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Greetings,

This summer, the Pioneer community bound together and responded to one of the worst weather events in Platteville history, a tornado that caused extensive damage to the campus. We were very fortunate that only one person in the community was seriously injured and reports are that this person is experiencing a good recovery from her injuries. It was heartening to see the passion and commitment of UW-Platteville staff, employees, students, and alumni to the campus recovery efforts. This manifestation of the Pioneer spirit enabled the campus to complete restoration of facilities and services in time for the arrival of our students. Thanks to everyone who participated in the recovery efforts.

Every year, too, I am gratified about the enthusiastic and generous support that alumni and friends provide UW-Platteville in support of a broad array of campus needs. Such support is essential in today’s financial climate when growth in state support has been limited or nonexistent. We are committed to keeping the cost of the education to our students, many of whom come from modest means, as low as possible, which means tuition and fees increases have been kept to a minimum. We have also engaged in strategic efforts to contain costs. Nevertheless, to keep our academic programs strong and vibrant, to make needed improvements to our facilities, and to provide the support our faculty and students need, we are compelled to tap new resources in order to generate support for the university. This year, the 50th anniversary of the Foundation, we are expanding our efforts to see if we can dig deeper, be more strategic, and provide even more support for UW-Platteville.

Our pioneering spirit enabled us to add over 1,000 residence hall beds through the innovation of a UW-Platteville Real Estate Foundation. This spirit has led to additional grant support from both governmental and private sources. The strength of our academic programs and strategic recruitment strategies has attracted students from the tri-state area and abroad (China and Brazil). And we continue to think creatively to find even additional innovative ways to attract students and financial support. These initiatives have enabled us to weather the financial storm effectively at a time when far less of our budget is provided by the UW System and tuition continues to be frozen.

However, our aspiration is to do better than just weather the storm. We want to thrive. We intend to maintain high level academic programs, to continue to upgrade and expand our infrastructure, to provide scholarships and improve staff and faculty salaries, and to build our endowment which not only provides resources to do our work but also provides a stable environment for the future of our university. This year's annual report reveals the strong passion that UW-Platteville graduates and supporters provide for scholarships and enhancing our campus in a myriad of ways. The willingness of our stakeholders to support UW-Platteville is the key to our financial success.

I urge dedicated donors to consider enhancing their gifts and to encourage our friends and colleagues to support UW-Platteville. You, our most loyal and generous supporters, hold the key to an ever-thriving UW-Platteville. The impact that UW-Platteville, its students, and graduates make now and in the future is made possible by dedicated donors, like you. Your contributions help support students to thrive at UW-Platteville and to positively impact the local, state, national, and international community once they graduate. With your help, we can continue this culture of philanthropy at UW-Platteville for the next 50 years.

Thank you for all of your support to date. It is greatly appreciated and making a big difference on our campus. By working together to support the UW-Platteville campus we will continue to ensure that every day is a great day to be a Pioneer!

Dennis J. Shields
Chancellor
NEW MEMBERS INDUCTED

1866 CORNERSTONE SOCIETY

The UW-Platteville Foundation recognized new members into the 1866 Cornerstone Society in the second annual induction ceremony this spring. Donors reach full membership after giving $25,000 or more during their lifetime or having a documented planned gift (such as a trust, bequest, annuity, etc.) of $25,000 or more.

At the time of the dinner, the total number of active members in the 1866 Cornerstone Society stood at 249. From that group, cumulative giving to the UW-Platteville Foundation is $16.3 million in cash giving, with millions more in estate and other planned gifts.

“The mission of the 1866 Cornerstone Society is to honor, recognize, and care for UW-Platteville’s most generous alumni and friends, connecting them to the university and to their gifts,” said Dennis Cooley, Assistant Chancellor for University Advancement and Executive Director of the UW-Platteville Foundation.

“Members of this society represent not only the highest level of giving, but also a vital part of the future success of the university.

Cooley pointed to University Advancement, in which the UW-Platteville Foundation is housed. Dennis and Stephanie Cooley pledged up to $25,000, which was to be used to match the giving by the other full-time employees within the division. Not only was there 100 percent participation from the division’s full-time employees, but nearly all part-time employees joined in, as well as many of the student workers. In total, the advancement staff pledged more than $60,000.

“We are very, very proud that we understand, as a group, how important philanthropy is to the future of our campus,” said Cooley. “The 1866 Cornerstone Society and its members are vital parts of the future and success of UW-Platteville, and the society is unique in the history of this institution.”

For more information, contact Gina Udelhofen, UW-Platteville Foundation Director of Annual Giving and Donor Relations, at 608.342.1968 or udelhofg@uwplatt.edu. –Paul Erickson

Those are just a few of the words I heard after our highly successful 2014 Donor and Volunteer Appreciation Dinner, held July 26 in the David J. and Lou Ann Markee Pioneer Student Center.

The theme of the night was “Unlocking Potential.” Each and every student who walks onto our campus possesses unbridled potential. They come from all walks of life and from a variety of circumstances. With your generous assistance and the fact that you recognize their potential, the future is bright for our students. From engineers to teachers to biologists and everyone in between, your support helps our students unlock their potential.

This year marks the 50-year anniversary for the Foundation. From our humble beginnings as the Student Loan Association in 1948 and our nearly $5,000 letter campaign in 1977 to our first one million dollar gift in 2007, it has been an excellent 50 years. In 1964, the Foundation became the philanthropic arm of the university, and with your support, we have been able to improve the experience for students who chose to become Pioneers. We grew from nine endowments in 1964 to 555 today, worth more than $13 million dollars.

The Foundation counts thousands of friends who have chosen to see the potential in our students, and you have given them a tremendous advantage. I sincerely thank you for your efforts. They are greatly appreciated.

Inside this Annual Report, you will read about a few of our amazing friends and what their gifts mean to the students, faculty, and staff of this great university. Gifts cover all amounts, and all those who donate are valued highly by the Foundation and by the university.

We all possess the potential to positively influence others. That potential, once unlocked, can provide dividends for decades to come.

Forever. Pioneers.

Dennis R. Cooley
Assistant Chancellor for University Advancement
Executive Director of the UW-Platteville Foundation
The 2014–15 academic year marks the 50-year celebration of the UW-Platteville Foundation. The Foundation can trace its roots back to as far as 1948, when the Student Loan Association was formed.

In 1964, the Foundation became the philanthropic arm of the university when it started awarding scholarships to students. It has grown from nine endowments in 1964, worth more than $38,000, to 555 in 2014, worth more than $13 million.

The first nearly $5,000 letter campaign was completed in 1977, and the 2013–14 mailings and phonathon raised $777,954.53.

The Foundation lists total assets at $67.5 million as of Dec. 16, 2013. That compares to $50 million at UW-Eau Claire, $26 million at UW-Green Bay, $20 million at UW-La Crosse, $42 million at UW-Stout, and $20.2 million at UW-Whitewater.
**Growth of Community Scholarship Program**

- **2007**
  - $2,000

- **2008**
  - $64,950

- **2011**
  - $80,850

- **2014**
  - $205,550

**1986**
- Awarding of the first Distinguished Service Award to Ruth and Margaret Keizer

**1991**
- First Donor Recognition Dinner

**1998**
- UW-Platteville Foundation starts its first Major Gift Campaign

**2000**
- Gifts by Lloyd (Duff) and Joanne (Jo) Daughenbaugh make the Teacher Education Classroom in Doudna Hall possible

**2002**
- Dedication of Brodbeck Concert Hall, Center for the Arts, to honor benefactors Richard and Helen Brodbeck

**2004**
- Swine Center built at Pioneer Farm supported by gifts from donors

**2007**
- UW-Platteville Real Estate Foundation is created

**2009**
- Dedication of the Dottie and Mansel Johns Pioneer Gardens and Mansel Johns Student Work Area

**2010**
- "M" S.T.E.P. Scholarship Program is offered to businesses

**2011**
- Dedication of the David J. and Lou Ann Markee Pioneer Student Center

**2012**
- UW-Platteville Real Estate Foundation completes its first project, Rountree Commons

**2013**
- Steinway Piano purchased because of support of donors

**2014**
- Dedication of the Dottie and Mansel Johns Pioneer Gardens and Mansel Johns Student Work Area
Mark Taber ’84 has more of a personal connection with UW-Platteville than most. He grew up near where Karrmann Library currently sits.

Taber is the chair of the UW-Platteville Foundation Board of Directors. He and his wife, Celeste, have contributed to the university for several years. They established the Taber Family Endowed Scholarship in 2000. They also support the Pioneer Academic Center for Community Engagement, Entrepreneurial Development Fund, UW-Platteville Community Scholarship for Platteville High School, Business and Accounting Development Fund, and BILSA Development Fund.

This year marks the 50th anniversary of the Foundation. “The Foundation has been instrumental in keeping the alumni connected to the university,” said Taber. “It really has been instrumental in providing not only endowed scholarship dollars but support for facilities that make it a first class university in that portion of the state.”

