BUILDING ON TRADITION

2005-2006 ANNUAL REPORT
OF THE UNIVERSITY OF WISCONSIN-PLATTEVILLE
AND UWP FOUNDATION, INC.
DEAR FRIENDS OF UW-PLATTEVILLE:

SEPTEMBER 2006

Building on Tradition! That phrase aptly describes UWP’s approach to the future. A quote from Pulitzer prize winning American Journalist Ellen Goodman helps us understand tradition: “Traditions are the guideposts driven deep in our subconscious minds. The most powerful ones are those we can’t even describe, aren’t even aware of.”

Traditions ARE our “guideposts.” I know that you would agree with me in recounting some of UWP’s most revered traditions: close interaction with caring and dedicated faculty in small classes; academic programs that prepare students for real-world careers; quality instruction that includes coop work, practical classroom demonstrations, community service interaction, and opportunities for international study; involvement in student organizations that encourage social growth as well as opportunities to practice organizational and leadership skills; and friendships that last a lifetime!

Our accomplishments during the past year clearly relate to our traditions … our values. Articles including “Students Design Future UWP Landmark” and the work of our criminal justice students in Honduras illustrate our tradition of hands-on, practical learning under the tutelage of dedicated faculty. Distance learning and serving non-traditional and place-bound students through online programs are among our newest traditions, and our growth in these areas can be seen through our partnerships with UW-Fox Valley and UW-Rock County and the development of our online supervisory training program for police. We continue to seek and develop new avenues to foster diversity as shown in articles including “Reverse Jim Crow Simulation” and our newly established Industrial Studies Women’s Advancement Center.

This spring the university administration, faculty, staff, and students worked together in enumerating goals for the 2006-2007 academic year, establishing an ambitious agenda as follows:

- Successfully complete UWP’s 10-year re-accreditation by the Higher Learning Commission;
- Successfully complete ABET re-accreditation of academic programs in engineering;
- Recruit 350 students for year three of the Tri-State Initiative;
- Implement the online undergraduate criminal justice degree program;
- Further develop the undergraduate academic programs in nanotechnology and MEMS;
- Successfully open Southwest Hall and complete the adjacent walkways and the bridge to connect it to Glenview Commons;
- Complete the Ullsvik renovation and addition and the Art Building remodeling;
- Complete the funding plan and begin construction of the new engineering facility;
- Construct and put in operation all of the Phase I Wisconsin Agricultural Stewardship Initiative facilities at Pioneer Farm, including the dairy barns and feed distribution system; and
- Deliver programs related to building and supporting campus diversity with a concentration on cultural competency initiatives.

We very much appreciate the tremendous support provided by our alumni, parents, friends, and students; our state legislators; Governor Doyle and State Agency personnel; our federal legislative delegation; and our regional partners in business, industry, and government. In October of 2006, we will host the UW System Board of Regents and we will have the opportunity to express our gratitude for their support of our initiatives.

Building on Tradition! Traditions develop over time. Thank you for all that you have done to help guide us, to establish our traditions. And, thank you for all that you continue to do to move this university forward in the 21st Century.

It truly is a great day to be a Pioneer,

[Signature]

DAVID J. MARKEE
Chancellor
U.S. Senator Herb Kohl visited UW-Platteville Pioneer Farm on Aug. 8, 2005 to highlight the research and educational programming underway there. As a member of the Appropriations Committee and ranking member of the Agriculture Appropriations Subcommittee, Kohl has been instrumental in securing funding for a number of UW-Platteville agricultural, business development, and educational initiatives.

Chancellor David Markee opened the forum by welcoming Kohl, along with state and local government officials, representatives from state agencies, members of the media, and UWP faculty and staff. He thanked Kohl for his support.

Duane Ford, dean of the College of Business, Industry, Life Science and Agriculture (BILSA), focused his remarks on the Wisconsin Agriculture Stewardship Initiative (WASI), which Senator Kohl has continued to support. The UWP Pioneer Farm is one of three components of the WASI. “The purpose of the WASI is to measure the effects of agricultural systems on the environment, and to test new approaches intended to improve the environmental and economic performance of these systems. The information developed will help farmers, policy-makers and citizens,” he said.

Kohl said he appreciated the work of the farm and plans to continue supporting Wisconsin agricultural research and educational efforts as long as he is in Congress. In the last budget, he worked with other legislators to secure $300,000 for applied research at the farm. “We’ve worked hard to promote conservation technology, rural business development, the MILC program, and many programs of that ilk. I’m glad to have the opportunity to hear about the great work you’re doing, hear your recommendations, and then go back to do my work with zeal,” Kohl said. The Milk Income Loss Contract Program (MILC) pays money to dairy farmers as a safety net when the market price drops to a certain point.

Pat Leavenworth of the USDA Natural Resources Conservation Service also spoke about the importance of UW-P’s research efforts. “In order to make farming compatible with conservation, we need universities to be trying things out on the land and then be able to transfer that technology to appropriate landowners. What’s occurring at Pioneer Farm is critical to maintaining Wisconsin’s strong conservationist traditions,” she said. Chancellor Markee also thanked Senator Kohl and the Wisconsin delegation for their support of the UW-Platteville online teacher certification program and Rural Business Enhancement Center (RBEC). $100,000 was appropriated in the last federal budget to provide an online teacher preparation curricula for people currently employed with emergency licenses in schools or seeking an alternative method for obtaining licensure because they are time or place bound. There are currently over 1,100 teachers in the state who are employed on emergency licenses and in need of full certification.

Alison Bunte, director of the School of Education, said the funding is crucial to UW-Platteville’s continuing effort to prepare excellent teachers for the state’s K-12 schools. “The first group of teachers recently completed the program. It was exciting to see the passion and commitment to teaching that they have developed through the Alternative Licensure Program. The money will enable us to expand the program and serve even more students. We are very grateful for this support,” said Bunte.
In addition to their college degrees, four University of Wisconsin-Platteville students will now be able to add certificates of recognition from the Honduran government to their portfolios. Aric Dutelle, a Lecturer in the Department of Criminal justice, followed up on the Honduran relationship he made last year by bringing the students along on his February 2006 trip to further assist Honduran law enforcement professionals in their pursuit of better forensic investigation techniques.

However, the four UWP criminal justice majors - Angela Cartwright, Kyle Gibson, Matt Giffin, and Paula Hachtel - were not mere observers on this trip to the lush tropics. They were, in fact, active in planning and teaching the techniques they've been learning and using in their own criminal justice courses at UWP. The experience, they said, was unforgettable. Hachtel described one afternoon of their work. "The most memorable part of the trip for me was when we had the Honduran police officers process a mock crime scene. Matt Giffin and Kyle Gibson set up their own ‘crime scene’ while Angela Cartwright and I set up our own. The four of us evaluated the Honduran police as they processed the scene, as Professor Dutelle had instructed them. It was a great feeling not only seeing how far the Hondurans had come along, but also how far we had come as students. We demonstrated that we, too, knew what should and shouldn’t be done, and Professor Dutelle had full confidence in our abilities," she said.

Dutelle, who had been asked by the Hondurans to return to their country and deliver more training, said he had a bit of anxiety about how the law enforcement professionals would respond to having students so extensively involved in the training. "But it turned out great. The Hondurans were just interested in learning, no matter where the information came from. They and the students worked together wonderfully and demonstrated a great deal of mutual respect. The students conducted themselves very professionally and worked quite well with the group we were training," he said.

In addition to participating in the lectures and crime scene processing, the students also toured the National Police Headquarters and Bay Islands Morgue. The non-refrigerated morgue, it turned out, was an area of great interest. In fact, the students learned a lot about the advantage of the medical examiner asking the law enforcement professionals to respond to having students so extensively involved in the training. "But it turned out great. The Hondurans were just interested in learning, no matter where the information came from. They and the students worked together wonderfully and demonstrated a great deal of mutual respect. The students conducted themselves very professionally and worked quite well with the group we were training," he said.

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FIRST MECHANICAL ENGINEERING DEGREES AWARDED THROUGH UW-FOX/UW-PLATTEVILLE COLLABORATION

On Saturday, Dec. 17, 2005, five college students from the Fox Cities area were awarded their bachelor's degree in mechanical engineering from the University of Wisconsin-Platteville. David Walbrun (Appleton), Kristina Sawyer (Neenah), Craig Peterson (Greenville), Angela Neubert (Shiocton), and Mark Blair (Menasha) were the first graduates of the University of Wisconsin-Fox Valley / UW-Platteville Collaborative Engineering Program.

In 2001, UW-Platteville and UW-Fox Valley formally agreed to begin offering an opportunity for northeast Wisconsin residents to attain a bachelor's degree in mechanical engineering through UW-Platteville, while attending classes entirely at the UW-Fox campus in Menasha. There are nearly 150 students currently enrolled in the collaborative engineering program at UW-Fox. “Graduating means I finally get to see five and a half years worth of hard work pay off,” said Walbrun.

“When I decided to stay at UW-Fox to earn my degree, I was able to save a lot of money, not to mention still do everything I have wanted to do in the area … including be able to keep my job, be around my family, and still be around my friends,” Walbrun began working full time for Kimberly-Clark, starting on Dec. 27.

UW-Platteville Chancellor David Markee noted the unique accomplishment of the five students. “Commencement is always a special time at a university. UW-Platteville’s December 2005 commencement is more than that to five very unique graduates who have studied through our collaborative program at UW-Fox Valley and have now earned their degrees in mechanical engineering. This is a win-win-win situation. Most certainly, the students ‘win’ as they have earned ABET accredited mechanical engineering degrees. Most certainly the state of Wisconsin ‘wins’ with these graduates who have added to their knowledge and skill sets while working in Wisconsin businesses. And, most certainly the UW System, UW-Fox, and UWP ‘win’ as we demonstrate our ability to serve the people of our state in an efficient and effective way.”

Jim Perry, campus executive officer and dean at UW-Fox, said, “These five Fox Cities engineering students who are graduating as a result of the collaborative agreement between UW-Platteville and UW-Fox mark the dawn of a new era for northeastern Wisconsin. No longer will students, many of whom are employees of local firms, need to choose between obtaining the credentials that will allow themselves to advance in their professions and leaving their jobs, homes, and families to travel to Milwaukee, Madison or Platteville. The five students who are receiving their degrees exemplify how the UW System engineering programs have moved to where the need exists, rather than forcing students to go to where programs exist.”

The efforts to bring this program to the Fox Cities have been supported by a number of businesses and community leaders. The Fox Cities Chamber of Commerce and Industry, the UW-Fox Valley Foundation, local state legislative representatives, Kimberly-Clark Corporation, Bassett Mechanical, Menasha Corporation, Plexus, AZCO, Harris Group, C.R. Meyer, OMNNI, Integrated Paper, Appleton, and Foth & Van Dyke were notable in their cooperative efforts to bring the program to the area.

ZAUCHE AND COMPTON RECEIVE WISYS INNOVATION SCHOLAR AWARDS

Two University of Wisconsin-Platteville faculty members received WiSys Innovation Scholar Awards at a reception at the Ulsvik Center on Jan. 30. Professors Timothy Zauche, from UW-Platteville’s chemistry department, and Michael Compton, from UW-Platteville’s agriculture school, are recipients of this award for their research in developing a method to use the solid waste byproducts from manure digesters as a media for plant growth.

As part of the WiSys Technology Foundation, Inc., the WiSys Innovation Scholar Award program is an initiative to recognize and honor UW System faculty, staff, and students who make and disclose to WiSys outstanding discoveries that benefit society. Selection for the award is based on the innovative concept, broad use, value, and industrial application. In consultation with each system campus, WiSys selects worthy inventors.

According to the WiSys newsletter, Compton and Zauche’s invention is proving to be an environmentally friendly substitute for peat moss, which is a non-renewable resource and difficult to harvest, and helps solve the environmental problems associated with disposing of cattle manure. Their invention may have significant commercial potential, and several companies have already shown interest in marketing the plant growth media. WiSys Technology Foundation is working to protect the invention.

In addition to their own research and invention, Kathy Lomax, director of Sponsored Programs, shared that Compton and Zauche have actively involved students in undergraduate research projects. She said, “As faculty, not only are they dedicated to teaching in the classroom, they also work with students in research in a variety of areas. … The reception is an opportunity to recognize all the hard work – the time and effort – they have put in.”
The idea was initiated after a powerful visit to a Civil Rights Museum. UW-Platteville student April Fuhr felt everyone needed to experience the atrocities of the Jim Crow Era in order to better understand this historical time period in the United States. Fliers posted around campus advertised a “small scale experience about what daily life was like as a colored person during the Jim Crow Era.” An intense visual and sensory simulation planned by the Black Student Union (BSU) provided a unique educational experience for participants—this time the minority group was white. The reverse Jim Crow simulation was held in the Pioneer Student Center on Feb. 7. Upon entering the correctly marked entrance, participants were handed a brochure explaining the simulation and rules and were encouraged to participate as much as possible.

Jim Crow was an 80-year period of terror in America. It began during the years of Reconstruction in the South and continued until the late 1960s. Thousands of people were beaten, raped, and lynched during this time which is very much a forgotten piece of history. UW sophomore Heather Fosbinder commented, “We only have to experience the segregation for four hours whereas others had to deal with these hardships for a lifetime. I can leave the student center to get away from it, but others had to deal with this every single day.”

To make the traumatic experiences during this era more of a reality, BSU did a reenactment of a lynching, held interactive skits on the civil rights movement, hosted a teacher resource room, and even gave presentations on current struggles in the black community. Carl Wesley, BSU president, was one of the speakers about problems in black communities. “Speaking about reparations and the historical and residual effects of slavery on blacks and the surrounding communities are things everyone should be aware of,” he said. Of the approximately 60 participants at his discussion, Wesley felt he was able to clear up misconceptions and almost everyone left knowing more than when they arrived.

