Lauren Baker
UW-Platteville
Student & PACCE
Summer Intern

Interning at Wisconsin Badger Camp
Senior majoring in Public Relations
Hometown: Monroe WI

“The best part of my internship has been learning and realizing the importance of stepping outside your comfort zone!” - Baker

How did your internship opportunity happen?
Some friends were familiar with Wisconsin Badger Camp and they suggested I get in touch with Development Director, Kayla Smith.

How does your internship complement your academic goals?
I am Public Relations major and my duties for camp center around Public Relations. I’m learning about how I will be spending my future days in this field. The internship is required for my degree.

How are you spending your days?
My primary duties are working on Badger Camp’s website and managing their social media presence. I edit pictures and video and write press releases.

What types of skills are you learning?
Since Badger Camp is a relatively small organization, it provides a ton of learning opportunities. They rely heavily on each employee and intern. The biggest thing I am learning is the importance of taking initiative and having confidence in your work in order to learn as much as possible.

“I was intimidated going into it…but it’s been one of the most uplifting experiences I’ve ever had!”

For more information, visit www.uwplatt.edu/pacce

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