

# 1ST STEPS TO STARTING A SMALL BUSINESS

## How to turn an idea into a business plan

### Learn

- **Why you need a business plan**
- **The purpose of market research**
- **How to write a business plan**
- **Where to find business start-up resources**



### Select a site for a one night workshop:

**Platteville, WI - February 26, 2009**

**Monroe, WI - April 2, 2009**

**Time: 6:00 pm – 8:00 pm**

**Cost: FREE**

**Presented by: Southwest Wisconsin Small  
Business Development Center**

**To register, please call: SWSBDC at 608 342-1038**

This workshop is presented in partnership  
with:

- **Blackhawk Technical College**
- **SCORE**
- **Southwest Community Action Agency**
- **Southwest Wisconsin Small Business Development Center**
- **Southwest Wisconsin Technical College**
- **Wisconsin Women's Business Initiative Corporation**
- **UW-Platteville**

U.S. Small Business Administration



Your Small Business Resource *Funded in part through a Cooperative Agreement with the U.S. Small Business Administration*

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Sheri Ford, SWSBDC – 1 University Plaza, Platteville WI 53818. (608) 342-1038.