FALL 2013
ANNUAL REPORT

Foundation
Holly (Kaiser) Clendenen ’06
Dennis R. Cooley
Erin Steffen ’12
Gina Udelhofen ’07

Alumni Services
Stephanie Belken ’07

University Information and Communications
Johanna Belken ’04
Diana Blindert
Tyler Ensruide ’01
Paul Erickson
Amy (Pennekamp) Kreul ’01
Andy McNell ’02
Alison Parkins
Dan Wackershauser ’97
Katie Weigel

Managing Editor
Sarah P. Miller ’11

Contributing Student Writers
Ethan Giebel
Angela O’Brien

UW-PLATTEVILLE FOUNDATION
Assistant Chancellor for University Advancement
Executive Director of the UW-Platteville Foundation
Dennis R. Cooley | 608.342.1309 | cooleyd@uwplatt.edu

Director of University Advancement
Holly (Kaiser) Clendenen | 608.342.1879 | clendenenbg@uwplatt.edu

Development Officers
Natalie (Russan) Adams | 608.732.4063 | adamsnlat@uwplatt.edu
Patrick Harker | 608.778.5552 | harkerpg@uwplatt.edu
Stacia (Nemitz) Stephenson | 608.342.6122 | nemitzs@uwplatt.edu

Campaign Coordinator
Daniel Libby | 608.342.7156 | libbyd@uwplatt.edu

Director of Annual Giving and Donor Relations
Gina Udelhofen | 608.342.1968 | udelhofeg@uwplatt.edu

Assistant Director of Annual Giving
Erin Steffen | 608.342.6147 | steffene@uwplatt.edu

Director of UW-Platteville Real Estate Foundation
William (Bill) Kloster | 608.342.1231 | klosterw@uwplatt.edu

Division Coordinator
Kim Govier | 608.342.1243 | carlik@uwplatt.edu

Accounts Receivable Manager and Scholarship and Donor Stewardship Administrator
Carl Buzon | 608.342.1969 | droesslerc@uwplatt.edu

Director of Development Research
Kelly Sullivan-Soley | 608.342.1972 | soleyk@uwplatt.edu

Accountant
Jay McDermott | 608.342.1242 | mcdermottja@uwplatt.edu

Accounting Assistant
Susan Stenner | 608.342.6110 | stenners@uwplatt.edu

Pioneer Development Officers
Ryan Thall | 608.342.1021 | thallr@uwplatt.edu
Emily Schlein | 608.342.7246 | schleiner@uwplatt.edu

Student Associates
Karla Francis | 608.342.1027 | franciska@uwplatt.edu
Krystal Francis | 608.342.1182 | franciskr@uwplatt.edu
Jessica Jentz | 608.342.1182 | sbiksl@uwplatt.edu
Hannah Shuler | 608.342.1182 | shulerh@uwplatt.edu
Shelby Redington | 608.342.1182 | redingtons@uwplatt.edu
Scott Sibik | 608.342.1027 | sibiksl@uwplatt.edu
Greetings,

We greatly appreciate your financial support of the University of Wisconsin-Platteville. Each gift we receive is carefully stewarded to ensure this fine institution continues to provide the best educational experience.

Your continued support is critical to our success. Recent news reports that characterize the university sitting on extra money are not accurate; rather we have been diligent in planning for the future financial needs of the university. UW-Platteville ended the 2011-12 fiscal year with approximately $24.5 million in fund balances money maintained in anticipation of UW-Platteville fiscal needs.

Here are the highlights of our proposed financial plans for a large portion of these reserves:

• $950,000 for compensation increases this year and over the next several years, to get to at least $1 million annually by 2017
• Resources for at least 11 new faculty positions correlated with our growth on campus, along with positions for planning and assessment, the Registrar’s office, and First Year Experience
• $4.9 million for one-year reserve for debt service to ensure that the university can make payments on its new facilities
• Funds in anticipation of the costs associated with:
  o $2.5 million for purchasing equipment for Bridgeway Commons
  o $2.3 million for technology upgrades including classrooms
  o $553,000 for required payment to the state for the budget lapse
  o Over $1 million to pay for contracts already in place
• $2.1 million for college and division funding for equipment purchases, professional development, and new initiatives

These balances are a result of careful stewardship and are a proactive approach to monitoring our resources. Since 2010, UW-Platteville utilized a five-year modeling approach to budgeting. We have been diligent in planning for the future financial needs of the university that includes investing in compensation, additional faculty and staff, and academic programs to support student success and economic development in the region.

Even though the state of Wisconsin enacted a two-year tuition freeze and made significant reductions to our budget, we adjusted our budget accordingly. Three years ago, we started down the path of controlling our own financial destiny, and we remain committed to that endeavor.

UW-Platteville is strong because of prudent planning and generous gifts from people like you. From our students, faculty, and staff at UW-Platteville, we say “thank you” to every one of you for your on-going support.

Continued support from our Pioneer family is especially important now. Every generous gift is used to enhance our students’ educational experiences. In this annual report, you will read about alumni and friends who give, students who benefit from private funding, and our Foundation staff who ask. Together, we make this university what it is and why “Every day is a great day to be a Pioneer.”

Dennis J. Shields
Chancellor
GREETINGS PIONEERS,

Academic year 2012–13 was my 10th year as the Executive Director of the UW-Platteville Foundation. In that time, we’ve formed an outstanding team of professionals as we’ve worked together to fulfill our mission to gather, manage, and distribute funds in support of the students, faculty, and staff at this university.

As I reflect on my years here, I remember the countless stories about the impact of gifts on individual lives. So many people have told me that if it weren’t for UW-Platteville, they don’t know where they’d be. As a campus whose mission is to provide access and affordability to our student body, it’s wonderful to know that we have helped create truly remarkable opportunities for so many Pioneers in the past, present, and future.

I’ve been on several thousand visits and have spoken with many great alumni and friends. People have shared with me their memories of influential faculty and staff; wonderful classes, clubs, and organizations; and friends they made for life. Looking back on those conversations, it is important to recognize a common theme between your experiences and one of our deepest values in the Foundation: it’s all about people, the relationships we have with one another and our great university, and the power we have when we all come together for one purpose. It’s about making a difference, a connection, and a gift between a generous donor and a worthy recipient. It might not be magic, but it’s something very special, and it’s because of you.

Ten years ago, state funding was two-thirds of our budget, and private giving funded the extras. Today, our financial reality is much different. Now, private giving supports the necessities. Without giving, we have a substantial number of students who wouldn’t be able to attend UW-Platteville. But many of you have overcome incredible odds in your own lives and have arrived at a moment where you want to give back. It’s because of your support that we’ll have an even bigger impact than ever in the next 10 years.

