

Women's Advancement Center Department of Industrial Studies

I. MISSION STATEMENT

The mission of the INDS Women's Advancement Center is to create an atmosphere that supports, advises, mentors, and promotes the value of women working toward a degree in Industrial Technology Management.

II. PURPOSE

The purpose of the INDS Women's Advancement Center is to provide an established area for Industrial Studies female students to network with students, professors and industrial professionals; access resources; hold student organizational meetings; receive mentoring and advising; and is a strategy to recruit female students.

III. EXPECTED OUTCOMES

1. To provide a meeting place for those individuals who have an interest in Women's issues in the Department of Industrial Technology Management Program and Women In Industrial Technology student organization
2. To provide networking opportunities for female students
3. To provide a meeting place for students to discuss women's issues with professionals from the business world.
4. To provide career-related resources for Industrial Technology Management Women majoring in non-traditional fields such as Building Construction Management, Manufacturing Technology Management, Occupational Safety Management and Technology Education.
5. To assist the Department of Industrial Studies by increasing and retaining the number of female students in the Industrial Technology Management Programs

IV. Assessment Tools:

The following will be used as assessment tools:

- A. Seek comments from former students who utilized the Center (1-2 years following graduation) through a departmental survey.
- B. Provide comment cards for general student users (not student officers of the Women in Industrial Technology student organization) of the Center to provide feedback concerning the amenities of the center each semester.
- C. Meet with officers of the Women In Industrial Technology student organization who regularly utilize the Center for the student organizational meetings and activities. Gather verbal feedback from this group concerning amenities and suggestions for Center improvements on an annual basis.

Outcomes	Tool A	Tool B	Tool C
Outcomes # 1	x	x	x
Outcome #2	x	x	x
Outcome #3	x		x
Outcome #4	x	x	x
Outcome #5	x	x	x

Assessment Review Questions Women's Advancement Center

1. What evidence do you have the students achieve your stated Expected Outcomes?

Comments from the Officers of the Women In Industrial Technology that were shared in a recent meeting involving the students, advisor of the student organization, Department Chair, Dean of the College, and successful professional women in the business world. Students indicated the need to have a place to meet other female students with similar non-traditional majors so that they do not feel so isolated in a department that has predominantly more male students than female students. Also, previous Women In Industrial Technology student organizational meetings revealed that students were interested in activities such as acquiring better interview skills, having opportunities to network with other successful women in the industrial world and other activities.

2. What have you learned as a result?

In effort to attract more women to the non-traditional field of Industrial Studies:

- to improve the website featuring the Women In Industrial Technology, their activities and the Women's Advancement Center
- to develop a brochure with emphasis on female students involved in various Industrial Studies majors
- to invite middle or high school student groups to visit the Women's Advancement Center to promote women's in non-traditional majors in the Department of Industrial Studies
- to provide opportunities of the female Industrial Studies majors to network with other non-traditional females across the campus in the UW-Platteville Engineering Department

3. What if any change will you make in order to improve student learning?

Changes that are being made include:

- Currently updating the Women In Industrial Studies website as a means to provide information to prospective female students in effort to attract students to the Industrial Technology Management Program
- Last December, a group of middle school students from Lancaster visited the Department's Women's Advancement Center as well as the lab areas. Information was provided to the student visitors department majors, Women In Industrial Technology student organization and the Women's Advancement Center
- In April 2006, the Women In Engineering and Women In Industrial Technology student organizations will collaborate in hosting a banquet event featuring several business professionals. Students will have the opportunity to network with other female students in a related major across the campus and also, to make contacts with professionals currently practicing in the field.