alumni today
FALL 2011

GOING GREEN

Homecoming invitation

University of Wisconsin Platteville
Foundation Annual Report
The Alumni Today is produced as a service of the University of Wisconsin-Platteville Alumni Association. This magazine is designed to keep alumni and friends of the university informed of current activities and events affecting the UW-Platteville and its alumni.

Letters to the editor are welcome, as are suggestions for articles and Class Notes. Call or write Alumni Services, University of Wisconsin-Platteville, 1 University Plaza, Platteville WI 53818-3099, 1.800.897.2586.

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Dear Pioneers,

Looking back at my first year, my experiences here have been an affirmation in what I found true last July: this is a top-notch university filled with high-quality people. There is belief in what UW-Platteville is doing and what it offers. The reputation of our world-class programs and campus is driving people here, evidenced by record enrollment numbers.

We have grown, and we will continue to do so. This positive growth in our reputation and in our enrollment made having a new residence hall an immediate need.

To support the traditional and engaging college atmosphere as well as our enrollment growth, a new residence hall was exceedingly important. Following the state process, however, would have made the new hall a reality by 2015 at the earliest. The UW-Platteville Foundation established the Real Estate Foundation in December, and in late June, we held a groundbreaking ceremony for our next residence hall, to be ready for residency by fall 2012.

This is important because people here came through with a practical solution to address an important issue. We are controlling our own destiny and finding ways to achieve our goals. These are serious tasks that face us, but I am confident that we can address them. We’re finding solutions; the new residence hall will be a lasting reminder that our destiny is up to us.

We face other challenges as well. We will be completing the master planning process in December for campus so that we have a strategic plan for how we will grow in the coming years. As we grow, this forward thinking will be paramount. Under this plan, there will be new academic buildings, faculty salaries need to increase to be competitive and scholarships are as important as ever so that we can remain an affordable, accessible and high quality university.

I invite all of our alumni to become and remain engaged with the university as we move forward. Today’s students and tomorrow’s graduates enjoy many opportunities because of the contributions of resources, time and energy from our alumni.

I am confident that by finding innovation and practical solutions to address challenges and by continuing to engage our exceptional alumni, we can ensure that every day will be a great day to be a Pioneer.

Forever. Pioneers.

[Signature]

Dennis J. Shields
Chancellor
ONE HUNDRED EIGHTY-SIXTH COMMENCEMENT

Nicole Martinson, Valedictorian

Anna Allen, Valedictorian

Matthew Booth, owner of two private businesses, Mattitude and Elite Entertainment

John Gallo, executive vice-president for business operations at the Rolls-Royce Corporation
Vineys arrive, leave together
Couple retires after a combined 57 years of UW-Platteville service

It’s hard to quantify what Mick and Rhonda Viney have meant to the UW-Platteville campus, but some of these numbers may suffice: a combined 57 years of service, 152,000 enrolled students, including 29,057 new students.

Mick retired as the assistant chancellor for Student Affairs, while Rhonda retired as the director of Housing. Both served their final days June 30.

“No couple has positively impacted more lives on this campus than Mick and Rhonda Viney,” Chancellor Dennis J. Shields said. “Their many years of service to the UW-Platteville community are greatly appreciated. They leave a void with their retirements, yet at the same time we wish them all the best in their new ventures together.”

The Vineys came to UW-Platteville in 1970 as high school sweethearts from Milton, Wis. They both earned their degrees in 1974, then returned to earn their master’s degrees in 1979. Rhonda also served as a resident director during that time. After working six years at the University of Northern Colorado in Greeley, they returned to UW-Platteville for good in 1985, assuming positions in Student Affairs and Housing.

“It’s truly the best of both worlds. I got to work with students, especially in leadership roles. We saw them mature and develop into really good people. It’s that nice part of working with students. But it’s also about working with staff. You’re mentoring those individuals at different points in their careers, helping develop supervisory skills, communication skills and administrative skills. That’s so important to me,” said Rhonda. “It’s the whole package, and that’s what we have enjoyed so much about Platteville.”

Developing future leaders has been huge for the Vineys, as Rhonda has taken part in 38 residence hall trainings to begin school years, and Mick has helped train leaders for three decades.

“UW-Platteville is a significant part of our lives, starting as undergraduate and graduate students and continuing through our professional careers,” said Mick. “I’m hoping people would say that we paid it back and paid it forward. It’s been a privilege and an honor to work for such a wonderful university with outstanding students and staff.” –Paul Erickson
Website undergoes redesign

The UW-Platteville website is undergoing not only an extensive redesign but an entire reorganization. The new site will be unveiled in late fall and promises to be a state-of-the-art website that appeals to Pioneers of all ages.

Social media thrives on campus

A new member joins LinkedIn every second. YouTube is the second largest search engine in the world. If Facebook were a country, it would be the third largest on the planet. No matter what statistics are used, social media is a growing force, and their role in higher education is no exception. When UW-Platteville launched its social media webpage earlier this spring, it was not only an effort to meet and promote the growing need for digital innovations, but to engage students, faculty, staff and alumni in ways they are already engaging with one another.

The webpage, which can be accessed at www.uwplatt.edu/social, serves as a compendium of links to the official UW-Platteville presence on various social media platforms, including Facebook, Twitter, YouTube, LinkedIn and Foursquare, as well as links to university-affiliated accounts such as those for each college, specific departments and student organizations. Chancellor Dennis J. Shields even has his own Facebook page.

“One of the things I try to do on a very regular basis is engage with the students,” he said. “We’ve held events where students can come sit and talk to me about important issues, and they’ve been very successful. Our UW-Platteville social media works in much the same way, and my Facebook page helps me personally engage a greater audience. There are a lot of great things happening on campus, and I think it’s important to share those things, but at the same time give students another avenue by which they can communicate with me and other university groups.”

Even before promoting any of the social media sites, the recognition of UW-Platteville’s online presence has been steadily growing. When the university canceled classes for an unprecedented two straight days due to a snowstorm in February, the official Facebook page registered more than 8,500 impressions as students, faculty and staff followed updates of the postponements.

The university is regularly engaged with alumni, as well, through updates on the “UWP Alumni” fan page on Facebook, tweets from the @UW_PlattAlumni Twitter account, and various UW-Platteville groups on LinkedIn. Each of these sites can be a great way to stay up to date with the university, or reconnect Pioneers that may have fallen out of touch.

Though UW-Platteville’s first year of social media consisted primarily of establishing a presence as an institution, future goals include fostering greater interaction and engagement with the university community, providing an additional avenue for spreading news and information, building personal and professional contacts and having fun.

After all, if Wikipedia were made into a book, it would be 2.25 millions pages long and take more than 123 years to read. And the Pioneers are part of the story.

–Sarah P. Miller

Website undergoes redesign

The UW-Platteville website is undergoing not only an extensive redesign but an entire reorganization.

The new site will be unveiled in late fall and promises to be a state-of-the-art website that appeals to Pioneers of all ages.
Before there was an Ottensman for engineering, a Karrmann for the library or an Ullsvik for administration, there was the Main building, which eventually became known as Old Main. Constructed in 1906-1907, it was the solution to a steadily increasing student body, and for nearly 75 years it was the face of the school.

Since its establishment in 1866, the State Normal School had occupied the Platteville Academy building. By the early 1890s, the Normal School was running out of room. The old Academy building, after three additions, was crowded and had no space to expand on its existing lot.

Recognizing this, Duncan McGregor (a member of the board of regents and a past-president of the Normal School) successfully lobbied the Board of Normal School Regents in August 1895 to purchase a three-acre parcel of land on the western edge of Platteville where a new building could be constructed. Eleven years later, $150,000 was finally secured for a new building, and on July 16, 1906, the cornerstone of the new Main building was laid.

Old Main was the site of many commencements, plays, celebrations and even events for Civil War veterans. One of the most remembered events occurred on Sept. 24, 1959, the day Massachusetts Sen. John F. Kennedy spoke at Old Main to a packed Assembly Hall.

During a construction boom in the 1960s and 1970s, more than 20 new buildings were added on campus. Old Main became “functionally obsolete” and was slated for demolition. Final classes were held in Old Main in the fall of 1980, and it was razed in 1981.

Old Main played a significant role in UW-Platteville’s history as the first step that the Normal School took to expand, and, in time, become a university. Fortunately, the cornerstone of Old Main was saved and is on display in the Luce Center in Ullsvik Hall. –James Hibbard
UW-Platteville Facts 2010-11

Gender and Geographic Origin

<table>
<thead>
<tr>
<th>Category</th>
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<tr>
<td>Men</td>
<td>4,957</td>
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<tr>
<td>Women</td>
<td>2,806</td>
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<tr>
<td>Wisconsin residents (77%)</td>
<td>5,952</td>
</tr>
<tr>
<td>Students from other states</td>
<td>1,811</td>
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<tr>
<td>Number of states represented</td>
<td>39</td>
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<tr>
<td>International students</td>
<td>159</td>
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<tr>
<td>Countries represented</td>
<td>21</td>
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Enrollment (Fall 2010)

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<tr>
<th>Category</th>
<th>Number</th>
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<tbody>
<tr>
<td>Undergraduate students</td>
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</tr>
<tr>
<td>Freshmen</td>
<td>2,281</td>
</tr>
<tr>
<td>Sophomores</td>
<td>1,450</td>
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<td>Juniors</td>
<td>1,276</td>
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<tr>
<td>Seniors</td>
<td>1,745</td>
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<tr>
<td>Specials</td>
<td>95</td>
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<tr>
<td>Business at a Distance</td>
<td>312</td>
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<tr>
<td>Total undergraduate students</td>
<td>7,159</td>
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<tr>
<td>Graduate students</td>
<td>715</td>
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<tr>
<td>Total official enrollment</td>
<td>7,874</td>
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Employees (Fall 2010)

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<thead>
<tr>
<th>Category</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>Faculty</td>
<td>251</td>
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<tr>
<td>Teaching academic staff</td>
<td>183</td>
</tr>
<tr>
<td>Non-teaching academic staff</td>
<td>205</td>
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<tr>
<td>Classified staff</td>
<td>275</td>
</tr>
<tr>
<td>Total</td>
<td>914</td>
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UW-Platteville ... by the Numbers

Second-year retention rates for UW-Platteville full-time new freshmen entering in the fall semester

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Entering Class Size</th>
<th>2nd Year Retention Rates</th>
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<tbody>
<tr>
<td>2002</td>
<td>1,126</td>
<td>80.7%</td>
</tr>
<tr>
<td>2003</td>
<td>1,110</td>
<td>78.0%</td>
</tr>
<tr>
<td>2004</td>
<td>1,159</td>
<td>76.1%</td>
</tr>
<tr>
<td>2005</td>
<td>1,218</td>
<td>76.6%</td>
</tr>
<tr>
<td>2006</td>
<td>1,387</td>
<td>75.2%</td>
</tr>
<tr>
<td>2007</td>
<td>1,466</td>
<td>74.8%</td>
</tr>
<tr>
<td>2008</td>
<td>1,468</td>
<td>74.0%</td>
</tr>
<tr>
<td>2009</td>
<td>1,531</td>
<td>76.3%</td>
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Mean ACT Composite Scores for New Freshmen, 2003-10

<table>
<thead>
<tr>
<th>Year</th>
<th>Mean ACT Composite</th>
</tr>
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<tbody>
<tr>
<td>2003</td>
<td>22.1</td>
</tr>
<tr>
<td>2004</td>
<td>22.5</td>
</tr>
<tr>
<td>2005</td>
<td>22.2</td>
</tr>
<tr>
<td>2006</td>
<td>22.1</td>
</tr>
<tr>
<td>2007</td>
<td>22.2</td>
</tr>
<tr>
<td>2008</td>
<td>22.3</td>
</tr>
<tr>
<td>2009</td>
<td>22.5</td>
</tr>
<tr>
<td>2010</td>
<td>22.8</td>
</tr>
</tbody>
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Ten Most Popular Degree Programs (Fall 2010)

1. Mechanical Engineering
2. Criminal Justice
3. Business Administration
4. Civil Engineering
5. Elementary Education
6. Industrial Technology Management
7. Biology
8. Electrical Engineering
9. Animal Science
10. Physical Education

Costs Per Year

<table>
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<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Tuition and fees</td>
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<tr>
<td>Room and board</td>
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<tr>
<td>Personal and miscellaneous</td>
<td>$2,700</td>
</tr>
<tr>
<td>Total</td>
<td>$15,302</td>
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Six-year graduation rates for UW-Platteville full-time new freshmen entering in the fall semester

Students who started at UW-Platteville and graduated from any UW System institution

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Entering Class Size</th>
<th>6th Year Graduation Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1997</td>
<td>978</td>
<td>56.4%</td>
</tr>
<tr>
<td>1998</td>
<td>1,118</td>
<td>55.1%</td>
</tr>
<tr>
<td>1999</td>
<td>1,093</td>
<td>59.7%</td>
</tr>
<tr>
<td>2000</td>
<td>958</td>
<td>56.8%</td>
</tr>
<tr>
<td>2001</td>
<td>1,094</td>
<td>59.3%</td>
</tr>
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Beef Center
Long history of support continues

Now in the planning stage, the Frank and Mary Jean Hlavac Beef Center at the UW-Platteville Pioneer Farm will offer students and stakeholders the best possible grounding in the latest agricultural practices. The Swine Center was completed in 2003 and the Agricultural Technologies Center and Dairy Center opened to students in 2006. The new beef center will help make the farm a true staging ground for the future.

Frank and Mary Jean Hlavac, whose donation put the project in motion, are committed to both the best quality beef production and the opportunity to expand that production through a great educational system at Pioneer Farm.

The couple met when attending UW-Platteville, where Frank earned a degree in industrial arts in 1949. Mary Jean earned her degree in education in 1951, and both taught before they chose careers in the beef industry.

They developed an interest in beef cattle and pursued it through the kind of diligent research they learned as students at UW-Platteville. Conducting their investigation at cattle shows and sales around the country, they felt ready to purchase their first cow in 1970. Soon they were showing their own cattle and being

Weber interim BILSA dean

Dr. Wayne Weber was appointed as the interim dean of the UW-Platteville College of Business, Industry, Life Science and Agriculture.

Weber was the chair from 2002-08 of the UW-Platteville Biology Department, which earned the University of Wisconsin System 2010 Regents Teaching Excellence Award. He joined the UW-Platteville faculty as a professor in 1997 and had served as the biology chair for the six years until being succeeded by Dr. Jeff Huebschman.

Provost Mittie Nimocks said, "Dr. Weber was highly recommended by his peers, and he has been a very successful leader in the biology department. The department made some remarkable changes and strides under his leadership. I’m really excited about him taking the position."

The College of BILSA contains the departments of agriculture, biology, business and accounting, communications technologies, industrial studies and project management.

"One of my roles as dean is to work closely with the incredibly effective chairs we have in this college to facilitate the directions the different departments are wanting to go. I’m also very much looking forward to working with the administration," Weber said. —Paul Erickson
Frank and Mary Jean Hlavac

“We started our adult lives in Platteville, and it was a good start. We want to give back.”

