Information provided in this report is based on institutional data from the enrollment snapshot captured on the 10th day of classes.

**HEADCOUNT ENROLLMENT**

8,967 total enrollment
- 8,002 undergraduate
- 965 graduate

**UNDERGRADUATE ON CAMPUS ENROLLMENT BY CLASS**

- Freshman: 2,219 (29.2%)
- Sophomore: 1,554 (20.4%)
- Junior: 1,581 (20.8%)
- Senior: 2,155 (28.4%)

**GRADUATE (ON CAMPUS)**
- Graduate (on campus): 745

**GRADUATE (ONLINE)**
- Graduate (online): 220

**FIVE-YEAR TREND IN HEADCOUNT ENROLLMENT**

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate (on campus)</th>
<th>Total Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>7,461</td>
<td>8,262</td>
</tr>
<tr>
<td>2012</td>
<td>7,830</td>
<td>8,668</td>
</tr>
<tr>
<td>2013</td>
<td>7,862</td>
<td>8,712</td>
</tr>
<tr>
<td>2014</td>
<td>8,047</td>
<td>8,901</td>
</tr>
<tr>
<td>2015</td>
<td>8,002</td>
<td>8,967</td>
</tr>
</tbody>
</table>

8.5% percent of change over five years in total headcount enrollment
- 7.2% percent of change over five years in total undergraduate enrollment
- 20.5% percent of change over five years in total graduate enrollment
TRI-STATE INITIATIVE

FIVE-YEAR TREND IN TRI-STATE INITIATIVE ENROLLMENT

2,162
Tri-State Initiative

21.6% percent of change over five years

1,622

INCOMING STUDENTS

EMS: 63.4% percent of change over five years

2,736
College of Business, Industry, Life Science and Agriculture

BILSA: 9.4% percent of change over five years

2,502

MAJORS

FIVE-YEAR TREND IN UNDERGRADUATE MAJORS BY COLLEGE

LAE: .2% percent of change over five years

College of College of College of
Business, Industry, Engineering, Liberal Arts and Life Science and Mathematics and Education

2,253
College of Engineering, Mathematics and Science

2,161
College of Liberal Arts and Education

74.9% first-to-second year retention rate

FIRST-TO-SECOND YEAR RETENTION RATE

Percentage of First-Year Students at Four-Year Colleges Who Return for Second Year

UW-Platteville: 74.9%
National Average Public Institutions: 73.1%
National Average Private Institutions: 75.1%
National Average All Institutions: 74.4%

*Source: Compiled from ACT National Collegiate Retention and Persistence-to-Degree Rates, 2015

16-1243 Enrollment Report
**INCOMING STUDENTS**

1,601 new freshman

4,311 applied
3,352 admitted
1,601 enrolled

48% first generation

23.2 average ACT composite score

**FIVE-YEAR TREND IN NEW FRESHMAN ENROLLMENT**

<table>
<thead>
<tr>
<th>Year</th>
<th>New Freshmen</th>
<th>Admitted</th>
<th>Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>1,624</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>1,666</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td>1,624</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td>1,684</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td>1,601</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NEW FRESHMAN ENROLLMENT BY COLLEGE**

- EMS: 55.6%
- LAE: 22.9%
- BILSA: 21.5%

**TOP MAJORS DECLARED BY NEW FRESHMEN**

- Mechanical Engineering
- Criminal Justice
- Civil Engineering
- Electrical Engineering
- Biology
- Forensic Investigation
- Animal Science
- Business Administration
- Software Engineering
- Agricultural Business

**TRANSFER/REENTRY ENROLLMENT**

488 transfer/reentry

95 freshman
188 sophomore
157 junior
48 senior

**INCOMING STUDENTS BY RESIDENCY**

- New Freshmen:
  - TSI: 22%
  - Resident: 74%
  - Non-resident: 2%
  - Reciprocity: 2%

- Transfer/Reentry:
  - TSI: 29%
  - Non-resident: 6%
  - Reciprocity: 1%
  - Resident: 64%
CAMPUS VISITS

