

**DOOR PRIZES!**

All the vendors, and the SWAL Conference Committee, will be providing door prizes for conference attendees. Must be present to win!



**Conference hours: 7:45am—3:45pm**

**Meals provided by  
SWTC Catering**

Continental Breakfast (7:45—8:45):  
Muffins, Cinnamon Rolls, fresh fruit,  
juice, coffee, tea, milk

Lunch (beginning at 12:00): “Build  
Your Own Sandwich”, accompanied  
by salads, desserts and a beverage.

Betty Sautter  
Southwest Wisconsin Library System  
1775 Fourth St.,  
Fennimore WI 53809  
(608) 822-3393

Southwest Wisconsin Association of Libraries

**SWAL  
2007  
Fall Conference**

**OCTOBER 4, 2007  
7:45am—3:45pm**

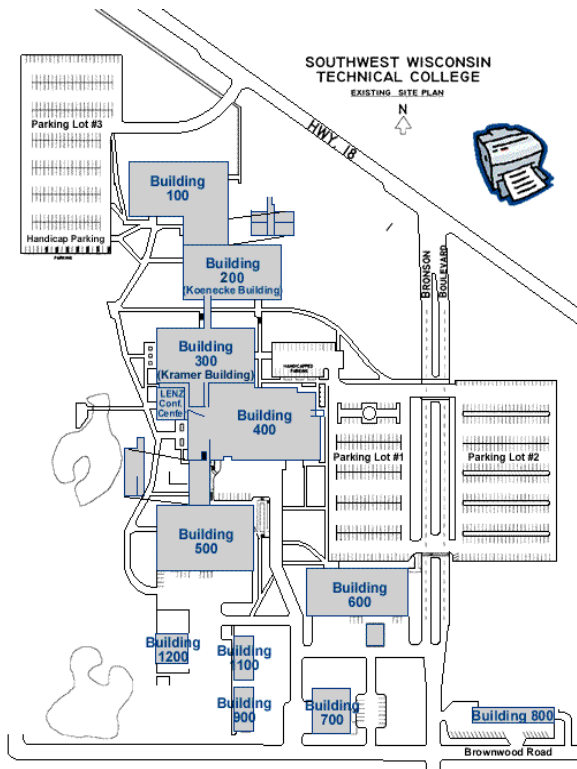


**Technology Transitions  
(Or How I Stopped Worrying and  
Learned to Love Library 2.0)**

Join Us for The 2007 Fall Conference @  
Southwest Technical College  
Fennimore, WI



The purpose of the Southwest Wisconsin Association of Libraries is the promotion of cooperative efforts to improve total library service in Southwest Wisconsin. Membership in SWAL is open to all librarians, media specialists, library support staff, library board members, friends of libraries and retirees in Crawford, Grant, Iowa, Lafayette, and Richland counties in Southwest Wisconsin. SWAL maintains a website and listserv. The web address is: [www.uwplatt.edu/swal/](http://www.uwplatt.edu/swal/)



You will find the conference at the Lenz Conference Center, SWTC. Parking lots 1 & 2 are convenient to the main entrance at Building 400.



## Speakers:

### John Pederson

#### Getting to Know Your Digital Natives

John will combine demos of many of the latest tools, along with a personal take on where the technology is going and a bit of research into how our students are wired. These are our patrons of the future—best to be prepared!



### Stef Morill

#### COLLABORATION 2.0: Making Blogs, Wikis, and Other Tools Work for You and Your Library

The latest technology and newest tools claim to help you improve your productivity; The hard part is knowing what to use and when to use it. This lively workshop, led by entertaining Stef Morrill of SCLS will help you decipher the best and worst of the latest collaboration tools and decide what will help you and what might hold you back. You will see examples of collaboration on the web and see how you can do these things yourself.



## SWAL 2007 Conference Registration

Renewing memberships are due at this time.

The first year of membership is waived for new members.

Sign up for:

	Member	Non-member
<input type="checkbox"/> Conference pre-registration	25.00	45.00
<input type="checkbox"/> Membership —renewals only!	12.00	
<input type="checkbox"/> On-site Registration	30.00	50.00

Total: \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Library \_\_\_\_\_

Phone \_\_\_\_\_

Please respond **NO LATER THAN Monday, September 24**, via 1st class mail or CESA/SWLS delivery vans; **if you cannot pay until the day of the conference, please email or send your form in by the due date, and pay on the day of the conference**—you will be considered to be registered and will not be required to pay at the onsite registration rate.

Make checks payable to SWAL (Southwest Association of Libraries) and mail to the address below.

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