Mary Jean Hlavac

recognized for their judicious selection and superior husbandry.

Their commitment to excellence will be continued in the Frank and Mary Jean Hlavac Beef Center. “We started our adult lives in Platteville, and it was a good start,” she said. “We want to give back.”

Pioneer Farm’s 60-year-old beef center has served more than 5,000 yearling bulls through the WBLA Bull Test, and it is starting to show its age. “A lot of things have changed in animal handling,” said Alicia Prill-Adams, interim farm director. “We are making this work, but it’s cumbersome and doesn’t represent best practices. This facility limits what we can do. The new facility will be designed with the flexibility to adjust as industry trends change.”

“The new center will vastly increase our opportunities to go out to the farm for classes like beef management and meat animal evaluation, as well as introduction to animal science, reproductive physiology and our animal nutrition courses,” said Dr. Denise McNamara, professor of animal science and meat animal physiology in the School of Agriculture. “We are hoping to incorporate a laboratory space so students can become more involved in the research process from design to data collection and analysis afterwards.”

The new beef center will include adequate space for a beef herd of 75, bull/progeny testing areas, heifer/steer/young stock areas and a multi-purpose building that will include classroom and lab space as well as a show arena. This will allow students to gain hands-on experience in many innovative techniques.

“I have a vision of a building focused on not just a production design and a teaching and research facility, but also amazing extension opportunities,” McNamara said. “We could bring in city school groups who can see how a farm environment works. I would love to start up a program like that with tours guided by our agriculture students.”

Dr. Bill Gengler, a 1966 UW-Platteville graduate and retired UW-Madison Veterinary School director, has also contributed to the beef center project. “The area of Grant County surrounding Platteville lends itself to diversified beef farming,” he said. “This new beef center will help UW-Platteville students become key players in both the industry of agriculture and the teaching of agriculture. They need to come away from their undergraduate program with a good knowledge of husbandry and nutrition. All of this will play a role in preventative health and prosperity for the beef industry.”

Gengler comes from a farming heritage. His great grandfather was an immigrant who took advantage of the Homestead Act. His family farmed in the Bloomington area of Wisconsin. “I’m the last person in my immediate family whose work is related to agriculture, and it’s important for me to see that heritage continue,” he said. “I care about the prosperity of agriculture in this area.”

“When I was a senior at UW-Platteville, I worked at the farm,” Gengler continued. “I enjoyed that farm. It was very good for me, and it’s time to give back. It will be such a terrific laboratory. We have many laboratories in an educational program, but at Pioneer Farm, this is real life. It doesn’t get any more realistic than seeing a state-of-the-art, operating farm and having students involved in it.” –Denise Thornton
**Getting Their Hands Dirty**

Agriculture students take highest honors in soils competition

It was a successful trip for both the UW-Platteville Collegiate Soil Team – which took first place in the soils portion of the annual North American Colleges and Teachers of Agriculture judging competition on April 14-16 – and the UW-Platteville Agribusiness Club, which took second place in both the Agribusiness Management and Agricultural Knowledge contests. Hosted by Modesto Junior College in Modesto, Calif., the competition included contests in various agriculture categories including dairy, livestock, crops, soils and agribusiness.

“It typically takes two to three years on the team to become experienced and be able to do well in the regional and national contests, so this is a great introduction for them,” said Dr. Chris Baxter, associate professor of soil and crop science in the UW-Platteville School of Agriculture and coach of the team. “It also gives them an opportunity to see soils of a different region, which is what makes a good soil scientist.”

Forty-nine students from eight colleges and universities participated in the soils contest, which is designed to teach students about the processes of soil formation and the factors influencing soil loss and degradation in the region. Cody Eilbes from Randolph, Wis.; Austin Ewoldt from Maquoketa, Iowa; Mariah Schulz from Dalton, Wis.; Sarah Smith from Ashton, Ill.; and Leif Sperle of Cambridge, Wis., were evaluated on their ability to provide descriptions similar to those of contest officials using guidelines developed by university faculty and professional soil scientists.

Representing the UW-Platteville Agribusiness Club, Tina Holst from Chilton, Wis.; Adam Kold from Cleveland, Wis.; Erin McClellan from Delavan, Wis.; Sarah Silver from Monticello, Wis.; and Ryan Studnicka from Muscoda, Wis., competed in the Agribusiness Management contest, which consisted of a broad-based knowledge exam covering areas such as economic principles, cooperatives, agricultural finance entrepreneurship, agribusiness management sales, marketing and business law, followed by a problem-solving and decision-making exam that required calculations in areas such as financial statements and analysis, marketing problems, budgeting, production costs and depreciation methods.

“The Agribusiness Management competition was a great experience because it provided the opportunity for us to use the skills we’ve learned at UW-Platteville and apply them to real-life situations similar to those which we may encounter in our jobs someday,” said Kolb, who took second place as an individual in the Agribusiness Management contest. “Being able to travel to California to compete in the event was very rewarding. It was interesting to observe the wide variety of agriculture products produced there and to see how practices differ in comparison to those used in Wisconsin.”

According to Dr. Charles Steiner, assistant professor of agribusiness in the UW-Platteville School of Agriculture, the Agricultural Knowledge contest requires teams to compete head-to-head in a double elimination tournament, where they must answer toss-up and bonus questions in a variety of areas.

“The students attending this contest are provided several great experiences,” said Steiner. “They get to compete against several other prominent agribusiness programs across the country; network with a variety of students, faculty, staff and agribusiness professionals within the industry; learn more about agriculture in another region of the country; and apply the knowledge, skills and tools learned in the classroom and throughout their collegiate experience in an applied event.”

–Sarah P. Miller
Dr. Bill Hudson is the new dean of the College of Engineering, Mathematics and Science.

Hudson had been the department chair of electrical and computer engineering and technology at Minnesota State University, Mankato, since 2001. He becomes dean of UW-Platteville’s College of EMS, which contains seven departments: chemistry and engineering physics, mathematics, civil and environmental engineering, electrical engineering, computer science and software engineering, general engineering and mechanical and industrial engineering. Eleven degree programs are offered through those departments.

“The College of EMS has a significant history at UW-Platteville, and it’s important that we have a dean who has already demonstrated excellence in leadership,” Chancellor Dennis J. Shields said. “We’re extremely pleased with the energy and enthusiasm Dr. Hudson has demonstrated in terms of teaching and undergraduate research. He understands what it takes to excel in all aspects of education and will be a great addition to UW-Platteville.”

Hudson earned his bachelor’s degree in chemistry from Metropolitan State College in Denver in 1979, his master’s in electrical engineering from New Mexico State University in 1986 and his doctorate in electrical engineering from New Mexico State in 1990.

“I’m very excited and am looking forward to joining a very strong team,” he said. “I was impressed with the hospitality demonstrated by the faculty and staff when I toured the campus. The academic excellence and reputation of the College of EMS combined with the chancellor’s commitment that the undergraduate experience remain strong despite budget challenges in the state attracted me. We’re looking to continue to grow.”

One strength the new dean said he will rely on is his infectious attitude. “If you’re not optimistic and upbeat, you’re not going to get things done,” Hudson said. “I like to be optimistic, coupled with realism.” –Paul Erickson
It was probably in 2002 or 2003 when I heard the term nanotechnology for the first time," said Dr. Hal Evensen, professor and coordinator of the engineering physics and microsystems and nanotechnology engineering programs at UW-Platteville.

Evensen earned his master’s degree and doctorate from UW-Madison in engineering physics in ’95. He’d been teaching at UW-Platteville since ’99 and, in his third year, was looking for guest speakers to come to campus.

“A rich vein to tap was young faculty at the UW because they were trying to get their name out there and recruit future grad students. Rob Carpick (then at Madison, now Penn State) came and gave a talk about what he was doing, which had a fair bit of nanotechnology in it. Afterwards,” said Evensen, “we toured our facilities and a few months later he contacted me out of the blue. He said he had this new research project he was working on and asked if I wanted to join.”

Evensen stayed on with the project for three to four years, made some valuable contacts and learned a lot more about organic chemistry, metrology and other things that were related to measurement techniques needed for nanotechnology and microsystems. By 2006, UW-Platteville started putting together the idea for a new minor, which has now blossomed into a new major to be offered for the first time this fall: Microsystems and Nanotechnology Engineering.

“I’ve been involved at the curriculum level since then. Dr. Osama Jadaan of general engineering has been very important in that, and really led the charge in the beginning. We’ve also had very active chemists; Dr. James Hamilton has been in it since the beginning. Along the way, we’ve picked up a lot of the younger faculty as well,” he said.

The term nanotechnology was in full buzz in 2006, and while UW-Platteville explored it further, Evensen remained skeptical. “I wasn’t convinced that there was much there. But what I started to realize is that there is a very interdisciplinary aspect. That interdisciplinary nature combined with the new tools and technology suggested there might be something here. The minor was a way of getting started down that path, and the feedback we got from industry was that they were very excited about the minor because it was so interdisciplinary.”

The switch didn’t really flip for him until three or four years ago when UW-Platteville reached what Evensen describes as a critical mass of young faculty.

“They have energy and expertise in that area,” he said. “A lot of our younger faculty probably have better chops than I do when it comes to nanotechnology and microsystems. For example, Dr. Yan Wu, who’s starting her third year here, has background that I don’t have, not only in physics but also in material science areas as well. We’ve been able to do things since she came that we couldn’t have imagined three years ago; just having her expertise, her knowledge and background here has been very helpful.”

Nanotechnology is still a buzzword and very popular in the media, but what’s ironic, said Evensen, is that right now, microsystems is the multibillion-dollar industry.

“Microsystems are in your Wii remotes and were the key enabling technology that allowed for side airbags,” he said. “Sensors have gotten so small and so low-energy; they are a big microsystems area.

“The other big aspect of microsystems is microfluidics and the microliter scale for biological tests. Screening for cancer, screening for pathogens, chemical screenings
in airports: much of that is a microfluidics system, using fluids to carry chemicals and free agents. Being able to grow into microsystems, microfluidics and the biochemical scanning area, which doesn’t really exist commercially yet, is important because that will be the next big surge.

The interdisciplinary approach that the microsystems and nanotechnology engineering program faculty are applying is not only necessary, but also poignant. If we didn’t know 2+3=5, how would we solve it? It’s an overly simplistic example, but it raises the question: how do you find practical solutions for problems that have never been solved?

“We don’t have answers for the energy crisis; we don’t have answers for sustainable economy or renewables or things like that. The answers for nanotechnology and microsystems are probably going to be some combination of how we unite the biological or physics aspect of, for instance, solar energy with material science. What we’re finding is that this interdisciplinary aspect allows us to approach problems in a different way.”

As for the nation’s educational approach, Evensen’s basic idea is the same: interdisciplinary work is the way to go.

“My pie-in-the-sky dream is that at some point – maybe in 10 or 20 years – education will actually invert the pyramid. When you think back to when you and I learned science in school, we always started with the macroscopic, the big stuff, physics and bouncing balls, then work our way down to the microscopic scale. You do the same with chemistry or biology – you talk about zebras and make your way down to DNA,” he said.

“Because all of these fields have a lot of overlap with these submicroscopic concepts, my crazy idea is to see how science is taught get reversed. You need to start with zebras at some level, but we should get to that micro and nano scale sooner because there are a lot of concepts and building blocks at that level that will allow the different fields to build on each other and get stronger.” –Ian Clark
Dr. Evan Larson, UW-Platteville assistant professor of geography, has received a Fulbright Scholar Program award that will allow him to study, teach, conduct research, exchange ideas and contribute to finding solutions to shared international concerns while in Sundsvall, Sweden, during the 2011-12 academic school year. According to the Fulbright Program, the award is bestowed on scholars for their academic merit and leadership potential.

Larson, who specializes in dendrochronology, the dating of past events and variations in the environment by examining the growth rings of trees; biogeography, the study of geographic distributions of plants and animals and the environmental processes that create them; and forest ecology, the study of interrelationships among forest species, joined UW-Platteville in 2009 after completing his doctoral research on the dynamics of whitebark pine forests through the University of Minnesota-Twin Cities.

Applying that knowledge internationally, Larson’s Fulbright project will focus on boreal forest ecosystems (northern forests containing cone-bearing trees like pines and spruces), how their fundamental dynamics are influenced by habitat fragmentation and the implications of forest structure for conservation in northern Sweden. He intends to compare his findings to like forests he has already explored in the Great Lakes Region of the United States.

Larson added that this research, which will contribute new knowledge about the long-term effects of dividing up continuous forests through lumber harvest into separate stands, will not only be relevant in Sweden and the U.S., but in all areas around the world where boreal forests are found.

“To step into a boreal forest is to step into a different realm, and identities are born of this difference,” wrote Larson in his Fulbright application. “The softness of moss underfoot, the smell of sun-warmed pine, spruce and fir needles, and the permeating stillness of a calm day produce an experience unlike any other; yet the tranquility of any boreal forest is dependent on the raging fires that renew these forests through flames.”

These natural fires, Larson said, will be where he begins his research in the first few months following his arrival. Working with Swedish colleagues, Larson will analyze evidence of past fires recorded in tree-rings, peat cores and soil samples to reconstruct the fire history of a non-fragmented boreal forest in northern Sweden. Those findings, he said, would then be compared to fire histories developed for 10 or more different boreal forest patches in the naturally fragmented landscape of Granlandet Reserve.

Understanding the long-term effects of fragmentation, Larson explained, will help determine how modern harvested forests will function in the future.

“The personal benefits I stand to gain from a Fulbright to study in Sweden are immense and will increase my ability to contribute to the creation of a more connected, peaceful world,” Larson said. “Our disciplines cross cultural borders and offer avenues to increase mutual understanding among distant groups. Our classes and advice offer information to students at a crucial time when they are often discovering themselves and their place in the world. It therefore behooves us to seek out experiences that expand and deepen our understanding of the world so as to be better catalysts for positive global change.”

“Evan is one of the most energetic and enthusiastic first-year faculty I have known,” wrote Dr. J. Elmo Rawling III, associate professor of geography and geology at UW-Platteville, in his recommendation of Larson for the award. “I anticipate that the Fulbright experience will contribute to Evan’s growth as an instructor and look forward to the benefits our students will gain upon his return.” –Barbara Weinbrenner
Cross sections that recorded history of a fire in 1751 that burned on Baldy Mountain in southwest Montana, a beetle outbreak that ravaged the Northern Rockies in 1929 and a history of canopy gaps over the past 300 years in an old-growth hemlock forest in Maine.

GPS: It’s always a good idea to know both where you are and where you are going, Larson uses a Global Positioning System extensively to identify where he wants to sample and record the location of his study sites and samples.

Increment Borer: The primary tool of the trade. This device enables scientists and foresters to collect a pencil-sized sample of wood from a tree that contains the full story of that tree’s life. Droughts, fires, floods and summer heat are all recorded in the ring widths of trees.

