alumni today
FALL 2012

SUPPORTING SUCCESS
Giving paves the path to college, graduation and beyond.
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Assistant Chancellor for University Advancement and Executive Director of the UW-Platteville Foundation
Dennis R. Cooley

Foundation
Holly (Kaiser) Clendenen, ’06
Gina Udelhofen, ’07

Director of Alumni Services
Kim (Crippes) Schmelz, ’02
schmelzk@uwplatt.edu

Alumni Services
Stephanie Belken, ’07

University Information and Communications
Johanna Belken, ’04
Diana Blindert
Ian Clark, ’09
Tyler Ensrude, ’01
Paul Erickson
Laurie Hamer
Amy (Pennekamp) Kreul, ’01
Eileen McGuire, ’11
Andy McNeill, ’02
Dan Wackershauser, ’97

Managing Editor
Sarah P. Miller, ’11

Contributing Student Writers
Alyssa Bloechl
Brooke Brechen
Amanda Fisch
Sarah Kessler
Angela O’Brien
Molly Markley

Contributing Writers
James Hibbard-Archives
Danny Kambel-Athletics
Denise LaBudda-Distance Learning
Barb Weinbrenner, ’09-LAE

The Alumni Today is produced as a service of the University of Wisconsin-Platteville Alumni Association. This magazine is designed to keep alumni and friends of the university informed of current activities and events affecting UW-Platteville and its alumni.

Letters to the editor are welcome, as are suggestions for articles and Class Notes. Call or write Alumni Services, University of Wisconsin-Platteville, 1 University Plaza, Platteville WI 53818-3099, 1.800. UWPALUM.

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Dear Pioneers,

It is with great honor that I accept the presidency of the Alumni Association. I am very excited to help continue building a strong organization for UW-Platteville and its alumni. Thank you to my predecessor, Tricia Reuter, for her time, efforts and encouragement in setting a new course for the Alumni Association and working diligently to encourage membership, support Alumni Services staff in a venture into social media and help establish our first major annual fund raiser.

I hope many of you were able to attend our first fund-raising event, An Evening In Monte Carlo, held at the Madison Club. It was a fantastic event. Thank you to all who supported it through attendance, sponsorship or donation. The success of this event could not have been accomplished without your generous contributions. See page 18 for highlights of this entertaining evening.

This next year will not be short of challenges. Funding and budget constraints continue to be an issue on campus, in the Alumni Association and throughout Wisconsin. I cannot stress enough the importance of membership in the association, which is the life-blood of this organization. Membership dues allow the organization to fund scholarships, events, activities and awards, and recreate connections between you and your friends.

Despite economic challenges, there is no shortage of support for our alma mater. As I glance through the Annual Report, what I see among the pages of donors is one commonality: a love for a tremendous university that we all want to see continue to thrive. Without the contributions of our donors, UW-Platteville wouldn’t be what it is today, and I thank all supporters of the university.

If you are not a member of the Alumni Association yet, please consider joining today. I look forward to seeing everyone at upcoming events.

Forever. Pioneers.

Andrew Skowr
Alumni Association Board of Directors President
Greetings,

The past few months at UW-Platteville have been exciting and rewarding. This spring, we awarded 830 undergraduate and 135 graduate degrees at three graduation ceremonies, one for each college. The university continues to experience record growth and will welcome over 1,650 new freshmen to our campus for registration in June and July.

Though Wisconsin is our primary base for students, our outreach efforts have expanded and we continue attracting students through the Tri-State Initiative and other special, non-residents’ outreach efforts in the states of California, New York and Texas. In light of declining support from the state, the Tri-State Initiative is a major component of our financial future.

Our primary responsibility is to ensure that when students have completed their education, they have the knowledge and skills they need to excel in whatever endeavor they pursue. As our enrollment continues to grow, we must reaffirm our commitment to provide outstanding academics and state-of-the-art technology so that our students gain the technical knowledge, skills, expertise and hands-on training that they need to become successful professionals who can meet the present and future needs of business, industry, government and society.

I have great pride in the students at UW-Platteville. We have some of the finest, brightest, most creative and innovative students right here on our university campus. They are hard working and deeply committed to their studies and future careers, and willing to devote the time and energy necessary to be successful. They are also responsible citizens who give back to the university campus and the community. Equally important, they are globally and environmentally aware and have a desire to make a difference in the world.

Now more than ever, our students need alumni support, whether it is by sharing your experience and expertise in a classroom, providing scholarship support for students who are in financial need, hiring UW-Platteville graduates at your place of business, serving on a university committee or task force, etc.

Thank you for your loyalty to UW-Platteville. We appreciate the time, energy and resources that you have so generously given. Thanks to your support, UW-Platteville continues to produce positive outcomes for our students, the state of Wisconsin and the tri-state region.

Cordially,

Dennis J. Shields, Chancellor
ICEBERG AHEAD!
Titanic discoverer visits UW-Platteville

UW-Platteville welcomed Dr. Robert Ballard as the 2012 Distinguished Lecturer to speak about his discoveries and career as a deep sea explorer. His March visit was a much-anticipated trip for fans of the Titanic discovery, while others enjoyed hearing of his varied adventures and accomplishments.

Ballard spoke about the many discoveries he has made, as well as what he is doing to bring science and technology to the forefront of education. Ballard said his biggest achievement wasn’t finding the Titanic, but instead finding hydrothermal vents and new life forms that have rewritten science. Some of his presentation dealt with his discovery of the Titanic, including interesting stories that led to the discovery.

Amy Grade, a senior criminal justice major, has been a fan of the Titanic discovery for many years. “The highlight of his presentation was hearing him talk about his discovery of the Titanic because I’m a huge history fan,” said Grade. “I also enjoyed hearing about his experience in oceanography because it’s something I wasn’t very familiar with, but I learned quite a bit about what he does on a daily basis.”

Ballard has reached beyond discovering shipwrecks and new life forms by founding the JASON Project in 1989. The JASON Project

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DAUS RETIRES AFTER QUARTER CENTURY OF SERVICE

This March, Barbara (Nease) Daus ’71 and ’88 hung up the last of the many hats she wore at UW-Platteville. Daus left after 25 years of dedicated service to the university.

She worked in a variety of roles. She was the UW-Platteville Foundation’s first full-time director of annual giving; served as director of Alumni Services and executive director of the UW-Platteville Foundation; worked as special assistant to the chancellor, public information officer and legislative liaison; and most recently was the executive director of International Programs and External Relations.

A reception celebrating her long career at UW-Platteville was held in the Harry and Laura Nohr Gallery, where the entire campus community turned out to wish her well on new ventures and share some fond memories of the last 25 years. In her comments, Daus made special mention of the people – students, fellow employees, alumni and university friends – who had enriched her successful university career. She noted that she was privileged to work with truly committed and caring people.

Continued on page 64
Mediation team wins national championship

The UW-Platteville mediation team won the national championship in a competition at Drake University in Des Moines, Iowa. Pictured above with the traveling Reifsnider Trophy are (left to right) Chancellor Dennis J. Shields; students Jennifer Hess, Chaz Nichols, William Kuehni and Katie Shanahan; and Dr. John Rink. Shanahan, Hess and Cody Bales (not pictured) earned All-American awards and $6,000 scholarships at Drake Law School.

“We are one of the very few schools that have won in both mediation and advocacy,” said Rink, political science professor and founder of the mediation team in 2000. “We have supported this well as an institution, and we have had success over the past 12 years. Success breeds success.”

Campus Read Program

UW-Platteville has recently established a Campus Read Program. “The Immortal Life of Henrietta Lacks,” by Rebecca Skloot, was chosen as the inaugural title for the fall 2012 semester. The goal is to promote connections among campus, the Platteville community and interested alumni; engage in dynamic conversations about diverse ideas; enhance students’ critical thinking skills; raise awareness of cultural likenesses and differences; and foster a sense of community via enhanced and guided interactions and discussions.

Midwest Culturally Inclusive Conference

Details for this year’s MCI Conference, to be held Sept. 7-8, are available online at www2.uwplatt.edu/inclusivemw.

1999 grad sets sail on TV adventure

Jaime Hochhausen ’99 appeared on “Love for Sail,” a Lifetime reality show that aired in April.

She taped the dating show for five December days on a cruise ship. Although she did not end up with true love, Hochhausen, a legal research consultant in Chicago, came back with true friends.

“It was a unique experience to check off my bucket list,” she said.
Exceptional.
Laudable. Dreamers.
Thankful. Engaged. Family.

You can call our scholarship recipients many things.


The qualities we seek abound at UW-Platteville. Whether it be for a need-based scholarship or one based on merit, applications from deserving students flood our office. Every year, the lion’s share of gifts goes directly to supporting these bright men and women. Other gifts go to support endowed scholarships that support our students into perpetuity.

You can call our students many things. We think deserving is a good adjective, too. Here are a few stories of those worthy recipients. These are the ones you support. These are the ones so thankful. This is the next generation of the Pioneer alumni family.
**Rick Bockhop**

**What does this scholarship mean to you?**
It allows me to go out and better serve our students. It’s so difficult during the semester to add to the curricula, but this allows me to do so during the summer. It gives me a chance to enhance my service learning projects like my agricultural structures program.

**What would you like to say to your donor?**
I did get to meet Dr. Kang’s son, Sunny Hong Kang, and I told him thank you. We were able to talk for a bit and I was greatly impressed with his insight. Dr. Kang wasn’t looking to better himself; he wholeheartedly wanted to add to the quality of life and to the needs of everyone else.

**Why are scholarships important?**
Scholarships help with the costs associated with travel and provide us with the time and opportunity to enhance our knowledge in content areas, which in turn allows us to heighten the knowledge of our students. Faculty go out of their way here to find real world activities that will enhance students’ outcomes. We continue to be here for the students and thanks to the outside financial support, we all continue to make the university a great place where we share knowledge and students get an education.

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**Kaitlyn Briln**

**Why did you choose UW-Platteville?**
I transferred last semester from the University of Iowa. I like the small school feel here, and the opportunities it offers as a university.

**What does this scholarship mean to you?**
This scholarship makes me proud that my hard work in volunteering and mentoring has been noticed. It makes me feel really good about what I do and that I am truly making a difference. It’s an honor to be recognized and to receive such a generous donation. I will be much less worried about paying my way through these next couple years.

**What is your best experience at UW-Platteville so far?**
This semester I joined the women’s rugby team. Being new to the sport, I had a lot to learn, but the team is like a family and being a part of it has been so much fun.

**What are your future plans?**
One of my short-term goals is to student teach abroad. After that, I want to look into getting a job at an international school as an art teacher. I hope to teach kids the importance of being creative and open doors to the connections art makes with the world.
**Casey Carignan**

**Why did you choose UW-Platteville?**
I am the oldest of my siblings and UW-Platteville is far enough to get away from home, yet close enough to go home whenever I want to. I love the small town, family feeling that you get here.

