

College of EMS Alumni Chapter Board Meeting Minutes

March 14, 2009: 10:05 a.m.

211 Engineering Hall

Present:

Tammy Salmon-Stephens, President
Joe Bunker, Director
Mark Shubak, Director
Ben Collins, Co-Executive Secretary
Rayelle Miller, Treasurer
George Hellert, Secretary
Jeff Hoerning, Co-Executive Secretary
Barb Boldt, Director
Kim Schmelz, Director of Alumni Services
Tom Wisnowski, Director (via telephone)
Matt Thalmann, First Vice President (via telephone)

Absent:

Laura Fenley, Past President
Anne Saylor, Second Vice President
Rich Schultz, Dean of EMS College
Jim Almquist, Theta Tau Advisor
Brooke Von Ruden, Student Liaison

1) Call to Order: President Salmon-Stephens called meeting to order at 10:05 a.m.

2) Introductions: Attendees were introduced.

3) Theta Tau:

*Written report from *Jim Almquist*

- No Editor Award for the Geode
- Thanks to the Board for their support
- Theta Tau is going to suspend
- No stipend for the Geode was requested
- Looking for another student organization to lead the Geode
- Discussion took place in regard to soliciting articles from student organizations. Tammy will talk with the Geode Advisor, Dr. Lisa Riedle, about involvement from the VECTOR group. Awards for individual students for articles was also discussed.
- Candidates to assume responsibility for the Geode include the VECTOR group, ASCE, Alchemists Club, a group within the EMS College, or a group of students in communications.

4) Dean's Report:

*Written report provided by Co-Executive Secretary *Collins*

- Budget is the main concern.
 - There is going to be a budget shortfall of about \$1.8 million. Distribution has not been determined.

- Faculty searches have been cancelled or put on hold.
- There is no current plan to layoff any full time instructors.
- Ribbon cutting for the new Engineering Hall was held in December. Governor Doyle spoke. Classes are being held in the new Engineering Hall this semester.
- Ottensman Hall is scheduled for renovation 2011-2013. Federal funds might be available to help with the renovation.
- There is a new international exchange program with Belfort in France. The College of EMS will receive its first student next fall. Belfort is the 11th international campus where UWP students can attend while still paying UWP tuition.
- Computer Science and Software Engineering and Industrial Engineering will join Mechanical Engineering and Electrical Engineering to deliver streaming video courses to “home/place-bound” non-traditional students.
- A new Pioneer Academic Center for Community Engagement conducted 18 projects involving 201 students in the fall semester.
- While the economic conditions present some problems, the College of EMS is still moving forward and providing an outstanding education for our students. We will do what is necessary for the next couple of years and come out poised for a bright future.

5) Secretary’s Report:

The minutes of the 4 Oct 09 meeting were distributed. The budget detail was corrected. Director *Bunker* moved to approve the minutes as amended. The motion was seconded by Director *Boldt*. The motion carried.

Pictures need to be taken for all Board members to be put on the website. Hellert is prepared to take pictures of attending Board members.

Keeping the website as up-to-date as possible is important for the alumni we serve. Please review from time to time and send any updates for the website to Secretary *Hellert* or President *Salmon-Stephens*.

6) Treasurer’s Report:

Current checking balance is \$11,462.94. Reviewed this quarter’s deposits and payments.

Reviewed the budget set from last time and a couple minor questions. Final budget for 08’-09’:

UW-Platteville EMS Alumni Association Budget (July 1, 2008-June 30,2009)

Income

Eng Alumni Inc

Alum Bd - Dues	\$3,100.00
Brats	\$750.00
Check Interest	\$30.00
Fish Fry	\$1,350.00
Invest Life Int (Life Dues)	\$2,000.00
Supp. Members	\$4,000.00
Eng Alumni Inc. - Other	\$1,500.00

Total Income

\$12,730.00

Expenses

Eng Alumni Exp

Awards	(Emeritus & Chapter)	\$300.00
Brat Fest	(Food, campus, student group	\$800.00
Donation	\$100)	
Fish Fry	(Pioneer Your Future)	\$250.00
Geode		\$2,500.00
M Ball	(Printing & Mailing)	\$4,000.00
Meeting Expense	(Theta Tau/Vector)	\$600.00
Misc. Supplies		\$150.00
Student & Faculty Support	Check binder and stamps	\$50.00
Supporting Member Exp.		\$500.00
Theta Tau		\$800.00
Scholarship	(Stipend for Geode Work)	\$1,000.00
Grad Gift	(for Tau Beta PI)	\$250.00
Homecoming brochure		\$3,000.00
Supporting Member Initiative		\$2,500.00
		\$500.00

Total Expenses

\$17,200.00

Discussed EMS Alumni Paid Memberships:

