2016 REGION H CONFERENCE SPONSOR INFORMATION

The UW-Platteville College of Engineering, Mathematics and Science in conjunction with the Society of Women Engineers thank you for your consideration as we prepare for the 2016 region conference to be hosted at UW-Platteville for the first time ever. With your assistance, we will be able to realize our vision of providing valuable professional development opportunities for over 700 professional and collegiate SWE members in our community. This document contains some information to help guide your investment decision.

SWE REGION H CONFERENCE:
Region H is the Heartland Region, which is comprised of Illinois, Indiana, Iowa, Michigan, Minnesota, North Dakota, South Dakota, and Wisconsin. It is the largest region with over 5,600 members including professionals and students. There are currently 17 professional sections and 53 collegiate sections and interest groups. The conference is Feb. 26–28, 2016. Decision on all sponsorships need to be completed by Oct. 19, 2015, and the pledge fulfillment date is no later than Jan. 1, 2016.

KEYNOTE SPONSORSHIP ($15,000+)
Sponsorship of either:
• Breakfast – Keynote speaker from sponsor’s organization OR
• Dinner Banquet – Keynote speaker from sponsor’s organization

Includes benefits of platinum sponsorship

Keynote and Platinum Sponsors choose the event option that works best on a first-come, first-served basis.

PLATINUM SPONSORSHIP ($10,000)
Sponsorship of either:
• Networking lunch OR
• Conference registration/bags OR
• Transition event for graduating students OR
• Sunday morning grab and go breakfast OR
• Region H Awards and Recognition Ceremony

Platinum Sponsors receive a full page advertisement in program as well as benefits of Gold Sponsorship

Keynote and Platinum Sponsors choose the event option that works best on a first come, first served basis.

GOLD SPONSORSHIP ($5,000)
• Breakout session speaker from sponsor’s organization
• Booth at the region conference career fair
• Four conference registrations for Saturday programming*
• Logo on T-shirt—distributed to all participants
• Half page advertisement in program
• Logo and web link on conference website

* Includes all Saturday conference programming, from the breakfast to the banquet. Hotel not included.

SILVER SPONSORSHIP ($2,500)
• Breakout session speaker from sponsor’s organization
• Booth at the region conference career fair
• Two conference registrations for Saturday programming*
• Logo on T-shirt—distributed to all participants
• Quarter page advertisement in program
• Logo and web link on conference website

* Includes all Saturday conference programming, from the breakfast to the banquet. Hotel not included.

BRONZE SPONSORSHIP ($1,000)
• Logo on T-shirt—distributed to all participants
• Option for a half price booth at the region conference career fair
• Company name in program
• Name and web link on conference website

CAREER FAIR SPONSORSHIP ($750)
• Booth at the region conference career fair
• Company name in program
• Name and web link on conference website
• Universities may sponsor a booth for $450

ADDITIONAL ADD-ON OPPORTUNITY
Sponsor, fund, and run a tailgate game booth on Friday evening. Provide prizes with company logo/name to participating attendees and/or pay for food at food booth. Cost is dependent on options chosen by sponsor and need to be discussed with conference organizers.

ALUMNI AND INDIVIDUAL ORANGE AND BLUE SPONSORSHIPS ($50–$500)
Name featured on sponsorship wall at conference
$50–$200 Pioneer Sponsors
$201–$350 “M” Sponsors
$351–$500 Distinguished Sponsors

For sponsorship questions, contact:
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For payment questions, contact Katie Martin.