Recruiting at the University of Wisconsin-Platteville
Branding Your Company on Campus

The Academic Career and Advising Center at the University of Wisconsin-Platteville is well-known for establishing strong relationships with employers statewide, regionally, and nationally.

At ACAC, we cultivate opportunities for employers to engage with their future employees. With hands-on training inside and outside of the classroom and significant interaction with employers throughout their undergraduate career, UW-Platteville students are workforce ready.

Employers play an active role at ACAC as they build relationships with future hires in the areas of engineering, mathematics, science, business administration, agricultural business, media, criminal justice, education, and many more areas of study.

To start your recruiting program, consider the opportunities available to you for recruitment and employer branding. Just as companies select their list of schools to recruit from, college students and graduates are also selecting their top companies. Organizations that are visible on campus and present the right message attract the most talented students. Let the staff at ACAC help you distinguish your company as an employer of choice.

Contact the Academic and Career Advising Center to hire your next generation of talent:

The UW-Platteville Advantage

University of Wisconsin
Platteville
Academic and Career Advising Center
Ullsvik Hall | 608.342.1183 | www.uwplatt.edu/acac
The ACAC team is committed to working with you to develop win-win recruiting strategies. We recognize and appreciate the significant investment of your company to recruit at UW-Platteville. We understand that different companies have different recruiting needs—we strive to provide flexible recruiting strategies to meet those needs.

UW-Platteville students engage early and often with employers through ACAC sponsored events such as the fall and spring Career Fair, the fall and spring etiquette dinners, mock interview days, and CEO luncheons, among other opportunities and events. Employers also can hold employer information sessions on campus and use ACAC interview rooms to hold on-campus interviews.

UW-Platteville offers many employment relationship opportunities for your company.

**Student Employees**
Looking to hire Pioneers? Many students are looking for employment opportunities during their academic career. You have two options to post job opportunities—either through the ACAC's Pioneer Career Network job database or on the student job board on the UW-Platteville Financial Aid website.

**Build Your Workforce—Hire a Pioneer**

**Interns**
Students and companies alike benefit from participation in an internship opportunity. Company personnel are able to interact with their future employees and students gain valuable experience in their area of study.

**Cooperative Education**
This experiential learning opportunity combines classroom learning and on-the-job experience by alternating periods of study and work. The employer benefits from the latest theories and fresh ideas from the academic world, the institution gets practical input from the professional community, and the students receive hands-on experience in their chosen field of study. A co-op experience aids in the vetting of students for future hiring of motivated and skilled employees.

**Permanent Employees**
ACAC partners with your company representatives to meet your recruitment needs. Through information sessions, on-campus interviewing, and academic department connections, ACAC staff is available to assist you in establishing your brand on campus.

We are proud to partner with you to spotlight your business on campus and provide you with easy access to students and alumni. Our goal is to assist you in creating a customized marketing plan to help you reach top prospects at UW-Platteville.

---

**UW-Platteville has more than 8,000 undergraduate students with more than 40 majors in the College of Business, Industry, Life Science and Agriculture, College of Engineering, Mathematics and Science, and College of Liberal Arts and Education. Employers who hire UW-Platteville graduates frequently cite their excellent work ethic, interpersonal communication skills, and team-player approach, as well as their ability to problem solve and make effective and strategic decisions. UW-Platteville students and graduates are experienced in a range of subjects, equipped with Pioneer power, and ready to take on career challenges.**

**How employers describe UW-Platteville students.**
- Innovative
- Engaged
- Tech savvy
- Experienced
- Workforce ready

**Although Pioneers can be found coast to coast, employers from Wisconsin, Illinois, Iowa, Minnesota and 11 other states actively recruit UW-Platteville students. Through the Pioneer Career Network, employers posted more than 12,000 full-time, part-time, co-op, and internship opportunities since July 1, 2014.**

---

**From Backpack to Briefcase—Pioneers Make an Impact**

Employers who hire UW-Platteville graduates frequently cite their excellent work ethic, interpersonal communication skills, and team-player approach, as well as their ability to problem solve and make effective and strategic decisions. UW-Platteville students and graduates are experienced in a range of subjects, equipped with Pioneer power, and ready to take on career challenges.

---

**Students and companies alike benefit from participation in an internship opportunity. Company personnel are able to interact with their future employees and students gain valuable experience in their area of study.**

**Cooperative Education**
This experiential learning opportunity combines classroom learning and on-the-job experience by alternating periods of study and work. The employer benefits from the latest theories and fresh ideas from the academic world, the institution gets practical input from the professional community, and the students receive hands-on experience in their chosen field of study. A co-op experience aids in the vetting of students for future hiring of motivated and skilled employees.

**Permanent Employees**
ACAC partners with your company representatives to meet your recruitment needs. Through information sessions, on-campus interviewing, and academic department connections, ACAC staff is available to assist you in establishing your brand on campus.

We are proud to partner with you to spotlight your business on campus and provide you with easy access to students and alumni. Our goal is to assist you in creating a customized marketing plan to help you reach top prospects at UW-Platteville.