MINUTES
University Women’s Council Meeting
Wednesday, December 22, 2010 10 a.m. PSC Mound Room

Members in attendance: Peters, Wildermuth, Foster, Olson, Salmon-Stephens, martens, Hines, Tabrizi, Schulman, Burns, Dreessens, Williams.
Guests: Rako
The meeting was called to order at 10:06 a.m. by Dreessens

1. Minutes from December 8: Salmon-Stephens moved to approve as amended; Burns seconded. Minutes approved as amended.

2. Agenda: Burns moved to approve, Salmon-Stephens seconded. Agenda approved.

3. Announcements:
   - National Girl’s & Women’s Sports day will be Saturday, January 29, 2011.
   - Women’s basketball team will work with girls in grades 2 – 6 on 4 Saturdays in January.

4. Treasurer’s report: no change. We have $2599.00

5. Celebration of Women:
   - Program committee suggested that Barbara Parsons be invited as keynote speaker. Also, we should invite & honor Carol Sue Butts. Other ideas & suggestions included: have an on-going power point; table with previous award winners’ information; Patricia A. Doyle Center highlighted (invite someone from her family). Foster will contact Parson’s to invite her to speak. We should create a video of the event to archive.
   - The room is reserved for 5 to 9 p.m. The event will run from 6:30 to 8 p.m.
   - Budget committee estimates food and drink will run about $2000.00. The idea was suggested to charge $10.00 for tickets, with $5 going toward a scholarship fund.
   - Tickets will cost a flat fee of $25.00 + $.50 per ticket. They will need 1 month notice.
   - Marketing committee plans to create flyers, press releases, get the info in the Intercom, posters, direct mailings. Four press releases were tentatively planned: 1 around the keynote speaker; 1 about Carol Sue; 1 scholarship; 1 general announcement. Also, e-mail and radio will be used. By January 26 meeting, this committee will have a marketing plan done and timeline for press releases.
   - Dreessens will talk to foundation for how to do collect money for a scholarship.

6. Next meeting: January 26, 2011. We will discuss programming and marketing further.

7. Adjournment: Olson moved, Schulman seconded: Meeting adjourned at 11:00 a.m.

Minutes respectfully submitted by
Mary Rose Williams