A few of the incidents were so realistic, some students became emotionally distraught. “During the Civil Rights March reenactment, a tour guide is giving a tour to white people through Birmingham, Ala. A peaceful protest is interpreted as unlawful and aggressive and eventually gets out of control,” explained Jordan O’Connell, a white student role-playing in the scenario. “Students began crying as they finally understood what these people went through,” mentioned UW student and fellow role player, Devine Nzegwu. Added another student, Jodi Moen, “Most people have always had ‘white privilege’ so this is hard for them because they’ve never had to deal with oppression. It’s a real eye opener and hopefully a start to change.”

After participating in events, everyone was encouraged to attend a short debriefing session with the UW counseling services staff to discuss and share their feelings. “Many of the students seem stunned by the experience, but I think they understand what it was like and will take something out of it. Hopefully, they will think twice next time about what happens in our country,” said Roger Meyer, director of university counseling services. For some students, like BSU member Lee Harris, the change was immediate. “Today I saw different looks and blank stares of uncertainty from people who are usually confident, because they don’t know what to do in this situation,” said Harris. “It’s obvious that a lot of preparation time was put into this event. This is making a huge impact on students,” said Priscilla Hahn, learning specialist with student support services.

Nathan Cochran, UW admissions advisor and athletics coach, was “amazed at the level of participation and number of people who went through the different rooms. It included everyone from the chancellor and his cabinet members to deans, athletics, admission, classes and even high school and middle school students.” Added Carlos Wiley, Multicultural Educational Resource Center director, “The purpose of the simulation was to get people talking. Eventually, through academics, no simulation may be necessary, as we learn to discuss cross-cultural respect, current issues in all communities, and have classes to make students more globally aware. This is only a start, but it was a huge success.”

**Mean ACT Composite Scores for New Freshmen, 1998-2005**

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<thead>
<tr>
<th>Year</th>
<th>Mean ACT Composite</th>
<th>Year</th>
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<tbody>
<tr>
<td>1998</td>
<td>22.8</td>
<td>2002</td>
<td>22.1</td>
</tr>
<tr>
<td>1999</td>
<td>22.6</td>
<td>2003</td>
<td>22.1</td>
</tr>
<tr>
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<td>22.8</td>
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<tr>
<td>2001</td>
<td>22.3</td>
<td>2005</td>
<td>22.2</td>
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SHAPIRA RECEIVES PROFESSIONAL DEVELOPMENT AWARD

The first University of Wisconsin-Platteville College of Liberal Arts and Education (LAE) Excellence in Professional Development honor has been awarded to Benjamin Shapira, UWP professor of music and director of orchestral activities.

Shapira was selected for his wide range of campus and community efforts, and for his continuing performances as a celebrated cellist in distinguished venues around the country. Most recently, Shapira has been the architect of a program to recruit international talent to the UWP orchestra program. For two years in a row, Shapira has been critical in securing funding from the Liberace Foundation for student study, and this year, UWP will host two distinguished cellists from Argentina. In addition to his work through the Liberace Foundation, Shapira has been active with the Wisconsin Youth Symphony and high school orchestras throughout the state.

Daniel Fairchild, chair of the UWP Department of Fine Arts, said that the department is grateful for the energy and talent Shapira brings to the university. “We see in him enormous talent as a performer and a dynamo as a recruiter. He has taken UWP from having a small orchestra to having not one, but two orchestras. And his work with the International Student project, which took him to Argentina, has been outstanding. We have learned that, with Benjamin, the sky’s the limit,” said Fairchild.

At the age of five, Shapira began his studies under the tutelage of his father, Israeli conductor Sculmath Shapira. Originally, young Shapira asked to play the bass, but his father put him off until he “grew a little,” and so Benjamin took up the cello. By the age of eight, he was selected by Isaac Stern to join the Jerusalem Music Center Outstanding Young Musicians Group, where he worked with Stern, Itzhak Perlman, Pichas Zuckerman, Pablo Casals, and others. Later, he was invited to study at Yale by Aldo Parisot and then completed his doctorate degree at Rutgers University under the world renowned Nelsova Zara.

His schedule now includes a rigorous routine of teaching, conducting, practicing and performing. In addition to his work at UWP, Shapira performs regularly at venues throughout the country, including Lincoln Center and Carnegie Hall, as well as multiple television and radio performances. Despite the accolades, Shapira is modest about his accomplishments and background. “Everyone can teach me, and I actually learn a lot from my students. As I think students understand, true artistry is not about the ego. On the contrary, the more proficient I become with an instrument, the more humble I become because I realize what great music I’m serving. Musicians play an important role for the world. Since Bach can’t be with us, it’s up to us to take the lifeless dots and lines and make his great art real,” Shapira explained.

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### Second Year Retention Rates for UW-Platteville

**Full-time new freshmen entering in the fall semester**

<table>
<thead>
<tr>
<th>COHORT YEAR</th>
<th>ENTERING CLASS SIZE</th>
<th>2ND YEAR RETENTION RATES</th>
</tr>
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<tbody>
<tr>
<td>1997</td>
<td>978</td>
<td>75.0%</td>
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<tr>
<td>1998</td>
<td>1,118</td>
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<tr>
<td>1999</td>
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<tr>
<td>2002</td>
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<tr>
<td>2003</td>
<td>1,110</td>
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<tr>
<td>2004</td>
<td>1,159</td>
<td>76.1%</td>
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### Six Year Graduation Rates for UW-Platteville

**Full-time new freshmen entering in the fall semester**

<table>
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<th>COHORT YEAR</th>
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<tr>
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<td>917</td>
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<tr>
<td>1994</td>
<td>922</td>
<td>57.1%</td>
</tr>
<tr>
<td>1995</td>
<td>926</td>
<td>56.2%</td>
</tr>
<tr>
<td>1996</td>
<td>933</td>
<td>61.9%</td>
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<tr>
<td>1997</td>
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<td>1998</td>
<td>1,118</td>
<td>55.1%</td>
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<tr>
<td>1999</td>
<td>1,093</td>
<td>59.7%</td>
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</table>
In December 2005, Cassi Fox, Becky Marotz, and Matthew Rood were anticipating graduation from the University of Wisconsin-Platteville, but before that, these three civil engineering students had one major task to complete. The students were designing a pedestrian bridge to span the ravine between the new residence hall and Glenview Commons as their senior design project.

This bridge will provide students with access from the new residence hall to Glenview Commons, located west of Greenwood Cemetery. The paths and bridge will provide all students a quicker and more direct route across the ravine.

During an initial meeting with university officials, the three students were asked to provide preliminary design plans and cost estimates for each alternative. The students’ design recommends a bridge approximately 250 feet long with footpaths leading to the bridge from either building to connect the entire corridor together. Other requirements they had to meet included a minimum path of eight feet and a minimum bridge width of 10 feet. The entire structure must be able to support a maximum weight equivalent to that of the tractors UWP uses for snow removal in the winter. Commented Fox, “The steel truss bridge will not only be pedestrian and bicycle friendly, it will also satisfy standards set by the Americans with Disabilities Act (ADA).” Meeting the ADA requirement of a maximum five percent slope on any ramp or bridge has been challenging due to the hilly and uneven terrain in this area on campus. The students are also determining how to incorporate handrails, fencing, sidewalks, toe-bars and lighting into their design. “Not everything we use is from textbooks. We must modify and build our designs according to specifications but also to meet the needs and wants of our client. As the project continues to grow and change, we’ve definitely improved our communication skills and helped non-engineering people realize there is more to this project than just building a bridge,” said Rood. Added Marotz, “We were able to take their suggestions and turn them into design options that work functionally and are aesthetically pleasing. Hopefully when this project is completed, it will be a landmark spot on the UWP campus and in southwestern Wisconsin.”

The students were grateful to be able to work hand in hand on this project with JR-US LLC, an architectural engineering firm based in Madison. They were also thankful for help from civil engineering professors Mark Meyers and Matt Roberts. Meyers contributed expert advice to the students’ designs and provided options regarding geotechnical aspects of their project. Roberts was the group’s “go-to guy” for structural components.

In spring 2005, the first 21 graduates of the UW-Platteville’s online first-line supervisory training program were recognized at the Distance Learning Center’s annual commencement dinner. The non-credit professional certificate course was developed by UWP’s Criminal Justice Department, in association with the Wisconsin Department of Justice, and focuses on the role and function of the first-line supervisor in police agencies. The pioneering online participants represented law enforcement agencies throughout Wisconsin who were united by their desire to improve their supervisory skills.

The online format of the pilot course worked well for the law enforcement officials, who often had hectic, unpredictable work schedules. In addition to learning from the instructor, the structure of the virtual classroom allowed course participants to network with other professionals and to share strategies for dealing with problem situations often encountered by first-line supervisors.

“There are a lot of practical ideas that other people are using,” noted course participant Chris Fitzgerald, an investigator with the Rice Lake police department. “If you are having a similar problem, you can just e-mail (other students) a question, and they get right back to you.”

In a post-course survey, graduates reported that the material was relevant to their day-to-day experience and that they had already had an opportunity to apply their new skills at their workplace. “As a supervisor I constantly look for training to enhance my leadership and supervisory skills,” remarked Milwaukee patrol sergeant Karl Robbins. “During the course I learned to motivate my officers with recognition, greater responsibilities and experience, instead of ruling with an iron fist.”

After a successful pilot program in Wisconsin, the online course will now be offered nationally to those in the criminal justice profession. A second non-credit course, Leadership in Police Organizations, will be available online in fall 2006.
UW-Platteville professor of business administration, Marge Karsten, has published a book titled “Management, Gender and Race in the 21st Century.” The text was published in December by the University Press of America of Lanham, Md., which is affiliated with Rowman-Littlefield Publishers.

Instead of simply making minor changes to update previous books she had written in 1992 and 1994, the author, who has taught at UWP for 25 years, decided that the extensive changes in gender and race issues in management since the 1990s warranted an entirely new book. “Though half of all U.S. managers are now women and the percent of racial and ethnic minorities in the workforce is growing rapidly, equal opportunity in advancement into the most powerful positions of major corporations is still a concern,” said Karsten.

“‘Management, Gender and Race in the 21st Century’ explores why this is true more than 40 years after a comprehensive law was passed to end employment discrimination.”

According to Karsten, mainstream business management has evolved from the top-down autocratic approach in favor of participative, team-based techniques, and win-win solutions. Besides achieving business goals, progressive organizations now must create an environment in which each employee’s contribution is valued because of, not despite, differences. Flexibility to “have a life” outside work is increasingly important to a diverse workforce, and businesses have responded by offering greater flexibility.

In an online section of her Management, Gender and Race course, Karsten required graduate students to prepare original case studies. She included some of these, credited to students, in the book. “Every student I asked was delighted to have his or her case published,” said Karsten.

Topics covered in the book range from landmark cases that have reshaped the affirmative action debate to an inclusive career planning model incorporating issues women and ethnic minorities face throughout their lives and a stress model. Pay equity, links between workplace romance and sexual harassment, and the latest findings about racial, same-sex, and gender harassment are explored. Karsten discusses the pervasive impact of stereotypes on perceptions of applicants’ suitability for management positions as well as power, politics and tokenism in the workforce. Trends in developmental relationships, such as networking and mentoring and its alternatives, are presented. Karsten chronicles experiences of women and of specific ethnic and racial minorities in leadership positions in U.S. organizations since World War II, with emphasis on the past 10 years. She also examines reasons why certain groups have faced extreme challenges breaking into management.

Two other UW-Platteville professors have written or co-authored chapters in Karsten’s book. Joan E. Riedle, professor and chair of the department of psychology, prepared a chapter on socialization processes, and Frank P. Igou, assistant professor of business, co-authored a chapter on equal employment opportunity.

Karsten is now editing a three-volume collection of essays entitled “Gender, Race and Ethnicity in the Workplace” for Greenwood Publishing.

**UWP Facts 2005-2006**

<table>
<thead>
<tr>
<th>Gender and Geographic Origin</th>
<th>Undergraduate Students</th>
<th>Graduates</th>
<th>Total Official Enrollment</th>
</tr>
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<tbody>
<tr>
<td>Men</td>
<td>3,891</td>
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<td>6,432</td>
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<tr>
<td>Women</td>
<td>2,541</td>
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<td></td>
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<tr>
<td>Wisconsin Residents (86%)</td>
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<td>Students from other states</td>
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<td></td>
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<tr>
<td>Number of states represented</td>
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<td>International students</td>
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<tr>
<td>Countries represented</td>
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**Enrollment (Fall 2005)**

<table>
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<tr>
<th>Undergraduate Students</th>
<th>Graduates</th>
</tr>
</thead>
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<tr>
<td>Freshmen</td>
<td>1,834</td>
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<tr>
<td>Sophomores</td>
<td>1,089</td>
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<td>Juniors</td>
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<td>Seniors</td>
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<td>Specials</td>
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<td>Business at a Distance</td>
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<td>5,776</td>
</tr>
<tr>
<td>Graduate students</td>
<td>656</td>
</tr>
</tbody>
</table>

**Ten Most Popular Degree Programs (Fall 2005)**

1. Mechanical Engineering
2. Criminal Justice
3. Business Administration
4. Civil Engineering
5. Elementary Education
6. Industrial Technology Management
7. Biology
8. Electrical Engineering
9. Communication Technologies
10. Animal Science
UWP AND LOCAL 4-H CONTRIBUTE TO MILITARY KIDS PROGRAM SUCCESS

In an effort to reach out to the children of military parents, students from UW-Platteville’s School of Education, Grant County 4-H, and the National Guard collaborated to assist the Community University Partnership to offer the first area Military Kids Program. The program was held March 10-12 as part of the National Guard Family Weekend.

The weekend included discussions on coping skills, crafting memory boxes for the children to save and later share with their parents when they come back home, beginning journals and scrapbooks, making friendship bracelets and games for the children to participate in. At the end of the program, children also received hero-packs that UWP students assembled for them containing items like letters written by UWP students, disposable cameras for pictures to be sent to the parent, stationery, and teddy bears. Not only were the young children given these hero-packs, but the teenagers who attended the program that weekend were also presented with the packs.

