Present: Jill Bisco, Melissa Gavin, Joe, Mark, Beth Bland

Meeting called to order at 7:35 PM CT

- Melissa opened the meeting with officer nominations
  - Jill—President, Melissa—Vice President, Beth—Secretary

- The board introduced and re-introduced itself

- The December minutes were tabled. They will be re-sent to the group.

- The goal of the Phone-a-thon is to raise $35,000 and at last check UWP hadn’t quite met the mark. Few graduates had been reached (150 out of about 1500). The campaign is still going.

- Melissa talked about “March Matchness” and using our social media accounts to send out pre-scripted messages. A link to donate money and hashtag would be included. Other universities have had success with this method.

- The Student Advisory Board and the DLC are also participating in this fundraising drive. The scripts are not finalized but there will probably be something in the next week or so.

- A question was raised about where the money goes. It funds distance ed scholarships and improving student services.

- Jill will send out an e-mail about ideas for scholarship criteria to the board since there are so few people on the call tonight.

- The group discussed promoting local chapters and getting local alumni involved. The alumni office at UWP can help you find a local group to hook up with.

- For 2015, and to ideally help more people attend, the meeting time is now 7:30 CT.

- Members discussed the possibility of face to face contact or as many AAB members meeting in person as can do so. The idea has been considered before but the pieces haven’t come together.
Melissa noted there are four graduation ceremonies in May—one on Friday and three on Saturday.

Meeting adjourned 8:20 CT.

Respectfully submitted,

Beth Bland, Secretary