Megan Schmidt
UW-Platteville
Student & PACCE
Summer Intern

Interning at Mineral Point Chamber of Commerce
Senior majoring in Media Studies with an emphasis in Imaging Media & minoring in Public Relations

“I organized a 4th of July parade that featured over 100 entries!” - Schmidt

In their own words ... Experience – Grow - Make a Difference

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How does your internship complement your academic goals?

I have used my background in graphic design to create print pieces for the Chamber as well as local businesses. My public relations background has been an asset when writing articles for the chamber and local newspaper.

What types of skills are you learning?

I’m strengthening my writing and verbal communication skills and building my photography and graphic design portfolio.

What has been the best part of this experience?

I’ve enjoyed working with the Mineral Point businesses to promote Mineral Point and their historic and artistic community.

How are you spending your days?

I design and create promotional and informational materials for the Chamber of Commerce. I have also documented events using my photography and writing skills. I helped plan events and coordinate programs between the Chamber and local businesses. I planned the 4th of July parade and arranged the line-up for over 100 entries. I’m now working on a Halloween party and developing a budget, promoting the event and working on a theme.

For more information, visit www.uwplatt.edu/pacce

Summer 2013