

I am an artist / arts leader interested in attending workshops on topics related to:

- Career Planning / Professional Development (portfolios, artist statements/bios, etc.)
- Marketing – (creative techniques, internet, etc.)
- Software training (Photoshop, Dreamweaver, etc.)
- Website development
- Volunteer and fundraising strategies
- Managing the financial aspects of my art career (bookkeeping, taxes, etc.)
- Locating studio or retail space
- Grant writing / searching for funding sources
- Legal issues related to the arts (copyright, contracts, etc.)
- Steps to creating/writing a business plan
- Other _____

I would like to be listed as a resource for:

- Teaching workshops – (Indicate topics/area of expertise)
- Presenting/speaking at conferences or for local organizations (indicate topics/area of expertise)
- Mentoring other artists and arts leaders. (indicate topics/area of expertise)

I heard about ArtsBuild through:

- ArtsBuild brochure
- ArtsBuild website
- Other website _____
- Friend/word of mouth
- Area arts or other organization

Fill out online by selecting the ArtsBuild Questionnaire on our website:

www.uwplatt.edu/cont_ed/artsbuild

Or mail participation questionnaire to:

ArtsBuild / UW-Platteville Continuing Education
1 University Plaza, 308 Warner Hall,
Platteville, WI 53818

For more information contact:

Heidi Dyas-McBeth, dysmc@uwplatt.edu
608.342.1314 or 888.281.9472

Connecting Visual , Performing and Literary Artists with Local , Regional and Statewide Opportunities

ArtsBuild Partnerships:

ArtsBuild has formed strong working partnerships with the Wisconsin Arts Board, the state agency dedicated to the arts and Arts Wisconsin, the state's arts service, advocacy and development organization - connecting ArtsBuild participants to statewide activities and resources related to:

- **Arts Advocacy:** Learn how to be an informed advocate and speak out for the arts in your community.
- **Funding Opportunities, Support and Technical Assistance:** Provided through workshops, support, grant opportunities, entrepreneurial and professional development resources.
- **Marketing:** www.portalwisconsin.org



Other Regional Arts Resources:

Illinois Arts Council

www.state.il.us/agency/iac

Iowa Arts Council

www.iowaartscouncil.org

Minnesota State Arts Board

www.arts.state.mn.us



This brochure was made possible through a grant from the Community Foundation of Southern Wisconsin

Photos courtesy of ArtsBuild participants.

ArtsBuild
UW-Platteville Office of Continuing Education
1 University Plaza, 308 Warner Hall
Platteville, WI 53818



UW-Platteville Continuing Education
in partnership with UW-Extension



Connecting Artists Throughout the Region

Networking Education Marketing Partnerships

ArtsBuild: Helping Artists Help Themselves

The UW-Platteville Office of Continuing Education's ArtsBuild project is dedicated to assisting southwest Wisconsin's artists and arts leaders to expand their professional and entrepreneurial skills. Since 2004, ArtsBuild has offered workshops, classes, information sessions, topical conversations, mentoring and networking opportunities, all designed to connect regional artists with each other and the resources available locally, regionally and statewide.

ArtsBuild Gives Artists the Tools to:

- ◆ Network with others in the arts
- ◆ Connect with local, regional, statewide and global resources and opportunities
- ◆ Develop and expand local partnerships
- ◆ Market and promote products, programs and/or service
- ◆ Build on professional and entrepreneurial skills

ArtsBuild and its partners offer a variety of workshops, training, conferences and other learning opportunities. These programs are facilitated by area artists and business professionals and cover a variety of topics and activities including:

- ◆ Making a Living as an Artist
- ◆ Wisconsin Arts Day
- ◆ Developing a Sustainable Business
- ◆ Legal Issues for Artists
- ◆ Annual Southwest Wisconsin Economic Development Conference
- ◆ Searching for Funding Sources and Writing Grant Proposals
- ◆ Developing and Achieving a Creative Plan for Your Business



SmART Communities: Helping Communities Help Themselves

In 2005, ArtsBuild introduced SmART Communities to promote artists and arts organizations as community and regional assets and resources. An ArtsBuild Regional Committee was formed and worked with local task forces to plan, promote and facilitate four SmART Community sessions throughout the region.

Business and Art: Different Voices, One Vision



The four SmART Community brainstorming sessions held in March, May and June of 2006 were attended by artists, civic leaders, business owners and area youth. Participants discussed the role of the arts, historic preservation and cultural activities in community and economic development, working to identify existing arts assets and resources, potential partnerships and collaborations, and resources needed to support future activities.



"The ArtsBuild model, developed in partnership with the University of Wisconsin-Platteville Office of Continuing Education, drives communities to inventory and revalue their cultural assets, make entrepreneurs of artists and turn innovative collaborations into powerful forces to leverage new investment and economic activity in a region. It is a story I tell all across the state."

Lieutenant Governor Barbara Lawton

ArtsBuild Participants:

- ❖ Invest in their future - acquiring the professional and entrepreneurial skills necessary to be successful
- ❖ Recognize the important role they play in community and economic development for southwest Wisconsin
- ❖ Advocate for the arts, arts education and entrepreneurial creativity in their communities and region
- ❖ Support local arts, businesses and organizations, and the preservation of the region's historic and cultural assets

Find Other Artists and Resources:

ArtsBuild maintains an arts resource database which includes contact information for over 275 regional artists. An artist/participant listing can be viewed on the ArtsBuild website. Contact us if you would like to be included in the growing network of individuals creating, performing, supporting and advocating for the arts.

The 2005 Directory of Artists in Southwest Wisconsin

includes 175 regional artists, along with listings for local, regional and statewide arts, business and economic development resources. It was made possible through generous funding from the Trelay Company – Livingston, WI.



A web version of the 2005 Arts Build Directory is now available as a searchable directory on the UW-Platteville Continuing Education website.

- Visit the **ArtsBuild** website for access to artist listings, upcoming opportunities, and related resources and tools and to fill out the ArtsBuild participant questionnaire.

www.uwplatt.edu/cont_ed/artsbuild



How can I participate?

Please fill out and submit this participant questionnaire by mail or online on the ArtsBuild website to become part of a growing network of artists and individuals committed to supporting and building on the vibrant and vital artistic, creative, cultural and historic assets of southwest Wisconsin.

I would like to participate in ArtsBuild, connecting, and networking with other artists, arts leaders and resources throughout the region.

- I am a **NEW** participant
- I have previously participated with ArtsBuild
 - attended or presented workshops
 - listed in printed directory
 - included in online listing
 - receive e-mail updates
 - other _____

Participant Name _____

Business Name _____

Address _____

City _____ State _____ Zip Code _____

County _____

Home Phone _____ Work Phone _____

Cell Phone _____ Fax _____

E-mail _____

Website _____

Arts Category: Visual, Literary, Performing or Other Arts _____

Primary artistic discipline: Painting, Sculpture, Music, Poetry, Songwriting, Acting, Dancing, etc. _____

Please include me in the ArtsBuild:

- e-mail updates
- mailing list
- online listing of artists/participants