Hand saw: When an increment borer simply isn’t enough, dendrochronologists typically turn to a saw to collect their samples. Chainsaws work well, but in wilderness settings that often have restrictions on the use of mechanical equipment, a nicely sharpened handsaw does the trick for collecting cross sections.

Samples from spruce trees growing near the Arctic Circle in Manitoba, Canada, that were each around 200 years old. These samples were collected from trees similar to those he will be working with at the Arctic Circle in Sweden over the coming year.

DBH tape: This tool is designed for everyone who wants to know the diameter of a tree based on the distance around the trunk. A Diameter-at-Breast-Height tape mathematically converts the circumference of any tree into diameter for ease in determining the volume of wood growing in a tree.

This is a 232-year-old ash tree that blew down in a strong thunderstorm back in 2002. In its rings were written the history of the stand in which it grew and patterns of wet and dry that took place over the past two and one-half centuries.

Evan Larson
SAIN-CRONIN FOCUSES ON EDUCATIONAL ADVOCACY

Belinda Sain-Cronin, 1973 UW-Platteville art education alumna who was also recently recognized with a Distinguished Alumni Award, grew up in Milwaukee but spent many summers on a small family farmette in Tennessee. Those rolling hills, Sain-Cronin said, brought out her inner music and led her to fall in love with the similar landscape she saw in Platteville.

“I’ve always been curious,” said Sain-Cronin, who added that her grandmother, mother and mother-in-law were the “sheroes” in her life. “These women embraced thriving as a mentality rather than simply settling for a mere survival mode of operation,” said Sain-Cronin.

Those positive influences led her from UW-Platteville to be the first African-American teacher and only full-time female art teacher at Hempstead High School in Dubuque, Iowa, in the early 1970s, to principal of Edward Bain School of Language and Art in Kenosha, Wis., to an inspirational speaker and entrepreneur.

“I love to problem solve and I know how to look at trouble and turn it into an opportunity,” she said.

Sain-Cronin founded her company, Legacy Endeavors LLC, after her retirement from Edward Bain, incorporating everything she had learned over the years to focus on youth, educational advocacy and social justice.

“Servant leadership is very important to me,” said Sain-Cronin, who works with educational facilities to help identify solutions for disadvantaged youth. “I like to ask questions that help people come to the best decisions. The underlying principle is a quote from Mother Teresa, who said, ‘Let no one ever come to you without leaving better and happier.’”

As an educator and principal, Sain-Cronin said she liked to employ techniques like skating, drumming, yoga, tai chi and meditation, and awards for positive behavior, such as raffles for bicycles, skates and skateboards to children who maintained perfect attendance.

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Sain-Cronin, who completed master’s degrees at UW-Whitewater and Marian University in Fond du Lac, Wis., said her evolution from teacher to principal was surprisingly natural. Leadership qualities, an interest in being part of site-based decisions, the ability to coach staff and
a desire to make a difference for children first led her to accept a position as interim principal at John Bullen Middle School in Kenosha when requested.

Later, as an elementary principal at Edward Bain, Sain-Cronin established a community learning center so students would have a constructive place to spend their time after school. Student conflicts at the beginning of the school day also prompted a need for a breakfast program to reduce the hunger and anger, said Sain-Cronin.

“A stable infrastructure for students is important,” she said. “Leadership requires solving the problems you are confronted with, being open to all children no matter if their grandmother’s raising them or they have parents who are struggling with substance abuse. Leaders must share responsibility and accountability for successful and effective schools, with the needs taking precedence over the wants.”

Sain-Cronin feels her greatest accomplishment at Edward Bain, which had a 95 percent poverty rate and no parent teacher association for 15 years when she arrived, was the tremendous growth it demonstrated under her leadership.

“I am a change agent,” she said. “I really believe that.”
–Barbara Weinbrenner

Knellwolf finding balance between countries

Clarey Lynn Knellwolf, an English education major and Spanish education minor from Darlington, Wis., and the fourth generation in her family to attend UW-Platteville, is getting ready to leave the United States for the first time. Knellwolf, who will take part in a four-week education abroad experience in Costa Rica, is looking forward to using the Spanish skills that she developed in high school and honed in UW-Platteville classrooms.

“My education is so important to me that I want to soak up everything that’s offered,” she said. “International experience makes you marketable, and being immersed in a culture forces you to use your language skills.”

Knellwolf said she has enjoyed seeing her Spanish improve each semester, and through an arrangement coordinated by UW-Platteville Education Abroad, she will be able to improve her conversational abilities even more by living in the home of a local family during her stay.

Knellwolf, who works at the David J. and Lou Ann Markee Pioneer Student Center, was also inducted into Phi Kappa Phi, a national honor society that recognizes academic excellence.

Knellwolf said that receiving that honor, as well as knowing she has her parents’ support, encourages her to continue working toward her goals.

“If I put the necessary time in, I’ll get the benefits of succeeding,” she said. “I want to succeed, and I hold the power to succeed.”
–Barbara Weinbrenner

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1.800.UWP.ALUM (897.2586) or alumni@uwplatt.edu
In Hickey’s honor
Humanities writing contest renamed

Each spring, a team of faculty reviews student contest submissions in the categories of poetry, fiction and creative nonfiction in order to select authors of exceptional creative work who are deserving of recognition and monetary awards at the annual UW-Platteville Department of Humanities Creative Writing Festival. Because of a generous donation made by Thomas Hickey, professor emeritus in English who served on the writing contest selection committee for nearly 10 of his 42 years at UW-Platteville, that tradition will continue.

“Professor Hickey, despite his retirement, still maintains a strong presence on campus through his contributions to the liberal arts,” said Dr. Kory Wein, humanities department chair. “His most recent donation to the English program to help fund student writing awards perpetuates a culture of writing and creative endeavor at UW-Platteville. In his honor, the humanities department unanimously voted to rename the writing award program The Thomas Hickey Creative Writing Awards.”

As part of the award process, Dr. Stormy Stipe, Dr. Kara Candito and Colin Lessig, all colleagues in the humanities department, reviewed each contest submission and selected first and second place award recipients for prizes of $75 and $50 in each category, as well as honorable mention.

At this year’s Creative Writing Festival, student award winners were Laura Becherer of Monroe, Wis.; Sara Doan of Belmont, Wis.; ’Elora Flack of Madison, Wis.; M.L. Folcik of White Bear Lake, Minn.; Michael Lambert of Platteville; Sarah P. Miller of Madison, Wis.; Steven Nerka of St. Paul, Minn.; Elizabeth Oestreich of Fond du Lac, Wis.; and Julian Robinson of Milwaukee, Wis.

“The Thomas Hickey Creative Writing Awards give our students a vital chance to share their talents with the university community,” said Candito, UW-Platteville assistant professor of creative writing and English literature. “The arts are first and foremost an expression of human experience. We read books, listen to music and look at paintings because they inspire us. As a celebration of the arts, the UW-Platteville Department of Humanities Creative Writing Festival is a fundamental part of a liberal arts education.”

“I am very pleased, but not at all surprised, by his generosity,” said Stipe, UW-Platteville associate professor of creative writing and English literature. “He cares very much about our students and continues to show his commitment to them – and to their creative pursuits – well after his retirement. It’s extraordinary.”

Hickey, who taught English composition and literature at UW-Platteville, first contributed to the writing awards fund in 2006. In the years since, he has also established the Thomas Hickey Musical Theatre Award and Thomas Hickey Theatre Performance Award scholarships at UW-Platteville.

“His commitment to the arts and writing inspired me as a young professor, and I often heard other students and colleagues talking about his inventive writing assignments,” said Dr. Terri Burns, UW-Platteville English professor who was mentored by Hickey. “He also acted and sang in the chorale, and several times played the part of Scrooge in the theatre program’s productions of Dickens’ ‘A Christmas Carol.’ The casting then and now seemed ironic; never have I known a more generous soul than Professor Hickey.” –Barbara Weinbrenner
By 2013, 18.2 million students will be enrolled in an online program, according to the National Center for Education Statistics. For its part, the UW-Platteville Distance Learning Center now reaches more than 2,500 individuals in all 50 states.

The key is continually meeting the demands of not only students, but also the employer marketplace, said Dawn Drake, executive director of the center.

“The next 10 years will be a decade of change for us,” she said. “We have already introduced several initiatives to reach our ultimate goal of increasing enrollments by 72 percent within the next five years.”

An integral part of that ambitious plan is to develop new graduate programs and certificates. Recently, the center added three new online master’s degrees:

- **Organizational change management** focuses on the growing demand for cross-functional experts who can lead organization-wide changes on local and global scales.
- **Integrated supply chain management** combines business, engineering, industrial studies and information technology to produce polished supply chain leaders.
- **Distance education leadership** is unique because of its leadership and management focus within the distance learning industry.

**Poised for growth**

As UW-Platteville expands its online offerings, Drake and her staff ensure the quality content and substance found in the university’s on-campus classes carry over to every virtual classroom. “Those precise standards must be set, met and maintained each time one of our students logs on,” Drake said.

With the addition of the three new master’s programs, UW-Platteville now provides eight online degrees along with several certificate and training programs.

“As our world continues to grow and change, continuing our education becomes increasingly important for all of us to remain competitive, grow personally and contribute to society as a whole,” Drake said. “People continue to demand the flexibility that distance education offers, and UW-Platteville is well positioned for growth and leadership in the industry for years to come.” –Thomas Jensen
Fall sports teams gear up for seasons

Football

The Pioneer football team, coming off a 5-5 season in 2010, returns eight starters on offense and seven more on defense in 2011. Among the returnees are quarterback Nick Anderson, who threw for 2,026 yards and 11 touchdowns in 10 games. The Pioneers’ ground game will be led by second team all-WIAC selection, Lee Vlasak, who ran 140 times for 673 yards and 10 touchdowns. He also caught 26 passes for 460 yards and three touchdowns. Anchoring the defense will be Corey Marks, who had a team-best 6.5 sacks en route to first team all-WIAC honors.

Cross country

The UW-Platteville men’s cross country team finished a program-best fourth at the 2010 NCAA Division III Cross Country Championships in Waverly, Iowa. The Pioneers will face a formidable task in replacing graduating All-Americans Jason Garvens and Patrick Klein. Looking to answer the challenge will be Anthony Swimm, Bill Clift, Scott Clark and Matt Borneman, who all competed for UW-Platteville at the national championships.

Four of the top six runners for the UW-Platteville women’s cross country team return for the Pioneers. Coming off a fifth-place finish at last year’s WIAC cross country championships, UW-Platteville will be led by senior Ann Tank, who has earned eight All-American honors in track and field over the course of the last three years. She was 25th at the WIAC championships and 36th at the NCAA Division III Midwest Regional as a junior. Other key returnees for the Pioneers are junior Carin Lowe, senior Steph Dorton and sophomore Danielle Kunkel.

Volleyball

The UW-Platteville volleyball team won the 2010 WIAC tournament title to reach the NCAA tournament for the seventh time in school history and the third time in four years, ending the season ninth in the final national poll. The Pioneers are poised to make a run at an eighth bid at the NCAA tournament with the return of All-American seniors Briana Kaiser and Ali Sikic, who were instrumental in the success in 2010. Along with the return of Kaiser and Sikic, the Pioneers will rely on sophomore Stephanie Kirchner and junior Brooke Nichols.
Soccer

The UW-Platteville men’s and women’s soccer team will be guided by separate head coaches in 2011 with Enzo Fuschino directing the men’s program and Allison Sanyi-Stringer leading the women. Fuschino and the men’s program are led by the return of Brandon Chimel, who scored six times and assisted on 10 goals in 2010, and a key nucleus on defense including senior goalkeeper Jared Kuehl and senior defender Anthony Heller.

The Pioneer women return two top offensive threats in Sarah Eck, who made an immediate impact as a freshman, scoring a team-best 14 goals, and Anna Strasser, who had 11 goals for the second straight season. The Pioneers also return senior defender Karen Bubitz, who will organize the defense as a three-year letterwinner.

Golf

The UW-Platteville women’s golf team will return four of its top five players from 2010-11. The Pioneers posted five top-three finishes including a tournament title at the Clarke Spring Invitational last season. Among the top returnees is Kelsey Lieving, who had three top 10 finishes with a season-best second place finish at the Clarke Invitational. Also, UW-Platteville will benefit from the return of Kerrie Liske, Ellyn Subak and Kellsey Welter, who have all posted multiple top 20 finishes throughout their careers.

Looking back at the spring

- (Baseball) Senior Aaron Hopson and juniors Trevor Kattre and Levi Ney earned honorable mention all-WIAC recognition, and senior Brett Benesh was named to the WIAC All-Sportsmanship Team.
- (Softball) Colleen Lowe earned honorable mention all-WIAC honors, batting .286 with a team high 14 RBIs.
- Fourteen members of track and field participated in the NCAA III championships in Delaware, Ohio.
- (Track and field) Junior Ann Tank earned All-American honors in the 800-meter run and as a member of the 4x400 relay team. Senior Jason Garvens earned All-American honors in the 10,000-meter run. The men’s 4x100-meter and the women’s 4x400-meter relay teams finished with All-American laurels. Senior Nathan Petesch earned Capital One Academic All-American Second Team honors for his efforts in the classroom and on the track.

-Danny Kambel
Since the 2005 renovation of Ralph E. Davis Pioneer Stadium, the facility has become an increasingly valuable asset to the community. Not surprisingly, it is seeing a lot more action.

“Not counting practices and intramural events, we host about 40 competitive events each fall,” said Mark Molesworth, athletic director at UW-Platteville. “That could be a high school competition, college football, or men’s and women’s soccer. It’s a busy place.”

The infrastructure to support those events has not kept pace. “The men’s and women’s soccer teams don’t have any locker space at the stadium,” Molesworth noted. “To provide locker space for any visiting football teams, we have to empty half our lockers. After most games, our kids are not even able to shower because that space is being used to dress in. We are hoping at some point soon to have more locker space for our football team, our soccer teams and other teams who use the facility.”

The locker facility will draw good athletes and increase the benefits of a strong athletic program throughout the campus. To that end, funds are being raised for a facility to be built southwest of Butch Leitl Field that will include locker room space, an area for officials and space for meetings and special events.

The Pioneer Stadium Steps Sponsorship project offers participants the opportunity to sponsor one of the stadium’s seats for $250 or a step for $500 and have their name inscribed on an aluminum plate to be secured on a stadium step or seat. “You choose what you would like on your plate,” said Stacia Nemitz of the UW-Platteville Foundation. “Some people put ‘Go Pioneers’ to show their school spirit, or the name of the person they would like to honor.”

Paul Swalve (’70) and his wife Pat (’70) have stepped up to help improve locker facilities by sponsoring two seats and two steps. Paul played football and baseball as a student at UW-Platteville.

“I played under great coaches and great mentors. I appreciate what athletic participation taught me: to set goals, be competitive and never say quit,” he continued. “Those goals helped my career. I try to contribute to the athletic department every year, and when there is a special program such as the stadium steps, we both try to help that program along.”

