May 1, 2015

Mary Poppins and Bert are on their way to Platteville this summer for the 2015 Heartland Festival. They’re looking forward to visiting libraries to share their story and provide an activity. It’s not too early to book your time with them!

The practically-perfect nanny and her chimney sweep friend will spend 30-45 minutes with children ages 5-11 talking about the musical and reading a story or two. They have instructions to leave coloring pages or activity sheets for the children to complete and return to the Heartland Festival office.

Festival organizers look forward to hearing from you in order to set up a date and time for your program. We will make sure that the characters are on their best behavior for the visit. Mary Poppins is sure to keep everything under control with her spoonful of sugar ways! You will receive a letter of confirmation with specific details for the program, a sample press release and program supplies. We ask that you provide scissors, glue, crayons or pencils needed and have a staff member available to assist with the activity. You will be notified about any needed supplies in advance of the program.

If you have questions about the program, please contact Mike Breitner or Ann Farrelly at Heartland@uwplatt.edu or 608.342.1298 by Monday, June 1, 2015. A list of available dates and times is included. There are only 10 available slots to book, so requests will be filled on a first come, first served basis. To book a program, please complete the enclosed form and return it by mail to:

The Heartland Festival
University of Wisconsin-Platteville
1 University Plaza
Platteville, WI 53818-3099

or by emailing a PDF copy of the completed form to: Heartland@uwplatt.edu

For more information about the festival, visit TheHeartlandFestival.com. Tickets go on sale May 11th through the University Box Office.

We’re looking forward to working with you this summer. It’s sure to be supercalifragilisticexpialidocious!