**What does this scholarship mean to you?**
Without this scholarship, I wouldn’t be here and I wouldn’t have this opportunity or the bright future I now have ahead of me. I also wouldn’t be here and be the person I am today without all of the support from my family and friends.

**What are your future plans?**
My goal is to one day have my own scholarship so that I too can give back to UW-Platteville. I want to give back to someone else the same opportunity that I was given.

**What would you say to your scholarship donor?**
I’ve actually had the chance to meet and talk with the donor – we could have talked for hours. He said that I’m part of his family now, and we’re going to keep in contact. I just want to tell him thank you again for the continued support to scholarships. Thank you to all of our alumni and donors.

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**Jessica Kaltenberg**

**What does your scholarship mean to you?**
It means I am able to continue my education. Scholarships like this allow students to achieve their dreams.

**What has been your best experience at UW-Platteville?**
My best experience was being on the executive board of the Criminal Justice Association and planning the Criminal Justice Career Fair.

**What would you say to your scholarship donor?**
I would like to thank them for giving students the opportunity to achieve their dreams.

**What are your future plans?**
My future plans include some type of work in the field of corrections. I just want to make a difference somewhere.
Why did you choose UW-Platteville?
I am from the northwest suburbs of Chicago, but I’ve always liked places out more in the open than the city. I also wanted a school that was smaller, so I wouldn’t be walking across campus and seeing no one that I know, and so that my professors would actually know who I am.

What does your scholarship mean to you?
I am very involved with the Catholic Newman Community on campus, Marching Pioneers, the Platteville Society of Environmental Engineers, and this semester I was tutoring for the University Tutoring Services, so getting my scholarship means that I have more money and time to spend getting involved on campus and helping out the community around campus.

What’s been your best experience at UW-Platteville so far?
I don’t think that I could pick out one best experience so far, but I have truly enjoyed Marching Pioneers, which allowed me to start my freshman year a week and a half early and gave me the opportunity to get oriented with campus, and build strong friendships before classes even started. Marching Pioneers has given me many memories and an abundance of friends and acquaintances.

What are your future plans?
My plans for the future are to continue to keep my grades up and try my hardest in all my classes, hopefully get an internship or co-op in my field by next summer, take on leadership opportunities in academics and extra-curricular, and continue to give as much time as I can to the community here in Platteville and in my hometown.
BECHY HADDAD

WHY DID YOU CHOOSE YOUR MAJOR? HOW DID YOU GET INTO IT?
I’ve wanted to teach for as long as I can remember, and I grew up on a dairy farm with a 4H background. Ag has always been a part of my life. When it came time to pick a career path, I really didn’t know how I could give it up, so I talked to a few people, found a great program and ran with it.

WHAT WOULD YOU SAY TO YOUR SCHOLARSHIP DONOR?
What would I say to my donor? Thank you can’t even begin to express it.

WHAT ARE YOUR FUTURE PLANS?
I graduated in May, wrapped up student teaching in June, and am still on the job hunt. I’m hoping to teach high school agriculture, and have had a few interviews. I also hope to eventually go to graduate school.

WHY DO YOU THINK SCHOLARSHIPS ARE IMPORTANT?
Scholarships are so much more than the financial assistance they offer, and the Hartung Scholarship is a great example of that. Hartung’s took an interest in me, as a student, a potential employee and person. I was not just another check to write out. They were constantly in touch with me about potential internship opportunities, and checking in on my personal and career ambitions.

KYLE ONESTI

WHAT DOES YOUR SCHOLARSHIP MEAN TO YOU?
Scholarships are very important to me. College is a great privilege, but at the same time, it costs a lot of money. Any extra money that I can earn is greatly appreciated.

WHAT WOULD YOU SAY TO YOUR SCHOLARSHIP DONOR?
I would thank them for their contribution to my education and tell them that I really appreciate it. I would also let them know that I plan to work very hard in school and not waste their donation.

WHAT’S BEEN YOUR BEST EXPERIENCE AT UW-PLATTEVILLE SO FAR?
My best experience at UW-Platteville has been getting involved in intramural sports. They are great exercise and have allowed me to meet a lot of new people who share the same interests as I do.

WHY DO YOU THINK SCHOLARSHIPS ARE IMPORTANT?
Scholarships are important because they help to pay tuition costs. They also push students to do their best in order to stand out and receive them.
Katie Bartelt

Why did you choose UW-Platteville?
I chose UW-Platteville because of its hands-on opportunities. This school has an excellent engineering program and many great opportunities outside of my field. When I toured this campus, I really felt like I was at home.

What would you say to your scholarship donor?
I would express my gratitude toward their understanding of the importance of scholarships. The opportunities that I’ve had because of scholarships are priceless and I am so thankful to be here and grow as a person.

What’s been your best experience at UW-Platteville so far?
My best experience has been working as a resident assistant this year. I have learned so much about working with others and adapting to different leadership roles. I really enjoy the challenge of working with my peers and keeping a safe and fun atmosphere in the residence halls. I have learned so much about myself and others throughout the past year.

What are your future plans?
It has been my dream to go on into astrophysics. However, as I have gone through my classes in mechanical engineering, I have really enjoyed them as well. I feel that if I want to forward myself after I get my degree, I will go into astrophysics and use my engineering background as a way to supplement my new knowledge in that field. Until I get into astrophysics, I would like to use my mechanical engineering background to work for a company dealing with sustainability. I feel that “going green” is a definite need in today’s world. If I can help serve that need, I would be more than happy to do so.

Why are scholarships so important?
Without scholarships, I would not be able to pay for my education, and I have already learned so much here. You can’t put a price on a solid education. It’s more than just the textbooks you learn from at school. You really develop as a person and start to challenge yourself to become who you want to be.
Daniel Mumm

Why did you choose your major? How did you get into it?
I chose reclamation because I enjoy the outdoors and I wanted to have a career that would allow me to work out in the field and not in an office all day.

What does your scholarship mean to you?
The scholarship put less stress on my family and me to pay for school. I was able to focus more on my classes and less on how many hours I needed to work to get enough money to pay for school.

What would you say to your scholarship donor?
I would say thank you. Their generosity towards UW-Platteville is astonishing. With their help, I was able to get a great education and graduate in four years. It is nice to know that working hard in my classes to get good grades is rewarded.

What are your future plans?
After graduation, I hope to get a job reclaiming mines or becoming an environmental consultant. If no jobs are available, I plan on going to graduate school for landscape architecture. When I get well into my career, I plan on donating back to make sure other students have the same opportunities that I have had.

Christopher Jobs

Why did you choose your major?
I have always enjoyed finding solutions to problems and love designing and building things, so mechanical engineering met all of the criteria. I really enjoy seeing how things work together mechanically and working with things I can see.

What would you say to your scholarship donor?
I’d like to say thank you. The support they have given me means a lot. I hope that in the future they can continue to support engineering students in their studies and help them become better engineers in the process.

Why are scholarships important?
Scholarships give students a boost financially so they can focus more on their studies rather than trying to work a few extra hours to pay the bills. I also feel scholarships reward students who work hard both in the classroom and at their job by reducing the financial burden of the cost of higher education. Scholarships have played a significant role in helping me finance my education, and keep me motivated. Without my scholarship, I know I would not be in the same position I am today.
Haley Jansen
Hazel Green, Wis.
Industrial Engineering major
Community Scholarship Program

**Haley Jansen**

**Why did you get into your particular major?**
I love math. I also took general engineering classes my first semester and it was nice to experience the different types of emphases offered. It helped me to decide that the industrial emphasis was what I wanted.

**What’s been your best experience at UW-Platteville so far?**
Living in the residence halls: I get to meet a lot of people and the experience is great.

**What are your future plans?**
I want to stay close to the area so that I’m close to family. I’d like to work nearby as well, maybe as a production manager.

**Why are gifts to scholarships important?**
It really does help with tuition, and even if you only receive a small amount, every little bit counts.

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**Steven “Mick” Badger**

**Why did you choose UW-Platteville?**
I chose UW-Platteville because I could commute from my hometown, and because the university has a good engineering program.

**What’s been your best experience at UW-Platteville so far?**
I really enjoy Intervarsity Christian Fellowship meetings. We also have a small group that meets for bible study for engineers.

**What are your future plans?**
After I graduate, I would like to design weapons such as compound bows because I really enjoy hunting.

**Why are gifts and scholarships important?**
It’s important because it’s money that students don’t have to pay out of pocket. Gifts and scholarships also create less debt when students graduate from college.
When students come to UW-Platteville they have a goal of graduating, but along that route comes opportunities for internships. James DuCharme did exactly that with Case New Holland in Racine, Wis.

DuCharme is a graduating senior majoring in business administration with an emphasis in supply chain management from Prairie du Chien, Wis. As part of his internship, he coordinated the parts and services for dealers of Case New Holland throughout North America.

“It has been by far my best college experience,” said DuCharme. “I was doing exactly what I was learning in classes. I got to see the hands-on part of my studies, and that was pretty cool.”

Internships provide extra job experience and learning for students. It allows students to gain hours for credit while gaining important knowledge about the fields they will enter after college.

“We can use what we are learning before graduating,” said DuCharme. “Information gained while on the job can be easily related back to the classroom, creating a better learning opportunity.”

DuCharme plans on continuing his career in the supply chain field. He has received two job offers and has accepted one at Rockwell Automation in Richland Center. He will be a production control analyst, ensuring batch workloads are completed without error. —Alyssa Bloechl
Everyone wins at

An Evening in Monte Carlo

From roulette to raffles, from doubling down to delicate desserts, and from auctions to blackjack action, An Evening in Monte Carlo at the Madison Club was an Alumni Association event that had something for everyone. The casino-themed evening brought over 100 alumni and university friends to downtown Madison, Wis., for Las Vegas-style gaming, delicious food and drinks, live and silent auctions, numerous raffle prizes and loads of camaraderie and Pioneer pride. Nearly 60 years of alumni were present, ranging from 1954 to 2011.

Participants received $1,500 in playing chips at the door and were let loose for some no-risk gambling, including blackjack, Texas hold ’em, roulette and table craps. Those not interested in testing their luck enjoyed the company of their alumni friends and watched the bids on the 30 silent auction items rise and rise.

This was the first fund-raising event to support the programs and scholarships offered by the Alumni Association. Next year’s event will be held on April 27, 2013.
Kevin Ladwig

A 1985 animal science graduate, Ladwig is one of the premier sausage researchers and developers in the country. As the vice president of Sourcing and Technical Services at Johnsonville Sausage LLC, he earned the 2010 Meat Processing Award for innovative technology and industry leadership by the American Meat Science Association. He gives back to UW-Platteville through Alumni Association membership and the agriculture development fund. A resident of Sheboygan, Wis., Ladwig is active as a youth soccer, basketball and football coach.

