

**Brainstorming Results**  
**ArtsBuild Community Meeting**  
**May 11th, 2006 – Shullsburg**

Below are the questions posed and the responses gathered from approximately sixty artists, community citizens and civic leaders who gathered at the Platteville Municipal Theatre to explore the partnership between business and the arts. Participants brainstormed as a large group, adding their input to the following questions.

**1. Brainstorming – What projects/activities in your community could happen or expand with more resources?**

- Venture Capital Fund
- Riverwalk Banners by Artists
- Create Art & History Coordinator
- Create “Living the American Dream” campaign
- Children’s Museum
- Water Park
- More Visible Community Arts
- Land of Milk & Honey
  - good food
  - clean air
  - home grown
- Multi-County/Regional Marketing
- Multi-County/Regional Activities
- Living history weekend
  - Workshops
  - Crafts
- Pasty Cook off weekend
- Festivals
  - Music
  - Storytime
  - Farm
  - Ethnic
- Invite people to farms
- Connect Art & Agriculture
- Horse Trails
- Rediscover SW Wisconsin
- Lance Armstrong Weekend
- Gravity Hill Fest
- Regional Tourism Experience Coordinator
- Beer/Wine/Cheese Holiday
- International Wizard Celebration
- “WACKO” “CRAZY” Stuff
- Sharing Resources
- Painting/Cheese Sculpture
- Farm Tourism
- Dinner Theater
- Billboards throughout world
- Re-Discover SW Wisconsin
- Feature Articles
- International Exchange Families
- Host International Events
  - ATV
  - Woodcarving
  - China Painting
  - Floral Design
- Martha Stewart Weekend
- Cake Decorating Event
- Marathon
- Music Festival
- Old Hippy Reunion
- Winter and Summer Solstice Events
  - Full Moon Party
- Primitive Arts Fest (w/National Rendezvous)
  - classes for teachers
- Unlimited \$MONEY\$ for Renovation
- Marketing Help
- Involve youth in community arts
- Painting Cows
- “Kidtropolis” – allows kids to become anyone they want
- Get school districts involved
  - service projects
  - apprenticeships
  - industrial arts – sell downtown
  - create a mural
- Hangout place for young people

## 2. Brainstorming – What resources are needed to facilitate these types of projects/activities?

- Timeline
- Prioritize
- Press Plan
- \$ MONEY \$
- Branding
  - *Look*
  - *Logo*
- Partnerships
  - *Artists*
  - *Counties*
  - *Regions*
- Publicity for free (Ralph K.)
  - *Swwisconsinlife.com*
  - *Paper format*
- More Coordinated
  - *Work together*
- Make Resources easier
- Network
- Skateboard / Community gathering place for youth
- Get retired community members involved
- Encourage people to come back to area
- Present to County Board for support
  - *money, support, pledge to work with us*
- Feature writers in our county
- Photo galleries & video
- Need kids involved
- People to be involved
- Strong Historical Society
  - *Need members*
- Database of “myspace.com” of young people
- Think BIGGER!