–Denise Thornton
Students giving back to students

Student Pioneer development officers begin new program

UW-Platteville alumnus John Alf recently said goodbye to the UW-Platteville Foundation and is now carrying his experiences over into his new career as an agriculture loan representative of First Community Bank in Milton, Wis. Alf graduated in May with a double major in agriculture business-commodity marketing and animal science. He dedicated over four years of his college career to the UW-Platteville Foundation, beginning as a phone-a-thon caller and ending as a student Pioneer development officer.

Student Pioneer development officers travel and meet with alumni and handle projects like Student Giving Days. Alf explained that Student Giving Days was started as a way to begin a student-run, student-giving program within the Foundation, as well as to educate the student population on the importance of giving back. The inaugural Student Giving Days raised $1,550 by selling raffle tickets.

“Our hope was for the giving days to raise enough to be self-sustaining in the future and give out at least two $500 scholarships,” said Alf.

Six faculty and 88 students supported the event. Students contributed $1,375 of the total $1,550 raised. The winners of the $500 scholarships were Jenny Richardson from Madison, Wis., and Kim Steines from East Dubuque, Ill.

Student PDOs like Alf give the Foundation a student perspective on its current projects. Alf was able to reach out to students and explain the importance of giving back to the university and Foundation.

–Laura Becherer

The Dottie Johns Pioneer Gardens are full of promise, and each year provides fresh wonders for those who visit.

Funded by donors and built by the Bruce Company, the gardens feature a waterfall with a stream down the hillside by Pioneer Stadium. The space functions as a public garden and laboratory for landscape management students as well as a garden of memories for those who wish to leave their mark on campus. A Path of Pride leads around the gazebo and into the gardens. Interested people can sponsor a paver in the Path of Pride for $100-$1,000, depending on the size and amount of text on the brick.

The pavers that make up the path can be used to commemorate any special occasion. A paver is a lasting way to recognize someone who has earned their degree at UW-Platteville, honor a loved one or celebrate an event and in the process support the development and maintenance of our campus garden.

To sponsor a paver, contact Denee Hirsch, UW-Platteville Foundation, at 608.342.1969.

–Denise Thornton
UW-Platteville is rising to the challenge to train the next generation of entrepreneurs, providing opportunities to students who want to enter the economic mainstream with their own successful businesses.

Thanks to a Wiscontrepreneur Seed Grant and many other contributions, the Pioneer Academic Center for Community Engagement has provided leadership to a growing program that has already touched many students throughout campus.

The Extreme Entrepreneurship Tour kicked off last year’s activities. This was the first entrepreneur-focused event open to all UW-Platteville students.

More than 450 participants have been involved in events and competitions this past year with over 30 CEOs and business/community leaders advising the program. In addition to the entrepreneurship tour, events this past year included Meet ‘N Eat with an Entrepreneur, a Business Plan workshops, an Elevator Pitch Competition and a Business Plan Competition.

The program is growing fast, limited only by funds to sustain it.

In January, UW-Platteville piloted an Introduction to Entrepreneurship course, its first class in the field. Dr. Charles Steiner, assistant professor of agribusiness, helped develop the plan.

Steiner assembled a list of top entrepreneurial programs, and a campus committee studied them closely. “We looked at their course offerings and extracurricular activities and how those programs foster entrepreneurship on their campuses,” he said. “We now have a good idea of what a minor and programming would look like here. We used grant funding to put together a series of events this last fall.”

“It culminated with the Business Plan Competition,” he continued. “We had 12 plans presented by individuals or groups and prize money was given out, including a first-place award of $1,000. Some plans were very close to being ready to hand to a lender. It has given us a renewed focus that this can work on our campus.”

The Kosnick Financial Group—Northwestern Mutual was one of the primary sponsors of the Business Plan Competition, and Mark Dunavan, its chief financial officer, served as a judge. “My colleagues and I were greatly impressed by this unique competition,” he said. “The competition involved a lot of moving parts and was very well organized. I was also impressed by the quality of the business plan presentations.”

“I assumed the business plans created by the students were part of a business class curriculum. However, the participants were expending their time and energy independent of class,” said Dunavan. “They are to be commended. It is refreshing to know that capitalism and the American entrepreneur spirit is alive and well at venues such as UW-Platteville.”

Steiner said the planning committee will meet over the summer to plan the program’s future. “Our goal,” he said, “is to draft a entrepreneurship minor proposal for campus. For this to go forward, we are going to need some financial support. There are a lot of resource needs to get this off the ground, but I think we have the motivation to move forward.” –Denise Thornton
The University of Wisconsin-Platteville has named Michael P. Gay the director to spearhead the inaugural year of its New Ventures initiative.

“The Center for New Ventures will support faculty, students and staff members in a collaborative way to establish new resources and support for the university while we maintain our commitment to teaching,” said Chancellor Dennis J. Shields. “We have great intellectual capital here on campus as well as a burgeoning entrepreneurial spirit. Mr. Gay brings the business acumen and inventiveness to help our campus take their expertise into the business world.”

The Center for New Ventures is focused on assisting the university community in the entrepreneurial development of new programs and activities that help the university achieve its mission while generating new sources of revenue.

Gay, who has a master’s degree in urban planning and regional development from UW-Madison, was formerly the business development coordinator for the city of Madison.

“I’m extremely excited to be asked to serve as a major conduit for this initiative and I’d like to thank Chancellor Shields and the university for this opportunity,” said Gay. “I am looking forward to helping UW-Platteville implement their mission of turning innovation and entrepreneurship into new companies and employment in Southwest Wisconsin and beyond.”

Programs in the science, technology, engineering, mathematics and agriculture fields have been identified early as potential starting points, but Gay’s job also includes identifying and supporting other less obvious disciplines that can contribute.

“There is demand out there for our faculty, experts in their fields, and there is a lot of industry around us,” said Dr. Osama Jadaan, chair of the UW-Platteville General Engineering Department. “Industries want specialized training and have problems they can’t solve because they don’t have the expertise. Our faculty could be involved in developing workshops, short courses, applied research and act as consultants in industry.”

Jadaan has been working with a committee of faculty members to help support the university through a similar organization known as the Professional Enhancement Center, the brainchild of Dr. Daniel Enz of general engineering.

“Many faculty members don’t have the time to go out and look for business for themselves, but they have the expertise and there are interested industries out there. Mr. Gay can be that needed link between the faculty and industry,” said Jadaan.

“Involving students is the ultimate motivation,” said Jadaan. “One of the reasons the university exists is to act as an economic engine for the state, as well as an outreach and service entity. That is a part of the university mission, so when you take that and integrate it with student learning, it’s perfect.”

–Ian Clark
At the Donor and Volunteer Appreciation Dinner on July 30, the Alpha Gamma Rho Fraternity, Patricia Collins, Fred Jaeckle and MSA Professional Services were each honored with the UW-Platteville Foundation Distinguished Service award. Chancellor Dennis J. Shields joined Dennis Cooley, assistant chancellor of University Advancement in recognizing and extending their sincere thanks to the awardees.

The UW-Platteville Foundation Distinguished Service awards, which began in 1986, recognize individuals, families, organizations, businesses and corporations who have significantly served UW-Platteville in its mission by enhancing its reputation and influence, or by substantially contributing time and/or gifts, or by influencing others to develop a similar relationship with the university.

The Alpha Gamma Rho Fraternity is a national social and professional fraternity open to all men in the field of agriculture. Besides being the largest fraternity on campus and holding the highest G.P.A. among the Greek organizations, AGR is an active member within the campus and Platteville communities. Each fall, it assists the Platteville Jaycees with their haunted house, participates in St. Mary's Catholic Church Irish Festival and volunteers on a weekly basis in the Platteville Community Arboretum.

What's more, the organization was recognized for its very successful recent fund-raising campaign, in which members raised $200,000 from its alumni to renovate the chapter house that has served more than 600 members in its 39-year history and establish a scholarship.

Professor Emerita Patricia A. Collins, Ph.D., taught health and physical education and coached women’s athletics at UW-Platteville from 1960 to 1993. During her 33-year service, she was the director of women’s athletics (1972-84); coached volleyball, badminton and track; served as a liaison to the Alumni Board as a member of the UW-Platteville Foundation; helped found the Wisconsin Women’s Intercollegiate Athletic Conference; and was inducted into the UW-Platteville Athletic Hall of Fame in 1992.

She has been continually involved in university events, established the Patricia A. Collins Scholarship fund and is recognized as a pioneer, statewide and nationally, in women’s athletics.

Fred W. Jaeckle is the retired CEO of Jaeckle Wholesale Inc., a third generation family-owned business. An active alumnus and 1967 graduate with a comprehensive business and economics degree, Jaeckle has served for more than a decade on the UW-Platteville Foundation Board of Directors and was the past chairman of the Foundation Board. He was also a commencement speaker in May 2009.

Jaeckle established the Jaeckle Family Scholarship in appreciation for the value of the education, friendships, experiences and life lessons that UW-Platteville provided him. He has also presented the Monona Grove High School Community Scholarship to students who are attending the university.

MSA Professional Services Inc. is a collaborative consulting firm that provides services to environmental, municipal and governmental, transportation, remediation and development clients.

MSA has been a strong and generous supporter of the university, evidenced in part by the MSA Study Area in Engineering Hall. Many Pioneer graduates are employed at MSA, an endorsement of the quality education provided at UW-Platteville. The company has supported the M-Step project, Women in Engineering Development Fund, has employees in multiple advisory boards and the Alumni Association.

-Ian Clark
Students in Boebel Hall have been making good use of the renovations completed in 2010 when classroom space was converted to four new labs. Phase two of the renovation will upgrade the second and third floors to address current and future needs of the growing student population.

State funding will cover the cost of upgrading the 1977 building, and private funding will be needed to support the equipment required to modernize the classroom facilities. Many of the labs are small, and none on the third floor are currently equipped with any type of teaching technology like projection systems, document cameras or teaching stations with computers.

“We are looking forward to moving the cadaver lab to Boebel,” said Jeff Huebschman, biology department chair. “That’s probably the most exciting part of the renovation. Getting a room equipped to house the cadavers and another to bring them into a lab environment will require complicated and costly ventilation equipment. The cadavers are essential for teaching Human Anatomy.” Pre-health, pre-med, pre-physical therapy and pre-physician assistant students all are required to take this class.

“I’m looking forward to the opportunity to tour prospective students without feeling compromised by the datedness of our labs,” said Huebschman. He estimates that renovating Boebel will serve the needs of our students for another 30 years.

One of the other spaces on the third floor that will be included in the renovation and will require updated equipment is a lab for teaching microbiology, cell biology and molecular biology. Equipment used for DNA extraction and amplification tends to be both expensive and become outdated quickly as the field advances. “In a dream scenario,” Huebschman said, “we would like to have an endowed fund that supports regular replacement of the high tech equipment to keep current.”

–Denise Thornton
In the fall of 2010, the UW-Platteville Foundation established a separate 501(c)(3) Real Estate Foundation. The new REF will allow greater flexibility for the Foundation and university as they tackle a major shortage of student housing. Currently, UW-Platteville has fewer than 3,000 student living spaces on campus. Only 40 percent of the students enrolled are living on campus. This presents serious challenges as the university embarks on plans to grow student enrollment. The community of Platteville has seen large numbers of single family housing units converted to student rentals which limits the city’s ability to attract new business and even drives some university staff to live elsewhere.

A new residence hall, scheduled to be ready for students in August of 2012, is designed to house 620 students. The 153,000-square-foot building will also house a convenience store, fitness center, laundry facility, two multipurpose rooms and student social space. Residents will also enjoy the large courtyard facing the new Markee Avenue as well as green space south of the building. Construction began immediately after the June 30 groundbreaking at the site, located at 800 Chestnut St.

“Our incoming freshman class is the largest group in the 145-year history of our institution,” UW-Platteville Chancellor Dennis J. Shields said. “By partnering with the Real Estate Foundation and city of Platteville officials, we are ensuring that our freshman and sophomore students are provided with safe and structured housing that is so vital to their success.”

The REF is managed by a board of directors including Jerold Franke as president, John Boldt as vice-president and Dr. Dominic Barraclough as secretary-treasurer. Since its inception in December 2010, the REF has initiated a project to engage a Wisconsin developer to increase the current campus housing capacity over the next four years. The projects will offer students new housing alternatives to include a mix of options from dual occupancy to apartment or townhome style neighborhoods. These new facilities will be constructed near the campus using private funds. This approach will allow the facilities to be constructed quickly and at costs that will allow value similar to students living on campus. Private management,
working in partnership with the Office of Student Housing, will offer students living in these facilities the same experience as those living in campus residence halls.

The REF’s ability to use multiple funding sources, including tax-exempt bonding, will offer alumni and friends opportunities to invest in the university’s future. Investing in these projects will not only allow the university to keep education affordable, it will also help grow the Platteville community as the REF and city collaborate on projects where common goals exist. The REF looks forward to participating in the city of Platteville’s Downtown Revitalization Plan by developing a project for student housing and other uses in the downtown area. This project would bring new business opportunities and customers to downtown.

In the future, the REF will engage in on-campus projects for academic and support buildings as well as projects for new faculty and nontraditional student housing. The REF will also be able to take better advantage of the many gifts of real estate made to the Foundation. –Denise Thornton
GIVING TAKES MANY FORMS
Options are as varied as those who give

UW-Platteville graduates fan out into their respective communities, making their lives and their world better. Those who feel their UW-Platteville education contributes to their success and want to help others benefit from the same good start, as well as others who support the university’s mission, have many opportunities to do so. Planned giving options are as varied and personal as the alumni who call UW-Platteville home.

Jeffrey and Brenda Matthias have established the Jeffrey and Brenda Matthias Educational Endowment Fund. A named fund can reflect personal interests, and gives donors a chance to make the kind of difference that matters to them.

“We decided this was a great thing to do. We thought it would be great to contribute to something we feel is important,” said Jeffrey. “The idea was how to help others in the future in a meaningful way. We set up an endowment. It’s currently unfunded. It’s a promise to give the majority of our estate upon our death.”

“We’d like the funds to be used in two ways. First, we want the scholarships to go to individuals who come from single-parent families, for whom education might not become a reality without help. Second, Brenda and I feel our education has been augmented by travel, so we want to sponsor a foreign educational component.”

“My degree from UW-Platteville has opened many opportunities in my life,” said Jeffrey. “The education I received has helped me grow professionally and personally. We hope our giving will help other people find opportunities to realize their full potential, too.”

Planned giving is as individual as those who wish to give. A good example is the Jeanne Brunette-Tregoning Scholarship. Funds for this scholarship were donated by Dr. John L. Coryell of Madison in honor of his neighbor Jeanne Brunnette-Tregoning, who earned her master’s at UW-Platteville. Brunnette-Tregoning set up two scholarships, one for elementary education and one for women in agriculture.