Because of future decreases of state funding, Taber sees major potential for the Foundation in the coming years. “There’s going to be a much greater need for support from the Foundation,” he said. “We started the Real Estate Foundation as a subset for the overall Foundation, and now we’re looking for other revenue sources as well.”

“Our strategic planning and visioning in 2013 identified a need for new revenue sources because one of our goals is to substantially increase our endowed dollars,” said Taber. “We need to be to able to replace some of the lost revenue from the state to continue to make the UW-Platteville educational experience affordable.”

“I know the cost of going to school and getting an education, and I also believe that once someone gets that education a form of paying it forward attitude should begin,” said Taber. “Graduates are able then to contribute more, not only to society, but potentially back to the university and that experience on the campus is something that is extremely valuable both personally and long-term financially.

Taber graduated from UW-Platteville in 1984 with a major in business administration, and in 1996 he earned his certificate from the Graduate School of Banking. He is the President and CEO of Wind River Financial Inc. in Madison, Wis. He is a board member and loan committee chair for the Madison Development Corporation, board member for the MDC Venture Loan Fund, curriculum advisor to the business faculty at Madison College, advisor for the loan committee of Forward Community Investments, and a member of the Family Business Center – UW-Madison.

In the past, he has served as a member of the UW-Platteville Alumni Association Board, American Red Cross, Four Lakes Council of Boy Scouts, Easter Seals, YMCA of Dane County, and Madison West Kiwanis Club.

–Dan Wackershauser ’97
The number of students who depend on financial assistance to complete their education increases every year. Because of you, we were able to award more than $600,000 from donor supported scholarships last year. The impact you have reaches far beyond the direct recipient of your scholarship. You help UW-Platteville create students like this:

“By awarding me this scholarship, I am able to concentrate on what is important to me, education. Your financial generosity has allowed me to be one step closer to my goal and has inspired me to help others by giving back to the community. I hope one day I will be able to help other students achieve their goals just as you have helped me. Thank you so much for allowing me to chase my goals.”

—Ashley Bykonen

*The minimum wage rate doesn’t include the mandatory tax deductions from the total amount earned.
Alumni see benefit of giving back early

The post-graduation period is often a time of big transition for most new alumni as they launch new careers, open businesses, or plan for further education. But, even amidst all of these changes, many recent graduates are still finding ways to give back to UW-Platteville and connect others with the programs and experiences that had an impact on them.

Rosemary Kuhnle ‘09 came to UW-Platteville as a non-traditional student in 2005 to earn a degree in biology as part of a long-term goal of becoming a dentist. Kuhnle is currently a Dental Hygienist at Access Community Health Center in Sun Prairie, Wis., where she provides dental care to low income and medically underserved communities. She will be applying to dental schools this year. “It has always been my goal to work in a place like Access,” said Kuhnle. “It’s important to me to help people get good quality, thorough care without barriers.”

Helping others overcome barriers to a successful education is also something she values.

As a student at UW-Platteville, Kuhnle was supported by several grants and scholarships, which opened the door to a lot of opportunities—including a semester studying abroad in Fiji.

“I had so many opportunities to make it a great experience, and it was wonderful,” said Kuhnle.

Kuhnle is helping other non-traditional students have this same experience. In 2010, she created the Pioneering Progress in the Fields of Biology Scholarship. The annual scholarship is awarded to students pursuing a degree in biology, with a G.P.A. between 2.5 and 3.3. The idea for the scholarship was inspired, in part, by a close friend who expressed to Kuhnle that she didn’t think she ever qualified for scholarships because of her G.P.A.

Kuhnle said she could relate to the struggles. “I did really well in biology, but I worked twice as hard in chemistry only to get passing grades,” explained Kuhnle. “That student who gets a 2.75 G.P.A. probably works just as hard, or harder. Sometimes those students need the extra support.”

Brian Hardyman ‘13 was one of the recipients of Kuhnle’s scholarship, and said the support of that scholarship helped him as he pursued his degree while balancing a family. “As a non-traditional student, married with a child—two before graduating—I was unable to maintain steady employment while attending UW-Platteville,” explained Hardyman.

“My wife worked in Madison and that meant that after school, I had a daughter to care for until she went to bed.”

Hardyman now works as an Assistant Scientist at Pharmaceutical Product Development in Middleton, Wis. “UW-Platteville prepared me for my career today by teaching me how to use my time efficiently and effectively and showing me how much I am capable of,” said Hardyman. “The confidence that comes with completing a bachelor’s degree allowed me to obtain a position at a great company right out of school.”

Kuhnle said she was in a unique, advantageous position of having had a career prior to attending UW-Platteville, making it easier to start giving back immediately. “Making education as attainable as I can through lower school fees is really important to me so I wanted to start giving back as soon as I could,” she said.
Brad ‘05 and Lindsey (Runde) ‘07 Reitzner credit most of their fond memories of UW-Platteville to their experience as student-athletes. Brad was a member of the basketball team, and Lindsey was a member of the softball team.

The couple said their involvement in athletics not only created friendships and business relationships they still have today, but also gave them opportunities to travel both nationally and internationally, visiting countries and experiencing cultures they wouldn’t have on their own.

“UW-Platteville athletics has shaped most of our experiences at the university,” said Brad. “Our best memories of college involve our teammates and friends we made during our participation.”

This has inspired them to help support other student-athletes so they can have the same experiences. The Reitzners have donated to the Basketball Boosters Fund every year since graduating. Making a priority to give back so soon after graduating, they said, is a value they grew up with, as they both come from families who have regularly volunteered in the community. “As a young couple starting a family, business, and careers, we know that even a small amount can help a student attend a biology trip or experience Washington, D.C. for the first time,” said Brad.

Lindsey, who went on to receive her Doctor of Chiropractic, now co-owns Verona Chiropractic in Verona, Wis. Brad is an Account Executive at M3 Insurance in Madison, Wis.

“I wouldn’t be where I am today if it wasn’t for the basketball program at UW-Platteville,” said Brad. “That includes coaches, teammates, the university, and Platteville community. I also understand the experience I had at UW-Platteville wouldn’t be possible if not for organizations like the booster club. We hope our support can help current and future student-athletes have the same or even better experiences than we had.” –Alison Parkins

“UW-Platteville prepared me for my career today by teaching me how to use my time efficiently and effectively and showing me how much I am capable of. The confidence that comes with completing a bachelor’s degree allowed me to obtain a position at a great company right out of school.” –Brian Hardyman ‘13, recipient of Pioneering Progress in Fields of Biology Scholarship

“I wouldn’t be where I am today if it wasn’t for the basketball program at UW-Platteville. I also understand the experience I had at UW-Platteville wouldn’t be possible if not for organizations like the booster club.” –Brad Reitzner ‘05
Donations from alumni and friends of the University of Wisconsin-Platteville help support the university’s vision which is to be recognized as the leading student-focused university for its success in achieving excellence, creating opportunities, and empowering each individual. Parent donations are an integral part of supporting this vision.

Jeff Tyczkowski and his wife, Jill, of Neenah, Wis., are both graduates of the University of Wisconsin-Oshkosh and have continued to support the UW System by making donations to UW-Platteville following their son’s graduation in 2013.

“It is important to donate to the university because it is for a great cause and ultimately keeps costs down,” said Jeff. “I would like for everyone there to know that some of us think it (the education) is a great product and want to see it sustained.”

The Tyczkwskis also see donating as part of setting a good example for their UW-Platteville graduate.

“I consider myself very fortunate and blessed that my family has done fairly well and, considering that, I figure we might as well spread the wealth. It feels good,” said Jeff. “At this point, the kids don’t have the money to contribute, and I like to let my son know that we are still donating so that eventually, when he is able to, he will also give back. I definitely have a warm spot in my heart for UW-Platteville.”

Gifts donated to the Foundation are used to support academic departments, student organizations, and other needs.

Royce and Michelle Wallenhorst of Thorp, Wis., have two children who attend the university and see donating as a way to support the area of Wisconsin that they once called home.

“We donate because it helps the university get things it needs. We hope it’s used for whatever is most necessary to benefit the students,” said Michelle. “Platteville is the same place where we started out our married lives and now both of our kids have moved back there for college. We think it’s kind of neat.”

Parents like Royce and Michelle make their donations through the annual UW-Platteville Foundation Phonathon, when student callers reach out to families in hopes of gaining further support for the university.

“We wanted to donate to a couple of different causes each year and it was easy when we got the phone call,” said Michelle. “Overall, I think the Phonathon is great and more people will end up donating to the university through that as compared to having to call themselves or sending funds through the mail.”
Parent donors attribute UW-Platteville’s social and educational environment as a key reason to donate.

Tim and Linda Lawson of Manchester, Iowa, are confident that UW-Platteville is a great fit for their son’s needs.

