What is Accounting?
The dictionary says, “The system of recording and summarizing business transactions and analyzing, verifying, and reporting the results.” Accounting is that and a lot more. Accounting is interacting with business people. The accountant gathers information, figures out what it means, and communicates the real story to those who need to know. Accountants analyze complex business situations and provide management advice.

What jobs do accountants get?
They generally work in C.P.A. firms, corporations, or government or nonprofit units. In any organization, the most important characteristics for accountants are:
- People skills
- Communication skills
- Analytical skills
- Computer skills

Will I get a job?
The U.S. Department of Labor expects employment of accountants and auditors to increase much faster than average (22 percent by 2018) due to:
- Growth in the number of businesses, the volume and complexity of information needed, increased accountability for corporations
- The globalization of business also has led to more demand for accounting expertise and services related to international trade and accounting rules and international mergers and acquisitions

At UW-Platteville, the employment rate for accounting graduates is consistently at or near 100 percent. For the period December 2012–August 2013, our accounting students had 100 percent placement. Accounting graduates started jobs at salaries of up to $50,500 in recent years.

Working for a C.P.A. firm
Certified public accountants provide services to businesses, individuals, and governments. A C.P.A. firm can be one person hanging out a sign, a large international partnership, or any size in between. The types of services include:
- Auditing - Verifying financial statements prepared by clients
- Tax services - Preparing corporate and personal income tax statements and devising tax strategies for clients
- Consulting - Offering guidance in areas as diverse as health care benefits, the design of accounting systems, the selection of controls to safeguard assets, and general business advice

Working for a corporation
How would you like to work for the Green Bay Packers, Kohl’s, or John Deere Corporation? All corporations, including these, hire many accountants. Working for a corporation, you will
- Record and analyze information
- Prepare financial statements and budgets
- Track costs
- Handle tax issues
- Be involved in strategic planning
- Make business decisions
- And do much more

Working for the government
Government accountants at local, state, or federal levels administer and formulate budgets, track costs, and analyze programs. Their work is similar to corporate accountants’ and can have high impact on the public good. Government accounting can offer advancement to higher administrative positions. Federal agencies, such as the IRS, and state agencies often hire UW-Platteville graduates.

How do I become a C.P.A.?
To ensure a high standard of professionalism, all states require C.P.A.s to be licensed. Wisconsin’s licensing requirements include passing the C.P.A. exam and meeting an experience requirement (usually three years on the job). To take the C.P.A. exam, candidates must have earned 150 hours of college credit, including the equivalent of an accounting major.

UW-Platteville students have several options to meet the 150-credit requirement:
- Earn a second major in business administration
- Work one-on-one with accounting faculty to devise a plan to fit your needs
- Earn a master’s degree in project management, integrated supply chain, or organizational change leadership, online from UW-Platteville
- Work after graduation as an accounting professional and later earn an M.B.A.
What is special about accounting at UW-Platteville?
• Placement rate at 100 percent
• Personal attention from faculty who know you
• Alumni who come back to Platteville to share their experiences and hire new graduates
• Introduction to accounting as a freshman
• Graduate with an internship experience

I want to know more.
For more information on the accounting program at UW-Platteville, contact the School of Business by:
• Telephone: 608.342.1660
• Email: schoolofbusiness@uwplatt.edu
• Fax: 608.342.1466
• Mail: UW-Platteville, School of Business, 1100 Ullsvik, 1 University Plaza, Platteville WI 53818-3099

For general information about the University of Wisconsin-Platteville and its programs, consult the web at www.uwplatt.edu or contact Admission and Enrollment Services, UW-Platteville, 1 University Plaza, Platteville WI 53818-3099 or call toll free 1.877.897.5288, or locally 608.342.1127.

For more information about the School of Business, see its webpage at www.uwplatt.edu/business.

We are interested in talking to you about becoming an accounting major at UW-Platteville.

The University of Wisconsin-Platteville does not discriminate on the basis of age, race, creed, color, handicap, sex, sexual orientation, developmental disability, national origin, ancestry, marital status, arrest record, or conviction record.

*Suggested Course of Study

First Year
First Semester
Intro to College Life 1
ENGL 1130 Freshman Composition I 3
MATH 1530 OR 1630 3
ACCT 2010 Financial Accounting 3
BSAD 1300 Global Business 3
ECON 2130 Principles of Micro-Economics 3

Second Semester
ENGL 1230 Freshman Composition II 3
SPCH 1010 Public Speaking 2
HHP 1000 Wellness 1
ACCT 2020 Management Acctg. 3
BSAD 2330 Leadership and Management 3
ECON 2230 Principle of Macro-Economics 3

Second Year
First semester
ACCT 3010 Intermediate Acctg. I 3
BSAD 2630 Introduction to Marketing 3
COSC 1830 (3 cr.) OR Excel Competency (0 cr.) 0–3
Physical Activity 1
Fine Arts/History/Humanites (pick 2) 6
13–16

Second Semester
ACCT 3020 Intermediate Acctg. II 3
BSAD 2100 Supply Chain Management 3
MATH 2630 Calculus with Applications 3
Fine Arts/History/Humanities 3
Science 4
16

Third Year
First Semester
ACCT 3040 Federal Income Tax 3
ACCT 3050 Advanced Accounting 3
BSAD 3030 Human Resource Management 3
BSAD 2340 OR ECON 2410, OR MATH 1830 3
Fine Arts/History/Humanites 3
15

Second Semester
ACCT 4040 Advanced Taxation 3
BSAD 3130 Legal Environment of Business 3
BSAD 3620 Corporate Finance 3
MEDIA 3010 Business Communications 3
2nd course in Humanities, Fine Arts, or History 3
15

Summer (between third and fourth year)
Internship 3

Fourth Year
First Semester
ACCT 3030 Accounting Information Systems 3
ACCT 3230 Cost Accounting 3
ACCT Elective 3
BSAD 3140 Managerial Law 3
Science 3
4
16

Second Semester
ACCT 4230 Auditing 3
ACCT Elective 3
BSAD 4840 Business Policy and Strategy 3
Ethnic/Gender Requirement 3
Social Science 3

Students taking internships can take online or print courses at a distance while they are away from campus. For more information on this option, contact the Distance Learning Center. The toll free number is 1.800.362.5460 and the local Platteville number is 608.342.1468. Additional information may be found at www.uwplatt.edu/distance-education.