Bruce Howdle

Howdle, a 1969 art graduate, is an internationally recognized ceramic artist and a private studio and gallery owner. A lecturer in the UW-Platteville Art Department since 2005, he spent the last year donating his time with his students to creating artwork for the new Rountree Commons residence hall. His works range from a 6-foot high thrown form to murals that appear in airports, office buildings, churches, hospitals, schools and more. Howdle actively promotes UW-Platteville’s art programs to donors and potential students.

Kimberly (Oomens) Thorsen

Thorsen is a 1986 elementary and physical education graduate and Alumni Association member. She earned her Master of Science in education from UW-Platteville in 1992 and is currently in her 26th year at the River Ridge Community School District in Hanover, Ill. In 2005, Thorsen received her National Board Certification in English language arts early adolescence – an achievement of which only 3 percent of public educators have earned.

Larry Larson

Larson, a 1962 civil engineering graduate and Lifetime Alumni Association member, has been instrumental in changing the way that cities manage flood control. The registered Professional Engineer has served as executive director of the Association of State Floodplain Managers Inc. since 1982. In 2009, Larson testified before a U.S. House of Representatives subcommittee about the national levee safety program. He has been honored many times by various organizations and earned the 2005 U.S. Geological Society John Wesley Powell Award, which recognizes an individual or group, not employed by the USGS, whose contributions to the agency’s objectives and mission are noteworthy.
UW-Platteville officials showed their appreciation to volunteers and donors who are committed to advancing the university’s mission during a special event in July. The annual Donor and Volunteer Appreciation Dinner was held July 28 at Ullsvik Hall.

Dedicated volunteers as well as donors who gave more than $250 from July 1, 2011, to June 30, 2012, were honored. Pioneer Key Club members were also invited. Gifts totaling more than $250 may come as a single donation or multiple donations throughout the fiscal year.

“We enjoy this opportunity to recognize and thank alumni, individuals and businesses who have supported the university with their generous gifts and talent,” said Holly Clendenen, director of University Advancement. “The contributions of our Pioneer friends help us make a greater impact on the lives of our students. Their invaluable contributions are greatly appreciated.”

The day included a tour of the Potosi Brewery, social hour, dinner and program. Traditionally, honorees are also treated to a Heartland Festival performance; however, the festival is on hiatus this year due to renovations at the Center for the Arts.

This year’s speakers included Dennis Cooley, assistant chancellor for University Advancement and executive director of the UW-Platteville Foundation, and Chancellor Dennis J. Shields. Dr. Charles R. Steiner, associate professor in the School of Agriculture and interim director of Pioneer Farm, served as the faculty speaker, while Casey Carignan, a senior who is majoring in business administration and communication technologies, was the student speaker.

Andrew Skwor, president-elect for the UW-Platteville Alumni Association, was honored as the Volunteer of the Year. Wally Iselin and Lori Bahr were each honored with the Outstanding Volunteer Award.

The Distinguished Service Award winners included Jerry Gunderson, Dick Lee, Steve Schmitt, the Dr. Peter Kang family, Bill Schilling and Sentry Insurance.

Additional information about the award winners can be found on page 21 and 24. –Dan Wackershauser
Outstanding Volunteers

Volunteers on UW-Platteville’s campus give their time and energy to better the campus. A few were recognized at the annual Donor and Volunteer Appreciation Dinner.

Andrew Skwor was awarded the Volunteer of the Year. Skwor has worked endlessly to fund raise for the Alumni Association. “As the incoming president of the Alumni Association, Andy leads by example and will no doubt continue to support and work to improve the Alumni Association,” said Kim Schmelz, UW-Platteville Alumni Services director.

Wally Iselin and Lori Bahr were awarded the outstanding volunteer award.

Iselin, a retired professor in the School of Education, continues to work on campus in different departments. “He is always the first one to volunteer and is a catalyst in the community for positive change,” said Karen Stinson, the director of School of Education.

Bahr is an advocate for life-long learning and volunteers her time in continuing education on campus. She assists with programs and is currently serving on the Advisory Board of Continuing Education. “Lori’s positive attitude, willingness to help and follow-through makes her a joy to work with,” said Kerie Wedige, Continuing Education program manager.

“As the incoming president of the Alumni Association, Andy leads by example and will no doubt continue to support and work to improve the Alumni Association.”

Kim Schmelz

Wally Iselin

Lori Bahr

Andrew Skwor
GREETINGS PIONEERS,

Each day, all of us who work at the UW-Platteville Foundation strive to fulfill our mission to gather, manage and distribute funds in support of the students, faculty and staff at this wonderful university. We take that role very seriously, especially as our campus relies more and more on outside funding sources from our traditional state-funding model.

It is a source of pride to know that literally thousands of our students are impacted positively every year by the work performed by the foundation staff and our growing number of Pioneer volunteers. Thanks to our growing Community Scholarship Program and an increasing number of scholarship endowment funds, we are properly positioned to make an even bigger impact in the years to come.

As a campus whose mission is to provide access and affordability to our student body, it is critical that we continue to grow these endowment funds to help ease the burden on families which already are feeling the pinch. Perhaps the best part of what we do is that magical moment when members of our development staff connect a donor’s wishes with a worthy recipient and a new relationship is forged.

After the dip in our nation’s economy in 2008 through midyear 2010, our endowment funds generated very little support as we worked to restore the endowment amounts to pre-economic drop levels. This year, we had a number of scholarships awarded for the first time, even though some were fully endowed as long as three years ago. We are thankful for the patience of our alumni and friends and are confident our new investment strategy will pay huge dividends for future groups of Pioneers now joining us in Platteville.

As members of the UW-Platteville Foundation look ahead to the 2012-13 academic year, we have great reason for optimism as we work in support of this great university. With your help, virtually anything is possible. Thank you for your continued support now and in the future.

Forever. Pioneers.

Dennis R. Cooley
Executive Director, UW-Platteville Foundation

THE “M” TURNS 75

An iconic symbol of the mining tradition and the history of UW-Platteville marks its 75th anniversary this year. The world’s largest “M,” located on the Platte Mound four miles northeast of the city of Platteville, has served to help identify the university throughout the years and has been the site of many great memories.

Tell us your best “M” memory

The College of EMS Alumni Chapter will award the writer of the best story with a photo of the “M” and publication in the GEODE, and we may include your story in an upcoming issue of the Alumni Today.

The “M” turns 75

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who had a focus on delivering high quality education.

“Thank you, Barb, for your many years of service at UW-Platteville,” said Chancellor Dennis J. Shields at the reception. “Your work ethic, knowledge, expertise and high standards of quality were instrumental in helping this university carry out its important mission.”

Chancellor Shields presented Daus with a Certificate of Commendation from Gov. Scott Walker – honoring her commitment to public service – and a Certificate of Meritorious Services from the UW System Board of Regents President Michael Spector, UW System President Kevin Reilly and Chancellor Shields for her valuable contributions to, and long service in, public higher education.
The recipients of the UW-Platteville Foundation Distinguished Service Awards were honored at the Donor and Volunteer Appreciation Dinner on July 28.

The awards, which began in 1986, recognize individuals, families, businesses, organizations and corporations who have significantly served UW-Platteville and its mission by enhancing its reputation and influence, or by substantially contributing time and/or gifts, or by influencing others to develop a similar relationship with the university.

1. **Jerry Gunderson** graduated in 1965 from the Wisconsin State College and Institute of Technology. He taught math and science for 30 years in Wisconsin; four years at De Pere High School and 26 years at Kromrey Middle School in Middleton, Wis. He has established seven endowed scholarships at UW-Platteville.

2. **Dick Lee ’64** is the owner of ABC Builders based in Madison, Wis. He served for nine years on the UW-Platteville Foundation Board of Directors and is an invaluable advocate for the university. Lee recently retired from the Coast Guard Auxiliary. He is active in the National Ski Patrol and Monona State Bank Board of Directors.

3. **Steve Schmitt ’80** is the president of Jos. Schmitt Construction Company Inc. in Sheboygan, Wis. He received a bachelor’s degree in building construction management with a minor in business administration from UW-Platteville. Schmitt served for nine years on the UW-Platteville Foundation Board of Directors and was instrumental in helping to establish alumni events in Sheboygan.

4. The late **Dr. Peter Kang**, a Fulbright Scholar, taught political science at UW-Platteville from 1969 to 1997. The Kang family established the Dr. Peter Kang Memorial Scholarship Fund for Excellence in Public Service, which includes two annual scholarships for students dedicated to community service, each worth $2,500 and one faculty scholarship, worth $1,000.

5. **Bill Schilling** taught in the industrial studies department at UW-Platteville from 1968-2003. He has established three scholarships for UW-Platteville students and supports the Center for the Arts. He was active in the community, serving multiple terms on the Platteville Plan Commission and the Platteville Museum Board.

6. **The Sentry Insurance Foundation** provides Student Leadership Scholarships to students in the UW System. It has provided matching gift funds from employees as well as approximately 60 scholarships to UW-Platteville students over the years. Sentry Insurance was founded in 1904 by members of the Wisconsin Retail Hardware Association and is celebrating 100 years in Stevens Point this year.