Connie Jackson, a chaperone for the 4-H counselors, commented about how well she thought the weekend went. Not only did the children involved have a wonderful time, but this experience has made a mark on her and the other counselors’ lives. “I wasn’t sure what to expect,” she said, “but I knew that this program made a difference to many people. It is a small thing we can do for those who have given up so much.”

“It was different than I expected,” says Nicole Cray, a 16-year-old 4-H counselor from Potosi. “I expected to have a room full of kids that didn’t want to be there and for the weekend to be kind of long, but it was amazing. These are really great people, the kind that stick with you forever, so it was really tough to say goodbye.”

Another of the 4-H counselors, Alyssa Adrian, who is 15 years old and from Cassville, said that the weekend created a really tight-knit atmosphere and also emphasized that saying goodbye was difficult.

She describes one of her favorite memories as when, “Austin, one of the other counselors, taught a little boy how to tie his shoe. When the boy showed his mom, she looked like she could cry. Little things like that make a difference.”

“Being a counselor was important to me,” says Tyler Wedig, a UWP business major from Belmont, “because I knew that for one weekend I could help out other families. It was a lot of fun and I would definitely do it again. Some of the parents needed this weekend just as much as the kids did. The program is an awesome idea.”

Sue Curtis, of the Community University Partnership, relays that the weekend was more than a success. “All of the counselors did a phenomenal job. The program couldn’t have asked for a better group of people to work with. One of the most moving moments of the weekend,” she continues, “occurred when the counselors did a presentation for the parents on Sunday giving them a better understanding of what activities their children participated in. In addition, counselors read some letters written for the kids by UWP students . . . it was hard to find a dry eye in the room. We were able to see the impact of all of the hard work we had done in that single moment.”

The University of Wisconsin-Platteville offers several types of engineering degrees for students. UWP is expanding these services to include degrees at the University of Wisconsin-Fox Valley and the University of Wisconsin-Rock County in an electrical engineering collaboration.

Prospective students apply and are accepted through the UWP engineering program, but attend school at the UWFV campus in Menasha, or the UWRC campus in Janesville. The electrical engineering degree will be the only four-year degree at UWRC and the second, four-year degree offered at UWFV; following a mechanical engineering degree also offered through UWP.

“We are currently admitting students to do preliminary class work including general education requirements, math, chemistry and physics,” said UWP dean Rich Shultz. “In the fall of 2006, the engineering portion of classes will begin on a rotational basis.” Identical to UWP engineering degrees, the combined efforts enable students to pursue bachelor of science degrees in electrical engineering that are nationally recognized by the Accreditation Board for Engineering and Technology, Inc. (ABET). To complete the degree program, students attend professional engineering courses. The classes are designed to attract people who work in industry and are only available after 4 p.m.

The program began due to the sudden growth of engineering disciplines in the Fox Valley and Janesville regions where there is no engineering school. A request from industries in these areas for qualified engineering students resulted in a needs based assessment to be performed through the UW System marketing group. The results showed there was a need for engineers, and UWP began plans to build a partnership with the two-year campuses that normally cannot offer engineering courses.

With sister campuses in Menasha and Janesville, UWP faculty have the option to teach in another academic environment. UWP professors located at Platteville will participate by rotating teaching high level specialized electrical engineering courses. The UWP electrical engineering department is currently in the process of hiring three new faculty members to be stationary professors for the new programs. These professors working on other campuses

Electrical Engineering Expands to Other UW Campuses

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As field trips go, the annual western trip organized by the UW-Platteville’s geography program is considered by students to be an exceptional learning experience. This year a group of 25 students joined Richard Waugh, professor of geography, to explore parts of the southwestern U.S. This is the department’s 35th trip.

In addition to the broad themes about how physical, environmental, and cultural geography impact the region, the group also used the opportunity to study national parks and national park policy, Native American cultures, landforms, and biogeography. They traveled for three weeks in May and June and camped in seven states – Oklahoma, Texas, New Mexico, Arizona, California, Utah, Colorado and Nebraska. Though the students had different favorite moments, all agreed that the trip provided a multitude of opportunities for applied learning.

“This trip was a great educational experience because it was a visual experience. We were able to see an example of just about every concept we learned about on the trip. One such example is that we were learning about sacred landscapes: how different people view and value land. A sacred landscape we visited was the Washita Massacre site, and we learned how the Native Americans value that land today,” said Valerie Hein, a senior majoring in communications technologies.

Waugh said that allowing students that kind of up-close experience with geography is the major goal of the trip and an important teaching tool.

“There was a moment, for example, when we were visiting Lake Powell in Utah, which has been experiencing a drought since about 1997. I showed the students where the water level used to be, and it was kind of sobering. They realized they would have drowned if the water level had been what it was just a few years ago – it has dropped about 60 feet. That, I'm sure, has more impact than simply explaining what 'drought' means,” he said.

And, year after year, students say they learn many life skills as well. Teresa Brunner, a senior majoring in environmental engineering, said the traveling brought her many insights about herself and others.

“The Western field trip has taught me to live more simply, to appreciate the beauty of the U.S., to be exceptionally patient when in comes to the differences in the behaviors and attitudes of others on the trip, to try things (like tough hikes) that I would not normally attempt, and to take advantage of more opportunities,” she said.

This year, the travel caravan included a non-traditional student experiencing the trip for the first time – Mittie Nimocks, dean of the College of Liberal Arts and Education. Nimocks explained that she has wanted to go on the trip ever since she used to listen to students describe the experience in the days when she was a speech professor.

“Dr. Waugh’s expertise in ‘sacred places’ is a fascinating theme that ties the trip together and hearing a lecture about a place while you are actually in that place greatly enhances the learning experience. The students and I learned a great deal, and the bottom line is that it was just great fun,” she said.

The students agreed with Nimocks and many said that despite the books and field lectures, it was hard to remember that this was a class. Nick Weyer, a three-time veteran of the trip, is a geography major who graduated in 2006.

“Rarely do students fully realize that they are in a class during the trip. It’s simply an incredible way for students to wind up the year by going out west for three weeks and becoming fully engrossed in a class, yet at the same time, enjoying what, in appearance, is a three week camping adventure,” Weyer said.

Students pay for their course credits and contribute about two thirds of the trip’s expenses. The remainder of the funding comes from the UWP Foundation and alumni gifts.

(ELECTRICAL ENGINEERING continued)
Female graduates and current students say they are grateful for the added support and the opportunity to network with other professionals and access career-related resources. “I think it will be very beneficial for us to get to know more women already working in our professions. The center will be a place to come and be comfortable, and along with the new website which we hope will be up and running some time next semester, a great place to share information,” said Kristy Monson, a senior majoring in occupational safety management. She is also the president of the Women in Technology student organization.

Duane Ford, dean of BILSA, said that he is very pleased that the college’s faculty and staff have proactively developed this initiative to increase the number of women recruited and retained in these programs. “There are many interesting, challenging, and frankly lucrative opportunities available in manufacturing management, occupational safety, and building construction management. It is a shame that so few women even know about, let alone take advantage of, these opportunities. Frankly our industries need and desperately want their expertise and professional contributions,” said Ford.

Carol Sue Butts, provost at UW-Platteville, said she is excited about the prospect of getting more women interested in industrial studies. “We’ve known for a long time that we face real challenges in recruiting women to two areas: engineering and industrial studies. We’re making some strides in engineering, and I think the Women’s Advancement Center is another step towards increasing the number of women in these non-traditional fields. This will be very important, particularly in helping women to advance in leadership roles,” Butts said.

UW-Platteville was alive with international flavor as it hosted business and government professionals from Tunisia and the Maghreb region of North Africa from Nov. 26 through Dec. 2. The visit was just the beginning of what is envisioned in a major U.S. Department of Agriculture (USDA) grant the university obtained through the International Business Resource Center (IBRC).

The eight visiting representatives participated in workshops and seminars to study ways to increase dairy production, learn U.S. business practices, and develop international marketing strategies. According to Louis Nzegwu, director of the IBRC, the goal of the program is to provide business and agricultural technical training to enhance trade between the Midwest and Tunisia and the Maghreb region.

The Wisconsin Department of Commerce; Wisconsin Department of Agriculture, Trade and Consumer Protection (WDATCP); and Dairy Strategies, LLC are partners in this grant funded by the U.S. Department of Agriculture’s Foreign Agricultural Services (FAS) Emerging Markets Program.

The representatives attended courses, observed farm operations and had the opportunity to consult with UW faculty and staff. Duane Ford, dean of the UW College of Business, Industry, Agriculture and Life Science (BILSA), said the Pioneer Farm facilities are ideal for workshops, retreats, seminars, and similar activities. Researchers and scholars studying agricultural issues, he pointed out, can also benefit from the proximity of the farm’s crop and livestock production and research resources. “It is a pleasure to host eight agricultural professionals from North Africa. Looking at their schedule I know they will learn quite a bit about U.S. dairy production. I very much appreciate the efforts of Louis Nzegwu and his collaborators in putting this workshop together. It is also great that they chose to use the new facilities at Pioneer Farm. The Cooper Living and Learning Center is a wonderful place for visitors to stay overnight and the Agriculture Technology Center offers first class meeting and classroom space. I believe our new friends from Tunisia, Morocco and Algeria will have a productive and enjoyable week,” said Ford.

Mohamed Laziz Bouhejbd, a Tunisian private milk producer, said the partnership...
HELEN THOMAS AWES UWP AUDIENCE

Helen Thomas, nationally recognized as a legendary White House reporter, visited UW-Platteville on March 29. Selected as the 2006 Pioneer Distinguished Lecturer, she captivated an audience of more than 1,000 people for over 90 minutes during her presentation in Williams Fieldhouse.

Thomas prefaced her presentation by stating she was “honored to be [at UWP] with the future leaders of America.” She went on to give a brief overview of her family. As one of nine children from immigrant parents, she was continuously influenced by their encouragement to pursue an education. “They told me education is a passport to a better life and never told me it was a man’s world,” said Thomas. Early in her career as a young female reporter in Washington D.C., Thomas refused to accept the limits placed on women. In 1959, she demanded permission to attend a Press Club luncheon and for the first time, 30 women were allowed to be present with their male colleagues at a prime-time interviewing event. Amidst cheers from the crowd, Thomas proclaimed herself an “unabashed liberal woman, hoping to pick up the punches again for a good fight,” and stressed that women can be in any profession while speaking about the struggle for equality between genders.

Aside from plugs for her choice politicians and women’s rights, Thomas mentioned some of her favorite experiences at the White House. As a reporter for every administration from Kennedy to today, she had the crowd rolling with laughter as she recapped the best and worst of each president. Thomas spoke with heartfelt emotion about Kennedy, her favorite because of his “inspiring comments giving hope to the people for a better world and all things possible.” One of her favorite on-the-job traveling experiences was going to China with Nixon in 1972 for the breakthrough trip ending 20 years of silence between the two countries. “Every reporter in the nation wanted to be on that trip and I was one of the lucky 87 selected to attend. It was historical and a tremendous breakthrough. Everything was a story from the food we ate to the clothes we wore. The eight day adventure was a goldmine for reporters and we didn’t want to sleep for fear of missing something,” she said. Asked to comment on the value of her lifelong experiences, Thomas said, “The press are not loved, but respected we hope for following the truth wherever it leads us. It’s one of the most difficult things to stand before the United States President and ask why. It’s one of the most important questions in my mind. But it’s not unpatriotic to ask questions, that’s what democracy is all about, asking questions.” According to Thomas, the role of the press remains, “to hold public officials accountable for what they do in our name. It’s the role of the press to find out what’s going on because we cannot have democracy without an informed public.” A presidential news conference is the only time when the president can be questioned and held accountable by the people. Between bursts of spontaneous applause, Thomas moved into a question and answer session but warned the crowd, “I’ve been around politicians, I know how to be evasive.”

When asked about the prospect of senator Hillary Clinton running for president in 2008, she replied, “Women dominate at colleges and universities across the country. We can do anything. Women serve as leaders in other countries, so why not here?” Thomas encouraged UWP students to pursue careers in journalism telling them to, “go for it. Even with the long hours and low wages, you’ll never be unhappy because you get an education every day and it’s one of the most rewarding jobs. It’s incredibly exciting.”

(IBRC HOSTS continued)
and exchange of information were very valuable. “I really like your way of teaching. The level of analysis of the challenges Tunisia faces and the way of approaching problem solving is very helpful. These workshops can result in a lot of opportunities for a partnership between the U.S., and particularly Wisconsin, and private Tunisian milk producers,” Bouhejba said.

The general director of the Tunisian Ministry of Agriculture, Adhelhamed Sakly, agreed with Bouhejbd’s assessment. “These workshops are grand and can lead to profitable experiences for both the U.S. and our region. It is very helpful for us so that we can develop strong relationships in dairy production,” he said. The group finished up their week in Madison, attending workshops with other key Wisconsin agricultural industry professionals.

UW-Platteville Chancellor David Markee said the program is the type of venture UWP has had in mind as it seeks ways to explore new international relationships. He said the program is just one of many initiatives designed to broaden the scope of information sharing with other countries and offer UWP students the global exposure that businesses and industry increasingly look for in college graduates.
Duane Ford, UW-Platteville’s dean of the College of Business, Industry, Life Science and Agriculture (BILSA), and Charles Cornett, chair of the UWP Chemistry and Engineering Physics Department, visited Tokyo, Japan, from Sept. 27 to Oct. 1, 2005. There were multiple reasons for the visit, including that of continuing to develop relationships with Nippon Telegraph and Telephone, Corp. (NTT) and other business organizations in Japan to strengthen and telephone companies in Japan to strengthen business operations from Japan business organizations in Japan to strengthen business operations from Japan being set up in Grant County. Ford and Cornett were especially interested in cultivating UWP’s relationship with NTT to further educational opportunities for students.

As part of an agreement signed in June 2005, NTT will offer a research fellowship to one UWP undergraduate or graduate student per six-month stay. The company will pay round-trip airfare, commuting expenses, and a stipend of 150,000 yen per month (approx. $1,345). NTT Student Research Fellows will conduct research in NTT laboratories and gain pivotal experience to include on their resumes for the future.

