

THE NEXT STEP: CONTINUING THE JOURNEY

Workshops below are designed to help you move forward in the journey toward starting a small business.

Southwest Wisconsin Training Partners: Wisconsin Women's Business Initiative Corporation, Southwest Wisconsin Technical College, Blackhawk Technical College-Monroe, SCORE, Southwest WI Community Action, Inc., Southwest Wisconsin Small Business Development Center

2009 Schedule of Workshops, July-December

Exploring the Idea of Starting a Small Business (FREE)

Location	Presenter	Date	Time
Platteville	SCORE	8/25	6pm
Monroe	WWBIC	9/15	6pm
Dodgeville	SWCAP	10/6	6pm
Monroe (Hispanic Version)	WWBIC	10/13	6pm
Prairie du Chien	SWSBDC	11/17	6pm
Richland Center	SWSBDC	11/18	6pm

1st Steps to Starting a Small Business (FREE)

Location	Presenter	Date	Time
Monroe, BTC	SWSBDC	9/17	6pm
Platteville	SWSBDC	11/12	6pm

Expanding Your Business

Workshop Title	Location	Presenter	Date	Time	Fee
Marketing a Business in a Tough Economy	Lancaster	WWBIC	10/27	6 pm	\$10
Financing Opportunities for Small Business	Monroe	SWCAP	11/3	6 pm	\$10
Internet Marketing & Sales	Platteville	SCORE/ SWSBDC	10/13	6 pm	\$10
Planning for the Economic Recovery	Platteville	SWSBDC	11/19	6 pm	\$10

To register, please call the Small Business Development Center at:

608 – 342 – 1038

Walk-ins are welcome!!

Preparing a Business Plan

Title	Location	Date/ Sessions	Time	Fee
So You Want to Start Your Own Business?!	BTC-Monroe	9/24-10/29 (6 sessions)	6-8:30 pm	\$44.56
Developing a Business Plan Icredit	SWTC	8/24-12/18	ONLINE	\$120.98

Expanding Your Business

Workshop Title	Location	Date/Sessions	Time	Fee
Internet Marketing for Small Business	BTC - Monroe	11/3-11/10 (2 sessions)	6-9:00 pm	\$19.21
Marketing on a Shoestring	SWTC	9/21 (1 session)	6-9:00pm	\$14.14
Essentials of Small Business Finance	SWTC	10/5-10/12 (2 sessions)	6-9:00pm	\$19.21
QuickBooks (1 credit class)	SWTC	9/3-11/19 (2 sessions)	4:30-7:30pm	\$110.98
Patents, Copyrights & Trademarks	SWTC	10/6-10/13 (2 sessions)	6-9:00pm	\$19.21

Other small business workshops are available as well as a Small Business Management Certificate at BTC and SWTC

To register for BTC classes, please call 608-328-1660 or visit www.blackhawk.edu

To register for SWTC classes, please call 608-822-2420 or visit www.swtc.edu



NOTE: Please advise us at least one week prior to the program if you have a disability and require special accommodations. Requests are confidential. SBDC programs are nondiscriminatory and available to individuals with disabilities. AA/EOE
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