“I don’t think there’s ever a shortage of projects that the university can utilize funds for. There’s always a need,” said Tim. “We donate especially because we like the combination of the size of the university and individual class sizes. The only options for engineering in Iowa seem to be larger universities. Platteville makes education more personalized and when you go to the campus and you see the atmosphere and the close ties that it has with the community, it makes for a much nicer environment than other schools we have seen.”

Similarly, Scott and Karen Kohls of Green Bay, Wis., see donating to the university as an investment in their son’s education.

“We have committed ourselves to education for our children,” said Karen. “The financial support outside the criminal justice program’s normal tuition and fees allows us the opportunity to directly benefit the program and the university.”

The Kohls, like many families, recognize the inner-workings of the university as a vital part to the overall experience that UW-Platteville offers.

“Platteville itself is a great community,” said Karen. “As a parent, college personnel have all been professional, helpful, and informative.” –Shelby Le Duc

“We have committed ourselves to education for our children. The financial support outside the criminal justice program’s normal tuition and fees, allows us the opportunity to directly benefit the program and the university.” –Karen Kohls
Medical Associates Clinic & Health Plans in Dubuque, Iowa, gave the UW-Platteville Foundation a $125,000 gift to support the department of biology. The Medical Associates Endowment Fund is to be used to provide students stipends for summer internship experiences in pre-health care fields, to support the UW-Platteville Department of Biology in its education of pre-health care students, and to award scholarships to biology majors in pre-health care fields.

“This gift helps our students get into clinical settings and increases students’ involvement in professional schools,” said Dr. Wayne Weber, Dean of the College of Business, Industry, Life Science and Agriculture. “This is a logical collaboration. Medical Associates has several wonderful clinics in the tri-state area, and once our students have that experience it is likely that they will remain in this area when they choose to begin their profession.”

“An endowed gift like this will provide long-lasting support,” said Holly Clendenen, Director of University Advancement. “Endowments provide funding forever. This will allow students to do things they may not otherwise get the chance to.”

The university recognized the gift by naming a classroom in Boebel Hall the Medical Associates Classroom.

“As a college we are extremely thankful for this gift in that it is gifts like these and these collaborations with our industry partners that are going to help us carry out our missions,” said Weber. –Shelby Le Duc
Dr. James Lawton ‘67 has spent only four years of his life living outside of Chicago, Ill. Because those four years—spent at UW-Platteville—left such a positive impact on his life, he is now helping others experience the same.

“After spending my entire early life in Chicago, I had the desire to get away and further my education somewhere else,” explained Lawton, who returned to Chicago for his medical education and training and is now a Podiatric Surgeon for the Weil Foot and Ankle Institute in Des Plaines, Ill.

“When I first came to Platteville, I just couldn’t quite figure out the campus and students because everyone was saying ‘hello’ all the time,” recalled Lawton. “I went to high school on the west side of Chicago where many of my classmates fought their way to and from school. No one said ‘hello’ on the streets.”

A few weeks into his first year on campus, his resident assistant—Dennis Pratt—asked why he didn’t talk to many people. “I said, ‘it seems like a nice place but everyone is saying hello and I can’t figure out what they want,’” said Lawton. “He looked at me like I was from Mars, and we spent the next few hours talking about the differences in life in a rural area versus the city. Once I understood the culture and the people at UW-Platteville, it was wonderful.

The education was excellent, the people were wonderful, and I made lifelong friends.”

Lawton is helping to give others that same experience through his support of scholarships to recruit students from the Chicago area, an idea he was first inspired to do while he was still a student at UW-Platteville.

Lawton stayed one summer in Platteville to take classes and worked as a lifeguard at the Platteville city pool. Several local churches had programs that brought children from Chicago to Platteville and Lawton had the opportunity to spend time with them at the pool. “After seeing these kids happy and free of the stresses of the big city and enjoying Platteville, I thought this is a place that kids from Chicago should have a chance to see, experience, and get educated,” said Lawton.

Lawton, a former student-athlete himself and member of the first-ever UW-Platteville soccer team, is also a supporter of the Basketball and Football Booster Funds, as well as the Microbiology Lab Fund, among others. He is a former member and past president of the UW-Platteville Alumni Association Board.

“Throughout our lifetime we get to know a lot of people, but we only have a small number of true friends,” said Lawton. “The people I met at UW-Platteville were and are genuinely good people and we stayed friends. I just hope people appreciate the goodness of the place. Their hearts are in the bricks—the professors, the students, the administrators, and everyone there are helpful, genuine, and intelligent.” –Alison Parkins

“After seeing these kids happy and free of the stresses of the big city and enjoying Platteville, I thought this is a place that kids from Chicago should have a chance to see, experience, and get educated.”

–Dr. James Lawton ‘67
Larry Larson ’62 has had a distinguished career in the field of civil engineering, and is now helping to give others the same opportunity for success, in a time of growing need for civil engineers in the United States.

“I received hands-on instruction with excellent professors at UW-Platteville,” said Larson, who is originally from Wonewoc, Wis. “UW-Platteville was known for turning out hands-on engineers, people who knew how to get things done.”

After graduating with a Bachelor of Science in Civil Engineering, Larson moved to California where he and several others from his graduating class worked on the California State Water Project. He returned to Wisconsin five years later and worked for the Department of Natural Resources.

In 1977, he helped found the Association of State Floodplain Managers Inc., an organization of professionals in the fields of floodplain management, flood hazard mitigation, and preparedness. The organization now has more than 15,000 members throughout the nation. He served as the director of the association for 30 years and is now its Director Emeritus.

In 2013, Larson and his wife, Jennie, created the Larry A. and Jennie Lynn Larson Scholarship Fund to support UW-Platteville students pursuing a degree in civil engineering. They also support the Community Scholarship for Wonewoc-Center High School and Pioneer Annual Fund, among others.

“We really enjoy helping students get their engineering degrees because we, as a nation, have a huge need for engineering activities now,” explained Larson. “We need to rebuild what we did and rebuild better and stronger due to increasing storm intensity, climate change, and future development. We need engineers with good, practical knowledge.”

Larson’s more-than-50-year career in the field of water resources has included testimony in front of several U.S. Senate and House of Representatives subcommittees about national programs including the National Flood Insurance Program and National Levee Safety Program. He has advocated the message that, while nature cannot be controlled, human behavior can—and doing so is imperative for the nation to be more resilient to natural hazards.

“Engineers must understand the long-term impacts of the actions they propose and help decision makers fully consider them,” said Larson. “It is so important that UW-Platteville continues to train good, practical engineers with a well-rounded perspective, so they understand engineering needs in the context of human, social, and environmental needs.”

Larson added that in order for students to be successful in doing this, they cannot be burdened by debt after college. “They can’t dig themselves out from under a hole and move on to do good work,” said Larson. “The more we can do to help them graduate without that debt, the better off we’ll be as a society.” –Alison Parkins

“We really enjoy helping students get their engineering degrees because we, as a nation, have a huge need for engineering activities now.”
–Larry Larson ’62
The University of Wisconsin-Platteville Community Scholarship Program allows donors to support high school students from Wisconsin, Iowa, Illinois, and Minnesota by creating scholarships for graduating seniors planning to continue their education at UW-Platteville.

The CSP was established in 2006 and began with four scholarships. It has since seen substantial growth, with more than 450 scholarships offered to senior high school students last spring, totaling $205,550 in awards. This scholarship program is funded by donations from alumni and friends of the university in hopes of encouraging students within their local communities to attend UW-Platteville.

One way that the university generates interest in the Community Scholarship Program is through the phonathon. Student caller and media studies major Kristi Rodgers praises those who donate.

“Calling for the Community Scholarship Program is very rewarding. The opportunities for new students that these scholarships provide are credited to the generous donors,” said Rodgers. “These donors get the chance to assist a student from their own high school to follow in their footsteps to UW-Platteville to experience what this university has to offer. This program strengthens the link between UW-Platteville alumni and current students and will continue to do so for years to come.”

Students eligible for these scholarships are those who have applied and have been accepted to the university. Students who are granted these awards are in a way representing the UW-Platteville alumni from that specific area, who have donated to this scholarship fund. Due to this, the UW-Platteville Financial Aid office and the UW-Platteville Foundation tend to choose students who are actively involved in their communities to receive these monies.

“UW-Platteville holds a special place in my heart,” said CSP donor Missy Lipska ’08 of Menomonee Falls, Wis. “I am so thankful to have had the experiences I did there, and now it’s my turn to help others have similar experiences. I am proud to support fellow Cuba City Cubans who choose to come to UW-Platteville.”

There are now over 500 high school community scholarship funds housed at the UW-Platteville Foundation. To date 2,497 scholarships have been awarded, with a total value of $616,300.

“Without scholarship aid, I would not have been able to get my college degree in education,” said CSP donor Sandra Champeau ’70 of Reedsburg, Wis. “And at the cost of a college education these days, scholarships and grants have become an absolute necessity.”

Students recognize the overall impact these scholarships have on their academic career.