“These are farming communities,” she explained. “Every dollar they can receive in scholarships is important. I attained my undergraduate from UW-Whitewater and later in life received my master’s from UW-Platteville. I am the eldest of seven, and money was tight.”

Jeanne’s husband, Joe Tregoning, has arranged his will to create an agricultural scholarship as well.

“Everything I am was created by the people of Southwest Wisconsin, and I cherish them,” said Joe. “Through our wills, we can control what happens to the equity we’ve built when we pass on. We chose to

Types of Gifts
- Charitable gift annuities
- Gift of cash
- Charitable lead trust
- Revocable trusts
- Gift of insurance
- Gift of stock

Jeffrey and Brenda Matthias
Jeffrey and Brenda Matthias
Kevin Rielly and Tregonings
Dr. John Coryell
Joe Tregoning and Denee Hirsch
name the university in our will to be benefitted. It’s easy for smaller institutions like UW-Platteville to be overlooked, but it’s up to those of us who want to keep them strong to leave them with some ability to carry on.”

Glenn Fritz graduated from the Wisconsin Institute of Technology and is keeping the institute’s memory alive with donations for both an annual scholarship for students from the Fennimore School District and by establishing the Miners of the Class of 1940 Room in Engineering Hall.

“I started college in 1937 in the middle of the Depression,” Fritz said. “The only help I got was from my folks. I wanted to give something back to my home town. There were some great kids who came out of that little town.”

Donors can also contribute through gifts of insurance. By making the UW-Platteville Foundation owner and beneficiary of a permanent policy or by making a gift of a paid-up policy, donors receive an immediate income-tax deduction for the value of the policy at the time of the transfer, and future premium payments may be deducted as gifts.

Jerry and Fran Cooper are supporting UW-Platteville through insurance donations. The Cooper Living and Learning Center at Pioneer Farm is named after them.

Jerry recalls that his own education was made possible by the GI Bill. “I received help and want to help others have a chance,” he said. “We have a lot of life insurance, and after we are gone, it will go to help the university. I think it’s a wonderful way for people to get a chance.”

Another way to give is by donating personal property. Individual owners can deduct the full fair market value of the donated property. Though charitable contribution deduction is limited to various percentages of your adjusted gross income, excess contribution value can be carried forward for up to five years.

The Charitable IRA Rollover Gift can be made in 2011. It provides a donor with the equivalent of a 100 percent income tax charitable contribution deduction while reducing the amount that a donor must take into taxable income as an IRA minimum distribution.

Some donors choose a charitable gift annuity – a simple contract between donors and the UW-Platteville Foundation that then pays donors a fixed dollar amount for life. If appreciated property, such as stocks, is used to alleviate capital gains tax on the gift portion of the transition, the remaining gain will be apportioned over the giver’s lifetime. Increased income from stocks that pay small dividends and carry heavy capital gains while supporting UW-Platteville was the route that Arthur Masbruch chose.

Masbruch is planning to use some of the income from his annuity to employ students to do research on patent ideas he has developed. “I got a degree in mining engineering and became a specialist in concrete. If the patents come through, I’ll give them to the university.”

“I received help, and I want to help others have a chance.”

Jerry Cooper

“I feel that education is the most important thing we can do for our country,” he said. “That’s the way people get ahead and expand their horizons.”

–Denise Thornton
The UW-Platteville Community Scholarship Program provides a way to strengthen the ties alumni feel between their community and alma mater. As a way to support both the community and UW-Platteville, contributions to the Community Scholarship Program help graduates from a chosen high school to receive scholarships to UW-Platteville.

The UW-Platteville Foundation can set up programs for any high school there is interest in supporting. Scholarships are already available at high schools throughout Wisconsin, Illinois, Iowa and Minnesota.

Rachel Oldenburg, a biology major from Galena, Ill., just completed her freshman year at UW-Platteville with the help of a CSP scholarship.

“I declared my major immediately,” she said. “I liked high school biology so much that I decided that’s what I want to do.”

One of the donors to the Galena High Community School Scholarship Fund was James Wieters, also a graduate of Galena, who completed his biology degree at UW-Platteville in 1973. “I was fortunate to go to UW-Platteville, and I’ve done well with the education I got there,” he said. “After college I went on to nurses training and then anesthesia training. My biology degree was a good stepping stone. We studied anatomy and physiology, and I felt I had a better background than most.”

“I want to help people further their education and I like to help Galena,” Wieters said. “UW-Platteville was good for me. My professors really cared about me.”

Oldenburg found out about the UW-Platteville Community Scholarship Program through her high school counselor. “We have quite a few students who attend UW-Platteville, and I thought I’d give it a shot,” she said.

Currently there are just under 500 high schools participating in the UW-Platteville CSP. The actual number of scholarships that the CSP offers each year depends on the amount of support contributed to each high school’s fund.

For information about supporting the Community Scholarship Program, contact Gina Udelhofen, UW-Platteville Foundation, at 608.342.1968 or udelhofg@uwplatt.edu. –Denise Thornton

### Phonathon

The UW-Platteville Foundation phonathon is in operation for 12 weeks in the fall and 12 weeks in the spring, with the goal of reaching all alumni twice a year.

Fall phonathon: Alumni are asked to support their major unless there is a specific project related to a group they were or are associated with, such as the Western Field Trip or Wisconsin Department of Transportation scholarship.

Spring phonathon: Student callers will ask donors to support the UW-Platteville Community Scholarship Program. The parent phonathon is at the end of the semester.
Established in 1960, the Distinguished Alumni Award recognizes distinguished professional and career achievement, and distinguished human service.

**Dr. Frederick E. Domann** (’83), who received his degree from UW-Platteville in biology, is a professor in the department of radiation oncology at the University of Iowa. He completed his doctorate in human cancer biology at UW-Madison, with post-graduate work at the University of Arizona, Tucson.

Since 1994, Domann, and his students and colleagues at the University of Iowa have been studying a process called epigenetics, whereby mechanisms that function above the level of DNA sequence to control DNA packaging can affect the expression of cancer related genes and alter the molecular processes that changescells from normal to malignant.

**Dr. James Kliebenstein** (’69) graduated from UW-Platteville with a degree in agri-business. He earned both a master’s degree in agricultural marketing and a doctorate in agricultural production, economics and farm management at the University of Illinois, Urbana-Champaign.

Kliebenstein has taught at Northwest Missouri State in Maryville, Mo., and at the University of Missouri-Columbia. In 1986, he began his current 25-year tenure at Iowa State. He was honored by the American Agriculture Economics Association with recognition in 2006 for Publication of Enduring Quality, and again in 2008 with the Distinguished Teaching award.

**Belinda J. Sain-Cronin** (’73) graduated from UW-Platteville with a degree in education. She earned a Master of Arts in special education from UW-Whitewater, and a master’s degree from the Marian University of Fond du Lac in educational leadership.

Sain-Cronin has been a teacher, principal, lecturer and organizer and remains the CEO of Legacy Endeavors LLC. In addition, Sain-Cronin continues as co-chair and community liaison of the UW-Platteville Taskforce on Racial Disparity in Education and the Incarceration of People of Color.

**James Shaver** (’86), who earned his electrical engineering degree from UW-Platteville, is chief engineer for the development of launch control system for NASA at The Kennedy Space Center, Cape Canaveral, Fla., where he was involved in establishing NASA's first LAN. He has worked on the specific networking and communications needed for payloads, managed the launching of as many as 150 unmanned rockets and managed telemetry stations. Shaver is currently the chief engineer of the team that designs launch control systems for the shuttle program and the future.

In 2000, Shaver received a commendation for “exceptional individual accomplishments/outstanding management of a program that affects the entire Center or contributes significantly to the Center’s mission”; and in 2003, the NASA Exceptional Service Medal. –Lola Gregg
Hello Pioneers,

I am excited and honored to serve as president of the UW-Platteville Alumni Association Board of Directors this year. I am committed to build on what this great association has already accomplished through terrific leaders, and I look forward to sustaining the energy and enthusiasm of reaching our goals and getting to know more of you.

I am thankful to have served on the Alumni Board of Directors since 2006, while also having the pleasure of working part time on campus for several years. I have thoroughly enjoyed the relationships made at this university and feel truly fortunate to call so many professionals and alumni my friends. When I first enrolled in UW-Platteville as a freshman, I had no idea the connection would be so strong.

As my presidential term begins, I reflect on all the amazing things that have occurred in the years since I was a student tour guide on campus; so many things have changed but the people haven’t. I still see smiles and warm welcomes every time I step on campus. We have so many giving, intelligent, fun and friendly administrators, students, faculty, staff and alumni.

My commitment, along with the Alumni Board of Directors, will be to establish and nurture the lifelong relationships built around this university. The Alumni Board welcomes your involvement and participation in many of our events. Our goal, along with Alumni Services, is to offer you the best Alumni Association possible – but we need to work together to make this happen. I encourage everyone to visit the AluMnation website at alumni.uwplatt.edu to see the many benefits of our association and to keep track of our future events. And be sure to connect with us on LinkedIn, Twitter and Facebook.

I look forward to working with our great Alumni Services staff. We have an excellent university and I am so proud to be a Pioneer. Join me in challenging yourself and all alumni you know to get involved and continue supporting the association. Let’s continue to be optimistic about the future of our university and our Alumni Association.

I thank you for the opportunity to serve as president, and I look forward to an exciting year ahead while meeting and getting to know so many of you at our alumni events.

Forever. Pioneers.

Tricia (Kruser) Reuter, ‘94
Alumni Association Board of Directors President
UW-Platteville alumnus John Boldt is the new chair of the UW-Platteville Foundation Board of Directors. Boldt graduated from UW-Platteville in 1976 with a degree in civil engineering. He is currently president and CEO of Clark Dietz Inc., an engineering consulting firm with offices in Wisconsin, Illinois and Indiana.

“UW-Platteville has been a big part of my life and my family’s life,” said Boldt. “My father worked at the university, and my brother still does. I also met my wife of 35 years there.”

Boldt began his position as chair on July 1 after serving as vice chair and co-chair for the past two years. The Foundation Board is responsible for providing governance to the Foundation and its fund-raising activities. The board has the responsibility of managing the funds received from the Foundation donors in a fiscally prudent manner for the benefit of the university.

“Volunteerism is a part of a rewarding career and fulfilling life in general,” Boldt said. “Giving of one’s time and talent to the university that provided the education that made one successful is important. I want to help the university be successful and grow.”

–Laura Becherer

Foundation Board of Directors

Front row (left to right): Michael Jansen, Fred Leverentz, William J. Broske, Margaret Immerfall, Christina Kolenda, Erin Ralph, Mark Taber, Sigrid Lind, James Hammes

Back row (left to right): Chancellor Dennis J. Shields, David H. Fritz, Douglas Rogers, Jeff Kronser, Thomas Rowe, John Busby, Jeff Cooke, Doug Martin, John Boldt, Dennis Cooley

Not pictured: Tim Foht, Mark Adrian, Robert Clare, Kathy Lomax, Joshua Robinson, Art Weber
UW-Platteville is starting a $3.6 million renovation project primarily focusing on energy efficiency throughout many campus buildings. In partnership with McKinstry, a Seattle-based firm with offices throughout the United States, including Madison, Wis., the projects will reduce the campus carbon footprint, improve air quality and provide access to cost-effective renewable energy sources.

The improvements identified in phase one include:
- Mechanical system upgrades
- Efficient interior and exterior lighting
- Building automation upgrades
- Building envelope improvements
- Water conservation programs
- Active energy management programs
- Renewable projects such as small-scale wind and solar technology

Projects will occur throughout the campus at most buildings including Williams Fieldhouse, Brigham Hall, Gardner Hall, Giese Facility Maintenance Building, Karrmann Library, McGregor Hall, Ottensman Hall, Markee Pioneer Student Center and the Center for the Arts.

“In total, energy improvements are expected to save the university more than $250,000 in utility costs and more than five million pounds in carbon dioxide emissions annually. According to the Environmental Protection Agency, this is equivalent to removing 434 cars from the roads, saving 255,114 gallons of gas or preventing 764 tons of waste from going to a landfill on an annual basis.”

“This is a fantastic opportunity for the university. Over time, we’ll have real energy savings for every building on campus.”

Robert Cramer

UW-Platteville alumnus Tom Laufenberg ('96), McKinstry's Midwest regional manager, stated, “The staff and students at UW-Platteville have been great to work with during the development of the project. Not only does this initiative demonstrate UW-Platteville’s leadership in sustainability, but it also provides some very good economic benefits as well. McKinstry is also very excited to be hiring several recent UW-Platteville graduates and interns.” –Paul Erickson
As the university moves further into sustainability practices, how and where it uses its resources becomes a primary focus.

Enter four engineering students with renewable energy minors and a collective confidence that they can help. Michael Murphy ('11 mechanical engineering) of Madison, Wis.; Jason Garvens ('11 electrical engineering) of Byron, Minn.; Shannon Kyle ('11 civil engineering) of Oconomowoc, Wis.; and Jamie Frederick ('10 electrical engineering) of Waunakee, Wis., set out with the main goal of helping campus establish a baseline.

The university tasked itself with creating an inventory of its power consumption – detailing every resource and building – and how that consumption affects the university’s greenhouse gas emissions and carbon footprint.

The students took on the project in their Research or Design Project on Renewables course, focusing on the fiscal year of 2009 (July 2008-June 2009). They produced not only an inventory of energy use, but also a benchmark the university plans to measure itself against.

At a pivotal time in the university’s planning process, the group presented to the Renewable Energy Council as well as a group of the Master Planning committee.

“As we look to improve our sustainability efforts on campus, this is one of those keystone things that we had to get done to determine where we’re at before we could really move forward,” said Assistant Chancellor of Administrative Services Robert Cramer. “In my mind, I thought this was going to take us about three years before we could have this inventory done, but thanks to Jason, Shannon, Michael and Jamie, we’ve completed the inventory for the first time and now we can work on updating it.”

The students took into account stationary sources (like buildings), campus-owned vehicles, agriculture, purchased electricity, athletic travel, study abroad travel, solid waste and wastewater. The group found that 60 percent of the 34,908.8 metric tons of carbon dioxide produced either directly or indirectly by the university came from purchased electricity.

“Over 55 percent of all the greenhouse gas emissions that the campus is responsible for are due to electricity consumption. This is due to our dependence on an outside campus utility provider,” said Garvens. “One of the suggestions we presented as part of our study was to have the campus start to more seriously look into trying to produce some – if not all – of its electricity at some point in the future.”

Alliant Energy generates 53 percent of its electricity from coal. Eight percent of its electricity is produced from a variety of renewable energy sources.

“Five percent of the university’s total emissions come directly from transmission and distribution losses,” added Murphy. “In other words, money and energy are lost in the delivery of the electricity from the power plant to our campus. It’s just another reason why generating on campus would be ideal.”

