UW-Platteville has been the fastest growing campus in the University of Wisconsin System over the past several years. While this has been very beneficial to the University in many ways, it has also created challenges for some aspects such as parking. Aware of this, the University sponsored a transportation and parking study of the campus in the Fall of 2011 by Delta 3 Engineering. Delta 3 made several recommendations for immediate and long term improvements to the transportation and parking options. Starting in the Fall of 2012, UW-Platteville plans to have many more transportation options available. Some of these options are introduced here, and we encourage you to check out the UW-Platteville Transportation website at www.uwplatt.edu/transportation for further information. (The Delta 3 Transportation Study report is available here as well.)

Parking at UW-Platteville is a cost-recovery program. This means that nearly all costs within the parking program are paid by the users of the lots. Permit sales and parking citations, the primary revenues in the parking account, pay for a wide variety of expenses, including debt service on the construction and maintenance of lots, storm water management, snow removal, line painting, and lighting. A segregated fee of $20 per year is also charged to students to support parking.

The University’s master plan development examined expanding parking to maintain the current ratio of parking to students and employees. From this, it was determined that focusing on alternative transportation options was preferable to adding parking. Recent new parking spaces have cost between $3,500 and $7,700 each for lots constructed recently. (When the cost of land acquisition is included, the cost per stall ranges from $3,500 to $10,500.) Parking ramps have also been discussed; however, at a projected cost of $20,000 or more per parking space, not including land costs, this would be significantly more expensive. The financial goal for the parking program is to cover all associated costs. In 2011-12, the parking account ended the fiscal year with a cash balance of $284,400, of which $265,200 was reserved for debt service on parking lots.

Based on the master plan and opening of Rountree Commons by the Real Estate Foundation, a number of new or expanded alternatives are available to help meet transportation needs on campus. Beginning in the Fall of 2012, UW-Platteville will be providing a city-campus shuttle service seven days a week. The shuttle will provide a way for students and employees to travel to campus and to various locations throughout Platteville. Students will only need to present a valid student ID to ride as the shuttle is funded by a $30 segregated fee for transportation. Staff and others will be allowed to ride the shuttle for a fee of $1 per ride or $30 for a yearly pass.

The shuttle routes are being finalized, and details will be provided on the transportation website by the end of July. There will initially be two primary routes – the “Campus Loop” and the
“Shopping Route”. The Campus Loop will run M-F, all day (exact hours and routes to be determined), with the primary goal of transporting off-campus students and staff to and from campus. The Shopping Route will run a couple of evenings during the week and on weekends, with the primary goal of taking students without vehicles from campus to popular shopping and entertainment areas such as Kmart, WalMart, Millenium Theater, and Piggly Wiggly.

2012-2013 will see some changes to permit types and lot classifications, due in large part to the new Rountree Commons residence hall facility and the anticipated construction of another residence hall facility north of Southwest Hall. There will now be two types of residence hall permits – Northern (for students living in Brockert, Dobson, Hugunin, McGregor, Melcher, Morrow, Pickard, Porter, and Wilgus Halls) and Southern (for Southwest Hall and Rountree Commons). A limited number of remote parking spots will be available for students and staff, and these options will be explained below. Staff and Commuter permits remain the same. For the 2012-2013 academic year, the parking permit rates will be as follows:

<table>
<thead>
<tr>
<th></th>
<th>Staff</th>
<th>Residence Hall</th>
<th>Commuter Student</th>
<th>Remote</th>
<th>Motorcycle</th>
<th>One-Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual</td>
<td>$210</td>
<td>$185</td>
<td>$185</td>
<td>$95</td>
<td>$105</td>
<td>$2</td>
</tr>
<tr>
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<td>$100</td>
<td>$100</td>
<td>$50</td>
<td>$55</td>
<td></td>
</tr>
</tbody>
</table>

Permit sales will be run through the online system, www.permitsales.net/uwplatt, starting approximately August 1. Additional details on this will be sent out closer to the beginning of August.

Please keep in mind that the motorcycle/moped permits and parking spots are dependent on the type of vehicle permit for which the owner is eligible. For example, a commuting student can only park his or her motorcycle/moped in commuter lots; similarly, residence hall students can only park in residence hall lots.

The residence hall additions have necessitated changes to classification of several parking lots, primarily on the south and east side of campus, as detailed below:

- Lot 7 (which is being expanded this summer) will be for Southern Residence Hall permit holders.
- Lot 7A will remain commuter/staff parking, and will also be the primary location for those needing to leave a vehicle overnight for University business.
- Lot 10 will be used during the day for parking for construction workers working on the newest residence hall.
- Lots 16-21 will be for Northern Residence Hall permit holders.
- Lot 24 will be for Southern Residence Hall permit holders.
- Lot 25 will be for Southern and Northern Residence Hall permit holders.
- Lot 27 will mostly become a staging area for the new residence hall construction.
- Lot 28 will be for Southern Residence Hall permit holders.
- Lot 30 will be for staff and commuters, with some meters.
A limited number of remote parking spots will be available for students and staff. Seventy spots will be available at McGregor Plaza, primarily for residents of Rountree Commons. Additional remote parking will be available at Memorial Park. Permits for these spots are available to students or staff.

The City of Platteville is also making some changes in ordinances concerning parking on many city streets near campus. The City of Platteville has instituted a permit parking program on city streets in the neighborhoods surrounding Rountree Commons. The new rules went into effect on June 1. If you typically park on the streets in these neighborhoods (such as Southwest Road, Markee Avenue, Jay Street, South Hickory Street, etc.), you need to be aware that city-issued residential permits will now be required for parking on designated streets. Some streets will have time limits for parking without permits. Violations of parking restrictions on these streets will result in a $50.00 fine for the first offense. If you have additional questions about these new parking regulations, please see the city's website at www.platteville.org or call the city at 608-348-9741. The city’s Common Council is still discussing changes to these policies, so check their website periodically for updates.

The Common Council also implemented permit parking on Greenwood Avenue, University Plaza, and the southern portion of College Avenue. The University has agreed to manage this parking, essentially treating these streets as University lots, requiring permits 8 a.m. – 4 p.m. and 2 a.m. – 6 a.m. Monday through Friday. Residence hall permits will be required 2 a.m. – 6 a.m., but any university permit (including remote permits) can be used 8 a.m. – 4 p.m.

Carpooling may be a great way for many staff and commuting students to save money by sharing the costs of fuel and permits. To encourage carpooling, groups who sign up as a carpool will receive two one-day visitor passes per person to allow individuals to come on their own occasionally. Additional one-day permits can be purchased for $2 at the University Police Office, the Box Office, or the MPSC Information Desk. Details on signing up for carpools will be available on the Transportation website by August 1.

To help assist people in setting up carpools, either for regular commuting or one-time trips, UW-Platteville will be providing a secure online rideshare board called Zimride to help connect people (students or staff) who would like to carpool, either regularly or for one time trips. Further details are available on the Transportation website. Or, go to zimride.uwplatt.edu to sign up using your UW-Platteville e-mail account.

We strongly encourage you to consider all of your transportation options. For many of you who plan to usually walk, bike, carpool, or ride the shuttle, you may buy periodic one-day passes to park on days when you need a car.

I realize that the changes being implemented this year may be challenging for some of you to accommodate, but I hope that some of the other transportation options will be feasible for many of you. Moving forward, the University will establish a Transportation Advisory Committee. Some of the topics for this committee include establishing formal review and recommendation procedures for parking, other transportation options which could be implemented, and policies on visitor permits and special events.