Memorandum of Understanding

To: University of Wisconsin Platteville

From: Mr. Dallas Lehman, Market Traders Institute, Inc.

Date: January 21, 2014

Subject: Investment Theory and Practice in Global Currency Markets

This Memorandum of Understanding (MOU) sets forth the terms of the relationship between The University of Wisconsin Platteville (Institution) and Market Traders Institute, Inc. (MTI). MTI has developed the Investment Theory and Practice in Global Currency Markets (Course) as an online course, sought recognition from the American Council on Education (ACE), and received their recommendation for three (3) semester hours of lower-level undergraduate Finance credit.

Institution agrees to award the equivalent of three (3) semester hours of elective credit, or Finance credit per the recommendation of ACE, to a student, who has successfully completed MTI’s Course by submitting the appropriate documentation, including but not limited to their ACE transcript.

Institution is hereby granted a limited, non-exclusive, non-transferable license to use the MTI name, trade names, trademarks, and logos during the term of this Agreement for the sole purpose of promoting this MOU and MTI programs in accordance with this MOU.

MTI is hereby granted a limited, non-exclusive, non-transferable license to use Institution’s name, trade names, trademarks, and logos during the term of this Agreement for the sole purpose of marketing to the Institution student population about this MOU and Institution programs in accordance with this MOU.

MTI agrees to offer all of Institution’s, employees, students and Alumni a 10% tuition discount for the MTI course, Investment Theory and Practice in Global Currency Markets. All student course resource fees are covered within the tuition price that includes: Course textbook, student workbook, charting and 24/7 Forex tips support.

Either party may terminate this MOU upon sixty (60) days advance written notice. Upon termination of this MOU, the limited licenses set forth in this section will immediately terminate and each party shall (i) cease all such aforementioned use; and (ii) discard, destroy or delete any printed and electronic materials containing the name, trade name, trademark, or logo of the other party. Neither party shall use the name, trade name, logo, or trademark of the other party in any way that would cause confusion in the public mind as to the relationship between the parties, and, except for the limited license set forth in this section, neither party shall by virtue of this Agreement gain any right, title, or interest in any name, trade name, trademark, or logo of the other party.

INSTITUTION

Dawn Drake, Executive Director

Printed Name / Title

January 30, 2014

MTI

Matthew Mocorro, Vice President

Printed Name / Title

January 24, 2014