The University of Wisconsin Mission Statement

Each institution of the University of Wisconsin System shares in the mission of the System. The mission of this System is to develop human resources, to discover and disseminate knowledge, to extend knowledge and its application beyond the boundaries of its campuses, and to serve and stimulate society by developing in students heightened intellectual, cultural, and humane sensitivities; scientific, professional, and technological expertise; and a sense of value and purpose. Inherent in this broad mission are methods of instruction, research, extended education, and public service designed to educate people and improve the human condition. Basic to every purpose of the System is the search for truth.

The Core Mission of the University Cluster

As institutions in the University Cluster of the University of Wisconsin System, the University of Wisconsin-Eau Claire, the University of Wisconsin-Green Bay, the University of Wisconsin-La Crosse, the University of Wisconsin-Oshkosh, the University of Wisconsin--Parkside, the University of Wisconsin-Platteville, the University of Wisconsin-River Falls, the University of Wisconsin-Stevens Point, the University of Wisconsin-Stout, the University of Wisconsin-Superior, and the University of Wisconsin-Whitewater share the following core mission. Within the approved differentiation stated in their select missions, each university in the Cluster shall:

a. Offer associate and baccalaureate degree level and selected graduate programs within the context of its approved mission statement.
b. Offer an environment that emphasizes teaching excellence and meets the educational and personal development needs of students through effective teaching, academic advising, counseling, and through university-sponsored cultural, recreational and extracurricular programs.
c. Offer a core of liberal studies that supports university degrees in the arts, letters, and sciences, as well as specialized professional/technical degrees at the associate and baccalaureate level.
d. Offer a program of pre-professional curricular offerings consistent with the university's mission.
e. Expect scholarly activity, including research, scholarship and creative endeavor, that supports its programs at the associate and baccalaureate degree level, its selected graduate programs, and its approved mission statement.
f. Promote the integration of the extension function, assist the University of Wisconsin-Extension in meeting its responsibility for statewide coordination, and encourage faculty and staff participation in outreach activity.
g. Participate in interinstitutional relationships in order to maximize educational opportunity for the people of the state effectively and efficiently through the sharing of resources.
h. Serve the needs of women, minority, disadvantaged, disabled, and nontraditional students and seek racial and ethnic diversification of the student body and the professional faculty and staff.

i. Support activities designed to promote the economic development of the state.

The Select Mission of the University of Wisconsin-Platteville

a. The University enables each student to become broader in perspective, more literate, intellectually more astute, ethically more sensitive, and to participate wisely in society as a competent professional and knowledgeable citizen.

b. The University provides baccalaureate degree programs which meet primarily regional needs in arts and sciences, teacher education, business, and information technology.

c. The University provides baccalaureate degree programs and specialized programs in middle school education, engineering, technology management, agriculture, and criminal justice, which have been identified as institutional areas of emphasis.

d. The University provides graduate programs in areas clearly associated with its undergraduate emphases in education, agriculture, technology management, engineering, and criminal justice.

e. The University provides undergraduate distance learning programs in business administration and graduate online programs in project management, criminal justice, and engineering.

f. The University provides agricultural research programs utilizing the Pioneer Farm in partnership with businesses, universities, and agencies.

g. The University expects scholarly activity, including applied research, scholarship, and creative endeavor, that supports its programs at the baccalaureate degree level, its selected graduate programs, and its special mission.

h. The University seeks to serve the needs of all students, and in particular the needs of women, minority, disadvantaged, and nontraditional students. Furthermore, the University seeks diversification of the student body, faculty, and staff.

i. The University serves as an educational, cultural, and economic development resource to southwestern Wisconsin.