



INTERNET MARKETING & SALES

E-COMMERCE IS ONE OF THE MOST EXCITING
AND CHANGING ENVIRONMENTS IN BUSINESS
TODAY!

At This Workshop You Can Learn

- ❖ How a business can market its products/services utilizing Internet technology
- ❖ How e-commerce fits in an overall marketing & business strategy
- ❖ Website design, search engine optimization and measuring results

DATE: FEBRUARY 19, 2009 TIME: 6:00
- 8:00 PM

LOCATION: NORTH ROOM - YOUTH & AG
BUILDING (FAIRGROUNDS)
916 E. ELM STREET
LANCASTER, WISCONSIN


COST: \$10

PRESENTED BY: **SCORE**

TO REGISTER, PLEASE CALL: SOUTHWEST
WISCONSIN SMALL BUSINESS DEVELOPMENT
CENTER AT 608 342-1038

This workshop is presented in
partnership with:

- **Blackhawk Technical College**
- **SCORE**
- **Southwest Wisconsin Community Action Inc**
- **SWSBDC**
- **Southwest Wisconsin Technical College**
- **Wisconsin Women's Business Initiative Corporation**
- **UW Extension**

 **Funded in part through a Cooperative Agreement with the U.S. Small Business Administration**

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Sheri Ford, SWSBDC - 1 University Plaza, Platteville WI 53818, (608) 342-1038.

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