According to Cornett, “Our graduates have a long history of outstanding performances in a wide range of companies and careers, and the NTT Fellowship Program provides a tremendous opportunity to participate in leading-edge research and development with an industry leader in global business.”

Ford expects that the first NTT Fellowship will begin in spring 2006 for a shorter, four to six week experience. The recruitment process has officially begun for finding this person, and because of the scale of this opportunity, it is important to be selective. The Fellow must be of at least junior standing and must be majoring in one of the following: chemistry, environmental engineering, engineering physics, or electrical engineering.

After a sufficient number of candidates has expressed interest, three faculty members and Deans Shultz and Ford will select the student who will experience this chance of a lifetime. Once a Fellow has been chosen, they must decide which of two projects they would like to assist the NTT mentor scientist with during their stay in Japan. The first project deals with analysis of water absorption characteristics of porous glass in ambient air, and the second project focuses on the development of a measurement method for particulate matter (PM).

According to Ford, “Our evolving and continuing friendship with NTT is important to UW-Platteville and to the region. The fellowship grew out of that friendship, and other opportunities for UW-Platteville and the region may also ensue.”

During one of the Cold War’s most dangerous phases, President John F. Kennedy entrusted homeland security to Dubuque lawyer Edward McDermott. McDermott’s job was to prepare both the capital and the country to survive nuclear war, a frightening prospect that almost became reality during the October 1962 Cuban Missile Crisis.

McDermott’s responsibilities are detailed in This Is Only a Test: How Washington D.C. Prepared for Nuclear War, a new book by UWP history professor David Krugler. Krugler tells the story of nuclear age urban planning, civil defense and continuity of government programs in one of the nation’s critical cold war targets: Washington D.C. Spanning the years 1940-1962, the book uses Washington’s often conflicting identities – capital, city and symbol – to explore the connections between the attempted dispersal of vital government offices, the District’s Office of Civil Defense, and the creation of the secretive Federal Relocation Arc. Measures to protect the federal government resulted in the widening gap between capital and city, while the failures of the city’s local program symbolized federal ambivalence toward civil defense. Krugler said he became interested in the subject as he was driving into Washington, D.C., for the first time and noticed that many of the government’s functions were located far from the city’s center. “What was the thinking that went into that? For example, the Atomic Energy Commission was located 20 miles away in Germantown, Md. That led me to the discovery that it was intentionally located outside the nuclear blast zone if Washington D.C. were to be targeted,” he explained. Krugler said that although it is a scholarly work, This Is Only a Test is meant to appeal to a wide audience. “There is precedent for the fact that the federal government isn’t well-equipped to deal with homeland security. During the Cold War, in every other area of national security, the government was in charge, but when it came to civil defense, Americans were expected to take the lead. It’s a challenge that transcends party politics,” he said.

The book has been well reviewed, with experts highlighting its relevance for policy makers and citizens today. Howard Gillette, author of Between Justice and Beauty: Race, Planning, and the Failure of Urban Policy in Washington D.C., wrote, “Krugler’s dissection of the inadequacies of America’s early plans to assure continuity of government in the nation’s capital against the eventuality of nuclear attack is not just good history. It reveals, in the aftermath of the attacks of 2001, how ill-prepared America remains in case of a significant threat to the homeland. Lively and deeply informed, Krugler’s book is both compelling reading and a wake up call to the American public and its elected representatives.” This is Krugler’s second book. The first, The Voice of America and the Domestic Propaganda Battles, 1945-1953, was published in 2000. He has been teaching American history at UW-Platteville since 1997.
2005-2006
HONOR ROLL

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Lynda H. Moon 1952
Richard G. Moon 1953
Michael G. Moon 1995
Donna A. Mooney 1977
Linda K. Moore 1979
Rita C. Moore 1987
Gerald Moore 1967
Robert E. Moore 1964
Mary R. Moore 1985
Christopher A. Moore 2000
Hollie M. Moore
Edward T. Moore 1984
Brian Moore
Eleanor R. Moran 1942
Daniel Mordini
Edward Morelli
Leonard J. Moret 1998
Bryan K. Moret 2003
Joanne L. Morey 1992
Bill Morgan
Elizabeth Morgan
Janet A. Morgan 1953
Marjorie Morehart 1966
Paul V. Motsiy
Ronald L. Moring 1973
Kathy A. Moring 1972
Thomas E. Motley
Bruce J. Morris 1989
Joan R. Morris 1978
Nicolle R. Morrisard 2004
Suzanne Morrow
John H. Morrow 1942
Loyd Mowor
John Morschauer
Raymond N. Morse 1974
Diann M. Morhead 1991
Ruth A. Mortensen 1986
Michael L. Mortens 1978
Duane Mortimer 1948
Dean R. Mortimer 1954
Constance Mortimer 1971
Merle A. Mosley 1978
Lee Mosiss
Mike Mosiek
Allen Moweresian 1969
Ann M. Moyer 2002
Marvin R. Moyer 1971
Douglas A. Moyer 1995
Linda J. Moyer-Spar 1986
Miles S. Mraz 1970
Steve P. Morek 1985
Ralph H. Muchow 1948
Dale L. Muehlenhaupt 1983
Sid J. Mueller 1981
Janet Mueller 1959
Frank A. Mueller 1987
Rosemary A. Mueller 1974
Mark J. Mueller 1976
Bertha A. Mueller 1954
Eugene P. Mueller 1959
Leonard Mueller
Marthi A. Mullen 1976
Gary D. Mueller
Kim M. Mueller 1996
Dennis C. Mueller 1971
Laurie Mueller 1990
Mark D. Mueller 1996
Alan D. Mulhe 1978
Richard T. Mulcahey 1962
Joseph J. Mulcahy 1942
Joseph J. Mulcahy 1971
Donna M. Mullen 1972
John C. Mullen 1962
Rose Ann M. Mullen 1965
Terry R. Muller 1977
Martini J. Mulligan
Patrick M. Mullhoo 1994
Amy Mulrooney
Pat Mulrooney
Linda Mulroy-Bowden
John Mumm
Larry Mumm
Robert E. Mumm 1971
James P. Mumm 1980
Allan J. Munn 1990
Rose M. Mundah 1980
Patsy J. Munoz
Paul A. Munson 1998
Sherrill J. Munson 1962
Gerald L. Munyn 1966
James D. Munz 1977
Pamela A. Murak 1977
Nancy K. Murdock 1994
Betty L. Murley 1987
Jeffrey P. Murley 1987
David F. Munn 1993
Patrick E. Murphy 1993
Howard J. Murphy 1955
Deborah L. Murphy 1996
Thomas W. Murphy 1949
Patrick J. Murphy 1961
Robert S. Murphy 1961
David J. Murphy 1970
Dennis J. Murphy 1965
Eric M. Murphy 1994
Timothy Murphy
Paul Alan Murphy 1996
Peggi A. Murphy 1979
Mary J. Murphy 1976
David S. Murphy 1980
William Murphy
Tracy Murphy
Constance Murphy 1960
David G. Murphy
Robert B. Murray 1968
Peggy A. Murray 1977
Sharon Murock
Katherine L. Muschins 1994
Lee A. Mushel 1965
Isabel M. Mushel 1962
Mesut Muslu
Robert S. Mussa 2004
Joel D. Musser 2002
Steven W. Mussey 1984
Diane J. Myers 1989
Daniel L. Myers 1971
Clareece Myers 1947
Michael D. Myers 1975
John Myers 1978
James H. Myers 1964
Mark G. Myers 1986
Terry L. Myers 1978
Jeffrey Myhre
Calvin L. Myhre
Dianne L. Nachtigal 1973
Lyle W. Nahle 1951
Shirley Nahle 1952
Rena J. Nalle 1974
Taryn Nall 1975
Thomas L. Nall 1973
Kathleen M. Nall 1973
Bevery M. Nall 1960
Daniel Nanke 1969
Helen C. Napp 1944
Sally J. Narveson 1974
Bruce K. Narveson 1974
Jordan C. Nash 1952
Dido Nash 1951
Robert J. Nates 1956
David C. Narwick 1967
Debra J. Naze 1974
Nancy A. Naze 1970
Mark R. Nebel 1977
Kyle J. Nebel 1984
Mary A. Nechval
Jon J. Nedelkoff 1990
Carol A. Needham 1981
William D. Needham 1968
Margaret O. Neije 1971
Rebecca L. Neff 1978
Kenneth E. Nehring 1954
Cynthia M. Neis 1990
John B. Neis 1972
Jane Neis 1966
John Nelf
Shirley J. Nellen 1962
Rebecca Ann Nelson 1959
Michael J. Nelson 1990
Jennifer K. Nelson 1990
Roger Nelson 1968
Gregory A. Nelson 1974
Thomas N. Nelson 1959
Gerald N. Nelson 1950
Myles A. Nelson 1963
Paula M. Nelson
Burdette Nelson
David P. Nelson 1973
Thomas Nelson
Guy R. Nelson 1974
Jeffrey O. Nelson 1979
John D. Nelson 1984
Lisa J. Nelson 1990
Philip Nelson 1960
Andrew J. Nelson 2003
Bradley V. Nelson 1977
Carl L. Nelson 1973
Mary A. Nelson 1970
Russell B. Nelson 1950
Marlon D. Nelson 1998
Ladd E. Nelson 1991
Peter K. Nelson 1933
Mary P. Nelson 1950
Linda E. Nelson 1967
Donna Nelson
Donald H. Nelson 1970
Marie B. Nelson 1987
Kirk L. Nelson
David P. Nelson 1988
Judy L. Nelson 1976
Joyce A. Nelson
Mike Nelson
Bryce D. Nelson 1980
James Nemazi 1987
Albert Nemec
Holly J. Nemec 1996
Brian R. Nemec 1996
Kamila K. Nemetz 2001
Charlette Nennig
Marilyn J. Neterau 1955
Brian F. Nerheim 1983
David Nerka
Dean J. Nebbe 1981
Margaret O. Neuber 1966
Clareda M.霓en-schwander 1969
Lu Ann C. Neuenschwander 1985
Scott C. Neuman 1988
Lynn M. Smith 1979  
Carter J. Smith 1971  
Roland O. Smith 1957  
Courtney Smock 1996  
Randolph Smrstick 1974  
John M. Smythe 1973  
Donald Snyder 1967  
Irvin H. Snyder 1969  
Jay T. Snyder 1982  
Norbert Snyder 1949  
Arthur J. Snyder 1972  
Susan K. Sobota 1974  
John B. Socha 1996  
Michela A. Soehnlein 1989  
Roger A. Soenksen 1974  
Danielle L. Soens 1996  
John E. Somerville 1963  
Pamela Soman-Cwik 1989  
Daniel R. Soman 1976  
James W. Soman 1975  
Pamela Soman-Cwik 1989  
John E. Somerville 1963  
Margaret J. Sommer 1969  
Michael J. Sommer 1982  
Kenneth J. Sommer 1969  
John E. Stansell 1980  
1989  
Erik E. Streich 1986  
Mary J. Stretz 1990  
Erik W. Swannack 1988  
Frederick J. Swanke 1976  
Paul W. Swalve 1970  
Robert Swain 1963  
Floyd W. Sutton 1983  
Lisa A. Sutter 1988  
Jan M. Sutter 1978  
John L. Sutliff 1953  
Robert J. Sutherland 1977  
rhonda J. Sutherland 1978  
Scott D. Susa 2003  
Erema F. Surrem 1962  
John A. Surrem 1960  
William A. Super 1980  
John A. Sutbroten 1972  
Evelyn Stencel 1990  
John A. Stenbroten 1972  
Jeffrey L. Stelter 1991  
John A. Steenhoorn 1972  
Evelyn Stencel 1990  
John Stender 1977  
Kathleen Stenson 1943  
Thomas H. Stepanek 1978  
Judith A. Stepanek 1969  
Mary E. Stepanek 1978  
Stephenie A. Stephens 1972  
Constance Stephens 1958  
Kay Stephens 1959  
Amy L. Stephens 1948  
Nancy R. Stephenson 1948  
Michael A. Stephenson 1990  
Gregory Stephenson 1972  
Brian Stern 1970  
Melissa M. Sterenberg 2000  
Paul Stevens 1970  
Steven L. Stevens 1990  
Michael J. Stevens 1979  
Rick D. Stevens 1974  
William N. Stevenson 1965  
Phillip Stewart 1971  
Anna M. Stewart 1986  
Larry Stirbe 1970  
Mary E. Stieve 1972  
Lois Stirwell 1969  
Adel E. Stirmar 1941  
Robert R. Stimpson 1968  
William A. Stiro 1961  
Jeanne A. Sting 1969  
James J. Stirn 1990  
Bonnie D. Stilka 1967  
Thomas Stock 1970  
George Stebbins 1968  
Donald G. Stroehner 1984  
Robert W. Stoffel 1981  
Douglas J. Stohl 1976  
Michael Stohlmeyer 1969  
Carol L. Stearns 1986  
Stan Strobel 1977  
James Stoltenberg 1959  
Jennifer J. Stone 1992  
Michael J. Stone 1975  
Michael J. Stoner 1986  
Wayne R. Stroud 1961  
Abby N. Strack 2004  
Christie K. Stratton 1965  
Tommy Strait 1980  
James L. Straka 1982  
Jonathan R. Strand 1991  
Peter J. Strand 1989  
Rhonda S. Strang 1992  
Brian D. Strang 1986  
Daniel P. Strang 1993  
Ronald Strasburg 1979  
Timothy J. Stratton 1980  
Keri L. Strause 1995  
Thomas L. Strause 1995  
James R. Strauss 1985  
Gregory L. Strayer 1986  
Eric E. Streich 1986  
Mary J. Streich 1990  
June M. Streveler 1983  
Anthony J. Streveler 1983  
Alan Strickler 1978  
Steven R. Stringer 1974  
Susan K. Strittmatter 1981  
Terry T. Strittmatter 1982  
James J. Strobusch 1977  
Thomas S. Strom 1982  
Janet L. Stroble 1970  
Darci J. Strutt 1985  
Kirk Stubbe 1976  
James W. Stubb 1969  
Peter J. Stubbe 1976  
Joseph E. Stuber 1976  
Michael Stuckey 1976  
Gloria J. Stucky 1983  
Edwin Stuckey 1970  
Kendall J. Stucky 1979  
Germaine B. Stuczynski 1982  
Dearla L. Studebaker 1967  
Frank Studebaker 1962  
Belva Studebaker 1959  
Daniel Studebaker 1959  
Caroline Y. Stuessy 1995  
Mark O. Stuessy 1981  
Jane A. Stuessy 1981  
Anne M. Stuessy 1981  
Sally Stuhler-Hollman 1976  
Christopher J. Stupek 2004  
Vincent D. Sturgal 2000  
John W. Sudbrink 1979  
Robert T. Sudbrink 1978  
Stanley R. Suggen 1986  
Vicky L. Stuhl 2000  
Bharat Sulkival 1980  
Lilawati Sulkival 1980  
Kelly Sullivan-Solej 1992  
Harriet A. Suhler 1981  
Jean E. Sunby 1981  
Donna J. Sunby 1970  
Brenda M. Sundance 1996  
Charles E. Sundin 1977  
Rosanne L. Sundin 1974  
William A. Super 1980  
John A. Surrem 1960  
Erma F. Sutbroten 1962  
Scott D. Susa 2003  
Rhonda J. Sutherlând 1978  
Robby J. Sutherlând 1977  
G. Greg Suthers 1974  
John L. Sutliff 1953  
Robert G. Sutter 1977  
Jan M. Sutter 1978  
Alyce M. Sutter 1980  
Lisa A. Sutter 1988  
Floyd W. Sutson 1983  
Larry E. Svendsen 1966  
Patricia L. Sveum 1980  
Vicki L. Svoboda 1987  
Robert Swain 1963  
Lois J. Swain 1963  
Paul W. Swale 1970  
Ken Swan 1968  
Federick J. Swanke 1976  
Alan M. Swank 1980  
Erik W. Swannack 1988
NEW FUNDS
JULY 2005 TO JUNE 2006