Left to right: Susan Kang, Kim Kang, Dr. Peter Kang, Brian Kang, Rev. Dr. Sunny Kang, Jim Weishan.
Financials
UW-Platteville facts 2011-12

Enrollment (Fall 2011)

- Total undergraduate students: 7,458
- Graduate students: 756
- Total official enrollment: 8,214

Gender and Geographic Origin of On-Campus Students

- Men: 4,701
- Women: 2,421
- Wisconsin residents (78%): 5,549
- Students from other states: 1,574
- Number of states represented: 40
- International students: 80
- Countries represented: 28

Enrollment (Fall 2011)

- Faculty: 256
- Teaching academic staff: 218
- Non-teaching academic staff: 248
- Classified staff (includes LTEs): 310
- Total: 1,032

UW-Platteville ... by the numbers

Second-year retention rates for UW-Platteville full-time new freshmen entering in the fall semester

Students who started and remained

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Entering Class Size</th>
<th>2nd Year Retention Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>1,110</td>
<td>78.0%</td>
</tr>
<tr>
<td>2004</td>
<td>1,159</td>
<td>76.1%</td>
</tr>
<tr>
<td>2005</td>
<td>1,218</td>
<td>76.6%</td>
</tr>
<tr>
<td>2006</td>
<td>1,387</td>
<td>75.2%</td>
</tr>
<tr>
<td>2007</td>
<td>1,466</td>
<td>74.8%</td>
</tr>
<tr>
<td>2008</td>
<td>1,468</td>
<td>74.0%</td>
</tr>
<tr>
<td>2009</td>
<td>1,531</td>
<td>76.3%</td>
</tr>
<tr>
<td>2010</td>
<td>1,534</td>
<td>74.0%</td>
</tr>
</tbody>
</table>

Six-year graduation rates for UW-Platteville full-time new freshmen entering in the fall semester

Students who started at UW-Platteville and graduated from any UW System institution

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Entering Class Size</th>
<th>6th Year Graduation Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1998-2004</td>
<td>1,118</td>
<td>55.1%</td>
</tr>
<tr>
<td>1999-2005</td>
<td>1,093</td>
<td>59.7%</td>
</tr>
<tr>
<td>2000-06</td>
<td>958</td>
<td>56.8%</td>
</tr>
<tr>
<td>2001-07</td>
<td>1,094</td>
<td>59.3%</td>
</tr>
<tr>
<td>2002-08</td>
<td>1,126</td>
<td>55.0%</td>
</tr>
<tr>
<td>2003-09</td>
<td>1,110</td>
<td>56.1%</td>
</tr>
<tr>
<td>2004-10</td>
<td>1,159</td>
<td>53.6%</td>
</tr>
<tr>
<td>2005-11</td>
<td>1,218</td>
<td>52.5%</td>
</tr>
</tbody>
</table>

Costs per Year

Resident Undergraduate

- Tuition and fees: $7,119
- Room and board: $6,064
- Personal and miscellaneous: $2,700
- Total: $15,883
FINANCIALS
UW-Platteville Foundation

STATEMENT OF ACTIVITIES
For fiscal years 2010 and 2011

<table>
<thead>
<tr>
<th>12 months ending 6/30/10</th>
<th>12 months ending 6/30/11</th>
</tr>
</thead>
<tbody>
<tr>
<td>REVENUE</td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$3,268,288</td>
</tr>
<tr>
<td>Investment Income</td>
<td>1,293,271</td>
</tr>
<tr>
<td>Sales</td>
<td>119,762</td>
</tr>
<tr>
<td>Other</td>
<td>672,474</td>
</tr>
<tr>
<td>TOTAL REVENUE</td>
<td>$5,353,795</td>
</tr>
</tbody>
</table>

EXPENSES:
- Program services: $2,406,888 / $2,624,311
- Management and general: 448,319 / 455,750
- Fund raising: 709,064 / 738,350

TOTAL EXPENSES: $3,564,271 / $3,818,411

Increase (decrease) in net assets: $1,789,524 / $2,285,929
Net assets - beginning of year: 8,871,792 / 10,661,316

NET ASSETS - END OF YEAR: $10,661,316 / $12,947,245

STATEMENT OF FINANCIAL POSITION
June 30, 2011

<table>
<thead>
<tr>
<th>ASSETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$179,844</td>
</tr>
<tr>
<td>Other Current Assets</td>
<td>256,667</td>
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<tr>
<td>Investments</td>
<td>12,445,952</td>
</tr>
<tr>
<td>Property and Software, Net</td>
<td>1,508,954</td>
</tr>
<tr>
<td>Other Assets</td>
<td>2,167,640</td>
</tr>
<tr>
<td>TOTAL ASSETS</td>
<td>$16,559,057</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>$380,091</td>
</tr>
<tr>
<td>Long-term liabilities</td>
<td>3,231,721</td>
</tr>
<tr>
<td>TOTAL LIABILITIES</td>
<td>$3,611,812</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NET ASSETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>($3,922,155)</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>5,596,331</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>11,273,069</td>
</tr>
<tr>
<td>TOTAL NET ASSETS</td>
<td>$12,947,245</td>
</tr>
</tbody>
</table>

TOTAL LIABILITIES AND NET ASSETS: $16,559,057

UW-PLATTEVILLE FOUNDATION
PROGRAM SERVICES PAID

Program services Dollar amount
- Travel $44,205
- Meetings and Entertainment $95,772
- Supplies and Services $921,700
- Equipment $27,629
- Scholarships and Awards $1,406,541
- Interest $84,753
- Miscellaneous $43,711

TOTAL: $2,624,311

UW-PLATTEVILLE FOUNDATION
NUMBER OF FUNDS HELD

<table>
<thead>
<tr>
<th>Funds</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSP</td>
<td>501</td>
</tr>
<tr>
<td>BILSA</td>
<td>150</td>
</tr>
<tr>
<td>LAE</td>
<td>139</td>
</tr>
<tr>
<td>EMS</td>
<td>137</td>
</tr>
<tr>
<td>Other</td>
<td>197</td>
</tr>
<tr>
<td>TOTAL</td>
<td>1,124</td>
</tr>
</tbody>
</table>

Financial information is taken from the UW-Platteville Foundation Inc. audited financial statements.
Greetings,

“The University of Wisconsin-Platteville Foundation exists exclusively for the benefit of UW-Platteville. Its specific role is to provide supplemental funds to aid UW-Platteville in fulfilling its mission successfully.”

This excerpt is from the mission statement of the Foundation and is especially poignant at this time of ever-shrinking public funding for the university. In the 2011-12 school year, the percentage of state contributions to the total operating budget of the university fell to 15.83 percent. The remainder of the operating budget consisted of student tuition and fees, federal financial aid and private donations and endowments.

As student tuition and fees continue to rise to meet the shortfalls of state contributions, the need for scholarship endowments to assist students becomes greater every year. The university’s greatest commitment is to its students and to provide them an accessible, affordable and high quality education. Without the continued support of private donors, the university will struggle to meet its commitment. For those of you who are longtime supporters of the Foundation, the students greatly appreciate your commitment. Please consider how important UW-Platteville was to you and your success in life, and please consider supporting the Foundation in its mission to support the students of UW-Platteville.

Every day is a great day to be a Pioneer.

Thank you,

John I. Boldt
Chairman of UW-Platteville Foundation Board

UW-Platteville Foundation Board of Directors

Front row (left to right): Michael Jansen, Fred Leverentz, William J. Broske, Margaret Immerfall, Christina Kolenda, Erin Ralph, Mark Taber, Sigrid Lind, James Hammes

Back row (left to right): Chancellor Dennis J. Shields, David H. Fritz, Douglas Rogers, Jeff Kronser, Thomas Rowe, John Busby, Jeff Cooke, Doug Martin, John Boldt, Dennis Cooley

Not pictured: Tim Foht, Mark Adrian, Robert Clare, Art Weber
This year’s fall and spring phonathons at UW-Platteville have raised nearly $700,000. The events were “hugely successful,” according to Gina Udelhofen, UW-Platteville director of alumni giving and donor relations.

Alumni are called twice a year, in the fall and in the spring. In the fall, their donations are traditionally requested for their specific major development areas.

The spring phonathon is focused on generating donations for the UW-Platteville Community Scholarship Program, which allows donors to support high school graduates from a specific high school. More than 500 high schools throughout Wisconsin, Iowa, Illinois and Minnesota are involved. Parents of UW-Platteville students are called in the spring as well and asked to support the department their student is enrolled in.

Udelhofen hires 35 students for each semester’s phonathon.

“When we reach out to our alumni it’s not just about donations, it’s a chance for them to stay connected with us,” said Erin Steffen, a senior communication technologies major and one of three student supervisors. “Hearing about upcoming events and new projects is important. We want our alumni to be involved even if they don’t get a chance to come back and visit.”

“We ask our alumni for support because they know firsthand what alumni support does for our campus,” said Steffen. –Dan Wackershauser

UW-Platteville Phonathons
‘Hugely Successful’
UW-Platteville has been a leader in student centers for more than 75 years, from the May House (1936-1957), one of the first student centers in Wisconsin, to the Markee Pioneer Student Center (2002-present). The center that set the standard, however, was Platteville’s second student center (1959-2002).

Thanks to an initiative in 1956 by the Board of Regents of State Colleges, the Platteville Teachers College and Wisconsin Institute of Technology began a joint venture to finance and build a modern student center serving both schools. The site selected for the new building was, by design, located between the two schools, at the southwest corner of Main and Hickory streets. After two years of construction, Platteville’s new Student Center was dedicated on April 30, 1959. It was the first student center to be opened at a Wisconsin State College.

For ease of “traffic control” the Student Center was designed with wide “stairways” and divided into three sections. The first floor contained food services; second floor had meeting rooms; and the downstairs had a recreation area and the Trading Post for student supplies. Because the building initially served two schools, it had an “M” Room for the mining students and “Pioneer” Room for the state college students.

The Student Center quickly became the gathering point on campus. As the 1966 Pioneer yearbook noted, “Following each class session, the main flow of traffic moves towards the Student Center where the relaxed atmosphere of friends and laughter greet the weary scholar.” It was “a favorite part of our campus.”

Proof of the Student Center’s importance to campus life can be seen in how it kept pace with changing times and remained the focus of student activities over the course of four decades. From 1959 to 2002 Platteville’s student body increased from 1,615 to 5,511. Parallel to this, the Student Center was enlarged twice, more than doubling its size and increasing and updating its recreational activities.

Many alumni have fond memories of the “atmosphere and character” of the Student Center. The game room had pool tables, darts and shuffleboards. Nearby was the bowling alley. Students could play on an intramural bowling team or take a bowling class, which was “a great class to have fun in!” As for food, the campus bar at the Rendezvous, “with its leafed ceiling” had “the best onion rings around.”

Two of the most significant Student Center events occurred in winter. In December, the Madrigal Dinner was held. Entertained by the Madrigal Singers, this dinner was a combination of “Ye Olde England,” “fanfares” and “flaming puddings.” The second event was the Crystal Caprice, held in February. It included snow sculptures, an ice-skating show at the Student Center’s rink, bed races and culminated with the Crystal Ball in the Student Center, where a king and queen of Crystal Caprice were crowned.

Today, the old Student Center building serves a different role. In 1997, it was renamed the Ullsvik Center, for the beloved former chancellor, Bjarne Ullsvik. In 2002, the Markee Pioneer Student Center replaced it, and in 2008, Ullsvik Center was remodeled and reopened as Ullsvik Hall. Among other things, it is home to administration, Nohr Gallery, university museum and archives, and several classrooms. –James Hibbard
As a researcher, professor and then entrepreneur, Myron “Mike” Jacobson has followed many career paths since his graduation from UW-Platteville in 1965. He has pioneered new advancements in the field of skin care, and after a nationwide search, he was recently chosen as the founding dean of the University of North Texas System College of Pharmacy, which will enroll its first class of Doctor of Pharmacy students in 2013.

Jacobson became interested in chemistry from his high school teacher, Alice Keegan, and developed a passion for biochemistry from Dr. Dwight Klaassen, retired UW-Platteville chemistry professor who served the university for over 30 years. Jacobson has established scholarships in honor of both individuals.

