Assessment Operations Calendar

1. Ongoing, Periodic, Or As Needed Assessment Practices
   
   1. Student development/achievement

   Clinical Experiences
      - G.P.A. (3.00 Elementary, 2.75 Secondary/Middle)

   Communication Technologies
      - Graduate placement rate

   General Engineering
      - Matriculation into professional programs

   Geography/Geology
      - Rates and type of placement

   Industrial Engineering
      - Statistical data (placement rates, average starting salaries, Fundamentals of Engineering Exam scores, etc.)

2. Routine improvement practices

   Admissions and Enrollment Management
      - Campus Visit Program
      - Enrollment management reports

   Center for the Arts / Nohr Gallery
      - Audience satisfaction survey
      - Marketing impact study
      - NOHR Comment Book

   General Education
      - UUCC general education discussions

   Information Services
- OPAC evaluation form
- Administrative statistics from Library Automation System
- Bibliographic instruction evaluations
- Library suggestion box
- Request for evaluation of service for database searches

Speech
- Video taping of student's speeches

3. Student/alumni/employer evaluations, interviews, or surveys

Agriculture, School of
- Employer evaluation of School of Agriculture interns

Biology
- Alumni survey

Communication Technologies
- Employer evaluation of interns

Computer Science and Software Engineering
- Employer feedback

Distance Learning Center
- Graduation/exit survey
- Student Advisory Board

Geography/Geology
- Continuing contact with graduates

Industrial Engineering
- Exit questionnaires
- Project sponsor evaluations
- Employer assessments of academic preparation
4. Exams

Biology
- Writing Proficiency

Communication Technologies
- WSUP Disc Jockey Exam
- Computer Competency Exam

Geography/Geology
- Writing Proficiency Exam

History
- Writing Proficiency Exam

Political Science/Sociology
- Writing Proficiency Exam

Student Support Services
- McGraw-Hill Basic Skills System

5. Other

Psychology
- Phonathon

2. Assessment Practices Performed Every Semester

1. Evaluations or surveys

Agriculture, School of
- Voluntary student course evaluation survey

Business Administration
- ETS Major Field Exam in Business (8 areas)
- Exit survey
Civil/Environmental Engineering

- Employer of co-op students survey
- Senior exit survey
- Senior Design Project client survey

Computer Science and Software Engineering

- Graduating senior survey

Distance Learning Center

- Class Management System survey
- Class withdraw survey

Engineering Physics

- Student assessment of courses
- Exit survey of graduating majors

Institute for Study Abroad Program

- Study Abroad Program evaluation form
- Student evaluation of accommodation and co-curricular activities (Seville)
- Student evaluation of accommodation and the required course (London)
- Accommodation evaluations, course evaluations, all-program evaluations, and evaluations of field trips and special students (Nagasaki)

Psychology

- Graduating Senior survey
- Survey of Cooperative Field Experience students

Student Housing

- Staff Evaluation by Resident

Student Support Services

- Student evaluation of program services
- Tutor evaluation of program procedures
2. Advisory boards or focus groups
   
   Agriculture, School of
   - Agricultural Advisory Board meeting

   Biology:
   - Advisory Council

   Communication Technologies
   - Advisory Council

   Computer Science and Software Engineering
   - Advisory Board

   Industrial Studies
   - Industrial Advisory Council

   Psychology
   - Focus groups

   Women in Engineering
   - Women in EMS Advisory Board

3. Exams
   
   Business Administration
   - ETS Major Field Exam in Business (8 areas)

   Civil/Environmental Engineering
   - Fundamentals of Engineering Exam

   Economics
   - Economics Indicator

   General Engineering
- Fundamentals of Engineering Exam

Student Support Services
- Nelson Denny Reading Test
- PSCP Basic Math Skills Diagnostic

4. Interviews or meetings

Accounting
- Meetings with employers of graduates

Biology
- Senior exit interview

Business Administration
- Meeting between chair & officers of department student organizations
- Meetings with employers of graduates who interview on campus

Communication Technologies
- Senior Seminar exit interview and capstone course

5. Other

Agriculture, School of
- Examine graduate placement rates
- Graduate School/Veterinary School admission rate

