

NAME: \_\_\_\_\_ University of Wisconsin-Platteville, Visual Art Program  
 Date Entered: \_\_\_\_\_ Catalog: \_\_\_\_\_ Minor(s): \_\_\_\_\_

Bachelor of Arts in Graphic Design			
Freshman Year - Fall		Freshman Year - Spring	
<b>Complete Any Remedial Courses Necessary.</b>			
ART 1420 Basic Design I (2-D)	3 cr ____	ART 1520 Basic Design II (3-D)	3 cr ____
ART 1010 Drawing I	3 cr ____	ART 2310 Drawing II	3 cr ____
ART 1410 Painting I	3 cr ____	ART 2410 Painting II	3 cr ____
ENGLISH 1130 Freshman Composition I	3 cr ____	ENGLISH 1230 Freshman Composition II	3 cr ____
POLISCI 1230 Intro to American Government (or other social science)	3 cr ____	PSYCHLGY 1130 General Psychology (or other social science)	3 cr ____
SPEECH 1010 Public Speaking	2 cr ____	MATH at or above 1630	3 cr ____
UWPSTUDY 1010 Intro to College Life	1 cr ____		
Foreign Language-Students who have not averaged "C" or better in a second year high school language have not met this requirement.			
<b>Total Credits</b>	<b>18 cr</b>	<b>Total Credits</b>	<b>18 cr</b>
Sophomore Year - Fall		Sophomore Year - Spring	
ART 2710 Graphic Design I	3 cr ____	<b>Pass Sophomore Art Portfolio Review.</b>	
ART 2240 Illustration I	3 cr ____	ART 2740 Graphic Design II	3 cr ____
ART 2140 Art History I: Ancient and Medieval	3 cr ____	ART 2330 Illustration II	3 cr ____
ART 1740 Intro to Digital Media	3 cr ____	ART 2210 Art History II: Renaissance to 1874	3 cr ____
HISTORY 1020 World Civilization	3 cr ____	Minor Course or 3-D Studio Elective	3 cr ____
(or other Gen Ed: Historical Perspectives)		GEOGRPHY 1040 Planet Earth	4 cr ____
HHP 1000 Fitness Assessment & Management	1 cr ____	(or other natural science : 4 credits required)	
<b>Total Credits</b>	<b>16 cr</b>	<b>Total Credits</b>	<b>16 cr</b>
Junior Year - Fall		Junior Year - Spring	
<b>Fall Graduates File Intent to Graduate Form.</b>		<b>Spring Graduates File Intent to Graduate Form.</b>	
ART 3910 Graphic Design III	3 cr ____	ART 4030 Graphic Design IV	3 cr ____
ART Elective (3000 level or above)	3 cr ____	ART 4230 Theory of Art	3 cr ____
HHP _____ Physical Activity	1 cr ____	Minor Course or ART 3320 Printmaking II	3 cr ____
ENGLISH 1330 Intro to Lit (or other Humanities course)	3 cr ____	Minor Course or Media Studies/Art Elective	3 cr ____
Minor Course or Advanced Drawing/Painting	3 cr ____	Humanities or Historical Perspectives Course	3 cr ____
Minor Course or ART 3220 Printmaking I	3 cr ____	(level 2000 or above)	
<b>Total Credits</b>	<b>16 cr</b>	<b>Total Credits</b>	<b>15 cr</b>
Senior Year - Fall		Senior Year - Spring	
Minor Course or 3-D ART Elective	3 cr ____	ART 3740 Graphic Design V	3 cr ____
ART 3530 Art History V: Far Eastern (or other International Education course)	3 cr ____	ART 4950 Senior Show	1 cr ____
ART 3310 Drawing III: Figure Drawing (or other Art Elective: 3000 level or above)	3 cr ____	Minor Course or Media Studies/Art Elective	3 cr ____
MEDIA 3200 Gender and Popular Culture (or other Ethnic/Gender course)	3 cr ____	ART Elective (3000 level or above)	3 cr ____
		ART Elective (3000 level or above)	3 cr ____
<b>Total Credits</b>	<b>12 cr</b>	<b>Total Credits</b>	<b>13 cr</b>