“Great teachers influence lives, and when people look back on their careers, they can always find an exceptionally good teacher who made the learning process active and pushed them on their path to success,” he said. “Dr. Klaassen encouraged me to attend Kansas State University and inspired me to pursue a career in biochemistry.”

Jacobson graduated from UW-Platteville with a Bachelor of Science degree in chemistry, and then received a Ph.D. in biochemistry from Kansas State.

Jacobson met his wife, Dr. Elaine Jacobson, at Kansas State, and since then the two have been scientific colleagues focusing on the effect of niacin on human health.

“Through our research, we have the opportunity of developing the first agent that could prevent skin cancer,” he said. “We discovered new functions for niacin in skin biology, that include the potential to prevent skin cancer because of its role in resistance and repair of sun damage.”

Mike and Elaine Jacobson carried out this research as faculty members at the University of North Texas, the University of Kentucky and the University of Arizona. In the 1990s, the Jacobsons applied their research on the effects of niacin on sun damage to open their own company Niadyne Pharma Inc., which develops products for sun-damaged skin. Their research has led to new skin cancer and prevention treatments, including technology used by StriVectin in 2011 to create skin care products that received the Skin Sense award from the Skin Cancer Foundation.

As founding dean of the new College of Pharmacy, Jacobson will be involved in the hiring of 50 new faculty, the design of a new building and the preparation of materials for accreditation of the college.

“My goal for the College of Pharmacy is greatness in education, research and clinical practice,” he said. “I want to enhance the role of pharmacists in the future of patient care.” – Angela O’Brien
Two years into their marriage, Todd and Jessica Tadych decided to enroll in the UW-Platteville engineering program and complete their master’s degrees simultaneously online. Both excelled as undergraduates in engineering, where they met through the engineering fraternity Theta Tau. Both had demanding jobs: Jessica as a software developer for Epic and Todd as a transmission planning engineer for American Transmission Company. And both graduated on the same weekend in May.

Many factors contributed to the couple’s success like different strengths – she likes math, he likes writing – a bit of competitiveness – Jessica wasn’t too happy when Todd got 100 on an exam and she got a 99 – and valuable peers.

“We learned a lot from our classmates,” Todd said. “Everyone comes from different backgrounds and sometimes only one person in a workgroup is familiar with a concept. Since we were usually in different groups, we were able to leverage knowledge from both groups.”

The couple took every class together and took one class at a time, except for their final semester when they took optimization with engineering applications and international marketing.

“We regretted taking two courses at times,” Jessica said. “I don’t think I would have gotten through it without Todd. Some nights, I would come home and say ‘I know I said I was going to work on it tonight, but I just can’t.’ Todd would begin working and at some point, I’d join him. We pulled each other along.”

The last semester was rough, Todd agreed. “We created a spreadsheet for both classes with all of our assignments and we’d discuss how much we each planned to do each night.”

Todd chose UW-Platteville because it combines the technical aspects of engineering with management. Jessica, who also pursued the management emphasis, said “I wanted to do it for myself, more than anything. I just wanted to continue my education.”

—Christine Hawkinson

### A Perfect Match

Couple engineers simultaneous studies through online programs

### Advice from the Dynamic Duo

**Todd:** Bring your spouse along! And have a big enough table or two couches so you each have your own space.

**Jessica:** Yes, in some respects, our situation was probably easier – we had a unique level of understanding.

**Todd:** It can be harder online to ask questions of other students, but you have to communicate in the online classroom.

**Jessica:** On campus, those conversations happen organically. It can be harder online, but you need to come forward sooner because there are fewer touch points online – the professors and other students are often great resources. Do it quickly!

**Todd:** It’s easy to assume that you’re the only one not getting something when you can’t see the others’ blank faces. If you raise your hand in D2L, others will join in.

**Jessica:** It will go faster than you think.
Roy Bernard  
**THE GIVER**  
Donating time and money for a lifetime

Steelhead fishing, competitive rifle shooting matches, community service; for a man of many trades, giving seems to be one of his most popular. Roy Bernard was an ordinary man with one very large heart.

Bernard has been charitable towards UW-Platteville for many years, piquing with the establishment of the Roy and Gloria Bernard Scholarship in 2008. The requirements state for students to receive the scholarship they must have graduated from Tomahawk High School or from high schools north of the Hwy. 29 corridor of Wisconsin, intend on becoming engineers and show financial need. Upon his passing on Aug. 25, 2011, his generosity bestowed the university with his estate.

“I wish I had the chance to meet Roy or talk to him. The fact that he was willing to help someone he’ll never meet says a lot about a person,” said Benjamin Pintens, a junior majoring in electrical engineering from Tomahawk, who earned one of the scholarships. “It’s nice to know that there are people who want to help others out instead of only thinking about themselves. I am grateful for all that he has done. His gifts have helped me out in more than one way through my life and my education.”

Besides having a hand in financial giving, Bernard was a lifetime volunteer. Delivering meals for Meals on Wheels in the Shenandoah Valley, he sometimes drove 150 miles in one shift. He recruited additional volunteers for Meals on Wheels and also donated an air conditioner to the Shenandoah Area Agency on Aging. The Shenandoah Valley-Herald had quoted Bernard as “being driven to help senior citizens,” as he assisted the Meals on Wheels program for senior citizens for more than a decade.

“Roy was a classic re-payer; someone who derives a benefit that has changed his life and then repays that. In Bernard’s case, giving back to the university that he felt gave him so much was done without hesitation,” said Dennis Cooley, assistant chancellor for University Advancement and executive director of the UW-Platteville Foundation. “He was one of those all-time greats who was always so humble, and made the most out of anything he could get his hands on.”

“The value of a man resides in what he gives and not what he is capable of receiving.”  
*Albert Einstein*
Bernard and his wife Gloria met when he worked for the Bureau of Mines in Duluth, Minn. They married in Superior, Wis., in 1960.

Bernard was raised in Tomahawk following the Great Depression where he and his family lived in poverty until the beginning of WWII, when his family moved to Milwaukee and later Racine where he graduated high school.

He attended the Wisconsin Institute of Technology, played football for the Miners in 1953 and 1954 as well as was actively involved with the student chapter of the American Institute of Mining Engineers.

“I got to know Roy quite well,” said Wayne Becker, class of 1955, roommate and football teammate of Bernard. “I remember him being a lot of fun and a good-hearted kid. He was happy-go-lucky; just a very friendly person. Roy never had any money at all and seemed to work odd jobs at the gas station and at a tavern downtown to get himself through school.”

On May 25, 1956, Bernard graduated with his degree in mining engineering and found employment working for the U.S. Smelting and Refining Co.

Bernard went on to have a successful career after his college endeavors in Platteville. He moved to Utah to pursue a career as a contract miner until he was drafted in the Army. He served from 1957-59 as a combat engineer. After the service, he resumed his career as a mining engineer. With hard work, Bernard progressed to the deputy assistant secretary position of Mine Safety and Health with the Bureau of Mines in Duluth, Minn. Living in Superior, Wis., and working in Duluth, Bernard met and wed Gloria Swanson in 1960.

In a letter written to Jenna Larkin, a previous scholarship winner, Bernard wrote, “The schooling I received from the Wisconsin Institute of Technology was excellent and provided me with a career in mining and mine safety that left me with a comfortable retirement.”

Bernard, a man with a large giving heart, touched so many lives with his generosity. Bernard had a great experience attending WIT, a successful career and a charitable retirement. His generous gifts will allow many other students to have a similar experience at UW-Platteville. –Eileen McGuine
Exercised Work Ethic

Getting better and giving back: that’s what UW-Platteville student-athletes have been doing throughout the year. Ann Tank, a senior from Dodgeville, Wis., earned All-American honors on eight occasions, received the 2011 WIAC Indoor Track and Field Scholar Athlete Award and was twice named UW-Platteville Woman Athlete of the Year, but her accomplishments didn’t stop there.

The consummate team member applied that same work ethic to her academics and took success to another level during the spring semester, when she volunteered with a local student who has Down syndrome. Together, the two set goals that encouraged physical fitness in their day-to-day lives, and met weekly to gauge their progress.

The individual said she lost 15 pounds since she started working with Tank, to which Tank responded, “This statement is one of the proudest moments in my college career.”

“I inspired her; which is my number one goal as a future teacher. I truly believe that the hard work, positive attitude and resilience I have gained both from competing in collegiate athletics and through the courses I have taken in the physical education program have had a lasting impact on me as a person.”

Tank, who will be doing her student teaching this fall, will graduate in December with a bachelor’s degree in physical education with a minor in adapted physical education. –Danny Kambel
Industrial studies students from UW-Platteville designed a medallion that was used to honor inductees from UW-Platteville’s 1991 national championship basketball team, led by Bo Ryan. The medallions were designed as a project between two classes in the industrial studies department.

Chancellor Dennis J. Shields and Coach Ryan chose the winning design from designs submitted by the design class taught by Professors Kyle Metzloff and Eric Rimel. The winning design was made into the medallion that members of the championship basketball team received at the Athletic Hall of Fame induction ceremony on May 6.

“Chancellor Shields said it best; it really means a lot that the medallion was designed and made on campus by a team of students,” said Johnathan Predaina, a UW-Platteville student whose design was chosen for the medallion. “This has been a great honor.”

–Molly Markley
NEW FACES IN ADMINISTRATION

Dr. Jennifer deCoste

Dr. Jennifer deCoste of Potsdam, N.Y., was eager to move to Wisconsin to fill the new chief diversity officer position at UW-Platteville. The chief diversity officer position was created to centralize the many efforts of the programs already in existence at UW-Platteville.

“She brings leadership and experience from both the academic and business worlds,” said Chancellor Dennis J. Shields. “She is very passionate in these areas, which will be a great benefit to us.”

DeCoste was the associate vice president for the Institutional Diversity Initiatives at Clarkson University in Potsdam, N.Y. She earned her dual Ph.D. in curriculum and instruction, and women’s studies from Penn State University.

Dr. Wayne Weber

Dr. Wayne Weber first joined the UW-Platteville faculty in 1997, and his passion led him to be named the permanent dean of the College of Business, Industry, Life Science and Agriculture at UW-Platteville.

Chancellor Dennis J. Shields said, “Dr. Weber has had an outstanding career at UW-Platteville as a professor and department chair. He and the biology department completely revamped their curriculum in a thoughtful, team-oriented effort.”

Weber joined the UW-Platteville faculty as a professor in 1997 and served as the biology chair from 2002-08. He earned his bachelor’s in biology, and his master’s and doctorate in zoology from Colorado State University in Fort Collins, Colo.