Campus has a mix of old and new buildings, old and new systems, and old and new practices. Yet, some of the commonly held beliefs about where power is used or wasted aren’t as simple as we might think. For instance, older buildings generally aren’t insulated as well as newer buildings, so newer buildings use less electricity, right? But in the case of the residence halls, think again.

“Another item that stuck out to the group was the electricity usage from the new suite-styled residence hall, Southwest Hall,” said Kyle. “Residents in this building use almost double the amount of electricity than residents in traditional halls. If the campus is
looking to build another residence hall like this, they may want to consider incorporating ways of producing their own electricity, such as solar panels, to offset some of the electricity usage.”

The suite-style rooms have considerably more square feet, which creates more space to heat and cool. Each bedroom is 11 feet by 9 feet, 3 inches in Southwest Hall, but there is also a common living space. Each suite has four single bedrooms, a living room, dining area and kitchenette – complete with a full-size refrigerator and dishwasher – and two bathrooms. The entire building is air-conditioned and remains open during breaks during the academic year. Traditional rooms, like in Hugunin Hall, are 10 foot, 8 inches by 15 foot, 6 inches, and residents share a communal bathroom and common spaces.

Research also showed that academic buildings used more than three times the energy than residence halls. The Markee Pioneer Student Center, Karrmann Library, Ottensman Hall and the new addition to Williams Fieldhouse were the heaviest users, likely due to a high mix of student traffic and the size of the buildings.

This inventory is only a starting point for UW-Platteville to determine its carbon footprint, but as future inventories go forth, the campus will be able to compare data from previous years and measure the impact of its sustainability strategies. –Ian Clark
In this world of disposable furniture, cell phones and drink containers, reaching students about the importance of conserving our natural resources can be an insurmountable task. We have the option to drive two blocks to a store, buy whatever our hearts desire, and drive back home. There never seems to be a shortage of food, water, gas and everything else we need to live our daily lives. Nevertheless, we actually survive on a limited number of natural resources and it is important to teach young adults how to preserve these resources for future generations. Discussing sustainability in class gives students a chance to see definitive and concrete examples of the amount of resources they use and how it affects the world around them.

In UW-Platteville’s Planet Earth laboratory course, we bring sustainability into the classroom as a major semester project where each student chooses one small change in his or her daily habits and then conserves for 30 days. Specifically, this project allows the instructors a chance to reach each and every student on the topic of conservation, no matter what the student’s stance on climate change and the natural environment may be.

Students leave the class with a greater understanding of exactly how much impact one small lifestyle change can have on the earth’s atmosphere, fresh water resources, animals, oceans, forests and human population. They have a sense of accomplishment when they see their numbers add up. They often have an even bigger sense of accomplishment when they see the entire class’ conservation numbers tallied together.

When I ask students at the end of the project whether they will continue to conserve or if they plan to expand on what they conserve, the overwhelming answer is “yes!” The topic of sustainability is so applicable to students’ daily lives that I often get stopped by former students in the stores in town so that they can show me that they are still using their reusable water bottles and shopping bags. In these students, I see the excitement that they still have for the topic of sustainability a full year after they have completed the class.

Bringing sustainability into a classroom setting like Planet Earth has allowed me to reach an enormous number of students who go on to teach their peers, friends, families and future children how to live a sustainable lifestyle and why it’s important.

–Alisa Hass
UW-Platteville’s renewable energy minor has been so successful in its first three years that a major is being prepared to expand the program to meet student and industry demand.

The UW-Platteville’s renewable energy program is a wide-ranging interdisciplinary program designed to familiarize students with efficient ways to integrate renewable energy with traditional energy sources in real-world settings. The program encompasses social, economic and environmental impacts of traditional and non-traditional energy sources, facilitating students’ ability to apply their specific academic expertise to the areas of energy and renewable energy.

Robert Vosberg (’78), senior vice-president of Wind Capital Group based in St. Louis, helped coordinate a gift from Wind Capital to support the minor. He understands first hand how valuable an education in renewable energy can be. “I think people would be surprised at the depth and breadth of skill that renewable energy requires,” Vosberg said. “It covers the whole gamut: engineering, business, public relations.”

“My daughter who is pursuing a renewable energy minor with an electrical engineering major,” Vosberg continued. “I really like the coursework UW-Platteville is providing for those kids. It’s giving them a broad scope of what renewable energy is. That’s good stuff. Alternate fuels are very important. The sustainable and renewable energy systems minors are coming out of school with a sense of what alternative energy is, and they are enthused. These are good things.”

“When we started the minor in 2008, it made great sense because it complements so many of our current majors on campus,” said Tim Zauche, chair of the Renewable Energy Council and department chair of chemistry and engineering physics.

“At that time, the program was new and we started with a minor. We wanted to learn who might want to hire a graduate with a renewable energy major, so we formed an industrial advisory group representing over 25 different companies and governmental agencies,” he said. “The group has been meeting twice a year. With their invaluable guidance and feedback, we have developed the curriculum for a major.”

The sustainable and renewable energy systems major will be similar to a project management major but will produce a project manager specifically prepared to manage the technology that underlies renewable energy. “We have built on the strengths already on this campus,” Zauche said.

“Now that we have a curriculum developed, we need to secure funding so we can hire faculty, support staff and acquire equipment needed for the new major,” said Zauche.

“Students are eager to work in this new major. We are fielding several calls each month from across the country,” Zauche added. “The minor classes are all maxed out. We don’t have the faculty to teach more students for the minor.”

More than 80 students have declared the minor already. UW-Platteville is poised to be a leader in educating young people to take industries into their energy future. –Denise Thornton
Glenview Commons, home of Platters dining commons and Greenwood Avenue Market convenience store, was remodeled in 2008 to provide more recreational space, food options and office space. During the remodel, Glenview also became the proud recipient of a new green roof.

Constructed in 1967, Glenview has seen a great number of improvements with the remodel. The green roof, which utilizes a GreenGrid system of low maintenance and adjustable trays, covers 3,400 square feet of the 5,000-square-foot addition.

“Putting in the green roof took a very short period of time,” said Todd Duwe, director of facilities operations for Auxiliary Services at UW-Platteville. “These individual trays all came on pallets, so they lifted them onto the roof and a crew of about six put it together within a day.”

The grid system now sits on an old patio outside the upper dining area most alumni remember, and looks out over the glen and a portion of the Frisbee golf course. What used to be a cement walk was converted into a green roof during the renovation.

“The roof membrane we have here is standard to any flat roof system, but then these trays sit on a layer of felt. It’s very low maintenance,” said Duwe. “The plants, Sedum, are very hardy and can withstand a month’s drought, so it’s been a very welcomed addition here. It’s much more appealing to the eye than seeing a white or black roof, and adds the benefit of insulating the roof.”

Because the green roof was added during a more extensive renovation, energy savings specific to the roof aren’t quantifiable. With the new addition of space, the green roof, new energy efficient windows for the main dining area and a new air handler for the building, there were just too many variables.

“It turned out to be a great project for the whole building,” he added. “In the future, if this building was remodeled, these trays are moveable; we could reinstall the grid at another location or for another application, so it’s a very functional system.” –Ian Clark
Recyclemania is an international recycling competition for colleges and universities. The eight-week competition, beginning in early February, challenges schools to report recycling and trash data, which is then calculated and compared.

“This year we were number one in the amount of paper and cardboard recycled per person,” said Katie Reichling, UW-Platteville RecycleMania campus coordinator. “I think the paper drive we did at the end of the semester really helped with that.”

With a 45 percent recycling rate, UW-Platteville finished 56 out of the 288 participating schools, and second out of the 14 participating UW System schools.

Last year, UW-Platteville participated on a trial basis to help the university refine its existing recycling and waste management methods. Ullsvik Hall, Ottensmann Hall, Karrmann Library and the Markee Pioneer Student Center were the only buildings to participate.

“This year, people took the time to participate; a lot more students got involved,” said Reichling. “I spoke at the Academic Staff Senate and Faculty Senate to get them involved and excited about it as well.

“For next year, we want to put together a video to illustrate where our waste goes; at the moment, Platteville’s waste goes to Milan, Ill. We’re hoping that the video will raise awareness a little about where our trash is really going,” she said.

Melcher Hall won the residence hall competition, recycling the most of all residence halls. McGregor and Wilgus Halls took second place (they share dumpsters and a recycling area) and Pickard took third. Melcher students were awarded with a pizza party, supported by Ed Faherty of Faherty Recycling and Waste Management. –Ian Clark
UW-Platteville is primed to construct the university’s first anaerobic digester at Pioneer Farm. The digester, which replicates a cow’s stomach by mixing bacteria, manure and food waste, will produce methane to be used for heating and generating electricity.

“During the planning process, we’ve got a better vision of how we can supplement our gas production with the digester. For instance, for every four cows, you can get enough electricity for the average household,” said Dr. Tim Zauche, chair of the UW-Platteville Department of Chemistry and Engineering Physics. “If we can put other waste in with the manure, whether it’s food waste from a grocery store or our cafeteria on campus, or cheese whey from a local cheese producer, we can double that gas production.”

“To realize that, we started doing some analyses on local cheese whey as well as on some bio-based plastic that is made from, for instance, corn,” he added. “During this last year, we’ve been studying bio-based plastic and have tested five or six different types.”

All biodegradable plastics are compostable, said Zauche, but compost piles break down at different temperatures. To be used in a controlled environment like a digester to boost gas production, research was required. If the wrong plasticware was used, the digester’s pumps could become clogged and break down.

And what does one do when one can’t stir a million gallons of rotting food waste and manure anymore? Zauche didn’t want to find out.
“The bio-based plastics are breaking down beautifully; the bacteria think it’s sugar. However, certain types of bio-based plastic can’t be broken down at 100 degrees Fahrenheit, so that’s a huge finding,” he said. “Two or three different companies’ plastics break down and one doesn’t at that temperature. It’s a very good initial finding because if we want to convert our cafeteria over to the bio-based plastic, we know which types we could use.”

By using a bench-top model, Zauche, academic staff member David Hitchins and recent graduate Maggie Hoffmann (’11, chemistry) are working to determine what materials produce the most methane and at what rate. The gas produced by the bacteria is a mixture of carbon dioxide (about 40 percent) and methane (about 60 percent).

Instead of using the pilot 200-gallon digester at the farm, the bench-top model uses 300-milliliter samples, like a soda pop can. From this small sample of manure and other material, gasses are released and separated, providing a precise amount of methane for a computer to record.

“If we know the amount of gas, then we know the amount of energy we can get from the different types of material,” said Zauche. “A few companies are starting to send us samples to analyze for them, so it’s meant some good work for our students. We’re pretty sure we’re the only academic group studying this across the country right now.”

A solid waste research grant is funding UW-Platteville to test food waste from Wal-Mart along with bio-based plastic and the manure to make sure that the equipment works well.

“If we can prove that works, then we can just take the trash bag from the cafeteria with the plasticware and the food waste, dump the whole thing in and just add it to the manure. We won’t have to worry about separating the plasticware from the food or the paper or anything like this,” said Zauche.

Grocery stores throw away three to four tons of food waste each week, said Zauche, adding, “if they didn’t have to remove that waste from the packaging once it’s spoiled, we could be using a lot more of that wasted food for energy and not have to send it to landfills.”

Zauche, Hitchins and Hoffmann hope to have their research findings sent out for publication this fall and to continue on with the digester project. They also hope to have a contractor selected by August or September to begin construction of the digester.

–Ian Clark
Dear Pioneers,

Thank you to each and every one of you who support UW-Platteville students, faculty and staff. Every gift you make is important to us!

For the past several years, the UW-Platteville Foundation staff has been fund raising for a variety of projects — large and small in scope— to assist the university in rejuvenating and growing our beautiful campus.

As we move forward, inching toward UW-Platteville’s sesquicentennial in 2016, there are many projects worthy of funding that are being discussed and the need for scholarship dollars has never been greater. As most of you already know, these are turbulent times in our state’s economy and as we look toward the 2011-12 academic year, we expect less than 20 percent of the cost of education to come from state funding. That is a full 50 percent less than a decade ago.

Chancellor Dennis J. Shields has been very consistent in his first year as our leader and expects each and every one of us who work on behalf of our students to strive to control our own destiny. We realize state support isn’t going to magically improve. Rather, we are searching for new external funding sources and are counting more heavily on our loyal alumni and friends for support. We are ramping up our grant-writing efforts and have increased the number of development staff in the field substantially over the past five years.

In order to complete important building projects on campus like the Ullsvik Hall remodel, the Swine Center at Pioneer Farm, the construction of Engineering Hall and the Williams Fieldhouse renovation, private funding was required. Over the last five-plus years, a vast majority of the gifts secured by the UW-Platteville Foundation has been spent immediately, which was necessary at the time, but hinders our ability to sustain our level of support.

I’ve mentioned in this column the importance of endowment funds in year’s past. Since a major focus of Chancellor Shields’ efforts is the growth of our endowment, I just want to stress again why these funds are important.

Simply put, an endowment means permanence. The principle, or the gift amount, of the endowment is

WISCONSIN RESIDENTS ONLY
(Does not include housing or meal plans)

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<td>$400.00</td>
<td>$836.00</td>
<td>$1,686.00</td>
<td>$3,000.00</td>
<td>$5,766.00</td>
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invested and generates a percentage yield which is moved to the individual fund’s spendable component. The amount to spend each year is set by the average of the previous 12 quarters of the endowment and the investment return, usually around 4 percent. For example, a $25,000 endowed scholarship would generate about $1,000 annually. This is a meaningful amount for our students who are paying roughly $7,000 in tuition and student fees for 2011-12.

By contrast, when I attended college in fall 1983, the cost for room, board and tuition was $2,600 a year! That is one of the major reasons our family is building our own scholarship at UW-Platteville and why we support at least six other scholarships set up by UW-Platteville alumni and friends.

One of the scholarships we support is the Vandy “Butch” Bloyer Memorial Scholarship, awarded annually to a student from River Ridge High School (I grew up in Bloomington, Wis.) who is attending UW-Platteville, just like Butch did for his undergraduate and graduate degrees. As a principal at Bloomington Elementary and later in the River Ridge School District, Bloyer positively impacted those he came in contact with and inspired many of us to improve ourselves. It has always seemed fitting that his legacy continues to survive and thrive at both UW-Platteville and River Ridge. It is an honor to award the scholarship with Butch’s better-half, Pat, each spring at the school’s scholarship night.

UW-Platteville will continue to have immediate needs that require immediate funding. But, our hope over time is to drastically increase the size of our endowment, to give our students a chance to avoid shouldering the rising costs of their public university education all alone. By growing our existing endowments – and developing new endowed funds – through gifts and solid investing, our hope is for all endowments to be as meaningful to the students they support 25, 50 and 100 years from now as they are today.

An endowment, by design, is meant to last for eternity. That seems fitting because we are all “Forever. Pioneers.”