4,827

campus visits in 2014–15

CAMPUS VISIT YEAR END TOTALS BY TYPE\textsuperscript{11}

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily Campus Visit</td>
<td>2,977</td>
<td>3,090</td>
<td>7%</td>
</tr>
<tr>
<td>Pioneer Preview</td>
<td>591</td>
<td>606</td>
<td></td>
</tr>
<tr>
<td>TSI Day</td>
<td>192</td>
<td>261</td>
<td></td>
</tr>
<tr>
<td>Paths to Platteville</td>
<td>750</td>
<td>870</td>
<td></td>
</tr>
</tbody>
</table>

FALL 2015 PROSPECT YIELD FROM CAMPUS VISITS\textsuperscript{12}

<table>
<thead>
<tr>
<th>Type</th>
<th>Percent of Change over Five Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily Campus Visit</td>
<td>51%</td>
</tr>
<tr>
<td>Pioneer Preview</td>
<td>49%</td>
</tr>
<tr>
<td>TSI Day</td>
<td>42%</td>
</tr>
<tr>
<td>Paths to Platteville</td>
<td>3%</td>
</tr>
</tbody>
</table>

UNDERGRADUATE DEGREES AWARDED BY COLLEGE\textsuperscript{13}

<table>
<thead>
<tr>
<th>Year</th>
<th>BILSA</th>
<th>EMS</th>
<th>LAE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>564</td>
<td>308</td>
<td>323</td>
</tr>
<tr>
<td>2012</td>
<td>544</td>
<td>351</td>
<td>329</td>
</tr>
<tr>
<td>2013</td>
<td>546</td>
<td>372</td>
<td>415</td>
</tr>
<tr>
<td>2014</td>
<td>644</td>
<td>388</td>
<td>367</td>
</tr>
<tr>
<td>2015</td>
<td>641</td>
<td>407</td>
<td>436</td>
</tr>
</tbody>
</table>

NOTES

1. Initial Enrollment: All students (including graduate and online), except those studying abroad and classification “S” audits.
2. Undergraduate On Campus: All students (excluding online) enrolled in a bachelor’s degree program, except those studying abroad.
3. Undergraduate On Campus By Class: A measure of academic achievement based on the number of credit hours earned. Online students are not included.
4. Tri-State Initiative: Undergraduate students with a resident financial code of TSI.
5. Undergraduate Enrollment by College: All students (excluding online) enrolled in a bachelor’s degree program, except those studying abroad.
6. This is a duplicated count, with only two majors counted for students with multiple majors.
7. Retention Rate: The percentage of first-time new freshmen in the fall who enroll for a subsequent fall term.
8. New Freshmen: First-time, full-time students attending an institution for the first time at the undergraduate level.
9. Note: Previous data for Fall 2014 (1,705) included both part-time and full-time students.
10. First Generation: First-time, full-time students with neither parent having earned a four-year college/university degree.
11. Transfer/Reentry: Transfer students are undergraduate students transferring credits from another institution of higher education and have not previously been enrolled at UW-Platteville. Reentry/transfers are undergraduate students who previously enrolled at UW-Platteville, left for one or more terms, earned transferable credits from another institution of higher education and have re-enrolled at UW Platteville.
12. Incoming Students by Residency: New freshman and transfer/reentry students by resident code, defined as resident (Wisconsin), TSI (Tri-State Initiative), reciprocity (Minnesota), and non-resident (residing outside of Wisconsin, Illinois, Iowa, and Minnesota).
13. Campus Visit Year End Total by Type: The number of prospective students who attended campus visit activities, defined as a Daily Campus Visit, Pioneer Preview open house, TSI Day for students from Illinois and Iowa, or Paths to Platteville outreach program for first generation and/or underrepresented minority students. Due to the potential of multiple visits for a single individual, these counts are not unique.
14. Visit Yield: The percentage of new freshmen and transfer prospects for fall 2015 who attended one or more campus visit activities during 2014–15 and ultimately enrolled at UW-Platteville for the fall 2015 term.
15. Degrees Awarded: The total number of conferred degrees awarded. The number of degrees is duplicated due to the potential of a single completer having multiple majors; only two majors are counted for students with multiple majors.