Assessment Results of Business Administration

Major Field Test results  F 05-Summ 06- Sp 06

<table>
<thead>
<tr>
<th></th>
<th>Percent Correct</th>
<th>UWP Percentile score on National Norms</th>
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<tbody>
<tr>
<td>UWP National</td>
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<tr>
<td>51.2</td>
<td>44.4</td>
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<td>41.8</td>
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<tr>
<td>61.4</td>
<td>57.1</td>
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<tr>
<td>61.2</td>
<td>56.4</td>
<td>67</td>
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<tr>
<td>41.3</td>
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<tr>
<td>47.8</td>
<td>46.8</td>
<td>49</td>
</tr>
<tr>
<td>51</td>
<td>49.8</td>
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<tr>
<td>48.5</td>
<td>44.4</td>
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- The Business Administration faculty uses the results of this test to monitor and improve teaching in the classroom. Each faculty member gets the results and responds by making appropriate changes.

Employers and Internship contacts

The recent contacts with employers have been primarily with those that take our interns. Business Administration places over 120 interns each year. Many of the employers of the interns are also alumni and employers of alumni. They give us valuable feedback as to how well we are preparing the students for employment. The feedback that we have gotten on the preparation of our students is that they are very well prepared. In fact over 60% of the interns are made job offers by their internship employer.

- Some of the changes that we have made in response to employer feedback are more case analysis, more team building and more application of the course content.

Most Recent Advising Survey of Students Enrolled in BSAD 4840

On a 5 point scale from Strongly Agree to Strongly Disagree, the results were as follows:

My academic advisor(s) in the business administration program at UW-Platteville:
1. Explained requirements for the Business Administration major adequately  3.8
2. Answered my advising or curriculum-related questions or helped me get answers  3.8
3. Helped me make sure that I met all the requirements for the degree (such as 40 upper division credits, 120 credits total, general education requirements, etc.)  3.8
4. Spent the amount of time to advise me that I desired  4.0
5. Suggested courses that were worthwhile for me to take, given my interests and career goals  3.8
My academic advisor or other business administration faculty or staff members at UW-Platteville:
1. Discussed careers in business or in my area of emphasis with me 3.1
2. Discussed internship requirements and the process of obtaining an internship with me 3.6
3. Discussed my interests and career plans and goals with me 3.3

- The Business Administration faculty has been using this information to assess the problem areas of advising and we are trying to change those areas that need improving. Some of the problem comes from the heavy load of advisees (40+ for each faculty).

Most Recent Curriculum Survey of Students Enrolled in BSAD 4840

On a 5 point scale from Strongly Agree to Strongly Disagree, the results were as follows

1. I _____ with the extent to which business ethics and ethics-related issues were addressed in the business administration curriculum at UW-Platteville 3.9
2. I _____ with the extent to which issues related to entrepreneurship and the importance of using entrepreneurial skills within a large organization were addressed in the business administration curriculum 3.4
3. I _____ with the opportunity I had to develop leadership skills while majoring in business administration curriculum 4.2
4. I _____ with the opportunity I had to develop skills to work effectively in teams in the courses I took or am taking for my business administration major at UW-Platteville 4.4

- The Business Administration faculty has been using this information to assess the different areas and to add more emphasis in those areas that need strengthening.