Purpose
The purpose of the Assessment Activity Fund (AAF) is to promote improvement of assessment through grants to faculty and staff at UW-Platteville. Funds will be allocated by the Vice Chancellor to support a variety of activities associated with assessment on the UW—Platteville campus.

Assessment Activity Fund grants are not limited to academic programs. Proposals from all areas are welcomed, with preferences for 2014-15 given to general education areas, collaborative learning areas, and assessment training that is needed in preparation for the Higher Learning Commission re-accreditation.

Faculty and staff are encouraged to investigate alternative funding sources (e.g., UW System grants) to supplement local support.

Process
Applications forms for AAF grants may be obtained at http://www3.uwplatt.edu/sponsored-programs. As appropriate, AAF proposals should be reviewed within academic or administrative units before submission to the Office of Research and Sponsored Programs.

The Assessment Oversight Committee (AOC) will consider the recommendations of academic or administrative units in selecting proposals to be funded. Support could include funding of salaries, travel, training, software and supplies appropriate to the proposal. AAF proposals are typically funded in the range of $500 to $3,000. Periodic interaction with the AOC may also be requested (e.g., to discuss methodology, data analysis, etc.).

Eligibility
Faculty and staff who are normally employed one-half time or more for the entire academic year and are returning to the university the following year are eligible. Joint proposals and interdisciplinary proposals are also eligible for AAF consideration.

Time Period
AAF funds will be available after July 1, 2015, and must be expended by June 30, 2016.

Project Outcomes
Recipients need to submit brief electronic summaries of AAF-funded activities to the Provost, the Office of Sponsored Programs, and the Assessment Oversight Committee (AOC) outlining the results of the assessment project, not later than September 1, 2016. Reports should be written in Microsoft Word and sent via email attachment to Roxane Ford (orsp@uwplatt.edu), she will forward to the appropriate offices. In addition, the funded applicant will be expected to share the results of the project with university colleagues in the form of a workshop, seminar or similar presentation. Participation in Faculty and Staff Research Day is also strongly encouraged. Any funded applicant who fails to submit a final written report and share the results with university colleagues will be ineligible to receive additional funding opportunities in the future including but not limited to: Curricular Improvement Funds, Scholarly Activity Improvement Funds, Assessment Activity Funds, sabbaticals, etc.
ASSESSMENT ACTIVITY FUND (AAF)
2015-2016

The application should include:

1) **Introduction**
   - Statement of the problem
   - Objective(s)
   - Anticipated outcome (e.g., design & testing of assessment instrument, analysis of data)

2) **Methodology**
   - Procedures
   - Brief description of research design, statistical analyses, etc.
   - External input (e.g., existing model, standardized test)

3) **Impact on Academic Program(s) or Administrative Unit(s)**
   - Anticipated impact on curriculum, program or unit
   - Anticipated interaction with governance group(s)
   - Potential impact on field or (off-campus) discipline

4) **Qualifications of Proposer(s)**
   - For example,
     - Evidence of appropriate expertise to conduct project
     - Research background or interest
     - Involvement with professional organizations in field
     - Involvement with appropriate governance groups or units

5) **Project Calendar**
   - To include written report to AOC no later than September 1, 2016.

6) **Means of Evaluation of Project Results**
   - Internal/external evaluation procedures and standards

7) **Does this project offer the potential for additional internal or external funding?**
   - Identify sources
   - Necessity of on-going support

8) **Budget**
   - Be as specific as possible in projecting…
     - Faculty/Staff Salaries
     - Student Help Salaries
     - Travel (identify)
     - Supplies (identify)
     - Other (identify)
     - TOTAL PROJECT COST
     - OTHER FUNDING SOURCES
     - TOTAL AAF REQUEST

Please limit proposal (excluding title page) to three pages.
Project Title: 

Evaluator: 

A. Project Appropriateness (40 point maximum) 

Including: 
Relevance to institutional assessment priorities 
Scope of impact (e.g., program- or unit-specific, campus-wide) 
Applicant qualifications 

B. Project Methodology (40 point maximum) 

Including: 
Methodological integrity 
Quality Control 
Opportunities for additional/external funding 
Dissemination of information 
Time Line 

C. Quality of Proposal (20 points) 

Including: 
Concise statement of objective(s) 
General quality of written proposal 
Funding justification 

TOTAL