“The access to scholarships is an important factor students consider when attending college. Thankfully, the UW-Platteville Community Scholarship Program helps to lessen the financial burden of post-college debt,” said Katie Martin ’14, a former Phonathon caller. “These scholarships are able to connect future Pioneers and alumni in a unique way and that has definitely contributed to the success of the program.” –Shelby Le Duc

“The access to scholarships is an important factor students consider when attending college. Thankfully, the UW-Platteville Community Scholarship Program helps to lessen the financial burden of post-college debt.” –Katie Martin ’14
Leadership annual giving program honors Lloyd Linden

Each year the UW-Platteville Foundation adds new members to its Leadership Annual Giving Program, which is now called the Lloyd Linden Leadership Annual Giving Program in recognition of Linden’s drive to collect funds for the university.

Linden served at UW-Platteville from 1961–92. During this time, he held the position as the dean of men, then residence hall director, and was eventually named the assistant chancellor for Student Affairs. Linden organized the Dean Linden Pioneer Achievement Award as well as the Marian (Kies) Linden Pioneer Spirit Scholarship in dedication to his wife. In addition, he thought to reach out and ask 1,000 people for donations of $1,000 in hopes of raising $1,000,000 for the university and its programs.

Individuals who are members of the Linden Leadership Annual Giving Program are ones who donate a yearly gift of $1,000 or more and pledge an annual gift for the next one to three years.

“We reach out to our alumni and friends of the university who have given at higher levels annually in the past to see if they would consider increasing their annual donation,” said Gina Udelhofen, Director of Annual Giving and Donor Relations.

The Leadership Annual Giving Program was created in 2012 and has a growing list of donors. Sixty-one new names were added to the list of donors in 2013–14, creating a total of 120 Linden Leadership Annual Giving donors since the program’s establishment.

“What’s great is that these donations can be divided to support major or department development funds, scholarships, and/or other areas of need within the university according to the donors’ wishes,” said Erin Withrow, Assistant Director for Annual Giving. “This lets people give to what they are most interested in.”

Donors can specifically divide their respective pledges’ value and give varying amounts to different departments, programs, scholarships, and other funds. The Linden Leadership Annual Giving Program benefits the university by providing continuous financial support. Withrow said that the program is valuable because it is yet another philanthropic opportunity for individuals to show their loyalty to UW-Platteville. –Shelby Le Duc
**Financial Report 2012–13**
University of Wisconsin-Platteville Foundation

Revenue

<table>
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<th>Revenue Type</th>
<th>2011</th>
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Expenses

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<td>Fundraising</td>
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Statement of Financial Position

Totals: Assets=$67,485,905 | Liabilities=$49,213,279 | Net Assets=$18,272,626

Program Services Paid to or for UW-Platteville

Financial information is taken from the University of Wisconsin-Platteville Foundation Inc. from FY 2013 consolidated audited financial statements including financial information for the UW-Platteville Real Estate Foundation.
The following is a listing of 1866 Cornerstone Society member as of Sept. 30, 2014. Full members are individuals, companies, or organizations who have lifetime giving of at least $25,000 or have a documented planned gift of at least $25,000 to the UW-Platteville Foundation. Associate members are individuals, companies, or organizations who have gifted at least $5,000 in the last year or who have an outstanding pledge of at least $25,000 to the UW-Platteville Foundation.

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The following is a listing of contributors to the UW-Platteville Foundation from July 1, 2013 to June 30, 2014. We thank you for your support in helping to build the future of UW-Platteville. Forever. Pioneers.

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$100,000–$499,999
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$25,000–$99,999
Presto Foundation
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Brandon Navin
Georgeanne Freudenreich Memorial Scholarship
Casey Sondgeroth
Gerald O. Gunderson Natural Sciences Scholarship
Maria Leighton
Gerald and Sarah Darrow and Joan Orvis Scholarship
Zachary Mata-Myers
Glenn Tilbury Memorial Scholarship
Victoria Fisher
Glen V. Gundy Scholarship
Hannah Molitor
Glenn H. and Florence C. Fritz Scholarship
Conner Nelson
Kassidy Kohout
Trevor Lyster
Glenn Riddle Scholarship
Casey Keuse
Emily Hefly
Glennwood City High School
Tyler Nueske
Gordon and Reta Wales Shepard Scholarship
Sandra Getz
Gordon E. Wegwar P.E. Civil Engineering Scholarship
Chelsea Morgan
Grace M. Johnson Scholarship
Ashley Moore
Clayton Ottman
Danielle Hegemann
Deja Shrestha
Elizabeth Allen
Kody Kraelb
Michelle Gitlin
Pamela Villamor
Robert Matt
Tong Vang
Graef, Anhalt, Shloemer Foundation Scholarship
James Costigan
Grafton High School
Alexander Wilman
Grant County Master Gardeners Scholarship
Emily Stanek
Katie Martin
Green Bay East High School
Juan Diaz
Green Bay Peeble High School
Matthew Simon
Greendale High School
Chelsey Heiden
Growmark Scholarship
John Gutzman
Lucas VanEgten
Samantha DeClercq
Hans F. Seuth Schraber Scholarship
Ashton Brusca
John W Hefel
Nicholas Barningham
Harlem (Ill.) High School
Trey Fuehr
Harold and Delores Rock Hutcheson Scholarship
Amanda Jagodzinski
Harold and Muriel Enke Memorial Scholarship
Casey Ward
Harold Beals and Robert Campbell Agriculture Scholarship
Erica Lamers
Erin Moeller
Ethan Giebel
Harry D. Jacobs High School
Carson Jacobs
Hartford Union High School
Ashley Seefeldt
Hartung Brothers Inc. Scholarship
Andrea Bahl
Candace Edwards
Conner Nelson
Rachel McDonald
Tanner Arndt
Hayward High School
Nicole Capra
Hazel T. and Godfrey Struebing Scholarship
Hannah Davidson
Heinie Miller Scholarship
Katherine Jinkins
Helen Harms Anderson Scholarship
Ashley Ryan
Helen Skemp Scholarship
Jessica Sweeney
Helen Tierney Memorial Scholarship
Brigit Kyle
James Harvey Hensley Scholarship
Boya Brod
Highland High School
Matthew Menke
Hilhorst High School
Nicholas Skala
Hononegah High School
Joshua Lawyer
Horicon High School
Morgan Brandenburg
Hortonville High School
Elizabeth Ebert
Howards Grove High School
Christopher Niemann
Huff Family Foundation Scholarship
Janelle Skowy
Robert McWilliams
Huff Family Scholarship for Dubuque Senior High School
Matthew Parker
Huff Family Scholarship for Lancaster High School
Alexa Bahl
Huldamae D. Fiske Scholarship
Susan Doyle-Wand
Hurley High School
Donald Scherrner-Lomen
IEEE Endowed Scholarship
Jose Rosas
IIW Engineers and Surveyors Scholarship
Alexander Schmierer
Devin Lawson
Simon Hoppman
Industrial Technology Alumni Scholarship
Nicholas Nommensen
Industrial Engineering Alumni Scholarship
Joanna Heeck
Industrial Engineering Excellence Scholarship
Joshua Terrill
Iota Rho Chapter
Kevyn Webb
Iowa-Grant Area Renewable Energy Scholarship
Nick Quiny
Iowa-Grant High School
Jade Brindley
Kyle Toreorrow
Tanner Arndt
Mary DePaauw
Irving W. Gerhardt Scholarship
Bethany Meyer
Bronsom Schultz
Bryanna Baum
Casey Petz
Chase Jones
Christopher Blank
Ivy Styffes
Elizabeth Brehm
Erica Lamers
Erin Moeller
Ethan Giebel
Jordan Mitsc
Katherine Gokey
Konnor Johnson
Kyle Bisha
Michael Murphy
Nicole Turner
Rebecca Jacobson
Tyle Kutz
Iva Whiteford Polkinghorn Scholarship
Brian Butters
Kevyn Webb
Paola Martinez
J.P. Cullen Scholarship
Nathan Scharenbrock
Jack Welch Memorial Scholarship
Darcy Styffes
Jaekle Family Scholarship
Casey Sondgeroth
Kyle Klocke
James Welch Wilkes Family Scholarship
Kevin Pulvemaker
James C. Klein Memorial Scholarship
Kaylyn Raymaker
Ryan Thill
James R. and Mary L. Cooley Scholarship
Trevor Langmeier
Janesville Parker High School
Tianna Norderg
Sheboygan South High School
Adam Uraynar

Shiocton High School
Jacob Redmann

Shoreland Lutheran High School
Michael Giebach

Shullsburg High School
Pierce Russell

Sigma Phi Balanced Man Scholarship
Andrew Sima
Benjamin Ambrosini
Donald Scherrer-Lomon
Jacob Wierzbinski
Jonathan Starnickty
Mitchel Burkholder
Nicholas Skala
Nicholas Volkman
Trevor Bartel

