UW-Platteville Distance Education Alumni Board  
December 18, 2014  

Present: Melissa Gavin, Dan Avenarius, Holly Voll, Lucky Pataky, Scott Anderson, Kristen Carroll, Beth Bland  

Meeting called to order at 6:33 CT  

- Melissa noted we have nine board members this year. If members know someone who might be interested in joining us for 2015, please let her know.  

- Pete Mihalick stepped down due to work and family commitments so we will be electing a new President next year.  

- Holly spoke about grant writing and fundraising in the DLC. A few grants are in the works with a new component—working with companies where alumni work for fundraising.  

- The phone-a-thon has a goal of $35,000 and is making good progress to that goal.  

- A fundraising campaign for Spring 2015 is called March Match-ness. Campaign focuses on companies that match the donations of their employees. Social media will be used heavily to promote the campaign. Melissa and Holly are working on hashtag ideas, similar to #pioneerpride. Information will come out in January.  

- Discussion followed on a DLC/distance ed alumni Facebook page. Members thought UWP’s Facebook pages are likely overseen by the alumni association (AA). Lucky will e-mail Melissa a draft of a letter to present the idea to the AA.  

- Melissa shared an update from the AA. The office is changing how it funds the chapters. Starting with the next fiscal year, there will be a form to fill out and submit to the AA, discussing how much money a chapter wants and what the chapter will do with it. If they don’t submit a proposal, they don’t receive any money.
• Existing bank balances for each chapter will stay put. We have around $2800 in our account.

• Any ideas what to propose should be sent to Melissa. The board felt with the time crunch we’re in that we should let the DLC handle things for Spring 2015. This will give us time to make plans and form the proposal.

• A motion was made to create two scholarships at $300 each and include a $500 scholarship through the Drake Scholarship program. Motion seconded and carried.

• UWP’s Evening in Monte Carlo is April 18, 2015 in Madison.

The January meeting will be held on January 15, 2015. Details to follow.

Respectfully submitted,

Beth Bland, Secretary