Aspiring Biologist Award Fund
Athletic Trainer Salary Fund
Brodbeck Foundation Service Learning Development Fund
Dr. Roger Hoover Scholarship Fund
EMS Alumni Chapter Fund
George Kettler Memorial Scholarship in Agriculture
George Kettler Memorial Scholarship in Biology
George Kettler Memorial Scholarship in Civil Engineering
Greek Life Fund
JJ Keller Human Resource Fund
Katie Vaassen Student Ambassador Scholarship Fund
Lands’ End Scholarship Fund
Lee Zastrow Memorial Scholarship Fund
Liberace Scholar Academic and Artist Fund
Linda Pauls Fleming Scholarship Fund in Accounting or Agriculture
M Step Project Fund
Men’s Basketball Development Fund
Olga Ray Guest Lecturer Fund
Orchestra Development Fund - Renamed to the Liberace Scholar
Phi Beta Lambda Development Fund
Plant Biology Award Fund
Ralph and Margaret Henry Scholarship Fund
Ray and Aphile Larson Memorial Scholarship Fund
Richard Thern Scholarship Fund
Roundtree Ensemble Development Fund
Speedway Sand & Gravel Inc. Scholarship Fund
Stanley Thompson Memorial Scholarship Fund
Sylvia E. Cheever Memorial Scholarship Fund
Tri-State Initiative Development Fund
University Women’s Council Development Fund
Value-added Entrepreneurial Development Fund
Vandy “Butch” Bloyer Family Memorial Scholarship Fund
Verna Mae Perry Memorial Scholarship Fund
William F. Schilling Scholarship Fund
Wunderlin Family Scholarship Fund

Patricia A. Wubben 1965
Theresa A. Wukker
Thomas J. Wukker 1991
Karl E. Wuesthoff 1985
Randall S. Wulf 1995
Diane E Wunderlin 2001
John P Wunderlin 1987
Patricia A. Wunderlin 1976
James F. Wunderlin 1968
Aaron M. Wunderlin 2000
Richard P Wunderlin 1961
Ron Wunsch
Marvin Wurster 1965
Julie A. Wuthrich 1991
Michael E Wymore 2003
Gina M. Wytenbach 1989
Gerald J. Yach
James Yackel 1951
Becky L. Yang 1973
Glen Yanda
Vangneng Yang 1999
Mark N. Yanke 1978
Rebecca K. Yasky 1982
Gregory J. Yak 1985
Douglas J. Yak 1989
Cindy L. Yak 1989
Mark R. Yenser 1981
Lynn C. Yingling 1974
Patricia F. Yolda 1971
Paul S. Young 1967
Kathryne K Young 1980
Kay T. Young 1977
Philip Young
Bruce M. Young 1971
Brian R. Young 1986
William H. Zabel 1973
Cheryl L. Zablocki-Wagner 1991
Shane K. Zahn 1990
Misty M Zahn 1999
David P. Zaidan 1956
Margaret D. Zalaznik 1989
Wayne E. Zalokar 1970
Douglas Zaminski
Jan F. Zander 1989
Dennis Zabler 1967
Dan Zmeker
James P. Zoeller 1992
Harry M. Zoellick 1965
Dean M. Zoesh 1983
Cindy M. Zuberek 1989
Brian J. Zuberek
Steven A. Zuberek 1988
Joseph Zuecher
Jane L. Zweifel 1969
Erwin L. Zweifel 1962
Robert K. Zweifel 1967
Bernadette J. Zwettler 1980
Christopher J. Zwettler 1979

Stephe J. Zandler 1982
Mark H. Zapp 1984
James F. Zapp 1951
Jane A. Zarada 1971
Karl W. Zart 1971
Harry Zastrow
Daniel B. Zauche 1984
John Zdroik
Robert J. Zach 1994
Heidi M. Zach 1991
Darcie Zelle 1991
Brian S. Zeman 1987
Amy Zembroski 1999
Stanley W. Zen 1954
Robin A. Zen 1986
Frederick J. Zen 1996
James L. Zen 1984
Frank G. Ziccarelli
Andrea M. Ziccarelli
Allegra Zick 1962
Mark Zidone
Susan W. Ziegler 1964
Carl D. Ziegler 1980
Paul M. Ziehler
Robert J. Ziel 1976
Dennis Zielinski
Matthew C. Zielinski 2004
Ginger L. Zelke
Stephen P. Zelke 1966
Stephen C. Zelke 1991
Bridgitt A. Zelke 1992
Paul E. Ziem 1976
Steven Ziemke
Larry G. Zienty
Jack A. Zill 1981
Thomas M. Zillman
James W. Zimbrich 1956
Shirley Zimmer 1969
William C. Zimmer 1991
Beverly A. Zimmerman 1999
Sheila Zimmerman 1966
William J. Zimmerman 1970
Gretchen J. Zimmerman 1977
Jacqueline M. Zimmerman 1984
Joanne Zimmerman 1963
Randy C. Zinck 1979
Dave Zink
Fred Zinke
Mayne A Zinke 2004
Richard C. Zirbel 1969
Jeanne A. Zirbel 1965
Amy Lynn Zirk 1997
ORGANIZATIONS

2006 Convention of the WI State Chapter P.E.O. Sisterhood
Abbott Laboratories Fund
ABS Global Inc.
Accelerated Genetics
Advanced Photonix, Inc.
All American Sports Inc.
Alliant Energy
Alpha Gamma Rho
Altria Group, Inc.
American International Group, Inc.
American Society of Civil Engineers
American Standard Inc.
American Transmission Co., LLC
Anchorbank
At Your Service Computer Solutions, LLC
Ayres Associates
Badger Brothers Coffee
Badger Meter Inc.
Badgerland Farm Credit Services
Ball Corporation
Bank of Monticello
Barco Products Co.
BASF Corporation
Basic American Foods
Baxter International Foundation
Baycare Clinic Foundation
Bel-Aire Home Improvement Co
Benjamin Moore & Company
Benton State Bank
Biddick Charitable Foundation
Biddick, Inc.
Boeing Company, The
Bonded Collectors of Wisconsin Inc.
Brodbeck Foundation Inc.
Cable Car Travel Agency
Cardins Pharmacy
Caterpillar Inc.
CHS Foundation
City of Lancaster
Clare Bank
Clark Dietz, Inc.
Clorox Company
CNA Foundation
Con Edison
ConAgro Food Foundation Inc
Conlon Construction Co
Consumers Cooperative of Richland County
Co-op Country Partners
Cooper Industries
Country Inn
Country Kitchen of Platteville
Crawford County Holstein Association
CUNA Mutual Insurance Group
Charitable Foundation
DaimlerChrysler Corporation
Dairy Queen
Dean Distributing, Inc.
Del Monte Corporation
Dorsey, LLC
Downtown Designs Salon & Spa, LLC
Duffy Engineering Inc.
Durrant
E Funds Corporation
Eastman Cartwright Lumber Co.
Eaton Corporation
Education Foundation of Alpha Gamma Rho
Edward D. Jones & Co.
Exelon Corporation
Exxon Mobil Corporation
Fahey Inc.
Fever River Sports Production, Inc
Finch Christensen & Son, Inc.
First National Bank of Platteville
FM Global
Forest City Motor Company
Frontier FS
Garvey's Service, LLC
GE Capital Corporation
General Electric Company
General Motors Corporation
Georgia-Pacific
Gilbank Construction, Inc.
Girls Scouts of Green Hills Council, Inc.
Global Impact
Good's Greenhouse, Inc.
Grant County Master Gardeners
Greater Milwaukee Foundation
Green Bay Packers
Green Country Genealogical Society
Gribble Clarence (Estate) Trust Account
Growmark Inc.
Haack Orthodontic Clinic, LLC
Harley-Davidson, Inc.
Haagen Muehl Mill
Heart of America Restaurants & Inns
Hedge Specialists Inc.
Heiser Hardware Inc
Heller's Jewelry Inc
Honeywell International
Horizon Retail Construction Inc
Hormel Foods Corporation
Huff Family Foundation
IBM International Foundation
Ikon Office Foundation
Illinois Nurseymen's Association
Illinois Tool Works, Inc.
Ingersoll-Rand
Inventos Building Systems
J & J Investments
Jorn Peter & Sons Inc
J P Paul's Saloon
Jens Construction Corp
Jewell & Associates
JNS, Inc.
John Barth Foundation, Inc.
John Deere Foundation
Keller Foundation, LTD.
Keller Structures Inc.
Kern Family Foundation
Kettle-Lakes Cooperative
Kimberly Clark Foundation
Klaas & Associates, Inc.
Kohn's Auto Body
Kopp McKichan Geyer, Skemp & Stombaugh, LLP
Lafayette Bio-Ag LLC
Land O'Lakes, Inc.
Land's End Inc.
Leconte Electric
Liberace Foundation
Livingston State Bank
Lockheed Martin Matching Gift Program
Major View Dairy, LLC
Marathon Ashland Petroleum LLC
Marshall & Illesly Trust
Master Drywall, Inc.
Medical Associates HMO
Merck & Co., Inc.
Metropolitan Life Foundation
Meyer Landscape & Design Inc
MHTC
Microsoft Matching Gifts
Midwest Horse Fair
Miniature Precision Components, Inc.
Minnesota Mining & Mfg. Foundation
Molded Rubber & Plastic Corp.
Monsanto Fund
Mound City Bank
Mound View Inn, LLC.
National Manufacturing Co.
Neal Sisters Foundation
Nohr Chapter Trout Unlimited
Northwestern Mutual
Life Insurance
Oak Creek Investments, LLC
Oklahoma Gas & Electric Company Foundation, Inc.
Pella Roloscreen Foundation
PepsiCo, Inc.
Pike Technologies, Inc.
Pioneer Dairy Club
Pioneer Hi-Bred International, Inc.
Platteville Bowling Center, Inc.
Platteville Chamber of Commerce
Platteville Golf & Country Club
Platteville Kiwanis Club
Ppg Industries Foundation
Premier Cooperative
Procter & Gamble Co. Inc.
Prudential Foundation
Quebecor World
Queen B Radio Wisconsin, Inc.
Radio Dubuque
Regulatory Compliance Assoc
Remmele Engineering, Inc.
Rockwell Automation Charitable Corp Matching Gift Program
Roh's Auto Mart
Royal T Promotions Inc.
Rural Mutual Insurance Company
Salway Services, Inc.
SAIC
Sara Lee Corporation
Seagate Technology LLC
Sentry Insurance Foundation Inc.
Shell Companies Foundation Inc.
Sinsinawa Dominicans, Inc.
Society of Plastic Engineers
Southwest Gas Corporation
Southwest Health Center
Southwestern Realty (Century 21)
SPE Foundation Inc.
Speedway Sand & Gravel Inc.
Sports Unlimited
State Farm Insurance Companies
Stephenson Service Co.
Steve's Pizza Palace
Staande Associates Inc.
Super 8 Motel
Syngenta
Syx'q's Sports Books
Tan World Inc of Dubuque
The Great Midwestern
Educational Theater Company, Inc
Thrivent Financial for Lutherans
Tricor
Turbine Technologies LTD
Tyco
U.S. Bancorp
United Cooperative
United Methodist Church
United States Steel Foundation, Inc.
University of Wisconsin-Extension
University of Wisconsin-Madison Foundation
US Bank
UWP Alumni Association
UW-Platteville CFA/PSA
Vaassen, Pluemer CPA's, LLC
Verizon Communications
Veterans of Foreign Wars
Village of Portosi
W.W. Grainger, Inc.
Wachute Memorial Library
Webers Processing Plant Inc
Wells Fargo Foundation
Westvaco Foundation
Whirpool Corporation
Windsor Food & Spirits
Wisconsin Chapter B N / P.E.O. Sisterhood
Wisconsin Concrete Pavement Association
Wisconsin Energy Corporation Foundation Inc.
Wisconsin Fertilizer & Chemical Association
Wisconsin Livestock & Meat Council
Wisconsin Pork Producers Association
Wisconsin Room
Wisconsin Rural Opportunities Foundation Inc.
Wisconsin Women in Higher Education Leadership
Xerox Corporation
CONTRIBUTING MATCHING GIFT COMPANIES FOR 2005-06

