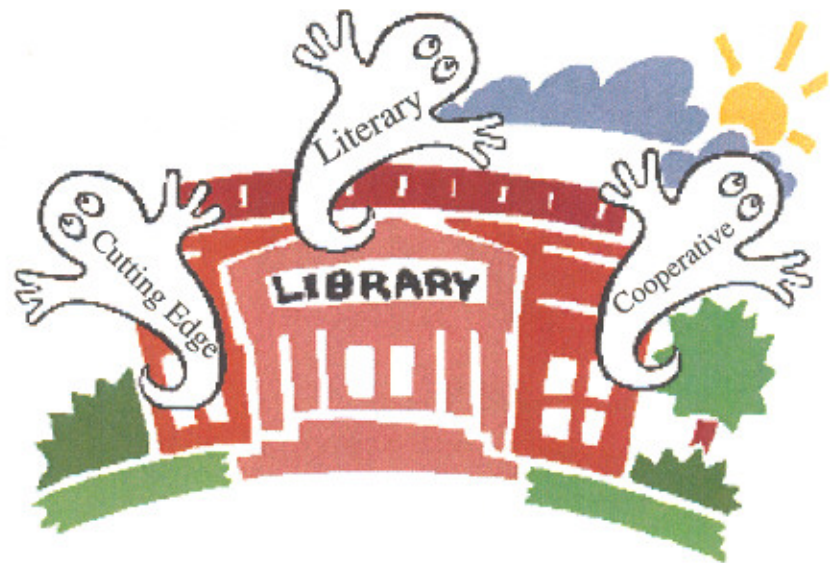


SWAL 2003  
Fall Conference

“Catch the Library  
Spirit!”



**SOUTHWEST WISCONSIN ASSOCIATION OF LIBRARIES**  
**WEDNESDAY, OCTOBER 1, 2003**  
**7:45 - 3:00**  
**CESA #3**  
**FENNIMORE, WISCONSIN**

## Catch the Library Spirit

- 7:45-8:15** Registration and Continental Breakfast
- 8:15-8:30** Welcome and Introductions  
Donna Williams, SWAL Fall Chair  
Gary Rooney, CESA #3 Administrator
- 8:30-9:45** Web Page Dynamics  
Dustin Schuhmacher, CESA #3 iTASC Coordinator

Learn from the ground floor what makes a good web page. For those of you who already have the web page up and running there will be some great tips to help improve it. If you don't have a web page yet, this session may help you decide to start one. Computers will be available for participants to view various Library Web Sites. Discussion time will be provided.

- 9:45-10:00** Break
- 10:00-11:00** Innovative Portable Technology  
Herb Haubrich, CESA #3 TEACH Grant Manager

Hear about the latest technology and what value it may have for your library. Emphasis will be placed on the new Palm Hand-Helds. All participants will have a hands-on opportunity to explore the endless possibilities.



- 11:00-11:45** Visit the Exhibits
- 11:45-12:15** SWAL Business Meeting
- 12:15-1:00** Luncheon  
Chicken breast, wild rice, salad and cheese cake.
- 1:00-2:00** Guest Speak, Dennis Boyer

Dennis Boyer, author of nearly a half dozen books and editor of *A Place to Which We Belong* joins SWAL to enchant us with the magic of his stories. His first book, *Driftless Spirits* focused on ghostly tales from around Southwestern Wisconsin. His latest publication, *Gone Missing*, explores both ancient legends and paranormal events. Audiences are enthralled his with tales of both regional and ethnic differences in Wisconsin folklore. Hear him recount a few of his favorite tales including his unlikely entrée into the world of spooky stories.



photo © Andy Manis

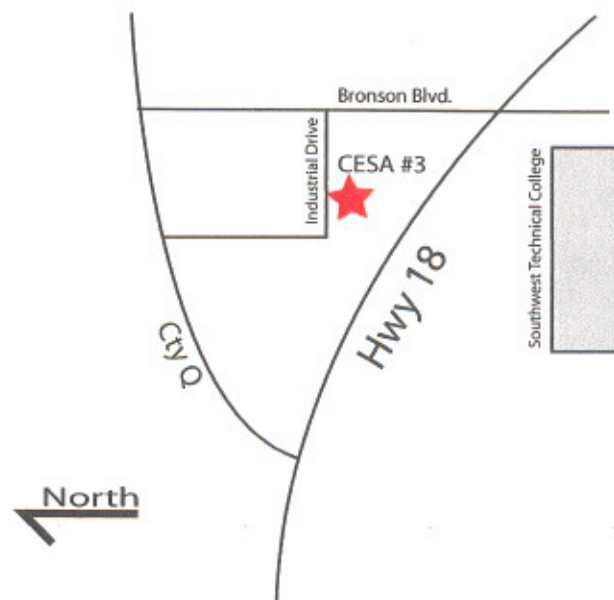
- 2:00-2:30** Team Building  
Jim Zwadlo, Southwest WI Library System, Director  
Terri Iverson, CESA #3, ITSS Director  
Sue Riehl, Karrmann Library, Cataloging Coordinator  
Mary Jo Beland, SW Wisconsin Area Health Ed C

Cooperative service for libraries in Southwest Wisconsin.

- 2:30-2:50** Share your Favorite Web Sites

BE SURE to send us your web sites with your registration so a list compiled for all participants to take home with them. Projection equipment will be available for everyone to show and tell.

- 2:50-3:00** Final Wrap-up



The purpose of the Southwest Wisconsin Association of Libraries is the promotion of cooperative efforts to improve total library service in Southwest Wisconsin.

Membership in SWAL is open to all librarians, media specialists, library support staff, library board members, friends of libraries and retirees in Crawford, Grant, Iowa, Lafayette, and Richland counties in Southwest Wisconsin.