Dr. Elizabeth Throop

Dr. Elizabeth Throop was named UW-Platteville’s dean of the College of Liberal Arts and Education. She previously was the interim dean at Siemens School of Business and visiting professor of anthropology at Buena Vista University in Storm Lake, Iowa. Prior to that, she served as the dean of the School of Humanities and Sciences at Saint Mary’s University in Winona, Minn.

“Dr. Throop is an experienced academic leader who has been a faculty member, a department chair and a dean. I was struck by her passion for teaching, whether that be working with students or working with faculty members,” said Chancellor Dennis J. Shields.
New major gets green light
UW-Platteville to offer major in renewable energy

As energy prices soar across the country, green initiatives have become more and more important in both saving money and protecting the environment. UW-Platteville has already made an effort to embrace the growing green initiative, and it now will offer the sustainable and renewable energy systems major for its students in the fall of 2012.

The major will expand upon the previously offered minor and will give students a broad understanding of both traditional and renewable energy options and their economic and environmental impact on the world.

“In 2006, there was a big boom of ethanol plants in Wisconsin,” said Dr. Timothy Zauche, professor of chemistry and engineering physics at UW-Platteville. “But the problem was that a lot of the business administration majors did not understand the technology aspect of running an ethanol plant. The renewable energy major seeks to correct this.”

Zauche describes the major as a blend between someone who understands the technology of renewable energy systems and the business administration of working with companies to utilize those technologies to make them more energy efficient.

The university already has many resources on campus that would aid in teaching sustainable and renewable energy systems, including the solar panels on Russell Hall and the new wind turbine outside of Southwest Hall. Other university energy conservation programs such as Recyclemania and the switch to biodegradable plastic in the Markee Pioneer Student Center are part of what the major hopes to do, which is educate the public about sustainability and renewable energy.

“This program is very interdisciplinary,” Zauche said. “We are ultimately looking to graduate students who understand the technology of sustainable and renewable energy systems and match those systems with business’ specific needs.” –Angela O’Brien

“We are ultimately looking to graduate students who understand the technology of sustainable and renewable energy systems and match those systems with a business’ specific needs.”

Dr. Timothy Zauche
Students in the Landscape Construction class taught by Dr. Donita Cartmill, assistant professor of ornamental horticulture in the UW-Platteville School of Agriculture, recently completed the first phase of the Path of Pride in the Dottie Johns Pioneer Gardens, beginning at the gazebo by installing pavers from the Foundation Garden Paver Project.

“Once we began installing the pavers it was rewarding watching it come together,” said Danielle Ballweg, a senior majoring in ornamental horticulture.

The Garden Paver Project is part of the Path of Pride, which includes pavers with the names of alumni, staff and faculty. Students will continue to work each fall in the Landscape Construction class expanding the project.

Prices range from $100 to $1,000 per paver. All contributions go towards the Pioneer Gardens Fund for developing and maintaining the gardens. For more information, please contact the UW-Platteville Foundation at 608.342.1182 or foundation@uwplatt.edu. –Eileen McGuine

The Moyer Family of Moyer’s Inc. from Stoughton, Wis., took an innovative approach by donating more than $60,000 in products, supplies, trees and various plants to UW-Platteville for the development and installation of the Children’s Garden.

“We want to maintain our involvement with UW-Platteville. We are both very proud alumni and the gift in kind was a great way to give back to our alma mater,” said Jeff Moyer, CEO and vice president of Moyer’s Inc.

The Children’s Garden will be interactive and include paths, plants that attract songbirds, butterflies and other wildlife as well as a water feature and other landscaping. Eventually, there will be play equipment as well as a seasonal children’s model train.

UW-Platteville has several theme gardens within Dottie Johns Pioneer Gardens, serving as outdoor laboratories for the ornamental horticulture program.

“Moyer’s Inc. has been generous with this donation and their time. They have been very hands-on with this project and are working closely with the students in the first design phase of the Children’s Garden,” said Dr. Donita Cartmill, assistant professor of ornamental horticulture in the School of Agriculture.

Horticulture students began working with Moyer’s Inc. this spring. “The Children’s Garden will take three to four years to complete. This period will allow more students to be involved with the design, installation and care of the garden,” said Dr. Michael Compton, director of the School of Agriculture.

“We are thrilled the Moyers made the commitment to give back to the university. The way they are giving back is so unique. Not only will Moyer’s fund the project, but they will contribute to the hands-on learning experience of our students,” said Denee Hirsch, director of development at UW-Platteville Foundation. –Eileen McGuine
Ron Meissen fund supports renewable energy

UW-Platteville relies on gifts to preserve its heritage of excellence in education. Gifts to the university provide scholarships, improve academic programs, support capital building projects and improve campus-life experiences for students.

Ron Meissen ’71 has had a great impact in aiding UW-Platteville, both intellectually and financially. In 2008, Meissen visited UW-Platteville several times to discuss renewable energy, sustainability and emerging trends in sustainable development with people on campus. Meissen wants to advance sustainability and renewable energy, both at the university and within the curriculum as appropriate at his alma mater.

Meissen chose to give back to his alma mater by establishing the Ron Meissen Sustainability Fund in 2009. The fund was established to aid faculty with the costs of traveling to sustainable energy conferences. It has become even more beneficial with the recent addition of a Sustainable and Renewable Energy Systems major at UW-Platteville. These conferences allow for professional development and learning in this new area of study. Students who wish to gain more knowledge in these areas may also utilize the fund for faculty-led field trips about renewable energy.

“Being a chemist, I don’t have much background in this new academic area,” said Dr. Timothy Zauche, chair of the Renewable Energy Council and department chair of chemistry and engineering physics. “Chemistry, engineering and agriculture professors are just starting to learn about this area and this fund allows us to travel to conferences in order to learn more so that we can then educate the campus.”

There are many ways for people to support UW-Platteville. It can be done through a sponsorship, donating equipment, donating to a scholarship and so many other ways. Meissen chose to set up the Ron Meissen Sustainability Fund.

“Meissen could have chosen to sponsor a student or support campus in a different way,” said Zauche. “This was the best option for him though, to give back to the UW-Platteville campus and allow campus to be educated in this area as a whole.”

Baxter International Inc., the company that Meissen works for, also supports UW-Platteville by matching Meissen’s donations to the Ron Meissen Sustainability Fund.

“In this time of budgetary constraints, funds such as this have been a huge support structure for our university,” said Zauche. “We appreciate donors such as Ron investing in our future.” –Amanda Fisch
Lifelong Pioneers return for celebration

For the first time ever Platteville hosted an anniversary celebration for three sets of alumni. More than 1,000 former students who graduated from UW-Platteville in 1952, 1962 and 1972 were invited to the Pioneers Through the Years Celebration, which was held July 28 at Velzy Commons South in Ullsvik Hall.

The day included a variety of highlights. Dennis Cooley, assistant chancellor for University Advancement and executive director of the UW-Platteville Foundation, provided a campus update. Casey Carignan, student Pioneer development officer, delivered a presentation showing changes on campus over the years.

Velzy Commons South was decorated with items from the 50s, 60s and 70s and group pictures were taken of those in attendance.

The group also participated in a tour and beer tasting at the Potosi Brewery. The day concluded with alumni attending the Donor and Volunteer Appreciation Dinner at Ullsvik Hall.

All former students in attendance received a commemorative pin.

Traditionally, the annual event is designated exclusively for the 50th anniversary class. According to Katie Friar, University Advancement event coordinator, the addition of two classes this year offered an opportunity for more alumni to relive their memorable university experiences. –Dan Wackershauser

THANK YOU to the following students, faculty, administration and Foundation board members for participating in Student Giving Days. We appreciate your support!

| Jaclyn Bevan | Phil Dohmen | Russell Brulla | Sara Larson | Billy Williams | Alecia Knapp | Joshua Hess |
| Tricia Gibson | Mike Dalecki | Sarah P. Miller | Corrie Burton | Dylan Ellison | Megan Meylor | Kelly Sullivan-Soley |
| Eric Smit | Paul Erickson | Natalie Krajewski | Brian Gilbank | Zachary Buechner | Dryk Mey | Dennis Cooley |
| Derek Johnson | Lakisha Clinton | William Meinke | Lucas Callies | Jacob Zilhar | Jacob Zilhar | Dennis J. Shields |
| Sarah Smith | Casey Carignan | Benjamin Kufahl | Michael Hayes | Douglas Posorske | Caitlin Thomson | Foundation Board |
| Gregory Seefeldt | Natalie Braun | George Weidert | Tyler Wolfram | Caitlin Thomson | Jason Kidling | Members |
| Daisy Collin | Jenna Zimmerman | Jacob Clisch | Matt Jones | Holly Clendenen | Fred Leverenz | Fred Leverenz |
| Jena Garrett | Becky Klos | Chase Fearing | Michael Abasion | Adam Kainer | Sigrid Lind | Sigrid Lind |
| Sam Dempsey | Adam Hoelter | Ryan Thill | Lauren Eggener | Gina Udelhofen | Jim Hammes | Jim Hammes |
| Jessica Stemper | Eric Smit | Matthew Tamminga | Claire Meixelsperger | Elizabeth Wells | Diana Haverland | Erin Ralph |
| Emily Schlein | Nancy Turner | Jacob Ramos | Jason Henkin | Alecia Knapp | Sarah Brink | David Fritz |

Ballard continued from page 7

connects students with scientists and researchers, both virtually and physically, to provide science-learning experiences through after-school and out-of-school activities, camp experiences and exploration programs for museums, aquariums, libraries and community centers.

“He’s not just the Titanic discoverer,” said Grade, on Ballard’s accomplishments. “There’s so much more to him.”
DEAR MARCHING PIONEERS ALUMNI,

The University of Wisconsin-Platteville Music Program cordially invites you to participate in the 2012 Marching Pioneers Alumni Day during Homecoming on Oct. 20. We hope to continue to boost the number of participants in this performance. This year’s Marching Pioneers will be joined by band members from years past during two numbers of the show as well as playing in the stands.

There will be a mandatory rehearsal on Homecoming day for participating returning band members at 11 a.m. in the track field located across the street from the stadium. We will be meeting in front of Williams Fieldhouse at 2 p.m. in the parking lot for warm-up and marching to the stadium from there. All alumni will be entering the field for the last two tunes of our show and playing with us. All music will be provided for you upon your arrival, and you may use a lyre during the performance (please try to bring your own lyres – there will be a very limited number available that day).

All Marching Pioneer alumni are encouraged to march with us to the stadium and perform with us during the game. If you wish to participate, please e-mail or call Matthew Gregg at greggm@uwplatt.edu or 608.342.1019 no later than Friday, Oct. 12. We will be able to provide some instruments, but if you will need to use any such equipment please inform us well in advance so that arrangements can be made. We look forward to seeing you on Oct. 20.

