ACADEMIC PLANNING COUNCIL MINUTES
Meeting of November 29, 2000

Members present: Stephanie Branson (Chair), Ken Buttry, Tamer Ceylan, Shane Drefcinski, Mark Evenson, John Mirth (substituting for Lynn Schlager), Barbara Parsons, Marc Shelstrom, Matt Sides, Dave Van Buren (representing the Provost), Jerome Wilson, Judy Wurtzler

Others present: Dan Fairchild, Duane Ford, Mohaninder Gill, Susan Hansen, Rob Hasker, Mittie Nimocks, Art Ranney, George Smith

The meeting came to order at 4:00 p.m.

ANNOUNCEMENT
Ford will propose position needs in BILSA, Jan 24. J. J. Wilson was named as a new APC member, representing academic staff. Minutes from the 11-8-00 meeting will be read and approved at the 12-13-00 meeting.

SPECIAL REVIEW OF COMMUNICATION TECHNOLOGIES
Regarding the review of the Communication Technologies (CT) program, Smith made comments about the March 29th document and updates presented to the APC. Parsons asked for clarification about the four emphasis areas of CT. Ceylan asked for additional clarification about the four emphasis areas, specifically the separation of CT from Computer Science and CT’s position concerning collaboration with Speech & Art programs. Fairchild responded that the intent was NOT to merge the programs but to share facilities between CT and the speech program. Branson expressed concern that speech would become just a service program to the university. Branson asked Smith if CT is opposed to merging with speech or art programs. Smith responded that CT is opposed to the merger between the two programs. Van Buren wanted to clarify that the speech major would not be dropped but would be put on hold and no new student majors would be accepted. Ceylan asked Smith to comment about the Printing Technology Management program, and Smith indicated that printing/graphics is an area within the CT major. Responding to another Ceylan question, Smith indicated that the four most popular minors were journalism (20-25 students), the new public relations minor, graphics (10), and broadcasting (10). Branson asked Smith if performance was emphasized in any of the broadcasting classes. Smith responded yes. Ceylan asked why CT showed a large increase in majors. Smith said it was due to a shift in numbers from the old catalog to the new. Smith responded to Branson’s question concerning why photography is taught in CT instead of through the art program. Historically, the course has emphasized technical aspects of photography rather than artistic aspects. The instructor that is being considered for hiring will have an artistic background. Ceylan moved to receive the CT report. Shelstrom seconded the motion. Passed.

Parsons made the motion that Speech Communication remain in the Fine Arts Department and CT stand where it is. Ceylan seconded the motion. During discussion, Buttry recommended that a total package be approved for CT, Fine Arts, and Speech. Motion carried.
OTHER
Buttry questioned the large number (44) of courses in the CT program in relationship to the
number of faculty. He indicated that in the future the number of courses would have to be
reduced or more faculty hired.

Branson asked Van Buren to comment on the disposition of the Biology position. He did not
have an answer available at this time but would respond at the next meeting.

The meeting was adjourned.

Respectfully submitted,

Marc Shelstrom