Abbott Laboratories Fund
Alliant Energy
Altria Group, Inc.
American International Group, Inc.
American Standard Inc.
American Transmission Co., LLC
Ball Corporation
Bank of Monticello
BASF Corporation
Basic American Foods
Baxter International Foundation
BayCare Clinic Foundation
Benjamin Moore & Company
Boeing Company, The
Caterpillar Inc.
Clorox Company
CNA Foundation
Con Edison
ConAgra Food Foundation Inc
Cooper Industries
CUNA Mutual Insurance Group
Charitable Foundation
DaimlerChrysler Corporation
Del Monte Corporation
E Funds Corporation
Eaton Corporation
Exelon Corporation
Exxon Mobil Corporation
FM Global
General Electric Company
General Motors Corporation
Foundation
Georgia-Pacific
Global Impact
Harley-Davidson, Inc.
Honeywell International
Hormel Foods Corporations
IBM International Foundation
Ikon Office Foundation
Illinois Tool Works, Inc.
Invensys Building Systems
Jewell & Associates
Keller Structures Inc.
Kimberly Clark Foundation
Land O'Lakes, Inc.
Lockheed Martin Matching
Gift Program
Marathon Ashland
Petroleum LLC
Merck & Co., Inc.
Metropolitan Life Foundation
Microsoft Matching Gifts
Minnesota Mining & Mfg.
Foundation
Northwestern Mutual
Life Insurance
Oklahoma Gas & Electric
Company Foundation, Inc.
PepsiCo, Inc.
Pioneer Hi-Bred
International, Inc.
Procter & Gamble Co. Inc.
Prudential Foundation
Robert C. Hansen
Rockwell Automation
Charitable
Corp Matching Gift Program
Rural Mutual Insurance
Company
SAIC
Sara Lee Corporation
Seagate Technology LLC
Shell Companies Foundation
Inc.
State Farm Insurance
Companies
Syngenta
Thrivent Financial for Lutherans
Tyco
U.S. Bancorp
United States Steel
Foundation, Inc.
US Bank
Verizon Communications
W.W. Grainger, Inc.
Wells Fargo Foundation
Westvaco Foundation
Whirlpool Corporation
Wisconsin Energy Corporation
Foundation Inc.
Xerox Corporation
As you read this annual report for the UWP Foundation, you'll see accomplishments in many areas. A record number and value of gifts received and a record number of first time donors made this year so successful. Fund raising successes will make the new Engineering Building, the new Ullsvik Center and the Pioneer Museum possible. These accomplishments could only be possible with the combined efforts of a dedicated group of generous volunteers and a very capable, hard working Foundation staff. On behalf of the UWP campus community everywhere, I want to thank you, the volunteers and staff. It has been such a rewarding experience serving as your volunteer chair of the Foundation Board of Directors.

But there is little time for looking back. Campus goals of reaching a population of 8,000 students and the goal of keeping a UWP education affordable for all students through scholarship support will require consecutive, record-setting years by your Foundation. Maintaining the status quo is a luxury we don't have, nor would want when compared to the exciting vision of a new UWP. Graduates, faculty, friends and contributors are so deeply and humbly proud and respectful of their association with the university. I am confident that this long-time pride will propel the Foundation well beyond its goals and assure a successful future for UWP. We look forward to your continued generosity in supporting the university.

GARY BERGER
Chair

MISSION STATEMENT

As it has been since the day in 1948 when the UW-Platteville Foundation was founded, our mission remains very similar. We continue to be the university’s primary source of scholarships and supplemental support for academic and cultural programs.

Today, more so than ever before, the UWP Foundation is providing the necessary “gap funding” – the difference between the cost of running a program and the support generated by state tax dollars – in order to maintain the high standards created by generations of caring faculty, staff and students.

With a growing asset base of more than $15.5 million and a board of directors dedicated to the long-term stability of the UWP Foundation, we are poised to manage the challenges placed before us, namely the increased need for funding at a time when state support of education is retracting. Our fund development model includes ever-expanding annual giving, major gifts and planned giving programs.

Fortunately, as our financial needs have increased, the number and collective size of gifts have grown as well. As the university grows nearer to its 150th year of providing high-quality educational opportunities, we are pleasantly reminded that UWP has left a positive, indelible mark on the hearts and minds of so many who attended, taught, worked at or who have enjoyed the benefits of having an institute of higher education in Southwest Wisconsin. Your generosity has made it possible for UWP to continue to be a regional leader, both educationally and culturally. Your ongoing support is necessary for UWP to maintain and enhance its storied place in the communities we serve, as well as the position we hold as an important part of the University of Wisconsin System.

Perhaps the statement we’ve adopted for use when describing our university to prospective students sums it up the best: “UWP … What College Should Be!”

We are pleased to offer donors and friends of the UW-Platteville Foundation this comprehensive report on our activities between July 2005 to June 2006.

Forever, Pioneers!

PURPOSE

The UW-Platteville Foundation exists solely to solicit, receive, administer, invest and disburse funds for the benefit of the University of Wisconsin-Platteville. It is a publicly supported corporation that has been determined tax exempt under sections 501(c)(3) and 509(a)(3) of the Internal Revenue Code.

MISSION STATEMENT

The UW-Platteville Foundation exists exclusively for educational purposes for the benefit of the University of Wisconsin-Platteville. Its specific role is to provide supplemental funds to aid UW-Platteville in fulfilling its mission successfully. The foundation is involved in fund raising, fund management and fund disbursement.
CHAIR GARY BERGER, ’69 UWP  
Wisconsin Alumni Association • Fitchburg, Wisconsin
Gary graduated from UW-Platteville in 1969 with a degree in business and economics. He married Mary Ann Bino, ’68, and they have lived in the Madison, Wis., area since graduation. They have two grown sons and love to travel, garden and visit their sons, wherever they might be living. Gary is a CPA and spent 28 years as a partner with McGladrey & Pullen, an accounting and consulting firm. He joined the Wisconsin Alumni Association as CFO in 2001.

VICE-CHAIR FRED JAECKLE, ’67 UWP  
Jaeckle Wholesale Inc • Madison, Wisconsin
Fred is currently CEO of Jaeckle Wholesale Inc., a wholesale distributor of flooring and decorative surfaces throughout the midwest. Fred is married to Martha Ann Jaeckle. They have two children – Jeffery and Torrey, both married and active in Jaeckle Wholesale. Hobbies include downhill skiing, boating, and Wisconsin football.

SECRETARY LINDA PAULS FLEMING, ’73 UWP  
EraGen Biosciences • Madison, Wisconsin
Linda is chief financial officer at EraGen Biosciences. Prior to her move to EraGen, Linda was VP of finance at LifeSketch Inc. and had also worked 26 years at Rayovac Corp., most recently as corporate treasurer. Linda is a member of several organizations, and is past president of the Madison Chapters of the Institute of Management Accountants and the Risk and Insurance Management Society. Linda and her husband Tom are avid Wisconsin Badger fans, and enjoy golf, biking, and raquetball.

TREASURER GREG BECK, ’81 UWP  
Mercury Waste Solutions, Inc • Union Grove, Wisconsin
Greg graduated from UW-Platteville in ’81 with a degree in occupational safety and industrial technology. Greg and his wife Nathalie reside in Milwaukee. Greg is the manager for health and safety for Mercury Waste Solutions, Inc, a mercury recycling facility. Nathalie works as a broadcast engineer for PBS - TV in Milwaukee. They enjoy physical fitness and travel.

PAST CHAIR DAN KEYES, ’68 UWP  
Wisconsin Mutual Insurance • Madison, Wisconsin
Dan graduated from UW-Platteville in ’68 with a degree in business administration/economics. He started his career with State Farm as a claims representative. Dan joined Wisconsin Mutual located in Madison in ’72 and was elected president in 1980 and chairman of the Board in ’96 and assumes both positions currently. He has been very active in the industry on a state and national level, serving on various trade association boards. Dan’s wife, Doris (Roth), is also a UWP grad and they have two children, Kelly and Nicole.

DIRECTOR MARK ADRIAN, ’74 PHS  
Midwest Hospitality Management, Inc • Platteville, Wisconsin
Mark graduated from Platteville High School in 1974. He married Lori Duggan in 1976, and together they have raised their lives in the Platteville area ever since. They have two grown sons and one grandson. Their hobbies include travel, boating, skiing, camping, biking, yoga and spending time with their family. Mark is the president of Midwest Hospitality Management, Inc. and has spent the past 23 years developing, owning and operating hotels and restaurants in the midwest. Although not a UWP alum, both Mark and Lori have deep roots in Platteville and care very much about the future of UWP.

DIRECTOR JOHN BOLDT, ’76 UWP  
Clark Dietz, Inc • Bristol, Wisconsin
John graduated from UW-Platteville in 1976 with a degree in civil engineering. He is the executive vice-president and civil/environmental group manager for Clark Dietz, Inc. Clark Dietz has offices in Illinois, Wisconsin, and Indiana. Boldt serves as the president of the American Council of Engineering Companies of Wisconsin. Besides his 28 years of experience in the industry, he is a member of the American Water Works Association, the Water Environment Federation, and the American Public Works Association. He is chairman of the town of Bristol Plan Commission and chairman of the St. Scholastica Church Building Committee. After a number of years of service on the University of Wisconsin-Platteville Alumni Board, John has joined the Foundation Board. He resides in Kenosha County, Wis., with his wife, Barbara (Bishop), also a UWP grad and they have two children, Amy (UWP-2004) and Adam.
**DIRECTOR WILLIAM J. BROSKE, ’77 UWP**  
*Platteville, Wisconsin*

William graduated from UW-Platteville in 1977 with a Bachelor of Science degree and in 1980 with a degree of Master of Science in Agriculture industries. He married Mary Lou Kirk in 1972, they have lived in Platteville, Wis., for the last 34 years. He is a dairy product specialist and a World Cheese Judge. He has worked in developed, developing and undeveloped countries as a consultant and volunteer with the dairy product manufacturing industry. With his work he has traveled and worked in no less than 50 countries.

**DIRECTOR JOHN BUSBY, ’75 UWP**  
*Affiliated Dentists • Madison, Wisconsin*

John Busby graduated from UW-Platteville with a degree in general science and chemistry and is the president of Affiliated Dentists, S.C. After finishing a dental degree from Marquette University, School of Dentistry, John completed a general practice residency. The ROTC Program at UWP was the source of his Army Commission. Retiring after 24 years of military service, John has held multiple clinical and military roles. Currently he is enrolled in a MBA program at Northwestern University. Dr. Busby is involved with many community and service organizations. He and his wife Terry have three adult daughters; Katie, Lou and Jenny.

**DIRECTOR ROBERT CLARE, ’50, Creighton University**  
*Clare Bank • Platteville, Wisconsin*

Bob has been in the banking business for 56 years. He owns Clare Bank, a fixture in Southwestern Wisconsin with eight branches. Though Bob has been on the UWP Foundation board for only a year, his commitment to the university couldn’t be stronger. He donated 30 acres of land to the university in 2003 for the new Swine Center at Pioneer Farm, and Clare Bank partnered with two other Platteville banks to provide loans to fund the facility. Bob enjoys farming himself, and owns a rural Platteville farm.

**DIRECTOR JEFF COOKE, ’70 UWP**  
*Cooke Group, Inc. • Galena, Illinois*

Jeff is the President of THE COOKE GROUP, INC., a financial and management consulting firm serving small and mid-market, growth-oriented companies. He has more than 20 years of operations, executive recruitment, business planning, and organizational development experience with medium-sized, public and private manufacturing companies. Jeff earned a J.D. degree from Drake University and an Executive MBA degree from the University of Wisconsin-Milwaukee. Jeff and his wife, Vera, have three children. He loves motorcycles and the open road.

**DIRECTOR HARRY FLETCHER, ’55 UWP**  
*USAF Historical Research - Retired • Freeport, Illinois*

A native of Platteville, Harry’s education began in “Old Main” in the Training School of the State Teacher’s College. He served in WWII, and later in the Occupation of Germany, 1949-1952, commanding construction companies composed of displaced European personnel. Graduating from UWP in 1955, he taught briefly in Wisconsin public schools, followed by a semester of graduate work at LSU. In 1958, he became the first resident director of ASA M. Royce Hall. At this time he also commuted to UW-Madison for grad work. Moving in 1961 to Madison, he continued his graduate study in European history. In 1963, he accepted the post of editor-in-chief of the USAF’s German Historical Monograph Project. In 1969, he chaired the social studies department at Troy State University’s evening branch in Montgomery, Ala., where he organized undergrad programs for USAF overseas bases in Europe, and developed the first criminal justice degree program in Alabama. Returning to the Civil Service in 1974, he researched, wrote, and edited for publication a number of studies and histories for the USAF, a number of which were later published commercially. He was considered to be the Air Force’s expert on captured German and related records, and represented the USAF at several conferences. Retiring with honors in 1990, he now lives with his wife, the former Barbara Utt, who was a professor at UWPl in the music faculty. Both remain keenly interested in the growth and development of UWP.


**DIRECTOR DAVID H. FRITZ, ’81 UWP**

*TRICOR Insurance & Financial Services • Lancaster, Wisconsin*

Dave graduated from UW-Platteville in 1981 with a degree in accounting. He is the president and CEO of Tricor, Inc and Tricor Lending, LLC. Tricor is an independent insurance agency, financial services company and mortgage brokerage company operating in 12 Wisconsin locations and one Iowa location. Dave also serves on the business advisory board for UW. He is active in industry related groups and several not for profit groups. Dave lives near Potosi, Wis. and along with his wife, Lois, they have four children, Emily (currently attending UWP), Maddie, Rachel and Timmy.

