



Mission:

The University of Wisconsin-Platteville provides associate, baccalaureate, and master's degree programs in a broad spectrum of disciplines including science, technology, engineering, and mathematics; criminal justice; education; business; agriculture; and the liberal arts. We promote excellence by using a personal, hands-on approach to empower each student to become broader in perspective, intellectually more astute, ethically more responsible, and to contribute wisely as an accomplished professional and knowledgeable citizen in a diverse global community.

Vision:

University of Wisconsin-Platteville will be recognized as the leading student-focused university for its success in achieving excellence, creating opportunities, and empowering each individual.

To find additional information about the strategic plan visit www.uwplatt.edu/university-planning/strategic-planning.

UW-Platteville Basic Values

To realize its vision, the University of Wisconsin-Platteville embraces and is guided by the following values:

- Excellence in undergraduate education and graduate programs
- Liberal education is a basis for lifelong learning, growth, and professional development
- The pursuit of knowledge, its practical application, and applied research
- Ethical behavior
- Students are the primary focus of university activities
- Respect for individual differences and support for the development of all students, faculty, and staff
- People are the source of strength, reputation, and vitality
- Learning and development occurs inside and outside the classroom
- Service to the community, the state of Wisconsin, and society

ACHIEVING EXCELLENCE ... CREATING OPPORTUNITIES ... EMPOWERING EACH INDIVIDUAL

STRATEGIC PRIORITY

DEFINITION

Provide an Outstanding Education

Deliver an education with global perspective which prepares individuals to seize opportunities and solve the problems of today and tomorrow.

INITIATIVE

Embrace progressive and effective learning formats.

Support high-impact learning experiences.

Graduate critical thinkers.

Cultivate global perspective.

STRATEGIC PRIORITY

DEFINITION

Foster a Community of Achievement and Respect

Ensure a respectful and appreciative environment that builds an inclusive community, encourages university-wide collaboration, and enhances lifelong learning.

INITIATIVE

Foster respect and appreciation of each individual and his/her unique talents.

Enhance communication and collaboration.

Promote lifelong learning.

STRATEGIC PRIORITY

DEFINITION

Control our own Destiny

Create, manage, and invest in our financial, human, and physical resources to support the mission of the university.

INITIATIVE

Generate financial resources.

Align resources with the strategic plan.

Implement a compensation/human resources plan.

Create and invest in our physical resources.

STRATEGIC PRIORITY

DEFINITION

Enrich the Tri-State Region

Serve as a driving force behind the tri-state's cultural, economic, and educational development.

INITIATIVE

Expand cultural and entertainment programming.

Enhance economic prosperity.

Engage the community in lifelong learning.

SUCCESS FACTORS

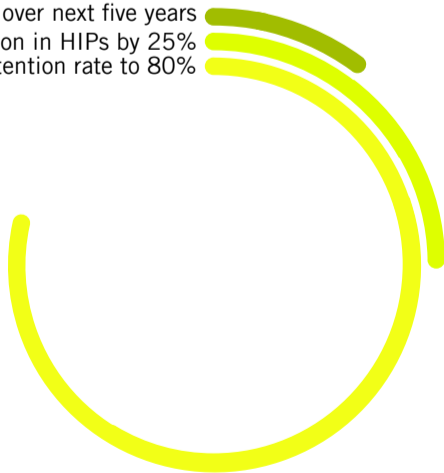


Generate \$75 million in additional revenue over five years.



Achieve cost savings in efficiencies each year, by \$1 million in each of FY 2014 and 2015, \$2 million in each of FY 2016 and 2017, \$3 million in 2018

Increase compensation budget by 10% over next five years
Increase participation in HIPs by 25%
First to second year retention rate to 80%



Continuous upward trend in results of NSSE and other student and staff climate surveys.



25% four-year graduation rate and 66% six-year graduation rate