Dennis R. Cooley
Executive Director, UW-Platteville Foundation
We have been very careful in preparing the FY2009-2010 Honor Roll of Donors who made gifts to the UW-Platteville Foundation for the fiscal year (gifts between July 1, 2010 and June 30, 2011). Nevertheless, some errors or omissions may have occurred. If you should find an error, please notify the UW-Platteville Foundation so that our records can be updated: call us at 877.395.1100 or e-mail us at foundation@uwplatt.edu.
Bill M. Lowe '76
Grant L. Loy '54
Leon M. Loy '77
Richard F. Loy '73
Shan F. Lu '91
David A. Lucey '71
Jeff A. Luck '75
Sheila M. Luck '79
Dennis J. and Cynthia E. Ludden
Malcolm R. Luden
Terrence L. Ludewy '78
James J. Ludwig '52
Dorothy M. Luebeke
Peter A. Luebeke '60
August T. Lueck '08
Charles F. '98 and Gina M. '98 Luedtke
Shirley E. Luewisch '57
Art F. Lueke
Lolita J. Lukach
Patricia A. Lukas
Miles M. and Maureen L. Lynette A. Lund '74
Jon B. and Christine M. Lundell
Steve K. '67 and Judy E. '67 Luter
Jeffrey D. '87 and Ann M. '86 Lutes
Adrian J. Luther '87
Art J. Luth '65
Chris A. Luttrell '70
Lawrence L. and Shirley Luttrell
Randall E. Lutz '72
Loras R. Lux '77
William D. D. and Patricia R. '66 Lyford
Alan A. and Karen Lyman
Linda L. Lynagh '72
Cindy A. Lynch '83
Dale J. and Karen J. Lynch
James C. and Mary Ellen Lyne
Arte E. Lyons '65
Thomas E. Lyons
Jason H. Lyttjohn '01
James W. Lyle '75
Brandon J. Maas '08
Shirley A. Maas '62
Jim Hiner and Marian G. Maciej-Hiner
Jay S. Mack '76
Randal J. Mack '92
Douglas E. Mackenzie '68
John S. Mackesey
Jake P. Madaus '10
Bob W. Maddin '65
Jean A. Mader
Barney J. Madigan '52
Troy R. and Sandra C. '89 Madland
Glen A. Madson '78
Helene H. Magie
Robert S. Magna
Rudolph F. Magna
William A. and Kimberly A. Magna
Carol E. Magurn-Brotli '80
Ho K. Mah '79
Scott V. and Tammy Mahmens
Marilyn F. Mah '75
William P. Mahr '84
Gerald W. and Rachel J. Mahun
Denise L. and Karla Maize
Don V. Majeski '86
Dan D. Majewski '83
Paul B. '83 and Margaret E. '83 Majors
Mark S. Makemson '83
Jill P. Makovsky
Michael W. Malec '67
Jeffrey D. Maletezk '86
Dean T. and Jo Malin
Jerily S. Malliet
Mary K. Malone '67
Michael P. '68 and Deanna P. '69 Maly
Daniel A. Malzhan '72
Barbara J. Mamarov '82
Edgar Y. Man '73
John R. and Lorry Matheson
Monte H. Mathews '91
Thomas J. '99 and Lauree A. Mathias
Mary Kay Mathison '46
Mark W. Mathwig '85
Thomas W. Matson
Gerald R. Mattheson '58
June V. Mattheson '60
Craig A. and Shelly Matthews
Julie A. Mattheson
John W. Matzinger '65
Brian P. Matzke '77
David W. Mau '64
Eve Joy '63 and Todd B. '83 Mau
William C. Maurer '58
Paul F. Mauess
Leonard W. Mauthie
Fred C. Mavers '74

Thomas C. Maves '80
Jonathan N. '90 and Bobbi L. '02 Maxwell
Dave J. and Kathy May
Jeff P. '84
Tamar A. Mayberry '92
Betti J. and Mark May
Mark W. Mayer '81
Steve A. Mayer
Jeffrey K. '78
Richard T. Mazur '78
Bob J. McAlufie '84
Phillip P. McBroom
Gerald A. and Judy A. McCann
Leona E. McCarragher '45
Theresa M. McCarragher '50
Margaret A. McCarr '01
Mary K. McCarthy '88
Stephen M. '79 and Maureen A. '79 McCarthy
Susan M. McCarthy '58
Terry L. McCaskey '97
Cathy J. McCaulley '81
Gerald B. McCaulley '68
Joan C. McCaulley '83
Thomas A. McCaulley '87
Timothy A. and Kelly McClain
Brigid M. McClean '82
Scott C. and Jill L. McClellan
Mark J. McCluskey '85
Lara M. McCord '01
Andy S. McConnell '79
Ruth A. McConnell '64
John T. and Leann McCormick
Patrick R. '86 and Loni A. '86 McCormick
Ulysses L. and Linda McCormick
William J. McCormick '59
Gary H. '71 and Terry J. McCormick
John R. and Susan B. '67 McCoy
Dan J. '87 and Sally E. McCue
Earl S. and Carolyn McFaul
Margaret J. McCullough
Raymond A. McCurdy
Matthew H. and Julie B. McDaniel
Sheila A. McDevitt '71
Elaine A. McDermott '57
Jason J. '91 and Jodi L. '90 Mckennell
Myron A. '71 and Nancy M. '71
Peter K. and Rebecca McDevitt
Bud W. McDonald '86
James H. and Patti L. '86
Julia K. McDonald '80
Linda K. McDonald
Mary D. McDonald
Rodney D. McDowell
Tommy C. McElroy
William A. McFarland '59
Peter J. Mcelroy '72
John R. McGary
Frank E. '05 and Kaleen A. '05 McGlittigan
Bernard F. McGlinn '52
Lawrence E. '64 and Mary A. '93 McGlinn
Michael P. McGough '74
Daniel F. McFarland '71
Sara J. McGregor '73
Tom A. McGuin '59
Dean W. McGuire '71
Jerry R. McGuire '87
Mary McGuire '59
Nancy R. McGuire '96
Paul D. McGuinn '57
Stephen M. McGuire '88
Steven J. McHenry '86
Kenneth R. McGuirt '07
Jackie A. McIlhagga '82
Michael G. Mcllwee '65
Sean M. Mckean '97
Sandra D. Mckee '68
Patti G. Mckelvey '75
Mary L. McKenzie-Dantizer '68
Patrick J. Mckeen '71
Patrick F. McClegho '90
Mac A. McKichan Jr.
Dick L. '64 and Kris L. '71 McKichan
Ray A. Mcclellan '06
Marilyn A. Mckinley '62
Sandra J. McLain '63
Jane A. Mcmanus '59
Kathleen M. McLaughlin-Behan
Heather M. McLean '03
Stephen T. '99 and Liz J. '00 McLeivige
PIONEER SOCIETY ($50,000+)


GIFT-IN-KIND DONORS (7/1/10-6/30/11)


Total of Gift-in-kind gifts $119,000!

Statement of Financial Position
June 30, 2010

**ASSETS**
- Cash and Cash Equivalents $269,587
- Other Current Assets 264,691
- Investments 9,392,920
- Property and Software, net 1,583,497
- Other Assets 1,223,708
**TOTAL ASSETS $12,734,403**

**LIABILITIES**
- Accounts payable $337,950
- Long-term liabilities 3,132,216
**TOTAL LIABILITIES $3,470,166**

**NET ASSETS**
- Unrestricted ($4,101,069)
- Temporarily restricted 2,688,038
- Permanently restricted 10,677,268
**TOTAL NET ASSETS $9,264,237**

**TOTAL LIABILITIES AND NET ASSETS $12,734,403**
In Memoriam

1936
Elizabeth M. (McMahon) Kolar, Marion, Iowa

1940
Mildred L. (Allen) Datisman, Omaha, Neb.

1949
Ernest Ehrbar, Green Bay, Wis.

1950
Ronald O. Sime, Platteville, Wis.
Father Donald Smith, Sioux City, Iowa
David J. Guernsey, Madison, Wis.
Marietta (Bausman) McCarragher, Naples, Fla.

1951
Lloyd “Duff” Daughenbaugh, San Diego, Calif.

1954
Pearl L. (Long) Hagemann, Verona, Wis.
Margaret E. (Quam) Saager, Lodi, Wis.
Mary A. (McCarrville) Schaaf, Wisconsin Dells, Wis.
Landis F. Knutson, Brookfield, Wis.
Roland L. DuPuis, Madison, Wis.

1955
James D. Woller, Stevens Point, Wis.

1958
Mervin E. Pederson, La Farge, Wis.
Frances V. Thoenes, Richland Center, Wis.

1959
Jo Ann C. (Tessman) Latsch, Lake Mills, Wis.
Carolyn (Simonds) Hauser, Redmond, Wash.

1960
Richard Barton, Platteville, Wis.
Dean E. Karls, Richfield, Wis.
Marcella B. (Stanek) Laskowski, Hillsboro, Wis.

1965
Jon P. Gilbertson, Windsor, Wis.
Shirley A. (Watson) Laughton, Platteville, Wis.

1966
William H. Clark, Jr., Tampa, Fla.

1967
Susanna P. (Edl) Paull Williams, Ridgeway, Wis.
Elderene D. (Halvensleben) Hasz, Reedsburg, Wis.

1969
Sarah E. Darrow, Platteville, Wis.
David D. Lefeber, Cassville, Wis.
Violet M. Guldhaug, New Glarus, Wis.

1970
Daniel B. Counselman, Plymouth, Wis.
Susan R. (Kabitzke) Heck, Ormond Beach, Fla.

1971
Julie M. (Ellenbolt) Flansburgh, Richland Center, Wis.
Thomas Shales, Merrill, Wis.
Lyle L. Webster, Savanna, Ill.
Monica Nothesis, Beaver Dam, Wis.

1972
Margaret Kinney, Lancaster, Wis.
Marguerite I. (Heerey) Murray, Reedsburg, Wis.

1977
Barton B. Scarborough, Baraboo, Wis.

1979
John H. Flesch, Lancaster, Wis.

1987
Jeffrey A. Schultz, Fond du Lac, Wis.
Susan A. Voigts, Algonquin, Ill.

1995
Jason T. Ramaker, Prairie du Sac, Wis.

2003
Davi E. Dohm, Madison, Wis.

2006
Matthew T. Rynish, Eau Claire, Wis.

Faculty Emeriti
Dr. William C. Eherenman, Platteville, Wis.
Humphrey Gill, Palm Coast, Fla.
Don Verger, Platteville, Wis.

Former Employees
Lyle Mellor, Platteville, Wis.

Protect your wealth for future generations
Remember UW-Platteville when you make your will

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1965

Art Luetke, McFarland, Wis., participated in the Badger State Games in Appleton, Wis., and won all three of his swim events: 50m freestyle, 100m free and 200m free, in the 65-69 age group. Luetke has been competing all over the world, from New Zealand and Australia to Germany and Sweden. Upcoming will be his fifth Maui Channel Swim in Hawaii on Labor Day weekend, a 10-mile relay channel crossing between the islands of Lanai and Maui. He was inducted into the UW-Platteville Athletics Hall of Fame in 1996 as its first swimmer.

1974

Mark Kramer, Green Lake, Wis., retired after 23 years of service at FLASH trucking company.

Kramer’s plans for retirement include helping his son, Jay, with some property management and lawn care. He also does woodworking as a hobby, making outdoor furniture and bird houses, which he will begin to promote and advertise more. He also plans to spend more time with his grandchildren, Samuel (4) and Helena (2). In addition, he’s very active with the Veterans of Foreign Wars, American Legion and related activities of those organizations.

Greg Owens, Fairbanks, Alaska, was awarded the 2011 Usibelli Award for Teaching. Owens teaches math in the University of Alaska Fairbanks’ developmental education program within the College of Rural and Community Development.

Ruth (Stauffacher) Joyce, Madison, Wis., (business administration, ’79, and Master of Education in counselor education, ’89) is an academic advisor for the Wisconsin School of Business at UW-Madison.

Jerry Vander Sanden, Cedar Rapids, Iowa, has tried over 200 felony jury trials and one of his murder cases was featured in episode 376 of Forensic Files, “Purebread Murder.” He went to law school at the University of Iowa with Chancellor Dennis J. Shields.

The names of Alumni Association lifetime members are identified with blue text and annual members are identified with orange text. Thank you to everyone who continues to support us in creating relationships that last a lifetime.
Joseph Anderson, Loyal, Wis., was recognized by the Loyal School District as its Teacher of the Year for the 2010-2011 school year. Anderson teaches K-12 general and vocal music, is the music department chairman, and co-coordinates the district’s cable television channel, Channel 99/979.

1996

Michele (Slater) Bartels, Prairie du Chien, Wis., received a master’s in education from UW-La Crosse in May 2011. She is currently in her 14th year of teaching 4K in the Prairie du Chien School District.

1999

Derek Dachelet, Belmont, Wis., was named director of External Relations at Southwest Tech. Dachelet will continue to be responsible for the promotion and marketing of the college and also assumes leadership of the Workforce Training and Economic Development department. Southwest Tech WTED services include customized labor training based on the needs of business and industry.

Louisa “Lou” Holland is a LEED-accredited civil engineer living in Milwaukee, with her husband Mark Rank (’94). After graduating from UW-Platteville, she served for two years as a water sanitation engineering volunteer in the US Peace Corps. She has worked at the Wisconsin Department of Transportation where she discovered her aptitude for working with design software. She has trained users on Eagle Point Software and AutoCAD since 2001, and on Civil 3D since 2006. She has worked extensively with and various consultants on Civil 3D implementations. Holland is an autodesk approved instructor, a Civil 3D certified professional and regular speaker at Autodesk University, Autodesk User Group International and other industry events. She currently works at MasterGraphics, an Autodesk reseller located in Pewaukee, Wis.

Holland recently published a book, “Mastering AutoCAD Civil 3D 2012,” on civil engineering software. She will be donating several copies to the university.

2000

Rory Holland, Johnson Creek, Wis., is the new shop supervisor at PSL. Prior to that Holland was the plant engineer at Herman Miller Company. There he was involved with everything from product testing and design, process improvements, quotes and estimates, to facility layout and customer contacts. His education is perfectly suited for PSL with a Master of Science in engineering from the University of Wisconsin-Platteville along with a Bachelor of Science in industrial technology management.

2003

Marie Venne, Oak Creek, Wis., joins Endpoint Solutions as staff engineer in the Hales Corners, Wis., office. Venne is a registered Professional Engineer in Wisconsin with over eight years experience in civil and environmental engineering. Her expertise includes design, construction and implementation of various innovative and cost-effective technologies for soil, groundwater and soil vapor intrusion scenarios. Her work has included management and coordination of subcontractors, preparation of project drawings and specifications, design, operation and maintenance of remedial systems, investigative and monitoring sampling, construction oversight, data analysis and reporting.
2005

**Marci (Zimmerman)** and **Andy Robson** ('06) recently married.

2006

**Dr. Mackenzie Hellert**, Dubuque, Iowa, recently returned to the tri-state area and is an associate veterinarian with Family Pet Hospital of Platteville, Wis.