We have a lot to look forward to together. The future isn’t just bright—it’s stunning, and we’ll get there with your help.

Thank you for your continued support, now and in the future.

Forever, Pioneers.

[Signature]

Dennis R. Cooley
Assistant Chancellor for University Advancement
Executive Director of the UW-Platteville Foundation

I want to thank and acknowledge the UW-Platteville Advancement division staff. Everything we do, every day, is a team effort, and our staff has never wavered in its support for the Advancement mission.
**Unique Gifts**

Any gift, regardless of size, enhances our mission to support quality education at UW-Platteville. However, with each gift our hope is that you—our donors—also receive the tax and other benefits associated with charitable giving and the reward of knowing you’re an important partner in building for the future of UW-Platteville.

Gifts-in-kind are non-cash donations of materials or long-lived assets directly related to the mission of the university or readily convertible to cash to support the university’s mission.

---

**14' Mirrocraft Fishing Boat**  
Donated by Valarie A. Fein for the UW-Platteville Biology Department

---

**1892 Class Ring**  
Donated by Doris C. Chase for the Southwest Wisconsin Room

---

**Blizzard of the Month Club**  
Donated by Dairy Queen of Platteville for the Children’s Center fund raiser

---

**1,700 Pounds of Stainless Steel Scrap**  
Donated by Universal AET for the UW-Platteville Art Department

---

**Three Cattle Embryos**  
Donated by P&A Ayrshire Farms for Pioneer Farm

---

**30 Commercials on Four Radio Stations**  
Donated by Radio Dubuque for the Center for the Arts

---

**Angus Heifer**  
Donated by Wolters Farm Inc. for the Pioneer Farm Beef Center project

---
FOUNDATION CREATES
1866 CORNERSTONE SOCIETY

Founded in 2012, the 1866 Cornerstone Society was created by the UW-Platteville Foundation to honor and recognize the most generous alumni and friends of the university who have demonstrated a commitment to excellence and support. The mission of the society is to provide a framework that will encourage, energize, and applaud those major donors whose outstanding support contributes to the university’s bright future.

At the inaugural ceremony in March, 30 members and six associate members were inducted into the society. There are 185 total members, representing more than $14 million in private funding. Because of this generosity, many things have been made possible for the students and university: there are 29 scholarships that have made a UW-Platteville education affordable and accessible to thousands of Pioneers, many of them first-generation.

The 1866 Cornerstone Society and its members are vital parts of the future and success of UW-Platteville, and the founding of this society is a unique moment in the history of the institution.

For more information, contact Caitlin Droessler at 608.342.1969 or droesslerca@uwplatt.edu.

BECOMING A MEMBER

As our most exclusive group, the society recognizes those Pioneers whose dedication to supporting the continued growth and success of UW-Platteville meets one of two levels:

**Full Members:**
- Friends who have gifted $25,000 or more over their lifetime
- Friends who have a documented planned gift of $25,000 or higher (trust, bequest, annuity, etc.)

**Associate Members**
- Friends who have gifted $5,000 or more in the last fiscal year
- Friends who have pledged $25,000 or more
* These donors will become full members upon reaching $25,000 in lifetime giving
why giving matters

The University of Wisconsin-Platteville has long been a foundation for outstanding young people, providing them with the skills and experiences that allow them to grow and thrive, both while they are on campus and after they graduate. Private support not only helps UW-Platteville preserve its heritage of excellence in education, it speaks volumes about the belief in the university’s ability to cultivate graduates with the energy, intellectual curiosity, and determination to succeed—maybe even change the world.

Each gift is an investment that pays real dividends—it creates a limitless future for one individual. That’s why giving matters.
because you give

Donors continue to partner with the University of Wisconsin-Platteville to provide students with the funds and materials they need for a top-notch college education. Donors give to UW-Platteville in a variety of ways that have been very beneficial for students, from materials in the classroom and labs to improvements on campus and scholarships.

casey carignan

Casey Carignan, a recent UW-Platteville graduate, is one student who has been touched by contributions made by donors.

Carignan, a native of Baraboo, Wis., graduated this spring in only three years with degrees in business administration with an emphasis in sales and marketing, and communication technologies with an emphasis in public relations.

Carignan accepted a position with Lia Sophia at its corporate office in Wood Dale, Ill., as its meeting and event coordinator.

"Donors made my college education possible," said Carignan. "I paid for college on my own with the help of generous donors. Without the support of alumni and friends of UW-Platteville, I would not have been able to have the amazing experiences I had. Through my college career, I have grown as an individual, and I am confident I will succeed in my future career because of the extensive knowledge I gained while attending UW-Platteville."

The gifts from donors allowed Carignan to focus on her studies and spend more time engaged in campus organizations and with friends. Carignan was active on campus as president of the Public Relations Organization and in the Student Ambassadors Corps. Support from donors eliminated future stress in relation to the payback of Carignan's student loans.

"I would like to say thank you to donors for their generosity and commitment to students at UW-Platteville," said Carignan. "The university would not have as many of the resources available to students if it were not for donors like you."

Carignan recognizes the need for more donors and encourages alumni to give to UW-Platteville. "Every gift matters, no matter the size or frequency," said Carignan. "I encourage everyone to give back to something they truly care about, and in my situation that is UW-Platteville."

Motivated by those who have given support to her through scholarships, Carignan has started her own scholarship, The Carignan Family Scholarship. She contributes monthly to the fund and hopes to be able to award the scholarship in coming years.
Sean Snyder, a mechanical engineering major from Dubuque, Iowa, approached his graduation without one of the stresses that commonly assails graduates: how and where to find a job. He accepted a job at Unison Solutions in Dubuque, Iowa, because of the Unison Solutions Scholarship, established by alumnus Dave Broihahn and business partner Jan Scott, he received his freshman year.

"I did not really know a lot about the company when I applied for the scholarship," said Snyder. "But after I wrote them a thank-you letter for their selection, they invited me to come and take a tour of their company."

Snyder began working at Unison Solutions during his school breaks, learning the ropes by working the shop floor and getting a broad perspective of the company itself.

"For me, I cannot say thank you enough," said Snyder. "This was a scholarship that turned into a full-time job, and because of it I will hopefully be able to contribute a lot to the company right away when I start."

Snyder was also the recipient of the George Dobson Memorial Scholarship, John R. Williams Scholarship, and AY McDonald Charitable Foundation Scholarship.

