Academic Planning Council  
Minutes of November 11, 1999

Present: Stephanie Branson, Ken Buttry, Chuck Collins, Robert Fidrych, Deborah Gillespie (for K Tigerman), Chancellor Markee, Judy Moriarty (for M Erdman), Mesut Muslu (for T Ceylan), Barbara Parsons, Marc Shelstrom, Ray Spoto, Jason Styles

Visitors: Laura Anderson, Peter Hadorn, Patrick Hagen, Deb Kinder

I. Approval of minutes - unanimous vote

II. The Chancellor's Plan - Chancellor Markee's introduction - 'Regents' Goals for 1999-2000'; UW-Platteville Campus-wide Goals:

1. Complete planning and approval process for the 'Masters in Engineering' and the undergraduate programs in "Distribution Management" and Ornamental Horticulture.

2. Continue and enhance the Distance Learning full degree programs.

3. Budget approved planning process for the following building renewal projects: Tech & Student Center/Ullrich Hall and Ullsvik Center/small projects

4. Plan for a new campus human resources information system.

5. Address 'campus climate" by establishing a series of activities that assist the Platteville campus and community and help ensure everyone is welcome and respected.

6. Reach the $7,000,000 plateau for the Capital Campaign.

7. Initiate the construction of the Student and Technology Center.

8. Initiate and complete the construction of the new Greenhouse.

9. Review and initiate initiatives from the Academic Directions Task Force.

10. Initiate a review of selected issues from the 1994 reorganization.

ii. Focus on the agriculture and agriculture-related activities identified in the Agriculture Strategic Plan.

12. Design a marketing plan for degree programs affected by the Russell Hall
laboratory upgrades.

13. Develop a facilities plan for the campus to be shared with the Board of Regents in May.

14. Continue to enhance career planning, co-op, and placement services.

15. Continue to refine student recruitment efforts - focus on targeted areas, market where capacity exists, and address campus diversity issues.

16. Continue to support, encourage and enhance retention efforts - particularly those designed to impact students at risk.

17. Continue efforts to internationalize the campus and encourage our students and faculty to have international experiences.

18. Continue campus beautification efforts.

19. Establish and promote a semester alumni activities program and a summer calendar of events.

III. Questions:

Distance education and role of faculty governance for assessment of learning.

Out-of-state tuition remission for a 75 mile range for certain majors.

International education and role of foreign languages. Possible need for addition of other languages.

Faculty governance in taking the lead on these initiatives. The need for foreign languages as a means for communications and

Career Planning and Placement problems for placing liberal arts students.

College of Liberal Arts and Education's top priority for a German tenure-track position.

75 mile out-of-state tuition reimbursements - only a limited number of UWP majors can participate.

Infrastructure of the library.

Appreciation given to Chancellor Markee for presenting views and patience in
answering questions.

IV. Faculty positions

V. PeopleSoft question and faculty stress. The problem of finding adequate help for computer sources. Look at data regarding academic-support costs at next meeting.

VI. Schedule for review of programs.

Adjourned at 5:31pm.

Submitted by Ray Spoto

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