

# In their own words ...

Experience – Grow - Make a Difference



Haley Salazar is pictured at right with her supervisor, Tammie Richter.

## How did your internship opportunity happen?

I went to the career fair and found Southwest Health's booth and my professor forced me to go talk to them. After a short chat, I was invited to attend a "student-employee" mixer at Steve's Pizza and I eventually received a second interview.

## How does your internship complement your academic goals?

Parts of what I learned in my classes are helping me throughout this internship. Since I've graduated, I am able to apply a lot of my prior classroom experiences directly into my everyday experiences. For example, one of my favorite classes was E-Commerce and E-Marketing in Today's World. We discussed social media and brand image and because I work so closely with the Marketing and

Communications Department, I get to see all of these things happening first hand that a classroom setting could only try to help with.

## How are you spending your days?

Most of my days are spent in my office working on different tasks on the computer. However, I work on a lot of special projects when they arise, so I do get to run around to different departments.

## What type of skills are you learning?

I am learning a lot about how important communication is. It's vital to keep everyone in the loop on what is going on so that no surprises happen. I am always sending emails about what I am doing and what needs to be done so that everyone understands what is going on.



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## Haley Salazar UW-Platteville Student & PACCE Summer Intern

Interning at Southwest Health in  
Platteville WI

Majored in Business Administration  
with an Emphasis in Marketing

Hometown: Sycamore IL

**"Sometimes the best way to learn how to do something is to just jump in and try it."  
– Haley Salazar**

Haley's aha moment:

"I was asked to work on a market research project. When I read what they wanted me to do, I had a moment! I thought, 'Hey, I know how to do this! I took a class on this!' I felt like I had a leg up on other people because I've had prior experience on the subject thanks to my Marketing Research class."