"Even if the cost of going to school is rising, the importance of getting an education has not decreased," Snyder said. "Every bit of help goes a long way, and scholarships push us to keep going and do the best job that we can."

Jordan Alf, an agriculture business major from Milton, Wis., graduated in May. He was the recipient of the Mick and Rhonda (Rice) Viney Milton High School Scholarship, established by UW-Platteville alumni and former campus administrators Mick and Rhonda Viney.

"The Vineys saw that there was value in going to UW-Platteville and wanted to give someone else from their area the same opportunity to attend," said Alf. "It's important to get an education in order to learn and grow as a person, and this is why scholarships can be so helpful."

Alf learned valuable career skills through the scholarship process, including how to write essays and think of questions that might be asked by job interviewers.

"The most rewarding thing about being a scholarship recipient is being recognized for having the potential to be successful," said Alf. "Being selected means a donor has confidence that you will put their gift to good use and be successful in your life."

Alf is a Product Development Specialist for John Deere, where he works with new products, machines, and technologies within the agriculture industry.

"The education I received has set me up for my career," said Alf. "I would consider in the future giving back and helping someone else be successful just like past donors have done for me."
i give because

Donors to UW-Platteville have consistently taken the phrase “Pay it Forward” to the next level. During the 2013 fiscal year, the UW-Platteville Foundation received $4.3 million of support. Generous donors understand the importance of giving and realize their gifts make a profound impact.

Without the donors’ support, the path through higher education for many students would be much more difficult. Couple that with the decreasing financial support from the state level, and private donations become an even more integral part of the university’s financial picture.

I give because ...

Of many years of service and memories of the Teaching and Learning Center.
–Thomas Lo Guidice

I really enjoyed being on the track team and going to meets at other UW schools. UW-Platteville was a great learning environment with wonderful faculty.
–John Gibson ’88

UW-Platteville has an atmosphere of respect for all students. It gave me an education that helped me to have a way to earn a living and do something I enjoyed doing all my teaching years.
–Lois Powell ’47

I had a very positive educational experience at UW-Platteville. I want to give back to the university to continue to build, improve, and maintain all that it has built up to be today.
–Christine M. James ’94

I love UW-Platteville!
–Anonymous
I give because ...

Of the many great teachers I had while attending "PIC" in 1938–41 and again in 1962 when I got my degree. One in particular was Ms. Florence Pattison, who was my critic teacher while I was practicing teaching. Her encouragement and example made me look forward to my first teaching position in Fennimore, Wis., 1941–43.

—Maxine Johnson Dimick ’41

In addition to the financial support, Mound City Bank offers an internship program for university students and employs students on a part-time basis. Student employees work as customer service representatives and provide important agricultural financial analysis. "It is very rewarding to know that we have made a difference in their educational life in order for them to pursue their career," said Hoppenjan.

Mound City Bank has committed to a future corporate leadership gift, in addition to the financial support it has pledged over the years.

For any business or individual thinking about making a financial contribution to the university, Hoppenjan says it was the right decision for Mound City Bank and believes it would be for others as well. "We would encourage other area businesses to give to the Foundation," she said.

The creativity and leadership of Chancellor Shields has really impressed me. I’m also honored that my daughter has chosen UW-Platteville. She is a freshman living in Rountree Commons. She loves it! —Dave Broihahn ’87

I want to help qualified students to come to UW-Platteville and graduate without large debt, just like I did in 1977 and 1978.

—Scott M. Martin ’77

We are very proud of our college.

—Valentine and Barbara Feiner

**variety of gifts**

There are several options when it comes to giving financially to the university. For Gerry Anderson ’66 and Judy Klitzsch-Anderson ’67, they have sponsored a step at the ‘M’ and established two scholarships. The Wisconsin Department of Transportation Scholarship was started with fellow UW-Platteville graduate DOT engineers in 2007 and the G.H. Anderson Structural Engineering Scholarship was started in 2010. They have also given to the Whitehall High School Community Scholarship Fund. Their giving over...
I give because ...

I want to help support this great school. I so enjoyed my years there. It helped me land a great engineering job, as Honeywell really liked hiring UW-Platteville grads. I was there 30 years. I just want to give back to UW-Platteville! –Geoff Sweet ’72

I went to UW-Platteville supported by the G.I. Bill. I most likely wouldn’t have gone to college without this support. So what I give now maybe will help a kid to decide to start or stay in school. –Clifford Schulz ’78

I was so impressed by the genuine concern the professors showed the students. You could meet for extra help. I enjoyed dorm life and the close knit group of classmates I had. I feel the education I received allowed me to become a teacher myself. Thank you. –Lenora Kampmier ’60

I like UW-Platteville! –John Volker ’70
I give because ...

I learned so much from the faculty in the elementary department when I started practice teaching.

–Elsie Masters ’46

The student who received the scholarship locally from Memorial High School, in Eau Claire, was someone we knew! It made giving so much more meaningful.

–Jennifer Riebe ’92

My education at UW-Platteville opened my eyes to new freedoms, opportunities, and now a realization of financial security. My education at UW-Platteville enriched my life tremendously.

–Barbara Kinane ’61

I was the only person of 10 in my family to pursue a college education. I was a Korean War vet which enabled me to attain my college degree. I also met my nurse wife who was a Platteville native. Last, but not least, I give because the college instructors were so helpful!

–Jerry ’56 and Fran ’81 Cooper

for the sake of giving

Not every donor is an alumnus or alumna of the university. Bob and Lucille Copas always wanted to do something for their high school. They were both born in Wauzeka, Wis., and graduated from Wauzeka High School; Bob in 1949 and Lucille in 1952. Their neighbor, Gerry Anderson, encouraged them to contact the UW-Platteville Foundation. They found the Foundation staff very helpful in getting the scholarship established.

The Bob and Lucille (Pomerening) Copas Scholarship was established in December 2012. The goal of the annual scholarship is to reward an incoming freshman from Wauzeka-Steuben High School. If there are no freshmen attending UW-Platteville it can be given to an upper level student. “Platteville was a good choice because of its proximity to the area,” said Lucille.

After two years in the Army, Bob moved to Madison and became a federal employee with the Department of Defense and a member of the Wisconsin Air National Guard. He retired after 37 years.

Lucille moved to Madison in 1952 and was employed as a secretary in the College of Agriculture at UW-Madison. From 1963–80 she was the administrative assistant to the vice president and from 1980–97 she was the assistant to the president of the UW System. She retired after 44 years.