Slinger High School
Jessica Ellenbecker

Sloan Implement Scholarship
Conner Nelson

Soil and Crop Science Scholarship
Benjamin Karlson

Gerald Hotelling

South Division (Milwaukee, Wis.) High School
Mary Berger

Southwest High School
Michelle Hendricks

Southwestern High School
Elizabeth Gleason

Sparta High School
Tanner Helsel

St. Mary's Spring High School
Mitchell Herron

St. Catherine's High School
Thomas Leunberger

Stanley Thompson Memorial Scholarship
Morgan Brandenburg

Sterling High School
Mary Franque

Stevens Point Area High School
Cole Shurbert-Hetzel

Stillman Valley (Ill.) High School
Jayde Farbo

Stockton High School
Stephen Hawley

Stoughton High School
Nicholas Kirby

Strand Associates Scholarship
Zachary Wallin

Student Ambassador Raffle Scholarship
Adrian Kaiser
Brent Brochtrup
Emily Hefty
Zackery Svoboda

Student Ambassador Scholarship
Abigail Swanson
Caleb Johnson
Craig S Mevs
Michael Murphy
Mitchell Austin

Student Appreciation Scholarship
Joel Walden
Marcus Jackson

Student Giving Days Scholarship
Bradley Weber
Emily Templeton
Matthew Schwalenberg
Megan Carey
Michelle Shemak
Ryan Thill

Sun Prairie High School
Maxwell Thordstad

Taber Family Scholarship
Candice McCurkle

Tay and Anna (Francis) Dresden Scholarship
Hannah Davidson

Ted and Sande Richards Scholarship
Hannah Molitor

Teresa A. Kirkeeng - Kincaid Scholarship
Clarissa Hoeth

Tharold E. Dorn Memorial Scholarship
Sara Ruback

The Amazing People Scholarship
Alexander Feldmeier
Aryan Rashidi
Seth Zelnier
Terrey Calkins

The Burgett Family Memorial Scholarship
Sarah Sokol

The Ralph Family Scholarship
Jordan Hoover

Thomas Hickey Theatre Performance Award
Emily Hierlmeier
Kyle James

Thomas Lundein Scholarship
Alyssa Gromowski
Brandon Behlke
Calvin Bergan
Cody Grabhorn
Janesa Ryan
Katherine Lang

Thomas Wallther Scholarship
Janelle Skoyen

Three Lakes High School
Emerson Hegeman

Tom Lee Memorial Scholarship
Josh Koopmann

Tomah High School
Kyle Whaley

Tony Thomas Scholarship
Michelle Gunzel

Town Bank Agriculture Lenders Community Scholarship
Conner Nelson

Tricor Insurance Scholarship
Jade Brindley

Tricore AEA Scholarship
Brionna Miller

Uberson Group Scholarship
Anthony Budden
John Lambert
Kyle Knutson
Leo Meslen
Pierce Russell
Stephanie Hastings
Tate Huntington
Tonya Dunbar
Zachary Price

Union Grove High School
Adam Fife

Unison Solutions Scholarship
Dawson Nenmers
Stacy Martin

UW-Fox Valley Engineering Scholarship
Katherine Ring
Kyle Alheim
Tyler Nackers

UW-Platteville/UW-Richland Cooper Scholarship
Kaitlyn Bauer
Danielle Denu
Rebecca Frank
VE. Nylin Scholarship
Chad Landes

Valerie (Beighley) Anderson Scholarship
Amanda Jagodziński

Van Butch’ Bleyer Family Scholarship
Joel Mezera

Vern Thompson Memorial Scholarship
Amanda Zasada

Verna Mae Perry Memorial Scholarship
Kevyn Webb

Verona Area High School
Tyler Bloomfield

Veterans Memorial Scholarship
Casey Sondgeroth

Virgil and Helen Prine Scholarship
Jeremy Radtke

Virgil R. Rufahl Scholarship
Megan Schmidt

Viroqua High School
Janie Baumgartner

Vita Plus Dairy Technical Exteded Internship and Scholarship
Kary Babb

Wang Civil and Environmental Engineering Scholarship
Charles T Hubbard

Ward Beetham Memorial Scholarship
Alexander Evans
Austen T Bergan
Chelsea Bullen
Joseph McKree
Josh Koopmann
Seih Westphal

Warren High School
Kyle Smith

Washington Park High School
Aaron Salvo

Waterford Union High School
Benjamin Pollock

Waterloo High School
Garrett Mattson

Watertown High School
Benjamin Uecker

Waukesha North High School
Lucas Harding

Waukesha South High School
Ellie Visuri

Wauknake High School
Brett Statz

Waupacca High School
Elliot Carlovsky

Waupan High School
Jesse Gruss

Wausau East High School
Samuel Yeager

Wausau West High School
Marc Hornung

Waupexclusive High School
Austin Kapinus

West Allis Central High School
David Kaisertling

West Allis Nathan Hale High School
Roxanna Padilla

West Bend East High School
Nicholas Kirby

West Salem High School
Laures Gaikowski

Westby High School
Ollivia Nottestad

Weyauwega-Fremont High School
Jane Beyer

Whitewater High School
James Reynolds

Whitnall High School
Kristen Kopp

WI Pork Producer Industry Scholarship
Sarah Willie

William and Jane Liddle Gardner Scholarship
Chelsea Bullen

William and Karen Schilling PHS Scholarship
Patrick Ralph

William D. Kent Scholarship
Alexander Nugent

Curran Beckler
Sarah Willie
Stacy Martin
Bill Dennis Music Scholarship
Lucas Ensign
Robert Taylor

William E. Von Rueden Memorial Scholarship
Nicole Turner

William Eiler Scholarship
Jake Powell

Jonah Wallachseger

William F. Schilling Scholarship
Nicholas Barningham

William Friend High School
Carolyn Burgin

William H. ’Billy’ Williams Scholarship
Timothy Farrell

William Hoffman Memorial Scholarship
Sarah Endres

William M. Fitzgerald Scholarship
Chelsea Bullen

Willowbrook High School
Nicholas Kilianek

Wilmot High School
Garrett Orthoski

Winnebago (Ill.) High School
Sara Myers

Winneconne High School
Derek Sternhagen

Wisconsin Agri-business Association Scholarship
Joseph Kremer

Sarah Smith

Wisconsin Dells High School
Siobhan Bayline

Wisconsin Heights High School
Tracy Anen

Wisconsin Livestock and Meat Scholarship
Danilla Koenen

Nathalie Schattner

Wisconsin Rural Opportunities Scholarship
Alessandra Sankbeil

Danielle Hegemann

Nathalie Schattner

Wisconsin D.O.T. Scholarship
Justin Rhodes

Wisconsin Heights High School
Justin Rhodes

Wisconsin Livestock and Meat Scholarship
Aaron Kreuscher

Allison Linneman

Andrea Balb

Candace Edwards

Clay Reitzlaff

Gerald Hotelling

Kaylyn Lund

D. Joanne Wilson Women in Engineering, Mathematics and Science Scholarship
Megan Marotz

Stacy Martin

Wonewoc High School
Christopher Goodenough

Woodward Communications Inc. Scholarship
Samantha Borkgren

Clayton Parkson

Xavier High School
Clayton Parkson

Jordan Greenen

Zapata Geode Writing Award
Rachael McWilliams

William F. Schilling Scholarship
Nicholas Barningham

William Friend High School
Carolyn Burgin

William H. ’Billy’ Williams Scholarship
Timothy Farrell

William Hoffman Memorial Scholarship
Sarah Endres

William M. Fitzgerald Scholarship
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Wonewoc High School
Christopher Goodenough

Woodward Communications Inc. Scholarship
Samantha Borkgren

Clayton Parkson

Xavier High School
Clayton Parkson

Jordan Greenen

Zapata Geode Writing Award
Rachael McWilliams
WAYS TO GIVE

Any gift, regardless of size, enhances our mission to support quality education at UW-Platteville. However, with each gift our hope is that you—our donors—also receive the tax and other benefits associated with charitable giving and the reward of knowing you’re an important partner in building for the future of UW-Platteville.

GIFTS OF CASH: Many donors to the UW-Platteville Foundation choose to make gifts of cash. A cash gift is tax-deductible to the full extent of the law for the year in which it is given. Cash gifts have an immediate impact on UW-Platteville’s colleges and programs.

MULTI-YEAR PLEDGE: The Foundation works with many donors who wish to establish a multi-year pledge payment plan. Often, this method of giving enables donors to contribute more generously than they may have considered by spreading the gift payments over a period of years.

MATCHING GIFT PROGRAMS: A Matching Gift Program is a wonderful way to increase the impact of your support. Contact your Human Resources office and ask if your company matches employee donations to nonprofit organizations and how you may participate.

