

## Mission – Television Services

The Department of Television Services supports the teaching and learning activities of the University of Wisconsin-Platteville by providing a quality product to its students, faculty, and staff.

The mission of Television Services is to:

1. Provide leadership and planning to make the best use of new technologies
2. Provide students and faculty with quality technology-enhanced classrooms, distance learning systems, and teaching tools
3. Design, implement, and maintain the equipment needed to support the diverse activities of the campus community
4. Assist in the creation of instructional and promotional materials
5. Provide additional educational opportunities through the use of the campus educational access channel, satellite downlink facilities, and television studio
6. Continuously strive to improve our services, facilities, and staff skills

### Expected Outcomes:

Television Services will:

1. Provide faculty, staff, and students with access to new forms of educational technology to enhance teaching and learning.
2. Increase awareness of educational technology available.

### Assessment Tools:

- A. Survey of faculty and staff for frequency of equipment use and ease of use of room technology.
- B. Suggestions from phone calls and online comments.

	Tool A	Tool B
Outcome #1	X	X
Outcome #2	X	X

## Mission – TV-5

TV-5 is an educational access channel, under the supervision and management of the Director of Television Services. The mission of TV-5 is to:

- Provide the cable-subscribing household of Southwestern Wisconsin with educational and informational programming. This public includes residents of the City of Platteville, the towns of Belmont, Benton, Cuba City, Darlington, Hazel Green, Potosi, Shullsburg, and Tennyson.
- Provide the cable-subscribing household of Southwestern Wisconsin with a community events calendar
- Provide an opportunity for UWP students, particularly those in the College of Business, Industry, Life Science and Agriculture (BILSA), to participate in television production and to create programming that encourages creative expression.

Programming on TV-5 includes educational, sports and entertainment programming, a student-produced news program, the Classic Arts Showcase on weekends, and a community calendar of events.

### Expected Outcomes

TV-5 will:

1. Inform southwestern Wisconsin of UW-P activities and events (campus PR).
2. Provide a UWP calendar of events for the community.
3. Provide distance learning activities
4. Provide students access to professional, work-place video experience

### Assessment Tools:

1. Review suggestions from surveys, phone calls and online comments.
- 2.

	Tool #1
Outcome #1	X
Outcome #2	X
Outcome #3	X
Outcome #4	X