Lucille remembers when the governor signed the merger bill in 1971, creating the UW System. Over the years she enjoyed knowing many UW chancellors, including Bjørn Ullsvik at UW-Platteville.

It has been a rewarding experience for the Copases to be donors. They have an endowed athletic scholarship at UW-Madison and have met the recipients and received many thank-you letters. They have heard from the first recipient at UW-Platteville, who is studying software engineering.
I give because ...

I realize how important a good education is and how expensive it is to pay for. Many students from our area need all the financial help they can get—even if it is a small portion of their tuition.

—Lenita Stark ’72

My time at UW-Platteville and degree in civil engineering gave me a great start and solid foundation.

—Richard A. Briggs ’67

My four years (1948–52) at the Wisconsin Institute of Technology were four of the best years of my life. —John R. Kaske

My memory of UW-Platteville is very good. I very much enjoyed my years at UW-Platteville and I had a great experience.

—Eunice Underwood ’64

UW-Platteville gave me the opportunity to realize my aspirations and my potential, even though I chose to accept more humble and simple living—I am content! —David Burbach ’69
I give because ...

It is important to see future generations enjoy and benefit from career and lifestyle opportunities that a degree from UW-Platteville provides.

-Mary F. Graber ’71

The cost of a college education continues to grow, and many students need financial assistance to achieve their educational goals. As a student many years ago at UW-Platteville, I benefited from a scholarship sponsored by Mound City Bank, which was very helpful as money was tight. It’s now time to pay it forward—helping others in similar circumstances. –Jill Knight ’84

I am a Darlington High School graduate and want to help these students at UW-Platteville.

-George S. Curry

My degree from UW-Platteville led to my career as a medical technologist where I have been working for 37 years. I am happy to “pay it forward.”

-Jean Schultz ’76

pure joy

For those who choose to donate, the feeling they get is often much greater than those who receive the donation. “I get lots of enjoyment out of it,” said Jim Nerenhausen. “It’s almost a sin in how much enjoyment I get out of it.”

Nerenhausen, an avid fan of Black Angus, has contributed financially to the university’s future Beef Center, which will house Red Angus. “I am a die-hard farm boy at heart,” he said.

At the age of 88, Nerenhausen continues to work full time at the business he founded in the early 1970s. Nercon Engineering and Manufacturing Inc., based in Oshkosh, Wis., designs and produces stainless steel conveyor systems for primarily leading manufacturers. Between Nercon, Neroco in Oconto, Wis., and Ner Farms in Oconto, Nerenhausen’s businesses employ about 150 people.

Nerenhausen earned an electrical engineering degree at Marquette University in the mid-1950s and following the success of Nercon, he always felt compelled to give back. “I am a firm believer that you get it back,” he said. “I have been very lucky and very prosperous and I think it is because I do give it away.”

Nerenhausen does not have a direct tie to UW-Platteville, however, when he was presented with information about the future Beef Center, he offered his support. “I give a lot of money away because I can see their faces and see how they react,” he said. “If I wait until I am in a box to do it, I get no satisfaction.”
why i ask

holly (kaiser) clendenen, director of university advancement

"I enjoy getting to meet new people who have a connection to the university, whether they attended or taught at UW-Platteville, or are from the surrounding community. Everyone has their own connection to the university and their own reasons for why they support UW-Platteville. It's important to help alumni and friends support things they are passionate about at the university, whether it is experiences they had that were important to them when they were here, or experiences that weren't available to them when they were on campus, the value of which they can now see."

natalie (bussan) adams, development officer

"One of the most inspiring things is after an awards ceremony for students and alumni during commencement week, or the scholarship receptions throughout the year, I get to see the satisfaction from donors when they get to see the benefits of what they do. And I get to see the immediate reaction from the student. Those are the most rewarding."

patrick harker, development officer

"I wouldn't be able to have the opportunities and do the things I did as a student if it weren't for scholarships, and it is because of the Foundation that these are available. UW-Platteville is a small campus with big opportunities, and it is because of departments like the Foundation that work hard and have the students in mind. I have a passion for this because I'm helping students and making connections with those alumni who allow students to have those same opportunities."
stacia (nemitz) stephenson, development officer

“I enjoyed my time at UW-Platteville and the opportunities it gave me when I was a student. I like reconnecting the alumni and their relationships to the campus. It’s great to know people do care about the direction of the university and the students.”

emily schlein, pioneer development officer

“My favorite part is hearing the donors’ background stories and getting to know them. Everyone has a unique story. I get to hear them reminisce about campus and where they lived. I enjoy getting donors excited about the university and giving to students that are here now. As a student, I know how important it is to have tuition help.”

ryan thill, pioneer development officer

“It is a great opportunity for me, as a student, to see all the work that goes on to provide our campus with new buildings and all these new changes. It gives me a better appreciation for it.”

“I look forward to being able to meet with alumni in person, and hear their stories and what they did after they left campus. I have really good conversations with them. It is nice when they leave notes with their pledges about how they enjoyed talking to me. I find it rewarding that you can make someone’s night.”
**EVENT SPONSORSHIP:**

An Evening in Monte Carlo draws a diverse group of professionals together in one room, which makes for great networking opportunities for all attendees.

It also presents the perfect chance to advertise your business while supporting the Alumni Association at the same time.

There are various levels of sponsorship that can fit within your business budget.

For more information on sponsoring this event at a variety of levels, contact Kim Schmelz at 608.348.1181 or alumni@uwplatt.edu.

---

From roulette to raffles, from doubling down to delicate desserts, from auctions to blackjack action—this night has it all!

Join us for our third annual Alumni Association fundraiser, An Evening in Monte Carlo, on Saturday, April 12, 2014 at the Madison Concourse Hotel and Governor’s Club in Madison, Wis.

Save the date, tell your friends, or R.S.V.P. today! Call 608.342.1181 or e-mail alumni@uwplatt.edu.
GREETINGS,

During my two years as chairman of the Foundation Board, a lot of exciting changes have occurred. I've had the privilege of presiding over the board as the country is slowly rebounding from economic hard times, and donations to the Foundation have increased even more than the economy upswing. In fact, we had a record-breaking year in dollars received by the Foundation. The formation of the 1866 Cornerstone Society has been a great success, as many wonderful people have increased their giving to reach the necessary levels of this prestigious society. It's truly energizing to see this kind of commitment from our donors.

All this excitement has carried over to the campus, as we have seen the Foundation make a significant impact. The Real Estate Foundation was instrumental in building two new residence halls, Rountree Commons and Bridgeway Commons, that accommodate our rapidly-growing student body and offer more opportunities for students to stay engaged with campus activities.

