Micah Binns
UW-Platteville
Student & PACCE
Summer Intern
Interning at Platteville Area Chamber of Commerce
Senior majoring in Communication Technologies
Hometown: Milwaukee WI

How did your internship opportunity happen?
This internship came about when Kathy Kopp came to speak to the CEO Club (Campus Entrepreneurs’ Organization). I was interested so I went to the Chamber and asked for an internship opportunity.

How does the internship complement your academic goals?
The internship has given me experience in handling multiple tasks at any given time. I have gained experience in writing press releases.

How are you spending your days?
I answer phone calls, give people information on the city or area they would like to stay in. I have re-written brochures and have done several press releases that will be published in the paper. It varies depending upon the day of the week.

What types of skills are you learning?
I have learned a lot about the city of Platteville. The networking opportunities have been amazing!

What has been the best part of this experience?
I’ve enjoyed meeting all the people at the Chamber. The Director trusts us to do our job. The interns at the Chamber and other Chamber members are right on the ball.

“How the networking opportunities have been amazing!” - Binns

Micah’s aha moment:
“Every time I complete a project, I feel good!”

For more information, visit www.uwplatt.edu/pacce

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