**DIRECTOR TIM FOHT, ’88 UWP**

*M&I Investment Management Corp • Fitchburg, Wisconsin*

Tim graduated from UW-Platteville in ’88 with a degree in business administration/finance. Tim joined M&I Wealth Management in Madison in ’00 and serves as the portfolio manager for personal, institutional, and corporate clients. Prior to joining M&I, Tim served as senior portfolio manager for Commerce Bank, where he managed the investment activities and staff for their Illinois region. Tim lives in Fitchburg with his wife Mary, and children, Elijah and William.

**DIRECTOR JEFF KRONSER, ’77 UWP**

*Strand Associates • Madison, Wisconsin*

Jeff graduated from UW-Platteville in ’77 with a degree in civil engineering. He has spent his entire career as a consulting engineer with Strand Associates, starting in design and eventually developed and led the firm’s transportation discipline. Jeff became the firm’s director of operations in 2002 and was elected as executive vice president in 2005. He has been very active in the business of engineering on a state and national level, serving on various committees and chairs for the American Council of Engineering Companies. Jeff’s wife, Laura, is a UW Madison grad and they have five children, Chelsae, Corey, Jaclyn, Jameson, and Kaeden.

**DIRECTOR RICHARD LEE, ’64 UWP**

*A.B.C. Builders, Inc. • Madison, Wisconsin*

Dick has been the owner of A.B.C. Builders, Inc. for 41 years. He has been on the Board of Directors for Monona State Bank for 16 years and with the National Ski Patrol for 22 years. Dick is also involved with the U.S. Coast Guard, Aux., the WI Builders Assn., and Madison Area Builders Assn. He and his wife, Judy, have two children and three grandchildren. He still likes to ride his Harley in his free time.

**DIRECTOR LLOYD LINDEN, ’55 UW-Madison**

*UW-Platteville Student Services Administration (Retired) • Platteville, Wisconsin*

After Lloyd’s first stint in military service in Korea, he returned to Pioneer College for one semester. He continued his education at Madison and received a BS in sociology in ’55 and later a Master of Science in social work. Further education was at the University of Illinois. Lloyd came to UW in 1961 and within a month was back in service with the local Guard unit. He married a UW graduate, Marian Kies ’55, in 1966. She died in 1999. Lloyd has a daughter and a son-in-law who also have degrees from UW. “I also have two grandchildren who will get proper guidance when choosing a college,” per Lloyd. “My career at UW lasted 30 plus years and I enjoyed almost every minute of it.”

**DIRECTOR ALAN MEYER, ’77 UWP**

*American Family Insurance • Madison, Wisconsin*

Al has been with American Family Insurance Group for the past 29 years. Al has held numerous positions with the company and currently holds the position of executive vice president. He also holds the designations of certified financial consultant and chartered life underwriter and has recently completed his master’s of risk management and insurance through Florida State University. Al and his wife Karen (UWP 1977) have three children and reside in Madison.

**DIRECTOR RON OSTERHOLZ, ’72 UWP**

*AnchorBank • Madison, Wisconsin*

Ron Osterholz is a senior vice president – human resources for AnchorBank, fsb (ABCW). He graduated from UW-Platteville in business and economics in 1972 and is married to Jill (Bailey, 72 graduate) Osterholz. Ron was elected to the Board of Directors UW Platteville Foundation in 1997. In addition, he has served on the Oakwood Village East (Madison) Board of Directors since 2002. Ron is a member of the Wisconsin Badger Basketball Boosters Board and has served as president of their Overtime Club since 1996.
Kathy has worked in the banking and health industries. Currently, she is the owner and ace-certified personal trainer of Door 2 Door Fitness, LLC, a fitness program that she custom designs for each client at their own home or office. Kathy lives in Janesville, Wis., with her husband, Bill, and two sons, Jon (a senior at UWP) and Steve (a freshman at UW-Oshkosh).

Rick graduated from UW-Platteville in 1983. He and his wife Ann have three children, Russ (17), Abby (15) and Kevin (13). He has practiced law in Madison the past 17 years, concentrating on real estate and general business. Recreational activities include biking, swimming and skiing, all of which he does slowly but surely. Rick’s most memorable moments at Platteville relate to playing rugby and the customary celebrations that follow.

Steven graduated with a light building construction degree with a business minor from UWP in ’80 and currently is president of Jos. Schmitt & Sons Construction. He is past president of Sheboygan Falls Chamber Main Street, current president of the Sheboygan Symphony Board, Advisory Board Member of the Sheboygan Wells Fargo Bank, and Facility Development Committee member of The Environmental Park Trust of Sheboygan County. Steven was named Chamber Main Street Board Member of the Year in ’90, ’00, ’01, ’02 and titled Honorary Main Street Board Director in ’01, ’02, and ’03. Steven and his wife, Nellie, have twin daughters, Jessica Ann and Lauren Rachel, set to graduate from Sheboygan Falls High School in the spring of 2006.

Cindy received her bachelor’s degree in economics from the University of Missouri - Rolla (UMR) and her MBA from Drury College. She received an honorary Doctorate in Engineering from UMR in 1998. Ms. Tang has been involved in entrepreneurial businesses, most recently having sold her software engineering firm, which was Platteville’s first startup software firm and the first tenant in the Industrial Park. Ms. Tang currently is involved as a consultant and as an investor and advisor to startup companies. She is also active in the Platteville community.
UNIVERSITY RELATIONS STAFF

JEREMIAH BORKE: Student Associate/Accounting: Assists Deb Hoppenjan in the financial and accounting operations for the UWP Foundation. Jeremiah is currently pursuing an accounting degree at UW-Platteville and will graduate in May of 2007.

DENNIS COOLEY: Director of University Relations and the UWP Foundation: Dennis is a 1988 UW-La Crosse graduate and has been at UWP since November 1998. He oversees the Division of University Relations and Alumni Services, which includes the UWP Foundation, publications, public relations, licensing, mail services, duplicating services and photography.

DEREK DACHELET (1999 UWP graduate): Employed by UWP Foundation for three years. As Director of Major Gifts, Derek reconnects alumni and friends to UWP while showing them how they can help grow the university; enhances philanthropic experiences and assists donors in facilitating a variety of gift options and primarily works on the development efforts associated with the College of Business, Industry, Life Science, and Agriculture.


KIM GOVIER: Employed by UWP Foundation for five and one half years. As Accounts Receivable and Scholarship Coordinator, Kim is responsible for receiving and applying all monies that come in through the Foundation to benefit the university. She also maintains the scholarships within the Foundation to make sure all available scholarships are being awarded and takes care of the Foundation Board by arranging the meetings, packets, etc.

ED GRONSKI: Employed by UWP Foundation since October 2005. As Development Officer for the College of Liberal Arts and Education, Ed maintains and builds new relationships with alumni and advocates to enhance this vital area of our university. Ed’s efforts support the School of Education, fine arts, humanities, psychology, social sciences, criminal justice, and our new Community Scholarship program.

DEB HOPPENJAN (1985 UWP graduate): Employed by UWP Foundation since January 2004. As Foundation Accountant, she manages and directs the financial and accounting operations for the UWP Foundation.

HOLLY KAISER (2006 UWP graduate): Employed by UWP Foundation since May 2006. As Assistant Coordinator for Community Scholarship Program, she assists in the organization and implementation of the Community Scholarships for UWP-Platteville Program by contacting targeted high schools and directing support from alumni towards their desired high school community.

SUE LINDHOLM: Employed by UWP Alumni Services since August 2002. As Office Manager, Sue manages the alumni office for UWP Alumni Services; she is also responsible for the annual membership campaign, processing accounts receivable, accounts payable and preparing financial reports for the UWP Alumni Association Board of Directors.

SHEENA MATTHIAS: Student Associate/Accounts Receivable: Responsible for data entry of pledges and gifts and distributes thank-you letters and receipts to donors. She also performs research on donors and records biographies. Also, files scholarship documents and maintains existing files.

JULIE MATUSZAK: Employed by UWP Alumni Services since November 2001. As Alumni Database Manager, Julie is responsible for computer maintenance, responsible for maintenance and training in the application software for alumni/donor database and troubleshooting software/hardware related problems.

KATE MCKINNEY (2005 UWP graduate): Employed by UWP Alumni Service for 10 months. As the Communications Manager, Kate continues to improve and enhance existing communication pieces in Alumni Services, including the Alumni Today, alumni e-newsletter and website; also responsible for helping keep alumni records current.

Holly Kaiser (2006 UWP graduate): Employed by UWP Foundation since November 2001. As Alumni Database Manager, Holly is responsible for computer maintenance, responsible for maintenance and training in the application software for alumni/donor database and troubleshooting software/hardware related problems.

KELLY SOLEY: Employed by UWP Foundation for eight years. As Director of Development Research, she coordinates the identification, cultivation and stewardship of alumni and friends in support of university programs and priorities.

CHRISTAL SWIGART (2002 UWP graduate): Employed by UWP Alumni Services since 2004. Christal designs and creates promotional items, such as brochures, programs, and invitations, for Alumni Services.

GINA UDDELHOFEN: Employed by UWP Foundation since September 2003. As Annual Giving Coordinator, Gina is responsible for creating, implementing, directing, and managing the program for current support from alumni, parents, friends, and businesses by supervising the university’s annual phonathon and direct mail solicitations. Gina is currently pursuing a communication technologies degree at UW-Platteville and will graduate in May of 2007.
The “M” Step Project, a fundraiser leading to the sponsorship of one classroom in the new engineering building, is now welcoming alumni and friends to participate in this once-in-a-lifetime opportunity.

Individuals, families and businesses are welcome to sponsor a step, and in return, their name or names will be engraved onto a plate that will be permanently attached to the face of the step. It costs $500 to sponsor a step or $750 for the choice to pick which step. The cost may either be paid in full or over a period of no more than five years.

The first step will be named in honor of Pat Medley and Alvin Knoerr, the two men who had the vision of making the largest “M” in the world on Platteville Mound. In 1936, Medley and Knoerr, students of the Mining School in Platteville, traced a giant “M” in the snow on the mound. The following spring, they convinced their schoolmates to build the stone “M,” which still stands as a proud symbol of UWP.

Richard Shultz, dean of the College of Engineering, Mathematics and Science (EMS), said, “We see this as an opportunity for people who have strong ties to UW-Platteville – those who feel that the university has provided them with the tools to succeed in their careers and lives – to own a piece of it. The opportunity is open to anyone who feels a connection with the “M” as a symbol for the university.”

Interested sponsors may contact Angela Gasior, development officer for the College of EMS, at 608.342.1231 or gasiora@uwplatt.edu. This offer only lasts as long as there are steps, and there are only 266 steps.

THE UW-PLATTEVILLE FOUNDATION DISTINGUISHED SERVICE AWARD

Established in 1986, the UW-Platteville Foundation Distinguished Service Award recognizes individuals, families, businesses and/or corporations who have significantly served UW-Platteville and its mission by enhancing its reputation and influence or by substantially contributing time and/or gifts for its benefit or by influencing others to develop a similar relationship with the university.

2006: Louis & Jeannette Brunckhorst
William & Verna Huff

2005: John (Jack) C. Kindschi
William J. & Mary Lou Broske
Phil & Barbara Karrmann
Jack S. Noble

2004: Gerald & Fran Cooper
Mac Klingler
Francis Friar
Torleiv Bilstad

1994: Milton Longhorn
Gary Tuescher

1993: Charles Whiteside
1991: Joseph & Esther Zapata
1990: Mary Barnes
1989: Bjarte & Lucille Ullsvik
1988: Lyle & Ruth Olson
1987: The Leo E. Boebel Family
1986: Margaret Keizer
Ruth Keizer
Driving past the University of Wisconsin-Platteville campus, visitors may notice a looming structure at the corner of Southwest Road and Longhorn Drive. The new residence hall is not the only new facility in the works for UWP. Working hand in hand with River Architects, Inc. and their joint venture partner, HDR Architect, Inc., UWP is preparing to expand campus with a new engineering building.

A committee comprised of representatives from each department in the College of Engineering, Mathematics and Science (EMS) at UWP has been working with the architect firms for over two years to design and develop building plans. With growth from the Tri-State Initiative (TSI) and overflow in current facilities located within Ottensman Hall, a new building is required.

According to Doug Stephens, UWP campus planner, Ottensman Hall was initially built for 600 students but is now serving as an academic capacity for approximately 1,600 students. “The increase in students on campus is due to TSI and general growth in the College of EMS since Ottensman Hall occupancy began in 1966,” commented Lisa Riedle, assistant dean for the College of EMS.

Added Carol Sue Butts, UWP provost and vice chancellor, “As the university continues to grow by an additional 2,000 students, we anticipate offering new engineering programs such as Micro Electro Mechanical Systems (MEMS) and nanotechnology and will expand existing programs with new labs and classroom space.”

The architecture itself reflects major goals formulated by planning committee members to relate the philosophy and teaching style of UWP faculty. These objectives include flexible and adaptable spaces, promoting student sharing of ideas, integration of hands-on learning techniques, accessible learning labs and enhanced collaborations between faculty and students. The new building will also provide safe laboratory environments and state of the art high tech teaching facilities.

A building of this magnitude is projected to cost approximately $27.5 million. The College of EMS dean’s office is prepared to reach its goal of fundraising approximately $7.5 million through private supporters and donations before the project may proceed. Other contributors to this building project include the UWP Foundation Office, the state of Wisconsin and a plethora of alumni.

Commented Dennis Cooley, director of the UWP Foundation, “We began our fundraising efforts about eight months ago and have a commitment of around $4.8 million, which shows how much our alumni and friends believe in this project. If we are to grow our campus to 8,000 students, this building is essential to the success of the Tri-State Initiative. We feel confident, if we continue our momentum and continue to grow our support base, that we’ll be able to announce adequate funding for the project by this fall.”

To make a contribution to the new engineering building, contact the UWP Foundation Office at 608.342.1186.