Being the Foundation Board chairman has allowed me to see all the moving parts that make this Foundation so successful. Thank you to all those who have so graciously contributed to making UW-Platteville the vibrant, growing university that it has become.

Sincerely,

John L. Boldt
Past Chair, UW-Platteville Foundation board of directors

---

Another inter alia

When Mark Taber was growing up, UW-Platteville was as accessible as a university could be. Taber's childhood home was on Pine Street, across from what is now Ullsvik Hall.

"I remember watching the campus grow back then (in the late 1960s)," said Taber. "We saw the beams going up on Otts and thought what a big building that was, and then when the Tower was built, we thought 'oh, Platteville now has a skyscraper.'"

As the new UW-Platteville Foundation Board President, Taber has the opportunity to continue helping the university grow and still remain accessible in all senses of the word.

"Keeping costs low by providing scholarships and keeping the university accessible for students would be a priority," he said.

Taber was a 1984 business administration major who is now the President and Chief Executive Officer of Wind River Financial, based in Madison, Wis. He previously served on the Alumni Association board of directors, acting as liaison to the Foundation, and joined the Foundation board of directors in 2009.

"I was involved in the first big fund-raising effort and saw all of the good that it can do," he said.

He is one of three siblings who attended UW-Platteville and has an endowed scholarship in his family name, with preference given to military veterans.

"I appreciate the value of the education I received and want to help other students get that opportunity," he said. —Paul Erickson
FOUNDATION BOARD MEMBERS

MARK TABER, CHAIR
Graduation Year: 1984
Company: Wind River Financial Inc.

JAMES HAMMES
Graduation Year: 1972
Company: Cramer, Multhauf & Hammes LLP

MARGARET IMMERFALL, VICE-CHAIR
Graduation Year: 1984
Company: CUNA Mutual Group

CHRISTINA KOLENDA
Graduation Year: 1972
Company: Retired, Green Trails Animal Clinic

DOUG MARTIN, TREASURER
Graduation Year: 1973
Company: Livingston State Bank

JEFF KRONSER
Graduation Year: 1977
Company: Strand Associates

MICHAEL JANSEN, SECRETARY
Graduation Year: 1987
Company: IWW Engineers and Surveyors P.C.

SIGRID LIND
Graduation Year: 1973
Company: Retired, Viroqua Area Schools

JOHN BOLDT, PAST CHAIR
Graduation Year: 1976
Company: Clark Dietz Inc.

ERIN RALPH
Graduation Year: 2003
Company: John Deere Dubuque Works

JOHN BUSBY
Graduation Year: 1975
Company: Affiliated Dentists

THOMAS ROWE
Graduation Year: 1974
Company: Badgerland Financial

TIM FOHT
Graduation Year: 1988
Company: Johnson Bank

BROCK WATERMAN
Graduation Year: 2010
Company: Fundunity LLC and GeNext Software

DAVID FRITZ
Graduation Year: 1981
Company: TRICOR Insurance & Financial Services

ART WEBER
Graduation Year: 1986
Company: Financial Institution Products Corporation (FIPCO)

Not pictured: Tom Friar, Gene Laschinger, Jill Knight
YOUR GIFT MATTERS

- 971 first-time donors
- 34% phonathon gifts given with a credit card
- $1,289,940.20 added to our endowment
- 6,759 donors
- $61,492 Parent Phonathon
- 1,205 scholarships $474,009
- 10,934 gifts
- 265 gifts matched by employers totaling $64,704

ENDOWMENT
GROWTH FROM FISCAL YEARS 2005 TO 2012
Giving by Generation
average gift

Revenue

Expenses

Net Assets by College

Statement of Financial Position

Program Services Paid

Financial information is taken from the University of Wisconsin-Platteville Foundation, Inc. for fiscal year 2011 audited financial statements only.
DISTINGUISHED SERVICE AWARD
RECIPIENTS RECOGNIZED

Established in 1986, the University of Wisconsin-Platteville Foundation Distinguished Service Award recognizes individuals, families, businesses, and/or corporations who have significantly served UW-Platteville and its mission by enhancing the university’s reputation and influence or by substantially contributing time and/or gifts for its benefit or by influencing others to develop a similar relationship with the university. Each recipient was honored at the Donor and Volunteer Appreciation Dinner in July.

3. JOHN AND BARBARA BOLDT

John Boldt is a 1976 civil engineering graduate; President and CEO of Clark Dietz Inc., a consulting engineering firm; outgoing chair of the UW-Platteville Foundation; and current Vice-President of the UW-Platteville Real Estate Foundation. He served nine years on the Alumni Association board of directors prior to joining the Foundation board eight years ago.

John and his wife Barbara, a 1976 graduate of UW-Platteville, were inducted into the 1866 Cornerstone Society this year (read more about the society on page six). In addition to establishing the John I. and Barbara L. (Bishop) Boldt Scholarship, Clark Dietz established a $2,500 annual scholarship in 2004.

4. THOMAS HICKEY

Associate Professor Emeritus in English, Thomas Hickey retired from UW-Platteville in 2005 after teaching composition and literature in the humanities department for 42 years. In addition to his service as an educator, he has been a music and arts advocate in many ways. He established a creative writing award as well as two scholarships: the Thomas Hickey Musical Theatre Performance Award and the Thomas Hickey Theatre Performance Award. Hickey remains active on campus, serving on the Arts and Letters Hall of Fame selection committee, student commencement speaker selection committee, and is a contributor to the UW-Platteville Rountree Chamber Ensemble.

5. SCOT INDUSTRIES

Scot Industries is a major supporter of the UW-Platteville Industrial Studies Department. According to Robert Anderson, Scot Industries Plant Manager in Muscoda, Wis., the company is hiring more than 40 percent of its college graduates from UW-Platteville; all full-time positions. Scot Industries also hires interns from UW-Platteville on a regular basis and some of them move on to full-time careers after graduation.

1. CD SMITH

CD Smith Construction Services has been a partner/builder with the UW-Platteville Real Estate Foundation since 2011, when the company stepped forward to help make Rountree Commons residence hall a reality, working with the city of Platteville to get the plans approved, assembling an outstanding team of subcontractors, managing and financing the construction, and bringing the project in on time and below budget. The company support continued with the construction of Bridgeway Commons, which was completed in August.

CD Smith also established a $2,000 annual scholarship and has made donations in support of fund-raising events.

