Minutes
Assessment Oversight Committee
December 10, 2012
4 p.m.  1510 Ullsvik Hall

1. Present: Drefcinski, Montgomery, Williams, Farrell, Barraclough
   Visitors: Mike Ernst

2. Approval of November 12 minutes—4:03pm
   Minutes approved as read

3. Other Business –
   Economics does not have a major and so does not do assessment.  General Education –
   UUCC still working on reapproval process
   AAF Grant process – may be on hold for this year pending new procedures

4. Dining Services—Mike Ernst

   Surveys are given to students to get feedback on what Dining Services provides with
   regard to food (variety, quality, etc.) and how the food is being served.  There are also
   focus groups in the residence halls.  Dining Services also has a Facebook page where
   they do promotions like IPad giveaways to the get students on FB and then to get their
   feedback.  Dining Services has been acting on as many suggestions as possible,
   especially with the new facility.  Mike Ernst stressed that the better the students eat, the
   better they will do in classes.  Mike Ernst was proud of the fact that we are one of only 5 colleges/universities in WI
   that are self-operated.  Most other universities have an administrative overhead charge
   ($800-$1000) and the dining services are run by another company.  Our students can eat
   anywhere on campus which is something the administration prides itself on.  Currently
   Dining Services is at $11 million whereas 5 years ago they were at $6 million.  In
   addition to serving students on campus, they have revenue-generating programs such as
   Southwest Tech, an elderly program (Meals on Wheels), and catering weddings, etc.

   Preference Survey:

   Q19: Jamba Juice at the new facility.
   Q26/27: A keyword here is FRESH.  Students feel very strongly about fresh foods and
   variety.
   Q35: 36 menu varieties and selections allow students to make healthy choices
   Q41-43: The new facility will have no interior walls with action stations.  You can see
   everything that is going on with the new dining facility.
Q48: a rather high number (about 1300) of students have food related “issues” so there will be an allergy-free side of the new facility. There will be a lot of fresh food options and a lot of potential for customization of meals.

Satisfaction Survey:
Q3: Dining services was not happy with the response from students about the variety that was offered. The students didn’t feel there were enough vegan/vegetarian options (Q44) and so the new facility will help to address these issues.

5. AOC Summary of Conference Services

Discussion occurred about changing the last paragraph of the summary. Change to read “The AOC is satisfied with the Conference Services’ efforts to assess its program and does not recommend any changes to is assessment tools.” All in favor.

6. Adjourn 4:40pm

Next Meeting: January 28, 2013 – Media Studies – Mary Rose Williams