Sincerely,

Matthew Gregg
Associate Director of Bands

Dr. Barry Ellis
Director of Bands

G. Dan Fairchild
Chair of Department of Performing and Visual Arts

Performing Arts Series 2012-13

Wingra Woodwind Quintet
Classical | 09/30/2012

The Taming of the Shrew
Classical Theatre
10/25/2012

Katie Armiger
Country | 11/04/2012

The Four Bitchin’ Babes
Musical Comedy
11/16/2012

Leahy Family Christmas
Celtic | 12/09/2012

The Golden Dragon
Acrobats presents Cirque Ziva
Aerialists | 02/10/2013

Giordano Dance Chicago
Contemporary Dance
02/23/2013

Sotto Voce Quartet
Brass | 03/07/2013

Vienna Boys Choir
Choral | 03/16/2013

Break of Reality
Contemporary Classical
04/18/2013

Check the website for details. uwplatt.edu/arts/cfa
**Class Notes**

**1964**

Lynn Messer, an agriculture education graduate, was elected governor-elect, the highest Kiwanis state office, for the 2011-12 year. Messer, who has been a member of the Sheboygan Falls, Wis. Kiwanis Club for 31 years, will go on to become Kiwanis governor for the Wisconsin-Michigan district in 2012-13.

**1969**

Barbara (Johns) Prindiville, a medical technology alumna who also earned her Master of Science degree in teaching in 1979, was honored in March by the Women and Girls Fund of Waukesha County, Wis., for her outstanding volunteerism and community leadership. Prindiville is currently the president of the Waukesha Country Technical College and was featured in the spring 2011 issue of the Alumni Today.

**1976**

Mathematics major Tom Vandeloop was recently promoted to manager of system operation for quality payroll, international payroll and print shop systems for Xerox Services, LLC, Xerox Corporation.

Sherri (Hinton) Schneider, who graduated with degrees in history and Spanish and went on to receive her master’s degree from Drake University in Des Moines, Iowa, recently retired after 29 years as special collections assistant at the Bradley University library in Peoria, Ill. She is currently enjoying spending a great deal of time with her family, especially her grandchildren.

**1979**

Tom Genthner, a criminal justice graduate, retired in May from the Kenosha (Wis.) Police Department with the rank of assistant chief after a 31-year career in law enforcement. He is currently the director of Kenosha Joint Services, a civilian agency that provides dispatch, records, evidence and fleet maintenance services to the Kenosha Police Department, Sheriff’s Department and Fire Department. Genthner has been married to his wife, Christine, for over 21 years. Their son, Jacob, is considering a career in criminal justice.

**1991**

Lt. Col. Jackie (Krueger) Guthrie, a speech communication graduate and current director of public affairs for the Wisconsin National Guard, earned an accredited Public Relations + Military Communication certification in April, becoming one of only 19 APR+worldwide and the first actively serving member of the National Guard and U.S. Army to be certified.

Visit AluMnation, our online community, at alumni.uwplatt.edu to update your address, submit class notes, purchase clothing and find friends.
2002

Communication technologies management graduate Carrie (Feldkamp) Drephal recently accepted a new position with A & S Consulting in Kaukauna, Wis., as the director of office operation and business development. A & S services the state of Wisconsin, parts of Illinois and Upper Michigan with IT consulting needs, specializing in the dental field.

Animal science graduate Brian Schaal and his wife, agribusiness graduate Renee, were selected in February as one of the top four winners of the National Jaycees Outstanding Young Farmer Award. The couple, from Racine County, Wis., who earned the statewide title in 2011, is the 16th national winner from Wisconsin in the program’s history and was featured in the spring 2011 issue of the Alumni Today.

2003

Nat Sievers, a reclamation major, recently took on a new role at Alliant Energy, moving from his position as an environmental and safety specialist at the Nelson Dewey Generating Station to senior environmental specialist at the Columbia Energy Center in Pardeeville, Wis.

2008

Biology graduate Jessica (Schuh) Roadt was recently accepted to physician’s assistant school at Marquette University in Milwaukee, Wis.

2009

Alison Tobison, a biology alumna, was recently accepted to the University of Wisconsin-Madison. Her classes began in June.

2012-13 UW-Platteville Alumni Association Membership Campaign

☐ New Member ☐ Renewing Member

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☐ Pay lifetime membership in four annual installments ☐ I would like to make a gift to the Alumni Association of $ _______

Name ___________________________________________ Grad. Year __________________

Major ___________________________ Distance Ed. Degree ☐ Yes ☐ No E-mail

Home Address ___________________________ City/State/Zip ___________________________

Home Phone ___________________________ Is spouse an alum? ☐ Yes ☐ No Spouse’s Grad Yr. __________

Spouse’s Name ___________________________ Make check payable to UW-Platteville Alumni Association OR charge ☐ Visa ☐ MasterCard ☐ Discover Total Enclosed $ __________

Card # ___________________________ Exp. _______ Signature ___________________________

Each year a group of Alpha Gamma Rhos and Kappa Alpha Sigmas get together at the home of Dr. Michael and Lori Fisher in Dodgeville, Wis.

Alpha Gamma Rho

Front row: Dan Dishno ’81, Stuart Stangl ’85, Gene Smith ’69

Second row: Ken Von Rueden ’73, Dan Adams ’75, Bill Helwig ’84, Ron Voigts ’81, Scott Laufenberg ’81, John Meyers ’77, Jim Smith ’75

Back row: Mike Fisher ’80, Kerry Henning ’81, Chuck Miller ’75, David Bohnhoff ’78, Steve Gay ’81, George Koerner ’75, Gary Klug ’81

Kappa Alpha Sigma

Front row: Lori (Carpenter) Fisher ’80, Denise (Weinbrenner) Gevelinger ’81, Nancy (Roberts) Meyers ’78, Sara (Kiefer) Bollman ’78

Back row: Mary Elvekrog ’81, Shelby (Humberg) Richardson, Gail (Creighton) Martin, Barb Divall ’77

Each year a group of Alpha Gamma Rhos and Kappa Alpha Sigmas get together at the home of Dr. Michael and Lori Fisher in Dodgeville, Wis.
IN MEMORIAM

1939
Lawrence H.C. Weigel, Kimball, Neb.

1942
Thomas L. Spellman, Hollandle, Wis.
Genevieve M. Anderson, Black River Falls, Wis.

1950
Ruth (Lippoldt) Behke, Fond Du Lac, Wis.

1951
Theodore Wheelock, Richland Center, Wis.
Douglas A. Steinback, Platteville, Wis.

1953
Barbara E. Rands, Fennimore, Wis.

1955
Donna Scullion, Platteville, Wis.
Royce Gilbertson, Fennimore, Wis.

1958
Phillip Z. Parman, Epworth, Iowa
Connie C. Stephens, Platteville, Wis.
Blanche Brandt, Fennimore, Wis.

1959
Ronald H. Forseth, Platteville, Wis.

1960
Paul J. Runde, East Dubuque, Ill.

1961
Dennis L. Damrau, New Smyrna Beach, Fla.
Gary A. Banker, Fennimore, Wis.

1963

1966
Benedict L. Brewer, Lodi, Wis.

1967
Virginia M. Tracy, Richland Center, Wis.
Doleta Chapru, Madison, Wis.

1970
Glenda R. Armstrong, Sauk Prairie, Wis.

1971
Edward H. Leuch, Tarpon Springs, Fla.

1973
Jerry F. Kuehn, Verona, Wis.
Thomas C. Morgan, Grand Marsh, Wis.
Janice C. Braun, Cazenovia, Wis.

1974
Frank E. Uker, Mt. Vernon, Wash.

1976
Rick L. Belken, Platteville, Wis.

1977
Marnie K. Bloyer, Platteville, Wis.
Nell P. Schell, Blue River, Wis.

1979
Colonel Brian J. Larson, Manhattan, Kan.

1981
Gary L. Jessen, Platteville, Wis.

1993
Ferdousi (Rina) Jamir Gramling, Troy, Mich.

1996
Ann Marie Wedige-Pizarro, Guadalajara, Mexico

Students
Katie Binning, Abbotsford, Wis.
Christopher Holcomb, Monroe, Wis.
Stacy Chantel McGuire, Dodgeville, Wis.

Faculty Emeriti
Howard J. Brooks, Platteville, Wis.
Dale Vertein, Pewaukee, Wis.

Employees
Michael "Mike" V. Ley, Platteville, Wis.
Anthony D. Thomas, Platteville, Wis.

When You Move Up, Or Just Move ...

Use this form or visit alumni.uwplatt.edu and click on Contact Us to send us your Class Note or to update the Alumni Services on your current address.

Full Name ____________________________________________________________________________
Date of Birth __________________________

Old Address __________________________________________________________________________
City __________________________________________ State, Zip Code __________________

New Address __________________________________________________________________________
City __________________________________________ State, Zip Code __________________

Phone (_____ ) ______________ Class Year ________ E-mail ________________________________
Business Name ________________________________
Business Address _______________________________________________________________________
City __________________________________________ State, Zip Code __________________

Your Title ___________________________ Phone (_____ ) ______________ E-mail (work) __________________

Attach Class Note information and a photo. Mail to:
Alumni Services, UW-Platteville, 1 University Plaza, Platteville WI 53818-3099
1. Rich ’01 and Jackie Birkett are proud to announce the birth of their son, Connor James Birkett. Connor was born on Dec. 20, 2011. He joins sister Claire, age 4, and brother Jack, age 2.

2. Isabella Renee Charnstrom was born Jan. 27 to Adam Charnstrom ’05 and his wife Christina (Applegate) Charnstrom ’04 of Woodbury, Minn. Adam is an estimator for Fairway Collision Center and Christina is an advanced analytical chemist for 3M.


5. Joe ’01 and Sharon (Sundin) Rucinski ’02 proudly announced the birth of their son Mason Joseph Rucinski, born on Sept. 20, 2011. Mason weighed 9 pounds and 7 ounces and was 21 inches long. Grandparents are Charles Sundin, professor emeritus of chemistry and Roxanne (Sward) Sundin BS ’74, MSE ’91, and Dick and Terry Rucinski. The couple resides in Manitowoc, Wis., where Joe is a senior engineer at Manitowoc Cranes and Sharon is a photographer and owner of SLR Photography and Design LLC.

6. Bridget (Frawley) Thomas ’06 and Jeremy Thomas ’05 welcomed home Hadlee Jo Thomas on Feb. 27. She was 7 pounds, 12 ounces and 21 inches long. Bridget is a marketing specialist at Fort HealthCare and Jeremy is a senior underwriter at Indiana Insurance. The family resides in Johnson Creek, Wis.

If you have a birth announcement or a photo of your little Pioneer, send it to us and we’ll use it in future issues of the Alumni Today as space permits.

