Academic Planning Council Meeting
Wednesday, March 11, 2015 4:00 p.m.
Foundation Conference Room 1510, Ullsvik

☑ Dan Avenarius (Academic Staff Rep)
☒ Ray Spoto (LAE, UABC Rep, 2015)
☒ Igor Stanojev (EMS, UUCC Rep, 2016)
☒ Jason Thrun (At-large, 2015)
☒ Irfan Ul Haq (At-Large, Faculty Senate Rep, 2017)

☐ Annie Kinwa-Muzinga (BILSA, 2017)
☒ Jeff Huebschman (BILSA, 2016)
☒ Travis Nelson (LAE, 2017)
☒ Tom Scanlan (EMS, AITC Rep, 2017)

Additional Members to Complete Committee of the Whole
☒ Todd Carothers (BILSA 2014)
☐ Lisa Riedle (EMS, 2014)

☒ Mark Evenson (LAE, 2014)

☑ Dominic Barraclough (Provost's Rep)
☐ Lisa Merkes-Kress (Recording Secretary)

☐ James Hibbard (KLIB Rep)
☐ Mallory Jasicki (Student Rep)

Quorum - Minimum number of 5 voting members

☒ Todd Carothers
☒ Mark Evenson
☒ Dominic Barraclough
☒ Lisa Merkes-Kress

☑ Lisa Riedle
☑ James Hibbard
☑ Mallory Jasicki

Guests:
☒ Robert Flum
☒ Rob Cramer

Minutes

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<th>#</th>
<th>Description</th>
<th>Time</th>
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<tr>
<td>I</td>
<td>Call to Order (T. Carothers)</td>
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<td></td>
<td>Chair Carothers called the meeting to order at 4:01 p.m.</td>
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<td>II</td>
<td>Approval of Minutes of February 25, 2015</td>
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<td>Tom Scanlan moved to approve the minutes. Seconded by Dan Avernarius. Motion passed.</td>
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<td>III</td>
<td>Announcements</td>
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A. Other Announcements

*Purpose: Provide time for other announcements within the Council.*

DOMINIC BARRA ClausHouG (provost’s Rep) announced that the APC Form B – Group 3 academic programs consist of 6 School of Agriculture programs and 2 Industrial Studies programs. These programs will be contacted in the next week to setup discussions to ensure they are prepared to submit Form B in Fall 2015.

Dominic Barraclough stated that he is encouraging committees that he works with to prepare for next year and even elect a new chair before the end of this semester to allow for proper transition. This includes APC.

Dominic Barraclough discussed program prioritization and potentially utilizing a consultant to provide ideas for this process.

Dominic Barraclough announced that the originally schedule HLC
quality initiative meeting with APC members would be rescheduled.

IV Unfinished Business

A. Academic Planning
   Purpose: Provide time to further discuss next steps regarding APCs guidance of academic programs with metrics, toolsets, and review of academic plans.

   This item was not discussed.

V New Business

A. Budget Model (R. Cramer)
   Purpose: Provide time to review the budgeting model being developed. Discuss how this will influence APCs input and guidance.

   Rob Cramer presented information about the budget model discussions. (See http://www.uwplatt.edu/budget-assessment/resource-library to see the document reviewed.)

   Rob Cramer discussed how the budget model impacts how dollars are allocated on campus. The University of Wisconsin-Platteville currently uses an incremental model. One of the alternative models being explored is the Responsibility Centered Management (RCM) model. Under this model more decisions could move to the college level. The budget model needs to balance transparency, proper incentives, and simplicity.

   ACTION: APC members are encouraged to perform the following actions prior to the next meeting:

   1. Email Rob Cramer with any questions regarding the budgeting model.
   2. Develop a list of incentives that may be good and ones that may be abused under a new budget model.
   3. Consider how moving budget models from a fairly static model to a more responsive model could be useful in evaluations.
   4. Evaluate how different incentives under a new budget model could impact new programs or changes to programs APC may see.
   5. Evaluate how colleges and governance structures would work best if more decisions are moved to the college level.

   Rob will return to APC for this conversation on March 25.

B. Program Prioritization
   Purpose: Discuss the possibility that Faculty Senate will ask APC to participate (perhaps lead) in program prioritization on campus. Review methods to accomplish prioritization including – seek input on how chairs, directors and deans would prioritize themselves; utilize metric benchmarks to guide the prioritization; consider a zero-based budgeting approach, and others. The balance will need to allow for effective prioritization while still be supportive of programs.

   Chair Carothers commented on the possibility that APC will be further asked to prioritize programs – this was part of the UABC recommendations to Faculty Senate. Chair Carothers has not heard any specific direction from Faculty Senate.

   APC discussed different ways to prioritize programs and develop an
The following comments were made.

- Each program would likely approach prioritization differently which could make the process difficult.
- Student growth that resulted with the start of TSI has placed programs in a mode of trying to catch up with that growth in terms of resources.
- Prioritization should consider the credibility of a program or the overall institution.
- The prioritization could happen within the colleges.
- BILSA was noted for doing strategic enrollment management which is identifying the caps for program capacity.
- ACTION: Dominic Barraclough will share the BILSA strategic enrollment management plan with APC.
- Capacity could be used as a part of prioritization by looking at capacity of programs (class size, graduation rate, staffing), amount of that capacity being filled, and expected demand.

Further discussion of this topic will happen in future APC meetings.

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<th>Next Meeting, Wednesday, March 25, 2015</th>
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<tr>
<td>VII</td>
<td>Adjournment</td>
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<td>Mark Evenson moved to adjourn. Tom Scanlan seconded. Motion passed.</td>
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