2. CURT AND LINDA HANSON

Curt, a 1967 technical agriculture graduate of UW-Platteville, and Linda Hanson, established Mid-State Equipment in 1974. The business is a full-line John Deere dealer. Curt currently serves as President of the company.

The Hansons, current residents of Columbus, Wis., are long-time supporters of the university. Mid-State Equipment has provided jobs to UW-Platteville graduates as well as internships for students, and established an annual $1,000 Mid-State Equipment Scholarship.
OUTSTANDING VOLUNTEERS

Recipients of the Outstanding Volunteer Award were recognized at the UW-Platteville Foundation Donor and Volunteer Appreciation Dinner in July. This year’s recipients were Barbara Parsons, Paul Van de Sand, and Melissa Gavin.

BARBARA PARSONS

Parsons is a Professor Emerita of philosophy at UW-Platteville. Since her retirement 10 years ago, she continues to stay significantly involved with the social and environmental justice program at UW-Platteville. She has served on the Social and Environmental Justice Council since its inception, and played an integral role in the establishment of the social and environmental justice minor. Although retired, she continues to contribute to the teaching of the Introduction to Social and Environmental Justice course.

Parsons began teaching at UW-Platteville in 1969 and has witnessed the university expansion over the years. “I’ve seen UW-Platteville grow and develop in many positive ways,” said Parsons. “I’ve enjoyed the students and my university colleagues very much.”

PAUL VAN DE SAND

Van de Sand is a Senior Energy Engineer with Franklin Energy Services LLC, in Port Washington, Wis. He initially became involved with UW-Platteville through his recruiting work for Franklin Energy at the UW-Platteville Career Center’s annual Career Fair events. He has also been a strong advocate for the sustainable and renewable energy systems program. Last year, he helped facilitate the creation of the UW-Platteville chapter of the Wisconsin Association of Energy Engineers, which was the first-ever student chapter of the association.

“I always bring them in to when I am recruiting,” said Van de Sand. “I can always count on the students being extremely polite, professional, and dedicated to what they are doing.”

MELISSA GAVIN

Gavin earned her Master of Science in Project Management from UW-Platteville in 2008 and currently works for the UW-Platteville Distance Learning Center as an Advisor for project management. She has been a member of the Distance Education Alumni Advisory Board since 2008 and serves as President. She is also a director of the Alumni Association board.

In 2011, Gavin helped organize the first-ever Homecoming Hustle—a 5K run open to students, alumni, and the community, to raise money for scholarships. She has also volunteered her time teaching two card-making classes, organized by the Alumni Association.

“I like to be active, and I like to give back,” said Gavin. “I feel connected to UW-Platteville. That makes it easy to give back and keep that connection going.” —Alison Perkins
BUSBY HONORED
2013 DENNY PRATT VOLUNTEER OF THE YEAR AWARD

“Was there ever anyone who ever helped you? Did anyone ever give you a break and give you an opportunity you might not have had without their help? Volunteering is just a way to pay tribute to the ones before you and to return the favor,” said John Busby, the 2013 Denny Pratt Volunteer of the Year Award recipient.

It’s an attitude that has kept Busby, a 1976 biology graduate in the pre-dental program, heavily involved with UW-Platteville. Currently President and Managing Partner of Affiliated Dentists, S.C., in Madison, Wis., he has established two scholarships: the Busby Family Entrepreneurial Scholarship for Platteville High School and the John Busby D.D.S. and Affiliated Dentists Dental Scholarship. He also participates in several golf outings to raise money for other UW-Platteville scholarships and hosts events on and off campus to bring alumni together. He is a director on the Foundation board.

“The best part about volunteering is feeling like you’ve made a difference.”

John Busby

“I am honored to receive this award,” said Busby. “The best part about volunteering is feeling like you’ve made a difference,” he said. “Working with UW-Platteville, I feel like I’m helping the university ultimately move towards the goal of enriching students’ lives.”

Busby is currently the Vice President of the Wisconsin Veterans Museum Foundation and is a member of the Fellow Academy of General Dentistry, American Dental Association, Wisconsin Dental Association, and Dane County Dental Association. –Eileen McGuine ‘11
REAL ESTATE FOUNDATION SPURS CAMPUS CONSTRUCTION

During its brief tenure, the UW-Platteville Real Estate Foundation has made a substantial impact on campus.

The REF was formed as a nonprofit corporation in December 2010 in order to acquire, develop, and operate real estate for the exclusive benefit of the UW-Platteville Foundation and UW-Platteville.

Rountree Commons was the first project under the auspices of the REF. Groundbreaking was held on June 30, 2011, and the 620-bed, 153,068-square-foot residence hall was officially opened on Aug. 30, 2012.

In June 2012, the REF received authority to construct a second residence hall and dining facility on campus. Bridgeway Commons, a 440-bed facility, opened in time for the fall 2013 semester.

"I think we have been pretty successful," said Bill Kloster, Director of the REF. "In a short amount of time we have provided more than 1,000 new residence beds for the university, plus a brand new state-of-the-art dining facility."

The additional 1,060 beds between Rountree Commons and Bridgeway Commons satisfies the immediate need for on-campus style housing and allows for senior student housing as well as modernization of existing stock to be addressed.

According to Kloster, if the university had proceeded through the traditional route of building the newest residence halls through the state process, the timeline would have been drastically extended. He noted it normally takes 54–56 months to get a project through the state process. That timeline would not have begun for Bridgeway Commons until sometime between 2017 and 2019, had the REF not been involved.

Upon completion of Rountree Commons, visiting alumni offered positive feedback to Kloster. "It’s been remarkably positive with the comments about how nice the building is for students and how people want to invest in these types of projects," he said. "I think it’s a great way for alumni to get involved and to get something tangible in return for their investment."

As for the future, Kloster said the REF continues to investigate a possible development in downtown Platteville, Wis.

In addition, the REF accepted the donation of a tree farm near Muscoda, Wis. The property is a little less than 10 acres and in addition to being used as a revenue source for the Foundation, there may also be the opportunity for student research.

A six-person board of directors guides the REF. The board includes three ex-officio members, including the chancellor, executive director of the Foundation, REF director, as well as three alumni or university staff members.

—Dan Wackershauser ‘97
HENDRICKSON’S LEGACY TO LIVE ON IN ART BUILDING

From the time he arrived at the Wisconsin State Teachers College at Platteville in 1949, Tom Hendrickson made his mark on the university. In May 2012, the Tom Hendrickson Drawing Room was dedicated in the Art Building on the UW-Platteville campus.

