PATRICIA A. DOYLE
WOMEN’S CENTER
ASSESSMENT
Overview

- Assessment of Programs
- Overall Assessment
- Summary & Suggestions
Programs

- Bullied
  - The documentary of Jamie Nabozny
- Student Feedback
  - Bring to campus
- Result
  - Coming to campus 2011–2012
Programs

- Jackson Katz
- Student Feedback
  - Continue dialogue on subject
- Results
  - Started with the Riverview Center in Dubuque, IA
  - Sparked a Men’s Group
  - Men Promoting Respect continues
  - Program participation by Chancellor’s Cabinet
  - Fall 2011 program for staff, faculty, and students
Programs

- De-Stressing for Students
  - Body, foot, and hand massages
- Student Feedback
  - Offer this program more often
- Result
  - Program is now offered 3–4 times per semester instead of one
Additional Question

- Question added to survey regarding programs related to issues about women
  - The information on _____ has broaden my knowledge on diversity as it relates to women.
  - Yes / No
Satisfaction Survey

How did people learn of the Women’s Center?

- Instructor 22.78%
- Friend 21.5%
- Flyer/Poster 18.9%
- Other 17.7%

- Alliance, Catering Services, Website, Non-Traditional Student Meeting, Intro to College Life
Satisfaction Survey

Most enjoyed programs & services for students

- Free massages
- LGBTQ issue-related programs
  - David Kopay, Christina Hollis, etc.
- Healthy relationships
- Jackson Katz
- Chemistry tutor
- Speaker on women of Iran
- Breast feed/pump
- Ghana trip
- Finals week
Approximately 90% of the students that have been involved with the Women’s Center had an average to excellent experience.

The 9.38% that were below average indicated that an Alliance meeting made them feel unwelcomed, first experience not great, or the person indicated they did not feel welcomed.
89.80% of the students indicated they did not have suggestions for programs, events, or guest speakers.

People that did make suggestions indicated bringing children to work/school, program on HIV/AIDS, and Jane Goodall.
What does the Women’s Center do well?
- Welcoming.
- Use of physical space
- Good programs
- Gender friendly

Improvements needed
- More advertisement, especially flyers
Summary & Suggestions

- Allow survey for people unfamiliar with facility and programs

Location
- Low student traffic

Advertisements
- Exponent
- Campus media sites
Questions?