UW-Platteville
Integrated and Strategic Planning
9-27-2013

Academic Planning
- Enrollment Growth
- Retention
- Recruitment
- Faculty Staffing
- Future Flexibility
- Image/Marketing
- Support of Mission
- Accreditation
- Branding

Facilities Planning
- Financial Investment
- Operational Cost/Addition Square Feet
- Energy Cost Impact
- Taking Old Buildings Offline
- Energy Efficiency

Financial Planning
- Support of Mission
- Staffing
- Operational
- Tuition $
- Economic Stimulus for Economy
- State Support
- Capital Campaign

1A. MISSION CENTERED
- Resulting Integrated and Strategic Plan
- Rigorous & Defensible/Justifiable
- Applied Risk Management
- UW-System, DFD, DOA Support
- Properly Sized, Feasible Space Plan and Schedule