Lost Alumni Those people listed as “Lost Alumni” either graduated from or attended what we now know as UW-Platteville. If you have an address or contact information for any of the alumni listed below, please contact Alumni Services at 1.800.897.2586 or send an e-mail to alumni@uwplatt.edu.

1966 Richard Appert • Robert Beaver • Yaghboud Behboud • James Brust • Beverly Burcalow Kleis • David Curtis • Roger Hacker • Mary Hanrahan • John Jeidy • William Lundy • Roy Matthews • Robert Nelson • Abdul Salih • Joan Sheafor Hillman • Lou Ann Stein Topp • Donald Wagner • Duane Wanless • Willa Yost Johnson • Ralph Zeller • Marion Zimmerman Soderburg • Kazem Badbezanchi • Timothy Buenzli • Robert Bukoski • Robert Cook • Barbara Goodmiller Bisbach • Richard Greene • Peter Heebink • Gerald Heitsman • John Kelley • Sharon Meyers • Ramaiya Nagaiya • Bhaskaro Pothini • David Scholl • Norbert Smith • Jane Thomas Rohrer
**Friday, October 19**

**Criminal Justice Department Alumni Forum**
3 p.m. Platteville Rooms, Markee Pioneer Student Center
Hosted by Joe Lomax, Thomas Caywood and David Van Buren

**College Banquets and Alumni Award Presentations**

**College of Business, Industry, Life Science and Agriculture Alumni Forum and Recognition Forum**
3 p.m. University Rooms, Markee Pioneer Student Center

**Award recipients:** Bruce Kroll, Howard Brooks, Nancy Weygant Berg, Ben Brancel, Stuart Chipres and Robert Walton

**Reception**
4 p.m. Pioneer Haus, Markee Pioneer Student Center

Complimentary hors d’oeuvres

**College of Liberal Arts and Education Recognition Banquet**
5:30 p.m. Nohr Gallery, Ullsvik Hall

**Award recipients:** Julie Julius, Roxanne Sundin, Robin Weigel and Family Advocates

**Reservations required. Contact Carolyn Fries, 608.342.1151 or friesc@uwplatt.edu, for more information.**

**College of Engineering, Mathematics and Science Annual Graduating Senior and Alumni Recognition Dinner**
6 p.m. $15 Velzy Commons, Ullsvik Hall

**Award recipients:** Robert Stenstrom; Roy Shaver, Faculty Emeriti; Robert Hanson, Faculty Emeriti

**Late Night Social at Historic Badger Bar**
9-10 p.m. Everyone is welcome to join us for after dinner drinks.

**Saturday, October 20**

**Homecoming Hustle and Tot Trot - Sponsored by UW-Platteville Alumni Association and Snap Fitness**
7:15 a.m. Outdoor Track, Williams Fieldhouse

$15 Student | $25 Adult (non-student) | $30 Day of registration

Be part of the second annual Homecoming 5 Kilometer Run/3 Kilometer Walk and help raise money for scholarships. This event is open to students, alumni and the community.

**Alumni Association Homecoming Parade Tent**
9 a.m. 405 West Main Street, Platteville, Wis.

Join us for complimentary hot chocolate, cider, coffee and donuts!

**Veteran’s Club Reunion**
Friday, Oct. 19
4 p.m. VFW
Saturday, Oct. 20
10 a.m. Join fellow veterans in the parade.
11 a.m. VFW
Bring your yellow sweatshirt for a group photo.
For questions contact Jim Peek 321.255.7951
Homecoming Parade
10 a.m. Main Street

Homecoming Lunch
11 a.m. Velzy Commons, Ullsvik Hall
Stay on campus and feed the whole family while catching up with former professors and friends. Voting for the third annual Custard Creation Challenge will take place this fall and the winner will be announced at noon on Homecoming, followed by free custard for all. Sponsored by Culver’s and the UW-Platteville Alumni Association.

Civil and Environmental Engineering Alumni Lunch
11 a.m. Nohr Gallery, Ullsvik Hall

Rangerette Reunion
11 a.m. Velzy Commons, Ullsvik Hall

Family Fun
11:30 a.m. Velzy Commons, Ullsvik Hall
Games, temporary tattoos and much more

Rendevous Party
1 p.m. Dottie Johns Pioneer Gardens

OPEN HOUSES
Join civil and environmental engineering alumni and Women in EMS alumni for socializing, activities and an open house.
1-4 p.m. Ottensman Hall

Join your fellow women in industrial studies alumni for an open house at the Women in Industrial Studies Center
1-4 p.m. Russell Hall

Tour the new residence hall, Rountree Commons
1 p.m. Rountree Commons

Homecoming Football Game
3 p.m.
UW-Platteville vs. UW-River Falls
Ralph E. Davis Pioneer Stadium. All Marching Pioneer alumni are invited to play with the band at halftime.

Student Ambassador Reunion
4 p.m. $10 Steve’s Pizza

Criminal Justice Reunion Banquet
6 p.m. $20 Velzy Commons, Ullsvik Hall
Hosted by Joe Lomax, Thomas Caywood and David Van Buren

Lighting of the "M"
9 p.m.

Have questions about Homecoming? Contact Alumni Services at 1.800.897.2586 or alumni@uwplatt.edu

R.S.V.P. by Oct. 3
Please return this form with payment to:
UW-Platteville Alumni Services
1 University Plaza | Platteville WI 53818-3099
or register online at alumni.uwplatt.edu

Reservations are requested for the following:
I will be attending these Friday events:
☐ Criminal Justice Forum
☐ BILSA Forum
☐ BILSA Reception
☐ EMS Banquet ($15)
☐ Sponsor an EMS senior’s meal ($15)

I will be attending these Saturday events:
☐ Homecoming 5K Run/3K Walk ($25/adult  $15/student)
☐ Tot Trot
☐ Homecoming Lunch
☐ Civil and Environmental Engineering Alumni Lunch
☐ Rangerette Reunion
☐ Rendevous Party
☐ Student Ambassador Reunion ($10)
☐ Criminal Justice Reunion Banquet ($20)

Total $ Enclosed: __________________

Homecoming 2012 R.S.V.P.

Name: _____________________________________________
Grad Year: __________________
Guest: ______________________________________________
Grad Year: __________________
Address: ___________________________________________
City: _______________________________________________
State:  ___________  Zip:  ____________________________
Phone: _____________________________________________
E-mail: _____________________________________________
Dietary Needs: ______________________________________

Payment Information
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Credit Card  ☐ Visa  ☐ MasterCard  ☐ Discover

Card Number:_________________________________________
Ex. Date: _________________
Signature: __________________________________________

Stay on campus and feed the whole family while catching up with former professors and friends. Voting for the third annual Custard Creation Challenge will take place this fall and the winner will be announced at noon on Homecoming, followed by free custard for all. Sponsored by Culver’s and the UW-Platteville Alumni Association.

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Lighting of the "M"
9 p.m.

Have questions about Homecoming? Contact Alumni Services at 1.800.897.2586 or alumni@uwplatt.edu

R.S.V.P. by Oct. 3
Please return this form with payment to:
UW-Platteville Alumni Services
1 University Plaza | Platteville WI 53818-3099
or register online at alumni.uwplatt.edu

Reservations are requested for the following:
I will be attending these Friday events:
☐ Criminal Justice Forum
☐ BILSA Forum
☐ BILSA Reception
☐ EMS Banquet ($15)
☐ Sponsor an EMS senior’s meal ($15)

I will be attending these Saturday events:
☐ Homecoming 5K Run/3K Walk ($25/adult  $15/student)
☐ Tot Trot
☐ Homecoming Lunch
☐ Civil and Environmental Engineering Alumni Lunch
☐ Rangerette Reunion
☐ Rendevous Party
☐ Student Ambassador Reunion ($10)
☐ Criminal Justice Reunion Banquet ($20)

Total $ Enclosed: __________________

Homecoming 2012 R.S.V.P.

Name: _____________________________________________
Grad Year: __________________
Guest: ______________________________________________
Grad Year: __________________
Address: ___________________________________________
City: _______________________________________________
State:  ___________  Zip:  ____________________________
Phone: _____________________________________________
E-mail: _____________________________________________
Dietary Needs: ______________________________________

Payment Information
☐ Check
Credit Card  ☐ Visa  ☐ MasterCard  ☐ Discover

Card Number:_________________________________________
Ex. Date: _________________
Signature: __________________________________________
Calendar of Events

AUGUST

Wednesday, Aug. 29
Planned Giving Seminar
- UW-Platteville campus

Thursday, Aug. 30
Rountree Commons Open House
- UW-Platteville campus

SEPTEMBER

Friday, Aug. 31
Student Welcome Weekend
- UW-Platteville campus

Friday, Sept. 7
Soil and Crops Alumni Golf Outing and Brat Picnic
- all welcome
- Apple Canyon Lake, Ill.

Saturday, Sept. 8
Cross Country Reunion and Katie Binning Memorial
- UW-Platteville campus

Sunday, Sept. 9
Men’s Soccer Reunion
- UW-Platteville campus

Thursday, Sept. 13
Home Buying 101
- UW-Platteville campus

Wednesday, Sept. 19
UW-Platteville Retirees’ Breakfast
- UW-Platteville campus

Saturday, Sept. 29
George Chryst Football Reunion
- UW-Platteville campus

Saturday, Sept. 29
Leinenkugel’s Brewery Tour
- Chippewa Falls, Wis.

OCTOBER

Thursday, Oct. 4
Card Making Class
Make your own holiday, thank-you and/or birthday cards
- UW-Platteville campus

Saturday, Oct. 6
Pioneers Picking Pumpkins
- Vesperman Farms, Lancaster, Wis.
Fall Alumni Motorcycle Bike Ride
- UW-Platteville campus

Friday, Oct. 19
2012 UW-Platteville Homecoming
- UW-Platteville campus

Saturday, Oct. 27
Volleyball Alumni Weekend
- UW-Platteville campus

Tuesday-Wednesday, Oct. 30-31
Horrific Crime Scene Revisited
- UW-Platteville Pioneer Farm

NOVEMBER

Thursday, Nov. 1
Festive Foods and Fare:
A hands-on cooking class
- UW-Platteville campus

Saturday, Nov. 3
Family Weekend: Legacy Breakfast
- UW-Platteville campus

DECEMBER

Saturday, Dec. 1
Athletic Hall of Fame Induction Ceremony
- UW-Platteville campus

Saturday, Dec. 1
Track and Field Alumni Track Meet
- UW-Platteville campus and Steve’s Pizza

Saturday, Dec. 1
189th Commencement
- UW-Platteville campus

Look for more information and register to any of these events on AluMnation, alumni.uwplatt.edu/events

Pioneer Travel: Caribbean Cruise
Feb. 17 - March 1, 2013