GIFTS OF APPRECIATED SECURITIES: Many people find the best way to make charitable gifts is in the form of marketable securities, such as stocks or mutual fund shares that have appreciated in value. Securities owned longer than one year qualify as long-term property and, once donated to a 501(c)(3) non-profit organization, are entitled to a federal income tax itemized deduction, based on the current fair market value of the security, regardless of what it originally cost.

GIFT-IN-KIND: A gift-in-kind is considered to be an attractive option for some donors. Property related to a university function (for example, art to the art museum, computers, clothing for events) and not related property (such as jewelry, livestock, pleasure boats) are considered charitable deductions.

GIFTS OF REAL ESTATE: A gift of real property is another charitable option that may result in tax savings. If you sell real estate you have owned for a number of years, it is likely you will be faced with a sizable capital gains tax, especially if the property is not your residence. Through an outright gift of such property, a double tax savings is possible. First, in most cases you will receive a charitable income tax deduction for the full value of the property—a savings of as much as 40 percent or more of the property's value. In addition, you will not be liable for capital gains tax on the transfer since the property was given rather than sold.

PLANNED GIFTS: Planned gifts are gift arrangements that may have specific tax advantages for the donor and/or family members. Some of the options used by donors when naming a charitable organization as the beneficiary include bequests, gifts of life insurance, and many of the varied types of trust currently available.

VOLUNTEERISM: UW-Platteville is blessed with alumni and friends that give their time and talents to assist the campus in immeasurable ways. Volunteerism comes in a variety of forms such as serving on a departmental advisory board, organizing an alumni event, hosting students at your place of business, assisting with fund raising, creating an internship, or being a guest lecturer in a class.
Your giving counts

- Individual donors and total donated: 96%
- Donors who made gifts under $100: 25%
- Gifts $1,000 and over: 18%
- First-time donors: 4%

Endowment growth from fiscal years 1964 to 2014:
- 1964: $0
- 1974: $5,000,000
- 1984: $10,000,000
- 1994: $15,000,000
- 2004: $20,000,000
- 2014: $4.75 million

6,462
Unlocking Potential

$11,367,612
Additional beds in new residence halls on campus

498
Endowed scholarships established

49
Support from retired employees

1,131
Endowed student scholarships

$96,261
New donors

1,060
Additional beds in new residence halls on campus

$93,316
Support from current employees

Scholarships help fund the gap

Average loan debt at graduation from four-year UW campuses is more than five times what it was 30 years ago, rising from just under $5,000 in 1982 to $27,000 in 2011.
On June 16, the University of Wisconsin-Platteville experienced the devastating power of an EF2 tornado, which damaged the three newest residence halls—Bridgeway Commons, Rountree Commons, and Southwest Hall—as well as Engineering Hall, Ralph E. Davis Pioneer Stadium, the Greenhouse, and Memorial Park.

Immediately following the tornado, the UW-Platteville Foundation created the Pioneer Relief Fund. One hundred percent of the money donated to the Pioneer Relief Fund benefits UW-Platteville staff, faculty, and students who were impacted or displaced by the tornado. Funds are used to support those impacted UW-Platteville community members with temporary housing, clothing, and other items.

The UW-Platteville Foundation pledged to match the first $10,000 donated towards relief efforts, which was met within two weeks of setting up the fund.

On July 11, the Pioneer Relief Fund received a $50,000 gift from the Chicago Bears. Brian McCaskey, Senior Director of Business Development and member of the Chicago Bears board of directors, presented the check on behalf of the organization during an afternoon gathering of more than 150 people at Ralph E. Davis Pioneer Stadium. “It’s great to see this campus and this community come together in these tough times,” said McCaskey. “Platteville and the University of Wisconsin-Platteville have always held a special place in Bears’ history.”

The Bears’ relationship with UW-Platteville began 30 years ago when they held their summer training camp at UW-Platteville from 1984–2001.

“It’s really the people who make this place go,” said Dennis Cooley, Assistant Chancellor for University Advancement and Executive Director of the UW-Platteville Foundation. “That’s why the Pioneer Relief Fund was created, to assist our students, our friends, and our co-workers who have been negatively impacted by the storm. We are overwhelmed by this gift from Mr. McCaskey and the Chicago Bears. Our business relationship may have ended more than a decade ago, but the Bears continue to be one of our true partners.”

In less than two months after the tornado, the Pioneer Relief Fund climbed to more than $80,000 in donations.

For more information, visit www.uwplatt.edu/foundation/pioneer-relief-fund. –Alison Parkins

UW-Platteville representatives accept a $50,000 check from the Chicago Bears’ Brian McCaskey. Pictured from left to right are Curt Fatzinger, Deb Putnam, Steve Zielke, Brian McCaskey, Dr. Mittie N. Den Herder, and Dennis Cooley.
The UW-Platteville Real Estate Foundation had a very memorable year. The academic year began with the opening of our second project, Bridgeway Commons, a 440-bed residence hall with a dining facility that serves the entire campus. It ended with a tornado that struck both REF buildings as well as other areas on campus. The rebuilding process began immediately thanks to our partners from Capstone on Campus Management and CD Smith from Fond du Lac, Wis. Both buildings welcomed students in the fall.

Between these exciting events, the REF Board provided more than $1.5 million to the UW-Platteville Foundation and established funds to maintain the REF as a self-supporting operation.

Rountree Commons had another very successful year, exceeding proforma expectations.

The UW-Platteville Foundation accepted and then transferred to the REF a five-acre property from alumni Wes and Jan Sisson.

Three new REF Board members were added: James Hammes, Barbara Prindiville, and Robert Stenstrom, all UW-Platteville alumni. John Boldt was elected President of the REF, taking over from Jerry Franke who guided REF through the first three years.

As we look forward to 2015, the REF is exploring one additional project to enhance REF’s business and provide support to the Foundation. –William Kloster

“The rebuilding process began immediately thanks to our partners from Capstone on Campus Management and CD Smith.”

–William Kloster, Director
UW-Platteville Real Estate Foundation
The 2014 recipients of the UW-Platteville Foundation Distinguished Service Awards were honored at the Donor and Volunteer Appreciation Dinner on July 26.

The awards, which began in 1986, recognize individuals, families, businesses, organizations, and corporations who have significantly served UW-Platteville and its mission by enhancing its reputation and influence, or by substantially contributing time and/or gifts, or influencing others to develop a similar relationship with the university.

DOTTIE AND MANSEL ’48 JOHNS

Dottie and the late Mansel ’48 Johns were recognized for their support of the Pioneer Gardens and Greenhouse when they were renamed the Dottie and Mansel Johns Pioneer Gardens in 2009. The facility provides a hands-on environment for students and faculty to interact, teach, and learn.

In addition, a student workspace was named for Mansel in Engineering Hall.

The couple gifted a portion of their property to the UW-Platteville Foundation in 2007 to support the Swine Center, Pioneer Greenhouse and Gardens, and Engineering Hall.

"Giving back is part of our life," said Dottie. "This is the way my parents were and Mans was."

Even after Mansel’s passing, Dottie continues to support UW-Platteville with gifts to the Alumni Association, especially its Monte Carlo Night event.

PRESTO FOUNDATION

The Presto Foundation in Eau Claire, Wis., contributed $264,000 in 2012 to support 20 full tuition and housing scholarships. Todd Anderson ’90, President for AMTEC Corporation in Janesville, Wis., a subsidiary of National Presto Industries Inc., was instrumental in the process for this gift to occur.

The scholarship is strictly for mechanical, electrical, or industrial engineering majors and is based solely on merit, a combination of grade point average, and demonstrated engineering aptitude. The recipient must be a United States citizen and a full-time student. Grade point averages for engineering and non-engineering courses must be maintained at or above specified levels and will be reviewed annually.

"A majority of our engineering staff are UW-Platteville alumni," said Anderson. "We’ve had a lot of success with those engineers."

The Presto Foundation also gifted $52,800 in May of 2013 for additional scholarships.

WES ’66 AND JAN ’67 SISSON

Wes and Jan Sisson from Milton, Wis., have a strong tradition of supporting UW-Platteville. In 2011, they created the Wendell E. ’66 and Janet A. Dreher ’69 Sisson Endowed Scholarship to assist future teachers. They also support the
UW-Platteville Community Scholarships for Milton and Oregon, Wis., high schools.

Wes is a 1966 social science and history alumnus and Jan is a 1969 elementary education alumna. He is a retired teacher, coach, and athletic director for the Department of Defense, Dependents Schools in Heidelberg, Germany. Jan is a retired first grade teacher from the elementary school at the same location.

“Both my wife and I think the education and experiences we had at UW-Platteville were very important as far as our teaching careers and accomplishing the things that we have,” said Wes.

Wisconsin Rural Opportunities Foundation

The Wisconsin Rural Opportunities Foundation in Madison, Wis., has contributed more than $250,000 to support the Agriculture Scholarship Fund during the past 25 years. The WROF invests in the education of rural Wisconsin residents.

UW-Platteville has been a long-standing recipient of WROF scholarships.