Located in Ottensman Hall are the mechanical, industrial, civil, environmental, electrical and general engineering programs; engineering physics; chemistry and the Women in Engineering Program as well as the College of EMS dean’s offices. Electrical engineering and engineering physics will move to the new building where there will be specific labs for these academic disciplines, including an electrical engineering renewable energy lab, power and energy lab, and engineering physics labs specifically focusing on optics and lasers. The proposed floor plans also include at least three computer classrooms of varying sizes, a machine shop, a materials lab, testing and computer graphics labs, as well as designated space for the developing MEMS and nanotechnology program. In addition, there will be specific space for senior design project labs, individualized student organization workspace for teams like FIRST robotics and the concrete canoe, student project labs and abundant student study spaces on each floor.

Architecture plans for the new engineering building are expected to be completed in February 2007 when the bidding process will begin. The actual groundbreaking is potentially scheduled for May 2007 with anticipated occupancy beginning in the spring 2009 semester after approximately 18 months of construction.
GIFT OPTIONS

Any gift, regardless of size, enhances our mission to support quality education at the University of Wisconsin-Platteville. However, with each gift our hope is that you – our donors – also receive the tax and other benefits associated with charitable giving and the reward of knowing you’re an important partner in building for the future of UWP.

BARGAIN SALE:

Zed Industries – Roll-fed thermoformer

The UW-Platteville’s Department of Industrial Studies began a tradition of pursuing high quality plastic processing as a part of its education in 1990 when it had a dedication ceremony for its new equipment. Today the department is once again expanding its educational boundaries with a new high speed, roll-fed thermoformer worth over $400,000. “This is the newest piece of equipment at our university,” says Majid Tabrizi, professor of industrial studies. “The laboratory is constantly updated with new equipment to be responsive to the need of the industry, hence we are reaching an equal level with them. Additionally, we are the only university with this level of sophistication in the United States.” Attaining such a high level of applied industry knowledge would not have been possible for UW-Platteville students and faculty had it not been for the generosity of numerous industry donors and a remarkable bargain sale price which the machinery manufacturer Zed Industries offered.

FAMILY FOUNDATIONS:

Family foundations have become the rage in family philanthropy – and more than a few UW-Platteville alumni and friends have set up their own private foundations to assist them in their charitable giving. The assets, which are placed into the foundation, can bring with them large tax advantages, which can also increase the amount of giving at the same time. One example includes a rental property which was placed in a family foundation. UW-Platteville benefits because the property generates rent, a portion of which is donated to the UWP Foundation each year.

GIFTS OF APPRECIATED SECURITIES:

Many people find the best way to make charitable gifts is in the form of marketable securities, such as stocks or mutual fund shares that have appreciated in value. Securities owned longer than one year qualify as long-term property and once donated to a 501(c)(3) non-profit organization are entitled to a federal income tax itemized deduction, based on the current fair market value of the security, regardless of what it originally cost.

GIFTS OF CASH:

Many donors to the UW-Platteville Foundation choose to make gifts of cash. A cash gift is tax-deductible to the full extent of the law for the year in which it is given. Cash gifts have an immediate impact on UWP’s colleges and programs.

GIFTS OF REAL ESTATE:

A gift of real property is another charitable option that may result in tax savings. If you sell real estate you have owned for a number of years, it is likely you will be faced with a sizable capital gains tax, especially if the property is not your residence. Through an outright gift of such property, a double tax savings is possible. First, in most cases you will receive a charitable income tax deduction for the full value of the property – a savings of as much as 40 percent or more of the property’s value. In addition, you will not be liable for capital gains tax on the transfer since the property was given rather than sold.

GIFTS OF TANGIBLE PROPERTY (IN-KIND GIFTS):

A gift of tangible property is considered to be an attractive option for some donors. Property related to a university function (for example, art to the art museum, computers, clothing for events) and not related property (such as jewelry, livestock, pleasure boats) are considered charitable deductions.

Lab Safety, Inc. – Mississippi Students

In response to the devastating damage that hurricane Katrina brought to the Gulf States, a group of UW-Platteville students traveled to Lakeshore, Miss., in order to assist with the reconstruction and cleanup efforts. To help assure a safe work environment, Lab Safety, Inc. of Janesville, Wis., generously donated hard hats, neon vests, hearing protection, respirators, first aid kits, and other construction safety equipment. The students’ trip was a huge success and reported no injuries. Following the reconstruction trip the in-kind donation of equipment was transferred for use within the UWP Department of Industrial Studies.

GIFT TO ENDOWMENT FUNDS:

An endowment is a fund that is maintained into perpetuity. Typically, only a portion of the annual income is used for the purpose specified by the donor. The balance of the income is added to the principal to help it grow. Endowments often retain the names of the donors, reflecting their desires and serving as lasting testaments to their generosity and values.

Jack Weier Memorial Scholarship

The UW-Platteville Dairy Club was saddened by the recent passing of one of their most dedicated volunteers, Jack Weier. In honor of Jack’s legacy to UWP agriculture, the Dairy Club decided to work toward endowing a fund in his memory. With an endowment goal of $10,000, Jack’s family and friends will be glad to see that his positive impact on UWP will continue in the form of much needed agricultural student scholarships.

Challenge Grants – Milt Engelke

To motivate like-minded donors, UWP “Aggie” Milt Engelke has pledged five years, up to $5,000 of matching funds to anyone making a gift to the Dr. Roger Higgs Scholarship Fund. As a result of Milt’s leadership, the Dr. Higgs Scholarship has increased to an endowment level of $44,000 which will provide one to three scholarships annually. Preference shall be given to students who have been involved for at least one semester with the crops, soils, or weed science team.

MATCHING GIFT PROGRAMS:

UWP had 76 Matching Gift Companies participate in this program in the past year. These generous companies matched 181 gifts contributing a total of $65,533.95.

A Matching Gift Program is a wonderful way to increase the impact of your support. Contact your human resources office and ask if your company matches employee donations to non-profit organizations and how you may participate.

MULTI-YEAR PLEDGE:

The foundation works with many donors who wish to establish a multi-year pledges payment plan. Often, this method of giving enables donors to contribute more generously than they may have considered by spreading the gift payments over a period of years.
UWP ESTABLISHES COMMUNITY SCHOLARSHIP PROGRAMS

The University of Wisconsin-Platteville Foundation is initiating a new program that will focus alumni support to the high school of their choice. The program creates an opportunity for alumni to support the communities they grew up in or currently live in, as well as UWP.

“This effort pools resources from local school districts toward the goal of providing more scholarships to UWP. Many of our alumni are proud to support this program to inspire others to follow in their footsteps to attend UWP,” said Edward Gronski, development officer with the UWP Foundation. A prime example of this initiative is a person who graduated from Darlington High School and UWP but lives in Ohio can support both educational institutions by donating to the Darlington Community Scholarship Program.

The initial phase of the community scholarship program included establishing contact with schools in the Platteville area and other areas where there is a strong concentration of UWP alumni. The community scholarship program is being tested this summer in 31 school districts that have a large number of UWP alumni residents. By spring of 2007, the goal is to have community scholarship programs set up throughout Wisconsin, Northeast Iowa and Northern Illinois.

“What has surprised us is the number of UWP alumni who live away from their hometowns, some as far away as California and Florida, who see this as a way to give back to the places where they received their educational start,” said Dennis Cooley, director of the UWP Foundation.

Essentially, the community scholarship program will be similar to the Platteville 1866 Fund where 50 percent of gifts are used as an endowment and the remaining 50 percent is used immediately as scholarship monies.

Commented Gronski, “We’re looking for lead donor volunteers in each community to provide matching funds. These could be businesses or even individuals with ties to UWP.” For example, Brad and Peggy Biddick, of Livingston, have pledged a $5,000 gift to jump-start the Iowa-Grant Community Scholarship Program. This fall, 26 Iowa-Grant graduates plan to attend UWP. The Biddick’s leadership and generosity, along with support from others in the district, will ensure that future Iowa-Grant graduates will have more scholarships available to pursue their education at UWP.

Anyone wanting additional information, or interested in a lead donor role, may contact Edward Gronski at 608.342.1031 or via e-mail at gronskie@uwplatt.edu.
The 2005-2006 Phonathon proved to be a very successful year for our Annual Giving Department. Without the incredible dedication from these student Phonathon representatives and their love for the University of Wisconsin-Platteville, we may not have received close to $1 million through our Annual Giving Program this past year.

We thank them wholeheartedly for being a part of the University of Wisconsin-Platteville and for being a positive influence to our alumni!
I was asked a question during a recent visit with an enthusiastic alumna that stopped me in my tracks and made me think for a few moments before I answered. The person sitting before me was showing me a copy of a will she had just prepared and was giving it to me to go with a scholarship fund agreement we were working on together.

The alumna asked, “What estate gift is the best one the university has received?” I sat back for a moment and really thought about this answer. As it turned out later, and continues to this day, I think about this question more than I probably should because the answer I gave that day really set in motion for me, the priorities of our area.

Would it be the largest gift, one of the growing number of million-dollar plus gifts that are very impressive and are literally helping us transform our campus as we lead up to our sesquicentennial celebration in 2016?

Or maybe it would be the gift that generates matches by other alumni, who are spurred to act based on the generosity of one of their “family,” the UW-Platteville family.

Or, could it perhaps be one of the many gifts from our alumni and friends who leave the UWP Foundation a significant portion of their respective estates, yet the final amount is relatively modest?

My answer, short and sweet, but loaded with meaning, was “Every last one.”

When people choose to give a portion of their ultimate gifts to the University of Wisconsin-Platteville, through the Foundation, that says a lot. It speaks volumes about the university and how our faculty and staff reached out to touch the lives of the students who passed through our hallowed hallways. It also says a lot about the people making these gifts, that a place like UW-Platteville, which has evolved in so many ways throughout its history, could hold such an important place in their memories and in their hearts.

At the UW-Platteville Foundation, we face some daunting tasks in the years ahead. We are helping to insure that future generations of Pioneers have a quality educational experience. The good news is we identified more than $15 million worth of confirmed planned gifts in 2005-06, pushing the total for our Planned Giving Program to more than $31 million. That is an incredible number, and we are extremely grateful to the many people who have given back at a variety of giving levels. Without each gift, regardless of size, our success would be lessened. We have experienced record giving in the number of cash gifts and the amount of those gifts over the past three years, but the needs of the campus – needs not wants – have made it necessary for our office to continue to push forward.

We are now averaging around $2 million a year in cash giving, but we will need to more than double – to $4-$5 million annually – the amount of cash we receive, that we distribute throughout our campus community. And though $31 million shows vast growth, we’ll need to double that amount over the next decade to offset some of the cuts to state funding and the rising cost of education to our students.

By the way, when we mention planned giving it refers to any charitable gift that requires more thought and planning to execute than the average donation. Planned giving has traditionally been defined as the gift that an individual makes near the end of his or her lifetime. There are many kinds of planned gifts, from simple bequests in a will or estate plan, to annuities, charitable remainder trusts, charitable lead trusts, pooled income, life insurance and life estates.

The process of setting up an estate plan can be daunting. Luckily, there are qualified estate planning professionals in virtually every community who can help. I’ve also found a very informative website at www.savewealth.com that is easy to navigate and explains how charitable planned gifts can benefit the donor, as well as beneficiary. This website is not affiliated with UW-Platteville or the Foundation, but presents its information in an easy to understand fashion.

In closing, please let us know if you have named the UW-Platteville Foundation in your estate plan. We would love to be able to thank you for your generosity and to celebrate these ultimate gifts. We also want to make sure fund agreements are signed that insure your intent on how the monies are used. We promise confidentiality and anonymity, as well as the promise we will treat every gift with the respect it deserves.

Every last one.

Thank you!

Dennis Cooley
Director of University Relations and the UWP Foundation
# UWP FOUNDATION STATEMENT OF ACTIVITIES

For Fiscal Years 2004 and 2005

<table>
<thead>
<tr>
<th>Date</th>
<th>Revenue</th>
<th>Expenses</th>
<th>Increase (Decrease) in Net Assets</th>
<th>Net Assets - End of Year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Contributions</td>
<td>Management Services</td>
<td>Program Services</td>
<td></td>
</tr>
<tr>
<td>12/31/04</td>
<td>$1,434,039</td>
<td>$881,773</td>
<td>983,866</td>
<td>$13,167,355</td>
</tr>
<tr>
<td>6/30/05</td>
<td>$1,236,192</td>
<td>$775,554</td>
<td>(37,502)</td>
<td>$13,129,853</td>
</tr>
<tr>
<td>Sales</td>
<td>799,218</td>
<td>235,771</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>50,983</td>
<td>197,896</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gain on sale of assets</td>
<td>-</td>
<td>137,647</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL REVENUE</td>
<td>$2,299,306</td>
<td>$1,315,440</td>
<td></td>
<td>$13,167,355</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Date</th>
<th>Revenue</th>
<th>Expenses</th>
<th>Increase (Decrease) in Net Assets</th>
<th>Net Assets - End of Year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Investment income</td>
<td>Management and general</td>
<td>Program Services</td>
<td></td>
</tr>
<tr>
<td>12/31/04</td>
<td>(125,185)</td>
<td>249,283</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6/30/05</td>
<td>7,746</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Fiscal year 2005 includes the six months which ended 6/30/05 and reflects the change in fiscal year from calendar-based to a July-June year, which matches the university’s fiscal year.**

**CLASSIFICATION OF NET ASSETS**

<table>
<thead>
<tr>
<th>Date</th>
<th>Net Assets:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>12/31/04</td>
<td>Unrestricted</td>
<td>1,132,306</td>
<td>873,390</td>
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<tr>
<td></td>
<td>Temporarily restricted</td>
<td>5,246,380</td>
<td>4,612,698</td>
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<tr>
<td></td>
<td>Permanently restricted</td>
<td>6,788,669</td>
<td>7,643,765</td>
</tr>
<tr>
<td></td>
<td>TOTAL NET ASSETS</td>
<td>$13,167,355</td>
<td>$13,129,853</td>
</tr>
<tr>
<td>6/30/05</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**ANNUAL GIVING YEARLY COMPARISONS**

(From July 1 to June 30 Each Year)

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