



# Business Etiquette “Chinese Style” — a “How To” Workshop

Learn the “do’s and don’ts” of building relationships [*guanxi*] with Chinese partners. Practice greetings, exchanging business cards, giving and receiving gifts and returning toasts at the all-important business banquet.

Bring your business card to have it translated into Chinese.

This two-session program includes an authentic, multi-course Chinese meal during session two.

## **Date/Time**

**October 22 & 29                      5:30-7:30pm**

## **Location**

**Platteville Business Incubator Conference Room  
Asian Café (Session 2-October 29)**

## **Speakers**

**Mr. Dick Landis, President-Landis Trading Company  
Dr. Lily Zhang, Instructor-Confucius Institute**

## **Fee**

**\$45—Includes materials and banquet meal**

To register, call or email:

**The Confucius Institute at UW-Platteville  
[confucius@uwplatt.edu](mailto:confucius@uwplatt.edu) / 608-342-1310**

Online registration available at:

**<http://www.uwplatt.edu/confucius/classes.html>**

**Please register by Monday, October 19 to guarantee a space.**



Sponsored by The Confucius Institute at UW-Platteville  
1 University Plaza—108 Royce Hall  
Platteville, Wisconsin 53818

