

PUBLIC RELATIONS MINOR
(24 credits)

THE FOLLOWING COURSES ARE REQUIRED:			
Course #	Title	Credits	Sem/Yr
COMM 1630	Intro to Mass Media*	3	
COMM 2030 <i>or</i> COMM 2050	Basic Newswriting & Reporting Broadcast Writing	3	
COMM 2360	Public Relations Principles	3	
COMM 3010	Business Communication*	3	
COMM 3800 <i>or</i> COMM 3860	Meeting & Event Management Media Advertising & Sales	3	
COMM 3920	Promotional Writing Techniques	3	
COMM 3930	Communication Law*	3	
COMM 4360	Public Relations Strategies	3	

*Communication Technologies majors may not double count core requirements with minor requirements; select any other Communication course as substitute.