- 7% of UWP graduates normally continue their Alumni memberships
- In Dec 2006 (first group to receive 1 year membership gift) had 11.2% continued memberships (11/98 – 7-3yrs, 1-life, 2-1yr)
- In May 2007 had 6.0% continued memberships (11/183 – 4-3yrs, 7-1yr)

7) Alumni Office Report:

Provided by Director of Alumni Services *Schmelz*

- The alumni directory just came out, which turned out really nice.
- Membership materials will be going out in June.
- We recently signed a contract with Access Benefits.
- We also provide discounts and coupons to alumni. Alumni are emailed once a month with the new discounts.
- Alumni Today will be going out in April; it will be the last edition that is going out in hard copy to everybody. We will be going more 'green.' Alumni Today will only be mailed to those who want it mailed; otherwise, alumni can access it through the website.
- A dinner for volunteers is set for July 25th at the Pioneer Farm. All MES Alumni Board members are invited.
- A brunch for donors is scheduled for June 28th following a dedication of the Engineering Hall.
- All college raffle tickets are being sold to help support the college development fund. Tickets will be sold for \$100 each. Only 500 are being sold.

- We are working on a national alumni trip.
- We are also working on a trip to Nashville this year. It will be called Red Carpet Stars and Guitars. We are hoping to get all trip attendees a ticket for the CMA Awards.
- We had a successful Countdown to Commencement. 175 EMS students participated. Signup numbers for EMS Alumni memberships: 83 signed up for 1-year memberships, 3 signed up for 3-year memberships, and 1 student paid for a lifetime membership. The names of students that signed up for EMS alumni memberships were put into a raffle to go to the Wilderness.

8) Committee Reports:

a) Special Events: We charged \$15 per plate for the fish fry.

b) Award Nominating committee:

- We are struggling to find nominees.
- Ideas discussed:
 - Change the deadlines.
 - Make nominations by a certain date followed by the actual nomination form due at a later date.
 - Have the nomination committee do the write-up of the nominee (get in contact with nominee's HR department.)
- A list of potential nominees was suggested to help track nominations.
- Emeriti Award and EMS Alumni Award nominations should be solicited from student groups, department chairs, professional organizations, supporting members, past award recipients, as well as from our general alumni who are encouraged to consider nominating deserving candidates via the GEODE and EMS Alumni website.

d) Supporting Members:

- We have 24 Supporting Members that have paid for 2009.
- All are civil engineering firms.
- Director *Bunker* contacted 26 other firms to ask to become a supporting member.
- Work continues to find Supporting Members in different areas.
- Ideas to help promote Supporting Members were discussed. The consensus is that we need to better identify Supporting Member benefits (e.g., article in the GEODE and the EMS Web Site regarding service/professional awards received by employees, awards received by firms/organizations/employers for projects, community based assistance programs, etc., etc.).

e) Membership:

- Director *Shubak* has begun to research/benchmark the benefits that other universities' alumni associations offer to members to get ideas of how to encourage UWP alumni to join/participate. Several ideas were discussed ranging from discounts, to coupon books, to tailgate participation, etc. As of right now, the benefits provided to alumni members are basically the same as those provided to non-members. Some ideas were discussed:
 - Bigger discounts to members.
 - Show the members what their dues are supporting for UWP and EMS in particular.
 - Show members what their support means to UWP and EMS in particular.
 - Supporting Members may consider competing for alumni memberships based on % of employee members, number of employee members, etc.

9) Other Chapter Business:

- a) Next meeting: Wednesday, June 10, 2009 at 5 p.m.
- b) Anne Saylor has requested to resign from the EMS Alumni Board. President *Salmon-Stephens* will look for a replacement for Anne Saylor as Second Vice-President.
- c) The Society of Women Engineers asked the Alumni Board to help purchase some polo T-shirts that can be worn when students are going out for a co-op. The samples range from \$18-\$22 per shirt. There was discussion on considering different types of shirts and what should be said on them. The Board tabled the idea for further consideration. Additional information is needed and the board provided some feedback for SWE. Tammy will share that feedback with SWE.
- d) VECTOR (new EMS organization advised by Dr. Lisa Riedle, representing all of the different EMS organizations on campus) proposed a "spring event" in lieu of M-Ball. The spring event would take place immediately after the FE exam. The event would focus on the new Engineering Hall, may include lab demonstrations and student projects as well as food and entertainment. The Board's allocation for \$600 for M-Ball was requested by VECTOR to support the event.
- e) The Board is looking for a group to light the "M" in the spring. The Board would consider providing a \$600 stipend depending on approach and commitment.
- f) There was discussion of posting restricted Board-relevant documents on a shared file on AluMnation, so it can be accessed by all the Board members. At present, the board will not utilize AluMnation for working documents, but as documents are created, please

make sure Tammy has copies so that the documents can be saved to the shared work group at UWP.

10) Adjournment:

Director *Bunker* motioned to adjourn the meeting. Director *Boldt* seconded the motion. The meeting was adjourned at 1:50 p.m.