

MASS MEDIA PRESENTATION TIPS

The key to a good presentation is to be prepared.

Here are some questions to ask yourself:

Does my research prove or disprove my thesis statement?

Does my test question relate to my thesis statement?

Do I understand what I will be presenting?

Do the different assignments within my group fit together well?

Have I practiced my presentation alone?

Has the group practiced the presentation together?

Do I know how to use the technology in the room I will be presented? Have I practiced there?

Do I have ALL of the paperwork for the presentation finished BEFORE we present?

Have I looked at the grading sheet to know what I will be graded on?

Have I looked at all the instructions so I know I am doing what is expected of me?

Have we put enough time and effort to give a well thought out presentation?

Will the audience understand what we are saying?

Will the audience believe what we are saying?

Have we cited our sources correctly?

Are all our sources cited?

Do we have Credible Research Studies to back up what we are saying?

COMMON PRESENTATION MISTAKES

Don't have too much information on one PowerPoint slide (2- 3 Points on each slide)

Do have each point pop on one at a time -not all points at once

Do NOT have a long narrative- only bullet points for you to expand upon

Don't just read your notes/slides/ handouts- Do talk with the audience

Don't speak too softly or mumble, the audience needs to understand what you are saying

Don't use universal words or statements I.E. Always, Never, Everyone, No one etc