“UW-Platteville was one of the first schools we invested in because of the amazing agricultural program there,” said Marcy Heim, Executive Director for the Wisconsin Rural Opportunities Foundation. “And not just agriculture, but agriculture with a combination of business.”

The relationship between the WROF and UW-Platteville remains strong thanks to the involvement of board member Curt Hanson ’67. “UW-Platteville produces graduates that certainly go world-wide, but a lot of them stay here in the state of Wisconsin, which is part of our goal,” said Hanson.

Dawn Drake ’83 and Tom Scanlan

Dawn Drake ’83, Executive Director of Alternative Delivery Systems at UW-Platteville, and Tom Scanlan, Program Coordinator and Computer Science Professor at UW-Platteville, each have scholarships in their name at UW-Platteville.

They established the Dawn Drake Excellence in Distance Education Scholarship, while an alumnus established the Tom Scanlan and Joe Clifton Computer Science and Software Engineering Scholarship. Drake and Scanlan also support the Phi Kappa Phi Scholarship Fund, Basketball Boosters Fund, and UW-Platteville Community Scholarship for Waukesha-Steuben High School.

“Given the declining state budgets for public education, we feel it is important to donate, so that students can get scholarships to help them pay for college, and to donate to special initiatives that allow students to have experiences that they would not get otherwise,” said Drake.

–Dan Wackershauser ’97
Recipients of the Outstanding Volunteer Award were recognized at the UW-Platteville Foundation Donor and Volunteer Appreciation Dinner in July. This year’s recipients were Kathy Kurowski, Jack and Judy Ellickson, Gary Apperson, and Brian Vaassen.

1. Gary Apperson ’06

Gary Apperson ’06, of Anchorage, Alaska, received his Master of Science in Criminal Justice from UW-Platteville. He served on the UW-Platteville Distance Education Alumni Board from 2006–12. During this time, he worked with the UW-Platteville Alumni Association to establish the Distance Education Alumni Board as a recognized body within the Alumni Association.

Apperson serves as a mentor to many Distance Education criminal justice students as well as a representative at conferences and alumni socials.

“Gary’s passion for UW-Platteville and distance education has led to many positive things for both UW-Platteville and students, past and present,” said Melissa Gavin, Advisor for the UW-Platteville Distance Learning Center.

He also supports the Jean Fricke Criminal Justice Development Fund and Criminal Justice Development Fund.

2. Jack ’76 and Judy ’75 Ellickson

Jack ’76 and Judy ’75 Ellickson, of Stoughton, Wis., are large supporters of Alpha Gamma Rho at UW-Platteville. Jack is a current member and past treasurer of the AGR Alumni Board.

For many years, the Ellicksons have helped organize the AGR Founders Day Banquet—an event that draws more than 150 people. “They truly embody the Pioneer spirit and we are so lucky to have them as part of our Pioneer family,” said Katie Friar, Advancement Event Coordinator at UW-Platteville.

The Ellicksons also support the UW-Platteville Community Scholarship for Stoughton High School.

3. Kathy Kurowski ’93

Kathy Kurowski ’93 is a Kindergarten Teacher in the Ashwaubenon, Wis., School District. She has taught for more than 20 years and has been honored with a Golden Apple Teacher of Distinction Award three times and is the author of Year Round Project-Based Activities for STEM Pre-K–K.

Kurowski has volunteered her time to UW-Platteville to mentor School of Education students.

“I am grateful for Kathy’s willingness to mentor our students as they prepare for careers as teachers,” said Lindsay Hollingsworth, UW-Platteville School of Education Assistant Professor.

4. Brian Vaassen ’92

Brian Vaassen ’92, from Cuba City, Wis., graduated from UW-Platteville with a degree in animal science and now works for Vita Plus Corporation. His volunteer work includes serving as treasurer on the College of Business, Industry, Life Science and Agriculture Alumni Board, assisting in the annual BILSA Alumni Golf Outing, and serving on the Ag Advisory Board. He also volunteers on campus as a guest speaker in several classes, hosts alumni events at Vita Plus, and participates in UW-Platteville Career Fairs.

“Brian is one of the best volunteers we have working with the Alumni Association and we are so fortunate to work with him,” said Kim Schmelz, Director of UW-Platteville Alumni Services.

Brian and his wife Tammy ’93 are supporters of the UW-Platteville Community Scholarships for Platteville and Cuba City high schools, the Beef Center, Swine Center, and Agriculture Development Fund, as well as the Roger Higgs and Susan Price Scholarship Funds. —Alison Parkins
UNLOCKING POTENTIAL
DONOR AND VOLUNTEER APPRECIATION DINNER

The annual UW-Platteville Foundation Donor and Volunteer Appreciation Dinner was held July 26, with a record number of guests in attendance. The Markee Pioneer Student Center hosted the event, which included more than 300 friends of the university. The theme for the evening was “Unlocking Potential.”

Chancellor Dennis J. Shields provided an update on the university and highlighted four students who benefited from scholarships.

The recipients of the Outstanding Volunteer Awards and the Denny Pratt Volunteer of the Year Award were honored, along with the recipients of the Distinguished Service Awards. Award winners are featured on pages 52–54.

Tammy Salmon-Stephens, Director of the College of Engineering, Mathematics and Science Student Success Programs, provided faculty remarks, while Jessica Pearce, an elementary education major from Hazel Green, Wis., offered her appreciation as a student.
To honor Dr. Patricia Collins, a leading force in the university’s physical education, health promotion, and athletics program from 1960–93, the Dr. Patricia Collins Exercise Science Room was recently dedicated in Williams Fieldhouse.

“I am humbled and very proud,” said Collins. “It was a wonderful 33 years. We had so many wonderful students and I was fortunate to be asked to work on the curriculum for the new physical education major, which included Kinesiology and Physiology of Exercise Science. I am glad that I am still involved and will continue to be involved as long as I can.”

“Dr. Collins provided great learning opportunities for all of her students and her lessons served us well,” said Lois Peart, UW-Platteville alumna and past student of Collins, now the Athletic Director at the Iowa-Grant School District. “She has had a lasting impact on me. I am currently teaching in the field, and I use something I learned from her every single day. The Dr. Patricia Collins Exercise Science Room has a perfect ring to it. It is fitting that the field of exercise science will be bolstered by the person who started it.”

The exercise science laboratory classroom is a dual-purpose laboratory/lecture space that features an interactive SMART Board classroom on one side and a metabolic cart, treadmills, exercise bikes, flexibility tests, and mat area on the other. The state-of-the-art facility also provides a space for undergraduate health and human performance research opportunities.

The classroom was made possible through a laboratory modernization grant, funds from the UW-Platteville College of Liberal Arts and Education dean’s office, and gift dollars raised by the UW-Platteville Foundation from donors wishing to honor Collins.

During Collins’ 33-year service, she began the women’s athletics program in 1966; was the director of women’s athletics from 1971–84; coached volleyball, badminton, and track; and served as a liaison to the university’s Alumni Association Board as a member of the UW-Platteville Foundation. In 1992, she was inducted into the UW-Platteville Athletic Hall of Fame, and in 2012 was inducted into the UW-Platteville College of Liberal Arts and Education Arts and Letters Hall of Fame.

Collins has been recognized as a pioneer in women’s athletics statewide and nationally. She helped found the Wisconsin Women’s Intercollegiate Athletic Conference in 1971 and served as its first president. Most recently, she was inducted into the first-ever Wisconsin Intercollegiate Athletic Conference Hall of Fame class in 2012.

Collins continues to be involved in university events and regularly supports UW-Platteville athletics, the Alumni Association, and Foundation. In 1993, she established the Patricia A. Collins Scholarship Fund to support UW-Platteville School of Education students. —Laurie Hamer
University of Wisconsin-Platteville Room 307 in Engineering Hall has taken on a new name.

Last fall, the MSA Legacy Classroom for David J. Murphy was established in honor of Murphy’s retirement from 39 years with MSA Professional Services. MSA and Murphy’s family, friends, and co-workers contributed to the $100,000 gift in honor of Murphy’s impact.

“I’m still quite overwhelmed and humbled with the generosity of my family, friends, and co-workers at MSA,” said Murphy. “It must have been apparent to those around me how important the University of Wisconsin-Platteville is to me. My experience at UW-Platteville was not just about academics. I also developed social and leadership skills that were vastly important throughout my entire career.”

Headquartered in Baraboo, Wis., MSA is a full-service consulting firm that provides technical services to help communities function in everyday life. Murphy had a large impact on the firm, helping them expand from a single office of 15 people in Baraboo to employing approximately 300 people—including more than 50 UW-Platteville graduates—in 15 different offices throughout the upper Midwest.

Murphy is a 1970 graduate of UW-Platteville with a Bachelor of Science in Civil Engineering and a 1974 graduate of the University of Wisconsin-Madison with a Master of Science in Civil and Environmental Engineering.