Very popular with his students, Hendrickson not only introduced several generations to all forms of art, in 1958 he established the art major—the first of its kind in the Wisconsin State Universities—and designed a school seal that was used by UW-Platteville for many years.

Hendrickson received a Bachelor of Arts from the University of North Dakota, and Bachelor of Science and Master of Education degrees from the University of Minnesota. He was a veteran of the United States Marine Corps, and a founding member of UW-Platteville’s orchestra and Dubuque Symphony Orchestra, where he played cello for 22 years.

Hendrickson retired as professor emeritus in 1989, after a distinguished 40-year career of teaching art to hundreds of students. He passed away at age 71 on Jan. 1, 1994.

The room naming was made possible by gifts from Lyle Novinski, a 1956 industrial education major, and Hendrickson’s son, also named Tom, who is a 1970 history alumnus.

“We are fortunate to have such significant support from these donors,” said Carole Spelic, a lecturer in the UW-Platteville Department of Performing and Visual Arts. “Naming the drawing room for Tom Hendrickson allows current and future students to make a connection with the history of our department. This generous gift will provide students with an enhanced studio experience, from their beginning drawing classes right on up through their final projects.” —Sarah P. Miller ’11

GIVE YOUR GIFT A BOOST

Maximize the impact of your investment in UW-Platteville through your employer’s matching gift program. More than 13,000 companies have programs that match employee charitable contributions. By signing up, you can potentially double your gift to our Foundation.

Many companies also match gifts from retirees and spouses, and some will automatically match gifts made through payroll deductions.

For more information, see http://matchfinderonline.blackbaud.com/matchgiftinquiry.aspx?cid=21718 or contact Gina Udelhofen at 608.342.1968 or udelhofg@uwplatt.edu.
Parents Double Support During Phonathon

For more than 25 years, the UW-Platteville Foundation Phonathon has played an important role in building relationships with alumni and friends and raising money for scholarships, departments, and programs at UW-Platteville. Approximately 30 students work in the Foundation’s Phonathon Center and contact alumni and friends twice a year. During the fall phonathon, alumni and friends are asked to support their majors or specific programs; during the spring phonathon, funds are mainly raised for the UW-Platteville Community Scholarship Program.

In addition to alumni, another group of supporters has been making a significant contribution to the Foundation’s Annual Giving Program: parents of current UW-Platteville students.

The Foundation holds a parent phonathon for four weeks every spring. During this time, the student phonathon callers contact parents of current students studying in the same college as they are, giving them an opportunity to better relate to the parent and discuss how donations will directly affect the programs in that college.

The funds raised during the parent phonathon are used for resources that directly benefit students and enhance their education within each department. Examples include books and other teaching aids, technology for the classroom, guest speakers, student travel, and conferences.

"Parents are getting more involved to make sure their children have a quality education, and their money is well spent," said Erin Steffen, Assistant Director of Annual Giving at the UW-Platteville Foundation.

Jeff and Jill Tyczkowski’s son, Daniel, graduated in May with a major in mechanical engineering. Jeff said that he was motivated to give back to the university because of the good experiences his son had in the engineering program. "My wife and I feel fortunate that we got a nice education, and that helped us do well in our careers," said Jeff. "We wanted to donate some back because it seems like the right thing to do."

Parents’ support has grown substantially over the past few years. Just five years ago, the parent phonathon event raised $34,000; this past year the event nearly doubled that, raising $65,000. –Alison Perkins
COMMUNITY SCHOLARSHIP PROGRAM EXPANDS TO ALMOST 500 SCHOOLS

The UW-Platteville Community Scholarship Program continues to strengthen ties between alumni, students, and communities.

Initiated in 2007, the program aims to connect these groups by providing donors with an opportunity to designate their gift to a scholarship fund set up for students for any high school of their choice. This allows them the opportunity to support not only UW-Platteville, but also their community at the same time.

Now in its sixth year, the program has expanded considerably and includes 495 high schools from four states: Wisconsin, Illinois, Iowa, and Minnesota.

The number and amount of scholarships awarded each year is determined by the amount of support received for each high school fund. Since the program’s inception, 2,036 scholarships, totaling $410,750, have been offered.

Gina Udelhofen, Director of Annual Giving and Donor Relations at the UW-Platteville Foundation, attributes the program’s success to the alumni’s ability to directly affect people from their hometown and help provide them with the same educational opportunities they had. “Alumni like to see students follow in their footsteps,” she said.

The number of participating schools in each state are: Wisconsin, 379; Illinois, 77; Iowa, 22; and Minnesota, 17.

Topping the list with the largest support received through the program are schools in closer proximity to UW-Platteville—Platteville High School, Lancaster High School, Iowa-Grant High School, Fennimore High School, and Cuba City High School.

For information about supporting the Community Scholarship Program, contact the UW-Platteville Foundation office at 608.342.1182 or foundation@uwplatt.edu.

—Alison Parkins
PRESTO FOUNDATION’S GENEROSITY LEADS TO FULL SCHOLARSHIPS

In May 2012, the Presto Foundation worked with UW-Platteville to establish the Presto Foundation Engineering Scholarship Fund. That fund provides 20 engineering scholarships of $13,200, each designed to fully cover a year’s tuition, fees, room, and board. Four new scholarships will be awarded each year to mechanical, electrical, or industrial engineering majors, whose eligibility is based solely on merit, a combination of grade point average, and demonstrated engineering aptitude. The scholarships will be renewable for qualifying students for a period of four years.

The four recipients for the $13,200 scholarships available for the 2012–13 academic year were Joseph Reiter, a freshman mechanical engineering major from Sheboygan Falls, Wis.; Joseph McIlree, a sophomore mechanical engineering major from Port Washington, Wis.; Aaron Strand, a junior mechanical engineering major from Rice Lake, Wis.; and Ben Klemp, a senior mechanical engineering major from Bonduel, Wis. All were delighted to be the first Presto Foundation Engineering Scholarship recipients.

“When I first received notice that I would be receiving this scholarship I was very surprised and excited,” said Reiter. “I am extremely thankful to the Presto Foundation for its generosity and look forward to making the investment in my education pay off.”

Klemp was married this summer and indicated that he was thrilled to be awarded a scholarship. “This scholarship will definitely help,” he said, noting he thinks the scholarship will be an incentive for other students to get involved with engineering.

