February 26, 1998

Members present: R. Calcaterra, R. Curtis, R. Gunser, R. Higgs, J. Krogman, M. Nimocks, B. Parsons, S. Pink, W. Pulkrabek (for T. Ceylan), J. Simonson, R. Spoto

Visitors: S. Becker, T. Lindahl, S. Tandon, J. Wilson, M. Compton

Meeting called to order at 4:02 pm

Appointment of Secretary: R. Spoto

Minutes of 2-12-98, approved

Announcements:

1. Request for permission to plan Horticulture Major. Presented by Mike Compton. Minor currently has about 21 minors. Other programs in area: UW-River Falls, UW-Madison. A more specific focus--this major does not plan on copying other programs. A survey was conducted of 120 students. About 43 students thought that we should have a Horticulture major. About 60% expressed an interest in owning their own business. Discussion of faculty mix and allocation. Discussion of structuring courses and curricular changes. Comments in support from Dean Lindahl and Shiv Tandon. Barbara Parsons raised questions about staff allocation. Discussion of placement rate. John Simonson reminded us of UW-Vice President David Ward's concern for the need to reallocate from within. Provost R. Curtis spoke of future dollars from potential salary savings, but mentioned other pressures being placed upon those savings. Rob Calcaterra mentioned a problem for the current greenhouse. Dean Lindahl spoke about a probable replacement for the greenhouse. More discussion on refurbishing or upgrading the greenhouse. Mike Compton spoke about an upgraded lab in the Russell Hall project. Simonson moved for approval of Horticulture major and Spoto seconded. Passed unanimously.

2. Joanne Wilson and Steve Becker presented the initial reading for a new major: Master of Science in Project Management. Discussion of Project Management Institute, market for said area, curriculum, survey of demand, copy of Executive Summary of survey. Results lead to optimism with regard for need or demand. Some teaching may be done through distance education with a need for only three new courses. An anticipated need for one faculty (or equivalency) based upon potential growth--perhaps three years down the line. Further discussion on staffing, compressed video, and technical support. Steve Becker emphasized that the proposed program could compliment existing programs. Discussion of credits, balance of technology at the UW-Platteville. The response was that this program would be more management based than technology based. John Simonson moved to table and forward to Graduate Council, Curriculum Committee, and Budget Commission.
Meeting adjourned at 4:42 pm.

Minutes submitted by Ray Spoto