After graduating from UW-Platteville, Murphy started his working career at Holmes and Narver Inc. in McMurdo, Antarctica, as an assistant field party processing manager. In 1971, he became a project engineer for Rockford Sanitary District and then joined MSA Professional Services in 1974.

“Dave may not have been the recognizable face of MSA, but in truth he was the force that ran the operation from behind the scenes for many years,” said Gil Hantzsch, current President and CEO of MSA Professional Services. “He led the company through its most difficult days and throughout his career he never changed who he was. He remained humbled and dedicated up until his very last days of work.”

Throughout the years, Murphy has helped UW-Platteville through support to numerous projects, including the new engineering facility, General Scholarship Fund, UW-Platteville Community Scholarship for Baraboo High School, and general operations.

“It’s lifelong supporters like Dave who help bring this university forward and uncover new areas of innovation,” said UW-Platteville Chancellor Dennis J. Shields.

Murphy said his pride and support for UW-Platteville will never fade. “I have always supported UW-Platteville throughout the years and will continue to do so in the future,” he said. –Carly Willman

“ I’m still quite overwhelmed and humbled with the generosity of my family, friends, and co-workers at MSA.”

–David J. Murphy ’70

David and Ginny Murphy
The University of Wisconsin-Platteville Foundation relies on donations as well as other investments and assets as a means of sustaining what state dollars do not support. Over the past decade, state funding has decreased from 41 percent of the annual budget to 16 percent, making the role of the Foundation even more critical to keeping the university a vibrant center for education.

Each year, the UW-Platteville Foundation completes a fall and spring Phonathon asking alumni and friends to donate to the UW-Platteville Foundation. Call center representatives, all full-time students at UW-Platteville, reach out to alumni, friends, and parents in spring to ask for support of the Community Scholarship Program, and in the fall to support major development funds.

“Donors can choose to donate to a variety of different funds during the Phonathon.”

–Erin Withrow ’12, Assistant Director of Annual Giving

Department development funds are utilized for items needed within each department. Purposes include books, teaching aids, technology, office equipment, guest speak-ers, special recognition awards, conferences, student travel assistance, student and staff picnics, and scholarships. The Pioneer Annual Fund supports the Foundation with flexible, unrestricted gifts.

The UW-Platteville Foundation also offers three special ways to leave a mark on campus. The Leaving a Lasting Impression projects include the Johns Pioneer Gardens Paver Project, Pioneer Farm Fence Project, and Ralph E. Davis Pioneer Stadium Steps Project. Each of these projects allows individuals and organizations to purchase pavers, fence posts, and steps to display names they wish to honor on university grounds. These projects range in price from $50–$5,000. Proceeds from these projects benefit the specific departments that sponsor them: the Pioneer Gardens Fund, Pioneer Farm, and Pioneer Stadium.

These funds and projects are all separate in nature but ultimately have a common goal.

“These projects help support these specialized areas, while honoring our donors in a unique way,” said Gina Udelhofen, Director of Annual Giving and Donor Relations.

–Shelby Le Duc
Garden Paver Project

The Dottie and Mansel Johns Pioneer Gardens offers a colorful opportunity for you to leave your mark. This horticultural showcase is a place of beauty and relaxation. Purchasing a paver in this scenic spot is a unique way to honor a friend or family member. This project will leave a lasting impression on the university and will be recognized by alumni, past and present.

Limited pavers are available and all contributions will benefit the Pioneer Gardens Fund for developing and maintaining the garden.

Farm Fence Project

This project is designed to showcase your support for Pioneer Farm. Sponsored boards will be adjacent to the walking path between the Cooper Living and Learning Center and the Agriculture Technology Center. The sponsorship will include a person’s or business’ name on a board, which will be visible from the road. Funds raised from the project will support future enhancements to Pioneer Farm. Pioneer Farm is a great educational asset and offers hands-on experience for students.

Stadium Steps Project

Take the next step in supporting Pioneer athletics. As a Stadium Step Project sponsor, you will receive a plaque that is installed at the stadium on your seat or step. You will be able to add what you would like on the plaque. The sponsorships support the new locker room facility for the men’s and women’s soccer teams and football team, storage space for equipment, and meeting rooms.

Please consider these worthwhile donations today. If you have questions about any of these projects, feel free to contact the University of Wisconsin-Platteville Foundation by calling 608.342.1182 or e-mailing foundation@uwplatt.edu.
2014–2015
Foundation board members

Mark Taber ‘84, Chair
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For 10 years, the Pioneer Appeal program has given UW-Platteville faculty and staff the opportunity to set an example for others by showing their support for the university. The program not only creates ways for employees to invest in the future of the university, but also helps to foster a positive workplace and unite campus.

“The Pioneer Appeal Committee was established to honor past employees who have left their fingerprint at UW-Platteville and to motivate current employees to really get involved and invest in their work community,” said Caiti Droessler, co-chair of the committee. “By hosting fund raisers and events for employees we hope to build fellowship among all areas on campus. Getting involved and giving back to support UW-Platteville is one of the most rewarding things you can do.”

Past events include hot chocolate and ice cream socials, winter luaus, trivia nights, movie nights, and pie-in-the-face fund raisers, among others.

“These events help build fellowship by allowing employees to get out of their current spaces or offices, relax for a little bit, and meet other employees who they might not have met otherwise,” said Heather Faherty, member and past chair of the committee.

The focus fund of the Pioneer Appeal is the “M” Fund that benefits all university employees. However, employees may choose to give to any scholarship or program fund.

For more information, visit www.uwplatt.edu/foundation/pioneer-appeal. –Alison Parkins
Endowed Scholarship for Criminal Justice Students

Joe Lomax, emeritus professor of criminal justice, and Dr. David Van Buren, emeritus associate vice chancellor and former criminal justice professor at the University of Wisconsin-Platteville, have established an endowed scholarship for students pursuing careers in criminal justice. They are challenging alumni to match their first gifts of $1,000 to raise $50,000 for the scholarship fund.

Assistant Director of Development at UW-Platteville Stacia Stephenson has been working with Lomax and Van Buren to set up this scholarship and to meet with criminal justice alumni to share the scholarship opportunity. To date, nearly $22,000 has been raised. “The support that Lomax, Van Buren, other faculty, and our alumni have shown has driven the quick start towards the $50,000 endowment goal,” she said. “I think it shows tremendous character on behalf of the criminal justice department.”

Stan Stojkovic, a 1977 criminal justice graduate and Dean of the Helen Bader School of Social Welfare at the University of Wisconsin-Milwaukee, has made a $10,000 lead gift to the scholarship and encourages his fellow alumni to consider a gift as well. “My message is: Here’s an opportunity to enhance and reward these young students pursuing criminal justice at UW-Platteville but who have financial difficulties,” Stojkovic said. “When we went to school, the cost of tuition was peanuts—it was nothing. Eighteen credits for me was $342. Granted, that was 40 years ago, but now it’s thousands and thousands. This is a way to help students obtain a degree and pursue a career.”

Lomax and Van Buren are also working to establish an annual criminal justice social during Homecoming weekend. They encourage all alumni to attend future socials to reconnect with former classmates and professors.

“We, in the criminal justice department and the university want to create an atmosphere that conveys to all criminal justice alumni that we value them and are extremely proud of their contributions to the criminal justice field,” said Lomax. “We want to have a time when all criminal justice alumni can return to campus and share their experiences.”

–Dan Wackershauser ’97

Give Your Gift a Boost

Maximize the impact of your investment in UW-Platteville through your employer’s matching gift program. More than 13,000 companies have programs that match employee charitable contributions. By signing up, you can potentially double your gift to our Foundation.

Many companies also match gifts from retirees and spouses, and some will automatically match gifts made through payroll deductions.

For more information, see http://matchfinderonline.blackbaud.com/matchgiftinquiry.aspx?cid=21718 or contact Gina Udelhofen at 608.342.1968 or udelhofg@uwplatt.edu.
Event Calendar

November

Saturday, Nov. 1
UW-Platteville Family Weekend
UW-Platteville campus

Legacy Breakfast – UW-Platteville Alumni Association Scholarship Reception
UW-Platteville campus

George Chryst Memorial Bowl – UW-Platteville vs. UW-Whitewater football game
Ralph E. Davis Pioneer Stadium

Friday, Nov. 7
Toppers Factory Tour
Whitewater, Wis.

Sunday, Nov. 9
1866 Cornerstone Society Event
UW-Platteville campus

Thursday, Nov. 13
Prep-U: Etiquette Event
UW-Platteville campus

Friday and Saturday, Nov. 14–15
Wilderness Weekend
Wisconsin Dells, Wis.

Sunday, Nov. 23
Packers vs. Vikings Game Day Party
Twin Cities, Minn.

December

Saturday, Dec. 6
Athletic Hall of Fame Induction Ceremony
UW-Platteville campus

Saturday, Dec. 13
Outstanding Alumni and Commencement Recognition Lunch
UW-Platteville campus