PACCE Engagement Poster Day and Undergraduate Research and Creative Endeavors Symposium

Wednesday, April 23
11 a.m.–1 p.m.
Ullsvik Hall, UW-Platteville

Over 900 UW-Platteville students participated in a PACCE project this semester. Join all of us for Poster Day.

Contact the Engagement Specialist within your college to explore the possibilities of PACCE.

**DAWN LEE**
College of Business, Industry, Life Sciences and Agriculture Engagement Specialist
105 Pioneer Greenhouse
608.342.1816
leedaw@uwplatt.edu

**CAROLE SPELIĆ**
College of Liberal Arts and Education Engagement Specialist
115 Art Building
608.342.7301
spelicc@uwplatt.edu

**JIM SANDS**
College of Engineering, Mathematics and Science Engagement Specialist
176 Ottensman Hall
608.342.7355
sandsja@uwplatt.edu

**PACCE FACULTY PARTNER: KEITH LIENERT**

UW-Platteville Pioneer Steel Band performed and conducted a hands-on workshop with music students from community partner, Madison Country Day School. The workshop included an introduction to the instruments of the steel band, Trinidadian culture, and stylistic interpretations of the music from the Caribbean. Students were able to perform on the steel pans. They will do a demonstration at Engagement Poster Day.

**PACCE FACULTY PARTNER: DR. TERA MONTGOMERY**

Students worked with the owner of Badger Brothers Coffee Shop, Darin Shireman, to create a unique ice cream flavor to complement his business model. Students in the Dairy Products course used milk from UW-Platteville’s Pioneer Farm Dairy Center to test mixes, flavors, machine settings, and freezer times. They are learning how various combinations of dairy products along with natural stabilizers and flavored add-ins work in the machine to make the highest quality ... and best-tasting ... product. There will be samples at Engagement Poster Day on April 23.

**PACCE FACULTY PARTNER: DR. PRATHIVADA RAVIKUMAR**

Sixty-three students from the College of Engineering, Mathematics and Science collaborated with 10 different community partners for mechanical engineering students’ senior design projects. Students were divided into teams and their experiences ranged from design to production. Teams collaborated with their community partners as they applied engineering principles to solve real-world problems. These student teams will be presenting the results of their projects at Engagement Poster Day on April 23.

For more information about engagement and entrepreneurial events at UW-Platteville, contact Dr. Kevin Bernhardt, Director, at 608.342.6121, or Kathy Neumeister, Senior Marketing Specialist, at 608.342.6020, or visit the website at www.uwplatt.edu/pacce.

To request disability accommodations, contact Kathy Neumeister at 608.342.6020.
Students Perfect Their Pitch

PACCE held its fourth annual Elevator Pitch Competition on Feb. 18. A record-breaking 28 pitches were presented and six students were selected to move into a “finals round.” Josh Terrill placed first, Josh Dust took second, and Sarah Schultz placed third. The three other top finalists included Ashton Brusca, Ashley Luginbuhl, and Josh Joseph. Students had two minutes to convince a panel of six judges of the value of their business idea. See the website for the full release.

Attention Non-Business Majors

Marketing and Management for Entrepreneurs class offered in the fall

UW-Platteville Marketing Professor and business owner, George Krueger, will be teaching Marketing and Management for Entrepreneurs on Tuesdays/Thursdays at 11 a.m. in the upcoming fall semester. Designed to give non-business students practical basics for managing and marketing their own business, this course applies toward the entrepreneurship minor. Questions can be directed to Dr. Marcia Harr Bailey, Entrepreneurship Minor Coordinator.

Upcoming Competition

UW-Platteville students can register today for the Business Model Competition which is set for Wednesday, April 16. Create an idea, develop the business model canvas, present to a panel of judges, and win cash. For more information and to register, go to our website.

CEO Club Meets Weekly

The Campus Entrepreneurs’ Organization meets every Tuesday at 5 p.m. at the Markee Pioneer Student Center. Recent guest speakers have included Clare Weisbrook from Lacey’s Lathers, Dr. Jeffrey Dye, a local chiropractor, and Lynn Price from Southwest Wisconsin Community Action Program. If you are interested in connecting with other entrepreneurial-minded students, join them next Tuesday.

For more information about engagement and entrepreneurial events at UW-Platteville, contact Dr. Kevin Bernhardt, Director, at 608.342.6121, or Kathy Neumeister, Senior Marketing Specialist, at 608.342.6020, or visit the website at www.uwplatt.edu/entrepreneurship.

To request disability accommodations, contact Kathy Neumeister at 608.342.6020.