Biology
- Placement rate

Industrial Engineering
- Student portfolios

Women in Engineering
3. Assessment Practices Performed Every Year

1. Evaluations or surveys

Advising and Career Exploration Services
   - ACES survey

Center for the Arts / Nohr Gallery
   - In-depth marketing/satisfaction survey

Children's Center
   - Family questionnaire

Civil/Environmental Engineering
   - Alumni survey
   - Employer survey

Communication Technologies
   - Program-specific alumni survey
   - Employer evaluation of internship program

Distance Learning Center
   - Student Services survey

Engineering Physics
   - Survey of EP Alumni (2 and 5 yr)
   - Survey of employers (of 2 and 5 yr. alumni)

Industrial Engineering
   - Alumni survey
   - Employer survey

Political Science/Sociology
- Graduating senior survey

Students with Disabilities, Services for
- Questionnaire

Student Health Services
- Faculty survey
- Student Health Services user survey

Student Housing
- ACUHO-I/EBI Resident survey
- ACUHO-I/EBI Resident Assistant survey

Teacher Placement
- Survey of 1st year teachers

Women in Engineering
- Women in Engineering Career Days

2. Advisory boards or focus groups

Agriculture, School of
- AgBusiness Senior focus group by AgBusiness Faculty

Distance Learning Center
- Review of guidelines and best practices of Distance Education
  Training Council

3. Exams

Accounting
- Review performance of accounting graduates on professional
  exams

Psychology
4. Student development/achievement

   Athletics
   ▪ Student-Athlete G.P.A.

   Biology
   ▪ Graduate School admission rate

   Economics
   ▪ Senior Seminar papers

   Engineering Physics
   ▪ Cooperative Education reports
   ▪ Faculty review of oral presentations

   Industrial Studies
   ▪ Placement rates

   Multi-Cultural Services
   ▪ G.P.A. of minority students
   ▪ Yield rate of minority students that apply and are accepted

   Women in Engineering
   ▪ Yield rates of program participants
   ▪ Placement and salaries of female Engineering graduates
   ▪ Placement of female co-op students

5. Program evaluations

   Agriculture, School of
   ▪ Course portfolio review

   Athletics
- Participation reports
- Program assessment (annual composite)

**Engineering Physics**
- Faculty review of course files

**General Education**
- Course assessment

**Teacher Placement**
- Annual report
  - 3 Year and 5 Year program review

**Women in Engineering**
- Summer Institute evaluation
- Women in Engineering Mentor Program

4. **Assessment Practices Performed Every Other Year Or Less**

**Accounting**
- Alumni survey (every 5 years)
- Comparison of accounting program to those at other UW System schools and programs recognized for their high quality nationally (every 3 years)

**Admissions and Enrollment Management**
- High School Visit Program (every 3 years)
- Publications Department focus groups (every 2 years)

**Agriculture, School of**
- Survey of alumni between 3-6 years post-graduation (every 3-5 years)

**Athletics**
- Gender Equity study (every 2-3 years)

**Biology**
- Intra-departmental program & course assessment (every 2 years)
Business Administration

- Alumni survey (every 5 years)
- Compare curriculum to that of UW System peers & CUPA peer group (every 3 years)

Counseling Services

- Effectiveness of Counseling assessment (every 2 years)
- Student Evaluation of Services (every 2 years)
- UWP Student Needs Analysis (every 4 years)
- Faculty and Staff Perceptions of UCS survey (every 3 years)
- UWP Student Alcohol and Drug Use survey (every 2 years)
- Departmental self-study (every 5 years)

General Education

- Basic Skills assessment (every 2 years)

Geography/Geology

- Senior Seminar in Geography (every 2 years)

Industrial Studies

- Accreditation by the National Association of Industrial Technology (every 6 years)
- Graduate follow-up studies (every 2 years, some every 6 years)

Information Services

- Library questionnaire (every 3 years)

Mathematics

- ACT-CAAP (every 2 years)
- (Locally-developed) Assessment of Basic Math Skills (every 2 years)
- Alumni survey (every 3 years)
- Client department survey (every 5 years)

Psychology

- Alumni survey (every few years)