RED=Important Notices  
 BLUE=Must be taken in order

*Note: This document is intended as a guideline and not as a contract. Individual programs may have approved substitutions for some courses. Please use this checklist in conjunction with the appropriate major/minor checklist.*

**Credit requirement for graduation**

- General Education 120 credits and up
- Art: Graphic Design Emphasis 44-58 credits
- Minor/Elective Requirements 52 credits
- *Note: A minimum of 42 credits in upper division courses (courses numbered 3000 or above) is required.* 21-24 credits

<p><b>Choose 1 of the following for Biological Science:</b>          BIOL 1150 General Biology 5 cr          BIOL 1350 General Botany 5 cr          BIOL 2340 Essentials of Anatomy &amp; Physiology 4</p>	<p><b>Consider 1 of the following for Math:</b>          MATH 1830 Statistics          MATH 1930 Mathematical Explorations</p>
<p><b>Choose 1 of the following for Physical Science:</b>          GEOG 1240 Weather &amp; Climate 4 cr.          GEOG 1040 Planet Earth 4 cr.          GEOL 1140 Physical Geology 4 cr.          GEOL 1240 Historical Geology 4 cr.          GEOG 1370 Global Vegetation 4 cr.          GEOG 1140 Global Landforms 4 cr.</p>	<p>CHEM 1050 General Chemistry 5 cr.          CHEM 1140 General Chemistry 5 cr.          PHYSC 1050 Principals of Physics 5 cr.          PHCH 1150 Physical Science 5 cr. (spring only)          PHSC 1310 &amp; 1340 Intro to Astronomy 5 cr</p>

Graphic Design emphasis majors may elect to have a minor in Art History or Marketing and Visual Communication or they may elect 21 additional Art/Media Studies credits as listed below.

Art/Media Studies Elective Requirements (21 credits)	Marketing & Visual Communications Minor (24 credits)	Art History Minor (24 credits)
Advanced Drawing or Advanced Painting (3000 Level or Above): 3 cr  Three Dimensional Studio Courses (Sculpture, Ceramics, or Fibers): 6 cr  ART 3220 Printmaking 1: 3 cr ART 3320 Printmaking 2: 3cr  Additional Electives in Art or Media Studies: 6 cr	ART 1740 Intro to Digital Media: 3 cr  BSAD 2630 Intro to Marketing: 3 cr  BSAD 3630 Advertising: 3 cr  BSAD 3740 Consumer Behavior: 3 cr  BSAD 3240 E-Commerce: 3 cr  BSAD 3110 Integrated Marketing: 3 cr  BSAD 4630 Marketing Management: 3 cr  BSAD 3720 International Marketing: 3 cr	ART 2140 Art History I: 3 cr  ART 2210 Art History II: 3cr  ART 3340 Art History III: 3 cr  Select One Additional Art History Course: 3 cr ETHN/ART 2750 Native American Art ART 3539 Art History V East Asian Art WOMGNDR/ART 3430 Women and the Arts ART 2730 Art History IV Ethnic Art in the United States  Select Two Additional Art History Courses: 6 cr ETHN/ART 2750 Native American Art ART 3539 Art History V East Asian Art WOMGNDR/ART 3430 Women and the Arts ART 2220 Art History VI History of American Art ART 2730 Art History IV Ethnic Art in the United States ART 2840 Art History VII Intro to World Architecture ART 4890 Independent Study in Art History Selected, Study Abroad courses, field studies, and independent studies  One Studio Art Course: 3 cr ART 1010 Drawing I: Basic Drawing ART 1410 Painting I: Beginning Painting ART 1420 Basic Design I: 2-D ART 1740 Intro to Digital Media Additional courses may be approved as necessary  One Upper Division (3000 level or higher) course: 3 cr Choose from Humanities or Social Science, such as History, English, Philosophy, Ethnic Studies, Psychology, Sociology, or Women and Gender Studies. All courses should be cleared with Art History faculty.