2007

**Thomas Nash**, Dubuque, Iowa, married UW-Platteville alumna **Kelly (Berger) Nash** ('09) on July 31, 2010. Thomas is currently an engineer at John Deere in Dubuque, Iowa.

2008

**Kevin Denn**, Salem, Ore., has been voted president-elect of the Oregon Capital Branch of the American Society of Civil Engineers. Denn joined WEST Consultants' hydraulic engineering staff in 2010. He previously served as the Capital Branch's secretary.

Denn is currently working on a geomorphology study for the U.S. Army Corps of Engineers St. Paul District in cooperation with the cities of Fargo, N.D., and Moorhead, Minn., to develop, evaluate and compare flood risk management alternatives for the Red River of the North. Denn is also preparing an interior drainage study for the Consolidated Diking Improvement District #2 in Woodland, Wash.; he is developing a detailed two-dimensional model as part of the study.

**Lost Alumni** Those people listed as “Lost Alumni” either graduated from or attended what we now know as UW-Platteville. If you have an address or contact information for any of the alumni listed below, please contact Alumni Services at 1.800.897.2586 or send an e-mail to alumni@uwplatt.edu.

Frances Adams Holzmiller ’51 • Ruthann Turnquist Marihart ’51 • Robert Wilson ’51 • James Yackels ’51 • Arnold Wetter ’51 • Roseann Collins Berger ’52 • Joseph Rancic ’52 • Gerald Solie ’52 • Arthur Stevens ’52 • John Coyne ’52 • Rose Lane Greenwood ’52 • Doris Nelson Ferguson ’52 • Lester Meyer ’53 • Jean Tavares Terao ’53 • Robert Kuehneman ’53 • Carmela Pierick ’53 • Betty Greffenius Hesselberg ’53 • Rosemary Pope Thompson ’53 • Donald Stone ’53 • Jeanette Olson Mielke ’53 • Grant Collins ’54 • Jack Hartenger ’54 • Marlene Hagen Reichmann ’55 • Eugene Sandstrom ’55 • Wayne Sand ’55 • Robert Riley ’55 • Ronald Sager ’56 • Harold Herriot ’56 • Joyce Kazanjian Steinbach ’56 • Rose Pink McDonough ’56

**Brian Jenkins and LeAnn (Meudt) Jenkins** wish to share their June 11 marriage announcement with the Pioneer community. They are both 2004 graduates of Dodgeville High School and 2008 graduates of UW-Platteville, where they earned bachelor’s degrees in business administration. LeAnn is employed at Heartland Credit Union as a member financial representative and Brian at the Department of Veterans Affairs as a specialty medical biller.

In true Pioneer fashion, their wedding party included six other UW-Platteville alumni, including **Nathan Birdsill** ('08), **Andrew Clayton** ('08) and ('10), **Ian Clark** ('09), **John Lieder** ('08), **Heather (Lindner) Mayne** ('09), **Elizabeth (Gantenbein) Pack** ('08), and current student **Megan Meudt** ('12).

**Katie Friar**, Lancaster, Wis., recently joined the UW-Platteville Alumni Services staff as the event planner.
When You Move Up, Or Just Move ...

Use this form or visit alumni.uwplatt.edu and click on Contact Us to send us your Class Note or to update the Alumni Services on your current address.

Please check all that apply: ☐ Class Note ☐ Address Update

I would like to receive ☐ Alumni Today via e-mail
☐ Alumni e-newsletter via e-mail

Full Name ________________________________________________________________

Old Address ........................................................................................................
City ....................................................................................................................
State, Zip Code __________________________________________________________

New Address ....................................................................................................
City ....................................................................................................................
State, Zip Code __________________________________________________________

Phone ( _____ ) ______________________ Class Year _______ E-mail ______________________

Business Name .................................................................................................

Business Address .............................................................................................
City ....................................................................................................................
State, Zip Code __________________________________________________________

Your Title ______________________________ Phone ( _____ ) ______________ E-mail (work) ______________________

Attach Class Note information and a photo. Mail to: Alumni Services, University of Wisconsin-Platteville, 1 University Plaza, Platteville WI 53818-3099

Future Pioneers

2009

Kelly (Berger) Nash, Dubuque, Iowa, married UW-Platteville alumnus Thomas Nash (’07) on July 31, 2010. Kelly recently started teaching K-12 choral/general music at the Cuba City school district in southwestern Wisconsin.

2011 Hall of Fame Ceremony will take place on Dec. 3

Those being inducted are:
Scott Arneson (’88), outstanding performance in wrestling
Frank Bins (’63), outstanding performance in football
Tom Caccia (’77), outstanding coaching in swimming
Jeff Eastlick (’91), outstanding performance in wrestling
Greg Mursch (’93), outstanding performance in track and field
Jeff Swalve (’95), outstanding performance in baseball

John (’98) and Kelsey (Von Rueden) Anderson (’01) welcomed their little girl, Haley Kay, on Aug. 24, 2010. She joins big brother Tyler (born Aug. 11, 2008) in keeping John very busy at home while Kelsey works as an engineer at Caterpillar. Grandma Judy (Tracy) Boll, great-grandma Virginia Tracy, uncle Kyle Von Rueden and most of her great-aunts and great-uncles are also UW-Platteville alumni.

Mike Folgate (’99) and wife, Tina, celebrate their son’s (Blake Madox) first birthday. Blake joined big brother, Tysen, on June 8, 2010.

Sheri (Vande Voort) (’02) and Jim Scott welcomed Kaden John Scott to their family. He was born on April 2, 2011, and weighed 8 lbs., 5 oz. and was 20.5 inches long. Kaden was welcomed home by his sister Hannah (20 months).

Kim (Crippes) (’02) and Joe Schmelz (’02) welcomed Brady Louis on June 9, 2011. Brady weighed 8 lbs., 7 oz. and was 20.5 inches long. He joined his big sister Lydia.

When You Move Up, Or Just Move ...

Use this form or visit alumni.uwplatt.edu and click on Contact Us to send us your Class Note or to update the Alumni Services on your current address.

Please check all that apply: ☐ Class Note ☐ Address Update

I would like to receive ☐ Alumni Today via e-mail
☐ Alumni e-newsletter via e-mail

Full Name ________________________________________________________________

Old Address ........................................................................................................
City ....................................................................................................................
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Dear Marching Pioneers Alumni,

The UW-Platteville Music Department cordially invites you to participate in the 2011 Marching Pioneers Alumni Day during Homecoming on Oct. 15. We hope to continue to boost the number of participants in this performance.

This year’s Marching Pioneers will be joined by band members from years past during two numbers of the show as well as playing in the stands. There will be a mandatory rehearsal on Homecoming day for participating returning band members at 11 a.m. in the track field located across the street from the stadium. All alumni will be entering the field for the last two tunes of our show and playing with us. All music will be provided for you upon your arrival, and you may use a lyre during the performance (please try to bring your own lyres – there will be a very limited number available that day).

We will be rehearsing immediately after the parade on Saturday, Oct. 15 (approximately 11 a.m.-noon) on the field within the track facility directly adjacent to the stadium. After rehearsal, there will be a luncheon that will be free of charge to all who are participating as well as the current band members. We will be meeting in front of Williams Fieldhouse at 1 p.m. in the parking lot for warm-up and marching to the stadium from there. All Marching Pioneer alumni are encouraged to march with us to the stadium and perform with us during the game.

If you wish to participate, please e-mail or call Matthew Gregg at greggm@uwplatt.edu or 608.342.1019 no later than Friday, Oct. 7.

We will be able to provide some instruments, but if you will need to use any such equipment please inform us well in advance so that arrangements can be made. We look forward to seeing you on Oct. 15.

Sincerely,

Matthew Gregg
Associate Director of Bands

Dr. Barry Ellis
Director of Bands

G. Dan Fairchild
Chair of Fine Arts
Performing Arts Series

SEASON CALENDAR
Shows begin at 7:30 p.m.
DePue Brothers Band
Friday, Sept. 23
Pro Arte Quartet
Saturday, Oct. 8
Blast!
Thursday, Oct. 27
Amstel Quartet
Monday, Nov. 14
Isthmus Brass
Monday, Dec. 5
Vanguard Jazz Orchestra
Friday, Feb. 3
The Water Coolers
Monday, Feb. 13
The Hunt Family
Wednesday, Feb. 29
Soweto Gospel Choir
Tuesday, March 13
Vieux Farka Touré and Idan Raichel Quartet
Tuesday, April 17
Ricky Nelson Remembered
Tuesday, May 1

Check the website for details.
wuplatt.edu/arts/cfa

2011-2012 UW-Platteville Alumni Association Membership Campaign

☐ New Member
☐ Renewing Member

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☐ Pay lifetime membership in four annual installments
☐ I would like to make a gift to the Alumni Association of $________

(Please return this form with payment)

Name __________________________________________________________
Grad. Year __________________________________________________________________________________________

Major __________________________ Distance Ed. Degree ☐ Yes ☐ No E-mail __________________________

Home Address __________________________________________________________________________________________________
City/State/Zip __________________________________________________ Home Phone _______________________________________

Spouse's Name __________________________________________ Is spouse an alum? ☐ Yes ☐ No Spouse's Grad Yr. __________

Make check payable to UW-Platteville Alumni Association OR charge ☐ Visa ☐ MasterCard ☐ Discover Total Enclosed $ __________

Card #________________________ Exp._______ Signature ____________________________________________
**THURSDAY, OCT. 13**

**Mining Reunion Welcome Reception**
7:30 p.m.  Platteville Rooms, Markee Pioneer Student Center - Cocktails and appetizers will be served

**FRIDAY, OCT. 14**

**Mining Reunion Brunch**
9:30 a.m.  Nohr Gallery, Ullsvik Hall

**Mining Tour and Lunch**
11 a.m.  Tour of local mines
12:30 p.m.  Lunch at Potosi Brewery

**BILSA Award Recipients Open Forum**
2-3 p.m.  University Rooms, Markee Pioneer Student Center

**COLLEGE BANQUETS AND ALUMNI AWARD PRESENTATIONS**

**College of Business, Industry, Life Science and Agriculture Alumni Recognition Reception and Banquet**
5:30 p.m.  Velzy Commons, Ullsvik Hall • $15

*Award recipients include:* Anne Klawiter, Robert Wiese, Lana Wiese, Elizabeth Pappas, Myron L. Olson and Dr. Stacey Schultz-Cherry

**College of Liberal Arts and Education Recognition Banquet**
5:30 p.m.  Nohr Gallery, Ullsvik Hall

*Award recipients include:* Kimberly Thorsen, Gregory Dennis, Norman Jacobs and Carol Lange

*Reservations required. Contact Carolyn Fries, 608.342.1151 or friesc@uwplatt.edu for more information.*

**College of Engineering, Mathematics and Science Annual Graduating Senior and Alumni Recognition Dinner**
6 p.m.  Velzy Commons, Ullsvik Hall • $15

*Award recipients include:* Dr. Matthew Johll, Jeffrey Mantes, Robert O. Hoffland and Dr. Richard Shultz

**Delta Sigma Phi will be holding its 45th reunion during Homecoming. Contact Dennis Rockow at 920.916.6350 or drockow@new.rr.com if you would like more information.**
Have any questions about Homecoming? Please contact Alumni Services at 1.800.897.2586 or alumni@uwplatt.edu.

Saturday, Oct. 15

Homecoming 5K Run/Walk
7:30 a.m. Memorial Park, 1665 Greenwood Ave.
$25 to pre-register
$30 day of registration

Be part of the inaugural Homecoming 5 Kilometer Run/Walk and help raise money for scholarships. This event is open to students, alumni and the community.

Hospitality Tent
9 a.m. 405 W. Main Street
Join us for hot chocolate, cider, coffee and donuts! Donuts are sponsored by Wal-Mart and beverages are sponsored by Liberty Mutual.

Homecoming Parade
10 a.m. Main Street

All-college Lunch
11 a.m. Velzy Commons, Ullsvik Hall
Stay on campus and feed the whole family while catching up with former professors and friends!

We will be doing our second annual Custard Creation Challenge. Voting will take place this fall and the winner will be announced at noon on Homecoming, followed by free custard for all. Sponsored by Culver’s and the UW-Platteville Alumni Association.

Family Fun
11:30 a.m. Velzy Commons, Ullsvik Hall
Games, temporary tattoos and much more

Homecoming Football Game
2 p.m. Pioneer Football vs. UW-Oshkosh, Pioneer Stadium. All Marching Pioneer alumni are invited to play with the band at halftime.

Mining Reunion Banquet
6 p.m. University Rooms, Markee Pioneer Student Center

Lighting of the “M”
9 p.m.

Please make checks payable to the UW-Platteville Alumni Association and send with R.S.V.P. to:
UW-Platteville Alumni Services • 1 University Plaza • Platteville WI 53818-3099.

R.S.V.P. by Oct. 3
Please return this form with payment to:
UW-Platteville Alumni Services
1 University Plaza • Platteville WI 53818-3099
or register online at alumni.uwplatt.edu

Reservations are requested for the following:
I will be attending these Thursday events:
☐ Mining Reunion Welcome Reception
I will be attending these Friday events:
☐ Mining Reunion Brunch
☐ Mining Tour and Lunch
☐ BILSA Award Recipients Open Forum
I will be attending this banquet on Friday:
☐ BILSA ($15)
☐ EMS ($15)
☐ Sponsor an EMS senior’s meal ($15)
I will be attending these Saturday events:
☐ Homecoming 5K Run/Walk ($25 pre-register)
☐ All-college Luncheon
☐ Mining Reunion Banquet

Total $ Enclosed: __________________

Homecoming 2011 R.S.V.P.

Name: ________________________________
Grad Year: __________________________
Guest: ________________________________
Grad Year: __________________________
Address: ______________________________
City: __________________ Zip: ___________
State: __________
Phone: ________________________________
E-mail: ______________________________

Dietary Needs: _________________________

Payment Information
☐ Check
Credit Card  ☐ Visa  ☐ MasterCard  ☐ Discover

Card Number __________________________
Ex. Date __________________________
Signature___________________________
DISCOVER PANAMA

Feb. 22-March 1, 2012  9 Days • 15 Meals (8 Breakfasts • 3 Lunches • 4 Dinners)

Panama Canal: Connecting the Atlantic and Pacific

Panama is steeped in history, from early Inca traders and Spanish conquistadors to the Panama Canal. Join fellow UW-Platteville alumni on this journey across the Isthmus of Panama as a transit cruise on the Pacific Queen takes you through the Gaillard Cut, carved through the Continental Divide. Pass through the Pedro Miguel and Miraflores locks and learn about the canal expansion project on an unforgettable journey between the seas.

For more information go to www.collettevacations.com/group-page/index.cfm?ID=465193

HOMECOMING 2011 INVITATION INSIDE

Remember to take a look at the Homecoming invitation located on the inside back cover. See a list of all of the events going on and take the opportunity to register today.

We are doing our first 5K Homecoming Run/Walk before the Homecoming parade on Saturday, Oct. 15.