Title: Sustainability Communications Specialist, summer position

Description: The Office of Sustainability is seeking either one student at 40 hours per week, or two students at 20 hours, to develop communication campaigns for campus sustainability initiatives, primarily focusing on alternative transportation. Initiatives in need of communication include:

- The campus/city bus and taxi,
- Campus carsharing and carpooling programs,
- Regional bus service to and from campus,
- Campus bicycling,
- Pioneer Restore (campus surplus),
- Campus waste reeducation measures (including composting and recycling),
- Other sustainability campaigns to be determined.

Duties include:

- Work closely with UW-Platteville Sustainability Coordinator to define broad campaign plans, goals, and timelines,
- Develop print and digital marketing materials for these campaigns,
- Maintain campaign websites and social media,
- Represent Sustainability Office at public events, in particular at New Student Registration during the weeks of June 15, June 22, July 13th.

Required qualifications:

- Ability to work independently;
- Ability to communicate effectively to a broad range of audiences;
- Ability to be organized and set realistic goals;
- Ability to work independently;
- Comfort with social media and web development;
- Design skills and comfort with of Adobe Indesign Suite and/or ArcGIS a strong plus.

Compensation:

- This is an hourly position(s) for the summer, May 18th – August 28th (exact dates are negotiable);
- There is a potential that the position(s) can be extended through the next academic year as well, at reduced hours, depending upon the interest and qualifications of the applicant(s);
- Pay is $10.00 per hour.

To apply:
Please submit a cover letter, resume and three references to sustainability@uwplatt.edu by 5 p.m. Wednesday April 15th. Please state clearly in your cover letter whether you prefer 40 hours per week or 20 hours per week and if you have any other availability considerations.