Maryjo Cohen, President of National Presto Industries Inc. and the Presto Foundation, also sees the scholarship fund as a tremendous incentive for students to focus on engineering. She noted that the United States is lagging behind the rest of the world in producing qualified engineers. “Like many other companies in the U.S., we are struggling to locate qualified Americans to fill engineering positions,” she said. “So few U.S. students are involved in engineering and science. Instead they concentrate on the softer subjects. We want to encourage U.S. students to become engineers and believe offering full scholarships based on merit rather than need is a good way to begin.”

The Presto Foundation is the charitable arm of National Presto Industries. It is a nonprofit corporation created in 1952 to foster and promote charitable, scientific, and educational aims. National Presto Industries Inc. operates in three business segments. The housewares/small appliance segment designs and sells small household appliances and pressure cookers under the Presto brand name, and is recognized as an innovator of new products. The absorbent products segment primarily engages in the manufacture of private label adult incontinence products. The defense segment manufactures a variety of products, including medium caliber training and tactical ammunition, energetic ordnance items, fuzes and cartridge cases, less-lethal munitions, and less-lethal accessory equipment.

—Dan Wackershauser ’97
In an effort to boost morale of faculty and staff, the UW-Platteville Pioneer Appeal program was formed in 2004. Throughout its existence, the Pioneer Appeal Committee has been tasked with organizing events and selecting ways to honor and support current and previous university employees, while at the same time encouraging employees to give back to the university.

“We felt there should be some organized campaign for the faculty and staff to show their support for the university,” said Gina Udelhofen, founding member and current member of the Pioneer Appeal Committee.

Events that the Pioneer Appeal Committee has planned include walking taco and brat sales, bake sales, dunk tanks, ice cream socials, hot chocolate socials, trivia night, movie nights, enrichment week, and jail and bail. One of the memorable fundraisers from the early days was baskets filled with plastic fruit. The baskets would be shipped to various offices around campus. The recipient would then pay to have the basket removed or sent to someone else.

Previous committees also organized bus trips to Milwaukee Brewers games.

“I think Pioneer Appeal is a way to bring employees together,” said Heather Faherty, current chair of the Pioneer Appeal Committee. “And, at the same time, honor current and past employees who have worked on campus.”

The memorial fountain near the greenhouse was funded by dollars generated by the Pioneer Appeal Committee.

Faherty would like to see at least one more memorial constructed somewhere on campus.

The committee meets once a month, while the subcommittees meet as needed.

Next year will mark the Pioneer Appeal’s 10th anniversary, and the committee is planning special events to commemorate the milestone.

The Pioneer Appeal includes several options for giving, including a payroll deduction, pledge to be paid at a later date, planned gift, department fund raiser, donations in someone’s memory, or a traditional monetary donation.

The focus fund of the Pioneer Appeal is the “M” fund that benefits all university employees. However, an employee may give to any scholarship or program fund they wish.

For more information, visit http://www.uwplatt.edu/foundation.

–Dan Wackershauser ’97
One Change

One small change in your life and daily habits could mean big benefits for current and future Pioneers.

$25 Unlimited basic tanning package

$50 Manicure/Pedicure

$50 Dinner for two

$1,095 Giving up one cup of $3 coffee for an entire year

$200 A golf weekend (Two nights and two rounds of golf)

$96 Netflix subscription: $8/month

$468 Sports Illustrated subscription: $39/month

$182 USA Today subscription: $15.15/month

$218+ Big Macs: $4.20/per week

$116 People magazine subscription: $9.66/month

$65 When donating $100, the tax write off is

If you make $30,000 a year, donating 2 percent of it is $500

To give back, contact the Foundation at 1.877.395.1100 or foundation@uwplatt.edu.
Event Calendar

OCTOBER

Wednesday, Oct. 16
Card Making 101: Card making for all occasions
UW-Platteville campus

Saturday, Oct. 19
Cranberries, Carrots, and agriCulture: Central
Wisconsin Farm Tours
Hancock, Wis.

Wednesday, Oct. 23
Prep U: Knock Knock – Leveraging LinkedIn
Get helpful tips on how to set up or strengthen
your LinkedIn profile
UW-Platteville campus

Friday, Oct. 25
Milwaukee Network: Lakefront Brewery Tour
Milwaukee, Wis.

Saturday, Oct. 26
Legacy Breakfast
Alumni who are parents of current students are
invited to join us during Family Weekend for a
continental breakfast
UW-Platteville campus

Wednesday, Oct. 30–Thursday, Oct. 31
Horrific Crime Scene Revisited
Visit a recreated famous crime scene and figure
out for yourself who did it
UW-Platteville Pioneer Farm
Forensic Investigation Crime Scene House

NOVEMBER

Friday, Nov. 15–Sunday, Nov. 17
Family Wilderness Weekend
Alumni and family members receive standard
rooms for $109 per night and $9 is donated back
to the UW-Platteville Alumni Association
Wisconsin Dells, Wis.

Sunday, Nov. 24
Football Party
Minnesota Vikings vs. Green Bay Packers
Buffalo Wild Wings
Twin Cities, Minn.

DECEMBER

Saturday, Dec. 7
Athletic Hall of Fame Induction Ceremony
Tom Antczak, Heather Kehl Breunig ’96,
Bryan Cunningham ’98, Ben Hoffmann ’98, and
Lyle "Chip" Schneider ’98
UW-Platteville campus

Track and Field Reunion
UW-Platteville campus

Saturday, Dec. 14
Commencement

JANUARY

Thursday, Jan. 16, 2014
Beer Making 101
Learn how to make craft beer from Elizabeth
Frieders, Biology Professor and Advisor to the
Home Brewing Club on campus
UW-Platteville campus

Wednesday, Jan. 29, 2014
Retirees Luncheon
UW-Platteville campus

FEBRUARY

Thursday, Feb. 6, 2014
Card Making 101: LOVELy cards
UW-Platteville campus

Saturday, Feb. 8, 2014
Lambeau Field Day
Tour Lambeau Field and the Green Bay Packers
Hall of Fame
Green Bay, Wis.

Thursday, Feb. 20, 2014
Nearly Naked Run
Give back and get nearly naked in our second
annual charity run
UW-Platteville campus

For more information, or to R.S.V.P for events,
call 1.800.897.2586 or e-mail friarka@uwplatt.edu.
Your gift to UW-Platteville allows us to provide a truly extraordinary educational experience to students by supporting outstanding faculty, programs, and opportunities for learning. With the cost of higher education on the rise, we’re committed to building the financial resources that will allow us to admit the brightest applicants regardless of their economic circumstances. You’re part of that mission, and we’re so grateful for your continued involvement and support.

Thank you from all the Pioneers who will benefit from your gift, now and in the future. We couldn’t do it without you.