Assessment Plan
University of Wisconsin-Platteville
Division of Student Affairs
Departmental Assessment Plan
Dates the Plan Covers: Fall, 2012 - Spring, 2013

Date: May 22, 2012
Department: Counseling Services
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Statement of Mission:
The mission of University Counseling Services (UCS) is to provide time sensitive and goal oriented mental health services on an individual and group basis to University of Wisconsin-Platteville students. Our goal is to facilitate students’ educational, social, and personal development as well as provide mental health consultation to University faculty and staff. We strive to affirm, promote, and celebrate diversity in its broadest sense.

Statement of Goals:
1. Provide professional mental health counseling that is time sensitive and goal oriented to student’s experiencing difficulties which interfere with their educational, career, social, and personal development.
2. Provide, often in conjunction with other campus units, developmental programming which will enhance the growth of college students.
3. Provide a system to respond to students who present at UCS with a mental health crisis in an effective and effective manner.
4. Provide consultation to faculty and staff regarding student’s mental health issues and concerns.
5. Facilitate appropriate referrals when necessary.
6. Provide AODA screening, counseling and appropriate AODA evaluation and treatment referrals.
7. Coordinate AODA educational programming for the UW-Platteville campus.
8. Understand and use student needs as a basis for developing and prioritizing activities and programs consistent with staff resources.
9. Offer Practicum I and II opportunities for the University of Wisconsin-Platteville Counseling Psychology Graduate Students.
10. Provide information to faculty, staff and students about UCS services.
11. Provide counseling related in-service activities for campus groups.
12. Evaluate campus mental health needs and trends.
13. Identify and help modify campus facilities, policies, programs, etc. which enhance students’ development.
14. Evaluate and modify UCS services (counseling outcomes, methods, instruments, techniques, and procedures).
Statement of Outcomes:

Program Outcomes
1. Usage rates
2. Frequency of presenting and secondary issues of concern
3. Client demographics match the campus community
4. Percent of Faculty and Staff who are aware of Counseling Services
5. Percent of Faculty and Staff who have referred students to Counseling Services

Service Outcomes
1. Students who complete the UW-System Learning Outcome and Client Satisfaction Survey will indicate at least a:
   a. 85% average rating (agree/strongly agree) that they made improvements on the specific issues for which they sought counseling.
   b. 80% average rating (agree/strongly agree) that students who struggled with academics prior to seeking counseling were able to improve their focus on academics.
   c. 85% average rating (agree/strongly agree) that students who sought counseling would recommend counseling to their friends.

Learning Outcomes
1. 75% of students who complete the three (3) session Alcohol and Other Drug Abuse Education Class will be able to identify the risks associated with high-risk or heavy drinking and what psychological dependence consists of.
2. 75% of students who complete the 5 section on-line workshop “15 Ways to Get A’s” can identify successful study habits and problem solving skills crucial to their success in college.

Assessment Methods

Program Outcomes
1. a. Compile number of individual counseling clients
1. b. Compile number of counseling session
2. Compile frequency of presenting and secondary issues
3. Compile summary of demographic information for all clients
4. Determine the percentage using the UCS Faculty/Staff survey (every three years)
5. Determine the percentage using the UCS Faculty/Staff survey (every three years)

Service Outcomes
1. Administer the UW-System Learning Outcomes and Satisfaction Survey to new clients in the fall spring semesters of each academic year.

Learning Outcomes
1. Measured by post-program survey to students who complete the AODA Education Class.
2. Measured by post-program survey to students who complete the On-Line Workshop.
Assessment Schedule

A. UW-System Learning Outcomes and Satisfaction Survey (each semester, ongoing)

B. Student Counseling Needs Analysis (every 4 years in Oct/Nov)

C. Faculty & Staff Perceptions of UCS (every 3 years in Oct/Nov)

D. UW System Student Alcohol & Drug Use Survey (every Spring of odd numbered years – administered by UW System)

E. UCS Departmental Self-Study (every 7 years)

F. Client Suicide Risk Assessment Review (every year in Sept)

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